



Honorable Richard Cortez
Hidalgo County Judge
Edinburg, TX

Subject: Request for Title Sponsorship of \$25,000 to Support Jumpstart: Workforce Development Opportunity

Dear Judge,

The McAllen Chamber of Commerce is proud to present JumpStart, the Rio Grande Valley's largest and most impactful career expo, taking place Tuesday, February 17, at the McAllen Convention Center. This premier event directly addresses workforce challenges by connecting industries with over 1,000 job seekers, providing tools and resources that lead to meaningful employment opportunities.

Since its inaugural year, JumpStart has continued to grow in both scale and results. Last year, employers spoke with 7,136 job seekers, had 5,398 positions to fill, conducted 778 on-the-spot interviews, scheduled an additional 682 interviews, and made 442 on-the-spot job offers. We are grateful for your participation and contribution, which were instrumental to the success of last year's event. These outcomes demonstrate the event's measurable impact in strengthening Hidalgo County's workforce pipeline and supporting employer needs across key industries.

This year, we anticipate even greater participation and opportunity as JumpStart continues to drive economic growth, expand career mobility, and strengthen regional collaboration. To support the continued growth and impact of this transformative initiative, we respectfully request a \$25,000 Title Sponsorship from Hidalgo County.

Your investment will:

- Bridge labor market gaps by directly connecting qualified job seekers with local employers.
- Enhance workforce readiness through career development and training resources.
- Stimulate regional economic growth by supporting job creation and long-term employment.

As the Title Sponsor, Hidalgo County will receive extensive recognition and visibility, including:

- Naming rights as Title Sponsor on all event advertising and promotional materials.
- Logo placement on all event flyers and collateral.
- A 20x20 prime booth location at the McAllen Convention Center.
- Prominent logo displays 3 exterior bus wraps and 4 interior bus panels.



- Social media mentions across Chamber platforms leading up to the event and post event.
- TV and radio mentions in both English and Spanish as part of event promotions.
- A 2-minute speaking opportunity during the opening ceremony.
- A sponsor photo opportunity during the event.
- A spotlight feature in the official Jumpstart highlight video.
- Recognition as a community partner in advancing workforce and economic development.
- Acknowledgment in the Chamber's post-event summary shared with members and partners.

Your support will not only elevate Jumpstart but will also reinforce McAllen's leadership and commitment to strengthening our regional workforce and promoting community health and prosperity.

Thank you for your continued partnership and dedication to the success of our region. We look forward to the opportunity to collaborate with Hidalgo County as our Title Sponsor for JumpStart 2026.

Respectfully,

Sally F. Guerra
Director of Corporate Relations

FEB. 17

2026 | 9:00am - 1:00pm

McAllen Convention Center
700 Convention Center Blvd., McAllen, Texas

Get hired
on the spot!

CAREER EXPO

LARGEST JOB FAIR IN SOUTH TEXAS

- Meet over 200 employers
- Choose from over 4,500 jobs
- On-site interviews
- Resume-building assistance
- Free professional headshots

Early Entry to Expo for Workshop Attendees

Job Seeker Workshop | 8:20 am - 8:45 am

- Touch up on skills to help you land the job!
 - Job Search
 - Interview Skills
 - Workplace Etiquette



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For information contact:
Brenda Martinez:
Brenda@wfsolutions.org | 956-683-3738
<https://wfsolutions.me/jumpstart>



**JUMP
START**
YOUR CAREER

