



# SOCIAL FEST

**2026** SPONSORSHIP  
OPPORTUNITIES

BROUGHT TO YOU BY



**BRAND  
GENIUZ**



## 2025 BY THE NUMBERS

11.2M+

IMPRESSIONS ACROSS  
ALL DIGITAL PLATFORMS



3.5M

SF SOCIAL MEDIA REACH

55

SPEAKERS



1000+

ATTENDEES



# TOP SPEAKERS

## DAY 1



**Scott Clary**  
*Opening Keynote*



**Neil Patel**  
*Closing Keynote*

## DAY 2



**James Dumoulin**  
*Opening Keynote*



**Julian Gil**  
*Closing Keynote*

# ABOUT SOCIAL FEST

Social Fest is South Texas' premier social media, marketing, and creator conference, built to educate, inspire, and connect entrepreneurs, creators, brands, and community leaders within the rapidly growing social media economy. Hosted annually in South Texas, Social Fest brings together nationally recognized speakers, industry experts, and high-impact creators for two days of keynotes, panels, workshops, and curated networking experiences.

The event is designed to spotlight how digital platforms drive business growth, personal branding, community building, and economic opportunity. Social Fest positions the Rio Grande Valley as a hub for innovation, creativity, and modern marketing conversations that are shaping industries nationwide.



# AUDIENCE & REACH

Social Fest attracts a diverse and highly engaged audience, including small business owners, marketing professionals, content creators, entrepreneurs, students, and executives. Collectively, speakers and featured creators represent a combined social media reach of over 100 million followers, amplifying sponsor visibility before, during, and after the event through organic content, press coverage, and digital storytelling.

# WHY SPONSOR SOCIAL FEST

Sponsoring Social Fest offers brands direct access to a growing, digitally savvy audience while aligning with a movement focused on education, innovation, and community impact. Sponsors gain meaningful exposure through on-site branding, digital promotion, content integration, and experiential opportunities that create authentic connections with attendees.

Beyond visibility, Social Fest sponsors help fuel economic development, support local talent, and contribute to building a sustainable creator and business ecosystem in South Texas.



**SEE FOR YOURSELF**



SCAN TO SEE  
SOCIAL FEST 2025 HIGHLIGHTS



# SPONSOR VALUE OPPORTUNITIES

Sponsors may receive a combination of the following, depending on level:

- Brand visibility across event signage, stages, screens, and printed materials
- Digital exposure through Social Fest social media, email campaigns, and post-event content
- Sponsored sessions, workshops, lounges, or experiences
- Product placement or swag bag inclusion
- VIP access and curated networking opportunities
- Opportunities to engage directly with creators, entrepreneurs, and decision-makers

## LONG-TERM IMPACT

Social Fest is not a one-time event. It is a growing platform with year-round momentum through content, community initiatives, and future programming. Sponsors become part of a larger story that continues beyond the conference, reinforcing brand relevance within the evolving social media economy.



# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR

PRICE: EMAIL FOR MORE INFORMATION

Designation: Social Fest 2026 presented by *[Brand]*  
This is full event ownership. Limited to **one** partner.

1/1 AVAILABLE

### PERKS

- Naming rights across the entire event
- Logo dominance across:
- Main stage backdrop
- Website, email headers, press releases
- Step & repeat, digital screens
- Opportunity to host 1 keynote session
- Custom branded experience or activation
- Exclusive press and media mentions
- Dedicated pre-event announcement + post-event recap content
- Category exclusivity
- Largest exhibitor footprint included
- 5 VIP+ passes | 10 VIP Passes | 20 GA Passes
- Opportunity to host pre-conference event



**SOCIAL  
FEST**

PRESENTED BY: YOUR BUSINESS HERE

## POWER SPONSOR

**\$30,000**

Top-tier partner with major influence and visibility.

1/1 AVAILABLE

### PERKS

- Prominent logo placement on main stage screens and signage
- Sponsor Keynote Session
- Large 20 x 20 exhibitor booth included
- Dedicated social media features (pre, during, post event)
- Logo inclusion in all major email campaigns
- Featured brand slide between sessions
- 3VIP+ passes | 8 VIP Passes | 10 GA Passes
- Inclusion in post-event recap content
- Opportunity to host pre-conference event



## LOCAL IMPACT SPONSOR

## \$20,000

For brands invested in South Texas growth and community.

1/1 AVAILABLE

### PERKS

- Recognition as Local Impact Sponsor
- Logo placement across event signage and screens
- Sponsored panel or workshop
- Community-focused brand acknowledgment on stage
- Social media recognition highlighting local impact
- Medium 20 x 10 exhibitor booth included
- 5 VIP+ Tickets | 10 VIP Tickets | 100 GA Tickets
- Post-event content inclusion

## PLATINUM

## \$15,000

Strong brand presence across the event.

5/5 AVAILABLE

### PERKS

- Logo placement on screens and printed materials
- Sponsored panel or workshop
- Brand slide shown between sessions
- 2 Dedicated social media posts
- 10 Sponsor Group social media posts
- Large 20 x 20 exhibitor booth in a premium location included
- 3 VIP+ passes | 5 VIP Passes | 10 GA Passes

## GOLD

## \$10,000

High visibility with meaningful engagement.

10/10 AVAILABLE

### PERKS

- Logo placement on select signage and screens
- Sponsored breakout session or panel mention
- Inclusion in digital event program
- 1 Dedicated social media posts
- 10 Sponsor Group social media posts
- 10 x 15 exhibitor booth at a corner location included

## SILVER

# \$5,000

Entry-level sponsorship with solid exposure.

20/20 AVAILABLE

### PERKS

- Logo placement on shared sponsor signage
- Inclusion in digital program
- 5 Sponsor Group social media posts
- 1 VIP+ Pass | 4 VIP Passes | 5 GA Passes
- Small Exhibitor booth 10 x 10 with marketing included

## BRONZE

# \$2,500

### PERKS

40/40 AVAILABLE

- Logo listing on website and digital program
- Group sponsor recognition slide
- 2 Sponsor Group social media posts
- 2 VIP Passes | 2 GA Passes
- Small Exhibitor booth 10 x10 with no marketing included

## ADDITIONAL OPPORTUNITES

|                          |         |                              |          |
|--------------------------|---------|------------------------------|----------|
| EXHIBITOR Small (10X10)  | \$1,500 | BADGE SPONSOR                | \$5,000  |
| EXHIBITOR Medium (20X10) | \$2,500 | TOTE BAG SPONSOR             | \$4,000  |
| EXHIBITOR Large (20X20)  | \$3,500 | VIP LOUNGE SPONSOR           | \$10,000 |
| WORKSHOP SPONSOR         | \$2,500 | SPEAKER LOUNGE SPONSOR       | \$10,000 |
| KEYNOTE SPONSOR          | \$7,500 | MEET AND GREET SPONSOR       | \$5,000  |
| MAIN STAGE SPONSOR       | \$5,000 | SECURITY SPONSOR             | \$3,000  |
| PANEL SPONSOR            | \$3,500 | TRANSPORTATION SPONSOR       | \$3,000  |
| T-SHIRT SPONSOR          | \$5,000 | BREAKFAST SPONSOR            | \$5,000  |
| LANYARD SPONSOR          | \$3,000 | BEVERAGE SPONSOR             | \$5,000  |
|                          |         | HOSPITALITY SPONSOR (HOTELS) | \$10,000 |



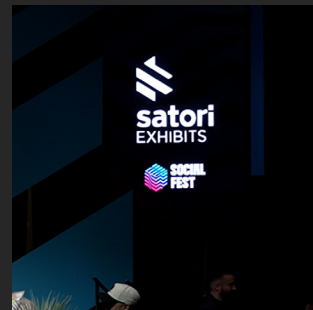
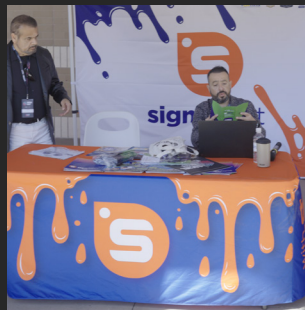
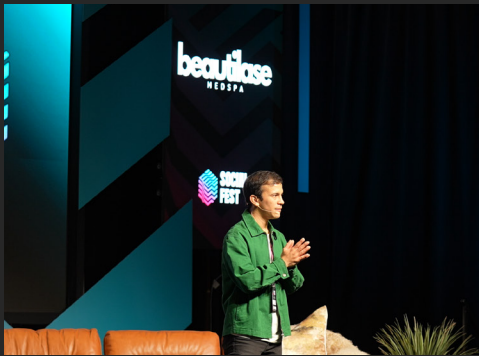
# 2025 SPONSORS



SINCE 1880 Edwards Abstract and Title Co.



# SPONSOR SIGNAGE



# SPONSOR SIGNAGE





# SOCIAL FEST

## BECOME A PART OF THE EXPERIENCE

**CONTACT US**

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