

<p><i>Gift Cards (\$20.00) - Gift cards will be provided as incentives to encourage participation in colorectal cancer screening and help reduce barriers to preventive care. These incentives aim to increase screening rates, support early detection, and promote better health outcomes in the community.</i></p>	<p>\$ 7,000</p>	<p>\$ 7,000</p>
<p>Other</p> <p><i>Printing and binding services will be used to create resource packets for community members participating in the program. Packets will provide important educational materials, instructions, and support resources to promote awareness of program.</i></p> <p><i>Media advertisement campaign- to raise awareness of the colorectal screening program and encourage community participation.</i></p>	<p>\$ 1,000</p> <p>\$ 2,000</p>	<p>\$ 3,000</p>
<p>TOTAL COSTS</p>		<p>\$ 20,000</p>