

William Flores, MSIS
Edinburg, TX 78541

PROFESSIONAL EXPERIENCE

Scholarly Communications Librarian, Open Scholarship Department Head ***The University of Texas Rio Grande Valley 2024-Current***

As the first person in this position, my main responsibility is growing engagement for scholarly communication activities across campus, including working with the School of Medicine and now School of Podiatric Medicine as they develop their research support. This foundation served to grow our institutional repository, journal hosting services, and digital collections support. This position advocates for Open Access adoption through self-archiving initiatives, the adoption of OER and open pedagogies, and measuring the rate of OA adoption by analyzing the university's research output.

- Manage the daily operations of Open Scholarship department; Digital Scholarship librarian and Open Education Librarian.
- Manages the day-to-day operations of the 3rd largest Digital Commons (vendor) institutional repository in Texas.
- Conducts outreach to faculty and other campus stakeholders to solicit new materials and explain author's rights and repository procedures.
- Performs advanced copyright research, copyright interpretation, corresponding with publishers, and maintaining copyright documentation.
- Manage Open Journal System journals hosted by UTRGV.
- Launched and maintains ongoing outreach to faculty to solicit mediated deposits of their research.
- Ingest all UTRGV electronic theses and dissertations in a timely manner and withdraws as requested.
- Conduct trainings to potential collection managers on how to use the Digital Commons system including how to input appropriate metadata for materials deposited.
- Works with the Head of Special Collections and staff to ingest and process collections in a timely manner.
- Works with Cataloging Librarian to link material found in bepress into Alma.
- Takes part in formal and informal professional development to remain current on issues in copyright, metadata standards, journal policies, new tools in scholarly communications, and other subject areas related to the institutional repository
- Trains and assists in supervising student employees and graduate assistants on how to upload materials to repository; process collections, and create metadata in a timely manner.
- Ingests and creates metadata for Open Educational Resources created by faculty, creates book covers for respective books.
- Assists with the design and production of electronic marketing materials, posters, flyers, videos for social media, print, or library websites in accordance with University Marketing and Communications guidelines.
- Gathers data and develops reports for distribution and/or presentations.
- Work with vendors to create new products and workflows. (Elsevier Exhibits solution, ProQuest ETD export into Digital Commons)
- While Head of Library Web Advisory Committee 2021-2022, successfully oversaw the migration of remaining LibGuide department sites into Cascade CMS and overhauled and standardized details within.

Special Collections Library Assistant, The University of Texas Rio Grande Valley, Brownsville 2016-2019

- Processed archival collections using EAD and DACS in ArchivesSpace.
- Organized large number of archival materials while preserving and re-establishing original order, co-creator of ready reference materials, digitized materials, exhibits, and web content.
- Assisted researchers with available material and helped locate other useful material elsewhere

- Edited MARC Records in former Sierra ILS for greater discoverability of Special Collections material.
- Coordinated educational events and workshops.
- Conducted training workshops for volunteers assisting in community events.
- Assembled and promoted educational exhibits for student body, faculty, and community.
- Event photographer and video editor.
- Assisted in cultivating donor relations.
- Exhibition curations, and installations.
 - CHAPS Fort Brown Exhibit assistant researcher
 - Resilience En El Valle, Remembering the Matanza of 1915 Historical Marker Ceremony lead digitizer
 - Longoria and Bazan Historical Marker Ceremony history harvest lead digitizer
 - Brownsville History Harvest digitizer
 - Juneteenth 2018, 2019 event photographer
 - Curated UTRGV School of Medicine 1st class exhibit (BLIB)
 - Installed Gabby Ricos & Veronica Gonzalez's *Traveling Soles & Paper Dreams* exhibit (BLIB)
 - Installed Bill Witliff's *Vaquero Genesis of Texas Cowboy* exhibit (BLIB)
 - Installed STC's *100 Women, 100 Words* exhibit (BLIB)
 - Installed Steven Schneider's permanent *Borderlines: Drawing Border Lives* exhibit (BLIB)

EDUCATION

University of North Texas, M.S. (Information Science)
The University of Texas Rio Grande Valley, B.S. (Engineering Technology, Minor: Business Administration)

MEMBERSHIPS

American Library Association 2024
Texas Library Association 2024
Society of Southwest Archivists 2017-2019

TECHNICAL SKILLS

I keep current on trends in scholarly communications, including digital preservation. I am also familiar with metadata standards and their role in expanding the effect of Open Access publishing and self-archiving.

- Practical experience with front-end Web design, including best practices and accessibility standards.
 - Digital preservation in libraries and archives.
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JOURNAL ARTICLES

- Christoffersen, K., Calafate, I., Ciller, J., Carvalho, A., Bessett, R., Martinez, B., Barreda, H., Flores, W. and Quiroz, R., 2025. *Sharing and preserving sociolinguistic corpora on the US-Mexico Border*. [Manuscript submitted for publication]

CONFERENCE POSTERS

- [Charleston Conference 2022, Publishing without publishing: The case for UTRGV Library Poster Displays](#), Shannon Pensa, Raquel Estrada, and William Flores
- [TCDL 2021, Reflecting on a year and a half of progress: ScholarWorks at UTRGV](#), William Flores

SERVICE

- Head of Library Web Advisory Committee 2021-2022
- Design flyers for Community Historical Archaeology Project with Schools (CHAPS) program
- 2020 Center for Student Involvement Student Organization Award Selection Committee
- UTB University Scholars scholarship committee
- Ronald McDonald House Charities of the Rio Grande Valley Edinburg monthly volunteer

SCHOLARSHIPS/ASSISTANTSHIPS

- TDL Member POWRR Workshop Travel Scholarship (2016)
- UTRGV University Scholar (2015-2016)
- UTB University Scholar (2012-2015)

LANGUAGES

Proficiency in English and Spanish