

**RESOLUTION RECOGNIZING THE DEVELOPMENT CORPORATION OF MERCEDES FOR
BEING AWARDED THE 2014 CERTIFICATE OF ACHIEVEMENT FOR
ECONOMIC EXCELLENCE**

WHEREAS, the Development Corporation of Mercedes was awarded the Certificate of Achievement for Economic Excellence on Thursday, June 4, 2015 at The Texas Economic Development Council (TEDC) 2015 Mid-Year Conference in Galveston, Texas; and

WHEREAS, the mission of the DCM is to continuously energize the business climate that brings customers to existing business, encourages and supports new business and embraces homebuyers and developers to invest in Mercedes; and

WHEREAS, this year the Development Corporation of Mercedes embarked on a new media campaign that highlighted the City of Mercedes' rich boot making history called *Botas de Mercedes*. This public art project consisted of twenty-five collegiate boot sculptures strategically placed throughout the downtown corridor generating much needed traffic to the downtown area; and

WHEREAS, other marketing initiatives include a revamped website; fresh print advisements featuring the Rio Grande Premium Outlets and City of Mercedes; a centrally located electronic sign advertising current events being held in Mercedes; and *Little Nashville*, a monthly live entertainment event; and

WHEREAS, as a means to get investors to consider Mercedes, the Development Corporation of Mercedes Board of Directors and staff have addressed distressed properties throughout the city, including properties that are considered prime retail development, and have recently purchased property to proactively encourage investment; and

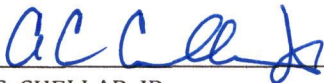
WHEREAS, for a once dormant community, the Development Corporation of Mercedes initiatives have changed the landscape of Mercedes and changed the way both residents and investors alike think about Mercedes.

NOW, THEREFORE, BE IT RESOLVED that the Hidalgo County Commissioners Court hereby congratulates the Mercedes Economic Development Council for being awarded a Certificate of Achievement for Economic Excellence for the City of Mercedes and Hidalgo County.


Dated this 9th, day of June 2015.



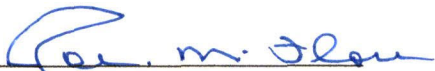
RAMON GARCIA
County Judge



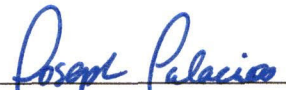
A.C. CUELLAR, JR.
County Commissioner, Pct. 1




EDUARDO "EDDIE" CANTU
County Commissioner, Pct. 2



JOE M. FLORES
County Commissioner, Pct.3



JOSEPH PALACIOS
County Commissioner, Pct. 4



Attest: ARTURO GUAJARDO, JR.
County Clerk