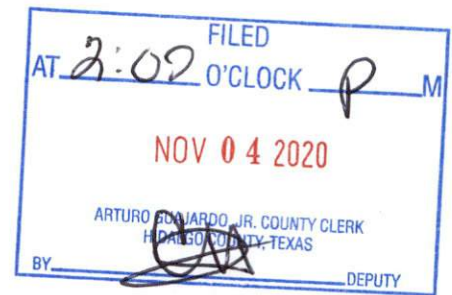


THE STATE OF TEXAS §  
§  
COUNTY OF HIDALGO §



### SERVICE AGREEMENT

This Services Agreement (the "Agreement") is entered into this 18<sup>th</sup> day of September, 2020 ("Effective Date") by and between the COUNTY OF HIDALGO, TEXAS, hereinafter referred to as the ("COUNTY"), a political subdivision of the State of Texas, and Here Everybody Loves People, a Texas non-profit corporation, and hereinafter referred to as the ("CONTRACTOR"), herein after referred to collectively as the ("Parties").

### WITNESSETH

WHEREAS, Hidalgo County is authorized pursuant to Section §381.004 of the Texas Local Government Code (LGC), to develop and administer state and local economic development programs for the purpose of stimulating business and commercial activity in the County; and

WHEREAS, the Hidalgo County Commissioners Court created the Hidalgo County "Stimulating Business and Economic Development Through Participation Program" (SBEDP) on September 18, 2020, under the authority of the Texas Local Government Code §381.004, for the encouragement, promotion, improvement of economic development by stimulating business activity through participation in community driven events such as the U.S. Census; and

WHEREAS, the Census is designed to determine the population of the United States and Hidalgo County and can impact funding to the region, as well as calculation of education, unemployment, crime and poverty rates, and more importantly, business locations decisions; and

WHEREAS the County desires to engage the Contractor to assist in providing services to administer the Initiative (as defined in the attached Exhibit "A") necessary to promote and advertise the County and encourage participation in the U.S. Census in an effort to stimulate economic activity in the County; and

WHEREAS, Contractor has developed a program to encourage participation in the U.S. Census which will assist in promoting and advertising the County and its vicinity, as well as to stimulate, encourage and develop business location and activity in the County, which serves a public purpose; and

NOW, THEREFORE, under the authority of the Texas Local Government Code §381.004, the Parties agree as follows:

## ARTICLE I

### PURPOSE

1.01 The purpose of this Agreement is to provide full funding for promotion and advertising services to encourage full participation in the 2020 Census and promoting economic development in Hidalgo County. The results of which shall have an impact on defining our region through federal funding, calculation of education, unemployment, crime and poverty rates, and encouraging and developing business location decisions and activity in the County.

## ARTICLE II

### TERM

2.01 The term of this Agreement is beginning September 18, 2020 and ending September 30, 2020.

## ARTICLE III

### SERVICES

3.01 CONTRACTOR will operate the Initiative and provide promotion and advertising services, through various outlets including but not limited to, call centers and telethons which will promote and advertise the 2020 Census in an effort to increase economic development and stimulate business activity in Hidalgo County.

3.02 The Contractor's primary focus shall be on the encouragement, promotion, and application of the 2020 Census which can result in a more accurate count of our community which would lead to potentially additional funding for Hidalgo County as well as stimulation of business activity in the County.

3.03 The Contractor shall have all appropriate licenses and registrations (if applicable) for the services being provided to County.

3.03.1 The contractor shall be responsible for reporting to the County as to the progress of the promotion and advertisement of the 2020 Census and the result it is having on Census participation.

## ARTICLE IV

### WARRANTY OF COMPLETION

4.01 CONTRACTOR shall complete the services in the event that allocated funds are not available or sufficient to cover total promotion and advertising costs. CONTRACTOR warrants that CONTRACTOR has the means and resources to ensure completion of the services in such an event. CONTRACTOR's obligations under the Agreement may be scaled back or eliminated commensurate with available funding from the COUNTY.

## ARTICLE V

### CONSIDERATION

5.01 For services rendered under this Agreement, COUNTY agrees to pay CONTRACTOR the sum of Ten Thousand dollars (\$10,000.00), payable in one lump sum. Requests for reimbursement shall be submitted on the invoice provided as Exhibit "B". Requests for budget revisions shall be submitted by CONTRACTOR to COUNTY for approval.

5.02 CONTRACTOR shall submit to the COMMISSIONERS COURT such other reports as may be requested by COUNTY to document CONTRACTOR'S obligations under this Agreement.

## ARTICLE VI

### REVIEW

6.01 The COMMISSIONERS COURT shall be the primary contact regarding this Agreement.

6.02 In the event CONTRACTOR utilizes subcontractors in performing any obligation required by this Agreement, the Department of Budget and Management staff shall, prior to execution of all contractual agreements, review and approve the selection process, bidding procedures and all proposed agreements, if any, entered into by CONTRACTOR.

## ARTICLE VII

### PROGRAM RECORDS & REQUIREMENTS

7.01 CONTRACTOR agrees to comply with all federal, state and local laws and ordinances applicable to COUNTY for the work or services provided under this

Agreement.

- 7.02 CONTRACTOR shall maintain all financial records in accordance with Cost Principles for Non-profit Organizations.
- 7.03 COUNTY may conduct, at minimum, two (2) monitoring visits to CONTRACTOR'S site to determine performance and compliance with the terms of this Agreement.
- 7.04 CONTRACTOR shall maintain books, records and other documents relating directly to the receipt and disbursement of funds received from COUNTY.
- 7.05 CONTRACTOR shall allow any duly authorized representative of COUNTY, at all reasonable times, to have access to and the right to inspect copy, audit and examine all such books, records and other documents of closeout procedures respecting this Agreement, until final settlement and conclusion of all issues arising out of this activity are completed.

#### ARTICLE VIII

##### TERMINATION AND DEFAULT

- 8.01 COUNTY may suspend or terminate this Agreement if CONTRACTOR materially fails to comply with any term herein. This Agreement may also be terminated for convenience with thirty (30) days written notice. COUNTY agrees to pay CONTRACTOR for the amount of work completed up to the termination of this Agreement.
- 8.02 Upon termination of this Agreement, CONTRACTOR shall transfer to COUNTY any unutilized funds provided under the terms of this Agreement, if any, along with any accounts receivable attributable to such funds within five (5) business days.

#### ARTICLE IX

##### FURTHER REPRESENTATION, WARRANTIES AND COVENANTS

- 9.01 CONTRACTOR further represents and warrants that:
  - a. All information, data or reports ever provided or to be provided to COUNTY is, shall be and shall remain complete and accurate as of the date shown on the information, data or report and that since said date shown, shall not have undergone any material change without written notice to COUNTY.
  - b. Any supporting financial statements ever provided or to be provided to

COUNTY are, shall be and shall remain complete, accurate and fairly reflective of the financial condition of CONTRACTOR on the date shown on said statements and during the period covered thereby, and that since said date shown, except as provided by written notice to COUNTY, there has been no material change, adverse or otherwise, in the financial condition of CONTRACTOR.

- c. No litigation or proceedings are presently pending or threatened against CONTRACTOR relating to the Agreement.
- d. None of the provisions contained herein contravene or in any way conflict with the authority under which CONTRACTOR is doing business or with the provisions of any existing obligation or agreement of CONTRACTOR.
- e. CONTRACTOR has the legal authority to enter into this Agreement and accept payments hereunder and has taken all necessary measures to authorize such execution of contract and acceptance of payments pursuant to the terms and conditions thereof.

## ARTICLE X

### PERFORMANCE RECORDS AND REPORTS

- 10.01 As often and in such form as COUNTY may require, CONTRACTOR shall furnish to COUNTY such performance records and reports as deemed by COUNTY as pertinent to matters covered by this Agreement. Upon such request by COUNTY, CONTRACTOR shall have no less than ten (10) days to provide records and reports to COUNTY.

## ARTICLE XI

### INSURANCE

- 11.01 Actual losses not covered by insurance as required by this Article shall be allowable costs under this Agreement and shall therefore remain the sole responsibility of CONTRACTOR.
- 11.02 CONTRACTOR shall comply with applicable workers compensation statutes and shall provide and maintain proof of workers compensation insurance coverage with a waiver of subrogation provided in favor of COUNTY.
- 11.03 CONTRACTOR shall maintain and provide proof of general liability insurance, upon execution of this Agreement, of not less than \$1,000,000 naming COUNTY as additional insured (if applicable).

## ARTICLE XII

## INDEMNIFICATION

- 12.01 **CONTRACTOR COVENANTS AND AGREES TO INDEMNIFY AND SAVE HARMLESS COUNTY, ITS EMPLOYEES, AGENTS, OFFICERS OR CONTRACTORS, FROM AND AGAINST ANY AND ALL LIABILITY CLAIMS, DEMANDS, DAMAGES, EXPENSES, FEES, FINES, PENALTIES, SUITS, PROCEEDINGS, ACTIONS, AND CAUSES OF ACTION OF ANY AND EVERY KIND AND NATURE ARISING OR GROWING OUT OF OR IN ANY WAY CONNECTED WITH THIS AGREEMENT. THIS OBLIGATION TO INDEMNIFY SHALL INCLUDE THE RETENTION OF LEGAL COUNSEL AND INVESTIGATION COSTS AND ALL OTHER REASONABLE COSTS, EXPENSES, AND LIABILITIES ARISING FROM THE INITIAL NOTICE THAT A CLAIM OR DEMAND HAS BEEN MADE, IS TO BE MADE OR MAY BE ASSERTED.**
- 12.02 CONTRACTOR is and shall be deemed to be an independent contractor and operator responsible to all third parties for its respective acts or omissions and that COUNTY shall in no way be responsible therefore.

## ARTICLE XIII

### CHANGES AND AMENDMENTS

- 13.01 Except when the terms of this Agreement expressly provide otherwise, any alterations, additions or deletions to the terms hereof shall be by amendment in writing, dated subsequent to the date hereof, and executed by both COUNTY and CONTRACTOR.
- 13.02 Changes in local, state and federal rules, regulations or laws applicable hereto may occur during the term of this Agreement and that any such changes shall be automatically incorporated into this Agreement without written amendment hereto, and shall become a part hereof as the effective date of the rule, regulation or law.
- 13.03 CONTRACTOR shall notify COUNTY in writing of any proposed change in physical location for work to be performed pursuant to the terms of this Agreement. Such notice shall be provided by CONTRACTOR to COUNTY at least thirty (30) calendar days in advance of the proposed change.

## ARTICLE XIV

### ASSIGNMENTS

14.01 CONTRACTOR shall not transfer, pledge or otherwise assign this Agreement, any interest in and to same, or any claim arising hereunder, without first procuring the written approval of COUNTY. Any attempt at transfer, pledge or other assignment shall be void and shall confer no rights upon any third person.

## ARTICLE XV

### WAIVER OF PERFORMANCE

15.01 No waiver by COUNTY of a breach of any of the terms, conditions, covenants or guarantees of this Agreement shall be construed or held to be a waiver of any succeeding or preceding breach of the same or any other term, condition, covenant or guarantee herein contained. Further, any failure of COUNTY to insist in any one or more cases upon the strict performance of any of the covenants of this Agreement, or to exercise any option herein contained, shall in no event be construed as a waiver or relinquishment for the future of such covenant or option. In fact, no waiver, change, modification or discharge by either Party hereto of any provision of this Agreement shall be deemed to have been made or shall be effective unless expressed in writing and signed by the Party to be charged.

15.02 No act or omission of COUNTY shall in any manner impair or prejudice any right, power, privilege, or remedy available to COUNTY hereunder or by law or in equity, such rights, powers, privileges or remedies to be always specifically preserved hereby.

15.03 No representative or agent of COUNTY may waive the effect of the provisions of this Article.

## ARTICLE XVI

### REVERSION OF ASSETS

16.01 All funds provided hereunder and all equipment, supplies and materials acquired hereunder on hand, available to, or in the actual or constructive possession of CONTRACTOR at the time of expiration of this Agreement, and any accounts receivable attributable to the use of funds provided hereunder shall be transferred to COUNTY, unless otherwise specified in this Agreement.

## ARTICLE XVII

COMMITMENT OF CURRENT REVENUES ONLY

17.01 In the event that, during any term hereof, the Commissioners Court does not appropriate sufficient funds to meet the obligations of COUNTY under this Agreement, COUNTY may terminate this agreement upon ninety (90) days written notice to Company. County agrees, however, to use reasonable efforts to secure funds necessary for the continued performance of this Agreement. The parties intend this provision to be a continuing right to terminate this Agreement at the expiration of each budget period of COUNTY.

ARTICLE XVIII

ENTIRE AGREEMENT

18.01 This Agreement constitutes the final and entire agreement between the parties hereto and contains all of the terms and conditions agreed upon. No other agreements, oral or otherwise, regarding the subject matter of this Agreement shall be deemed to exist or to bind the parties hereto unless same is in writing, dated subsequent to the date hereof and duly executed by the Parties.

ARTICLE XIX

INTERPRETATION

19.01 In the event any disagreement or dispute should arise between the Parties hereto pertaining to the interpretation or meaning of any part of this Agreement or its governing rules, regulations, laws, codes or ordinances, COUNTY as the Party ultimately responsible for matters of compliance, shall have the final authority to render or secure an interpretation.

ARTICLE XX

NOTICES

20.01 For purposes of this Agreement, all official communications and notices among the Parties shall be deemed sufficient if in writing and mailed, registered or certified mail, postage prepaid, to the addresses set forth below:

COUNTY:

Richard F. Cortez, County Judge  
Hidalgo County, Texas  
100 E. Cano, 2<sup>nd</sup> Floor  
Edinburg, TX 78539

CONTRACTOR:

Tania Ramirez  
Here Everybody Loves People  
1201 Erie Avenue  
McAllen, Texas 78501

ARTICLE XXI

TEXAS LAW TO APPLY

21.01 This Agreement shall be construed under and in accordance with the laws of the United States and the State of Texas, and all obligations of the Parties are performable in Hidalgo County, Texas.

ARTICLE XXII

LEGAL CONSTRUCTION

22.01 In case any one or more of the provisions contained in this Agreement shall for any reason be held to be invalid, illegal or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect any other provision thereof and this Agreement shall be construed as if such invalid, illegal or unenforceable provision had never been contained herein.

ARTICLE XXIII

ADDITIONAL DOCUMENTS

23.01 COUNTY and CONTRACTOR hereto covenant and agree that they will execute each such other and further instrument and documents as are or may become necessary or convenient to effectuate and carry out the terms of this agreement.

ARTICLE XXIV

NONDISCRIMINATION

24.01 CONTRACTOR, including sub contractors, assignees and successors in interest, ensures that no person shall on the grounds of race, religion, color, national origin, sex, age, or disability be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination or retaliation when providing any services described herein under this agreement.

IN WITNESS THEREOF, this Agreement is executed in duplicate originals this 18th day of September, 2020.

**COUNTY:**  
COUNTY OF HIDALGO

**CONTRACTOR:**  
HERE  
EVERYBODY  
LOVES PEOPLE

By: Richard F Cortez  
Hon. Richard F. Cortez,  
Hidalgo County Judge

By: [Signature]  
Tania Ramirez,  
Chief Executive Officer

APPROVED BY  
COMMISSIONERS' COURT  
ON: 9/18/20 grs

**ATTEST:**  
By: Arturo Guajardo Jr  
Hon. Arturo Guajardo, Jr.  
Hidalgo County Clerk



APPROVED AS TO FORM:

OFFICE OF HIDALGO COUNTY  
CRIMINAL DISTRICT ATTORNEY  
RICARDO RODRIGUEZ, JR.

By: [Signature]  
Josephine Ramirez Solis,  
Assistant Criminal District Attorney