



2812 S. Bus. Hwy 2811
Edinburg, Texas 78539
Phone: (956) 318-2626
Fax: (956) 318-2629
www.co.hidalgo.tx.us/purchasing

TRANSMITTAL FORM

Today's Date:	<u>10/14/2020</u>	Department:	<u>110-002 - Co Judge-Public Affairs</u>
Contract No.:	<u>PO</u>	Effective Date:	<u>Upon Execution</u>
Description of Project:	<u>Media Strategy Campaing</u>		
Awarded Vendor:	<u>Lamar, R Communications and Entravision</u>		
CC Approval on	<u>10/13/2020</u>	AI-	<u>77760</u>

Routing of documents:

- 1. Executive Office – Attn: Monica Salinas
- 2. District Attorney's Office – Attn: David Cantu
- 3. County Judge's Office – Attn: Richard F. Cortez
- 4. County Clerk's Office – Attn: Arturo Guajardo, Jr.
- 5. Purchasing Department – Attn: Tanya DeLira ext. 4878

ATTENTION COUNTY CLERK'S OFFICE:

Please do not attach the following to the minutes of this agenda due to the confidential nature of the information contained herein:

- Contract/Agreement
- Exhibit A – RFB Procurement Packet
- Exhibit B – Fee Schedule/Bid Page (Pgs. _____ to _____)
- Exhibit C – Certificate of Liability Insurance
- Other: Ms. Moni, may you please route it for signatures.

CONTRACT

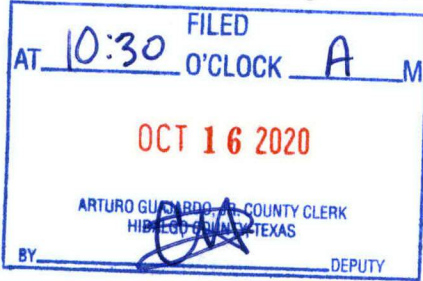


KKPS-FM
 801 N. Jackson Road
 McAllen, TX 78501
 (956) 687-4848

Contract / Revision 553377 /		Alt Order #
Advertiser County Of Hidalgo		Original Date / Revision 10/07/20 / 10/08/20
Contract Dates 10/12/20 - 12/21/20	Estimate #	
Product COVID 19 Oct 12- 12/31		
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Property KKPS-FM	Account Executive Jose Salinas	Sales Office McAllen
Special Handling		
Demographic Households		
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref 0012R00002A8cp9	

And:

County Of Hidalgo
 County of Hidalgo County Judge
 100 E. Cano Street 2nd Floor
 Edinburg, TX 78539



KKPS-FM - 553377A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount
N 1	KKPSF	10/12/20	12/31/20		6:00 AM-10:00 AM		:30			NM	73	\$2,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/12/20	10/18/20	111112-				7	\$40.00	0		
	Week:	10/19/20	10/25/20	111112-				7	\$40.00	0		
	Week:	10/26/20	11/01/20	111112-				7	\$40.00	0		
	Week:	11/02/20	11/08/20	111111-				6	\$40.00	0		
	Week:	11/09/20	11/15/20	111111-				6	\$40.00	0		
	Week:	11/16/20	11/22/20	111111-				6	\$40.00	0		
	Week:	11/23/20	11/29/20	111111-				6	\$40.00	0		
	Week:	11/30/20	12/06/20	111111-				6	\$40.00	0		
	Week:	12/07/20	12/13/20	111111-				6	\$40.00	0		
	Week:	12/14/20	12/20/20	111111-				6	\$40.00	0		
	Week:	12/21/20	12/27/20	111111-				6	\$40.00	0		
	Week:	12/28/20	01/03/21	1111---				4	\$40.00	0		
N 2	KKPSF	10/12/20	12/31/20		10:00 AM-3:00 PM		:30			NM	73	\$2,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/12/20	10/18/20	111112-				7	\$40.00	0		
	Week:	10/19/20	10/25/20	111112-				7	\$40.00	0		
	Week:	10/26/20	11/01/20	111112-				7	\$40.00	0		
	Week:	11/02/20	11/08/20	111111-				6	\$40.00	0		
	Week:	11/09/20	11/15/20	111111-				6	\$40.00	0		
	Week:	11/16/20	11/22/20	111111-				6	\$40.00	0		
	Week:	11/23/20	11/29/20	111111-				6	\$40.00	0		
	Week:	11/30/20	12/06/20	111111-				6	\$40.00	0		
	Week:	12/07/20	12/13/20	111111-				6	\$40.00	0		
	Week:	12/14/20	12/20/20	111111-				6	\$40.00	0		
	Week:	12/21/20	12/27/20	111111-				6	\$40.00	0		
	Week:	12/28/20	01/03/21	1111---				4	\$40.00	0		
N 3	KKPSF	10/12/20	12/31/20		3:00 PM-7:00 PM		:30			NM	73	\$2,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
	Week:	10/12/20	10/18/20	111112-				7	\$40.00	0		
	Week:	10/19/20	10/25/20	111112-				7	\$40.00	0		
	Week:	10/26/20	11/01/20	111112-				7	\$40.00	0		
	Week:	11/02/20	11/08/20	111111-				6	\$40.00	0		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KKPS-FM
801 N. Jackson Road
McAllen, TX 78501
(956) 687-4848

<u>Contract / Revision</u>	<u>Alt Order #</u>
553377 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
County Of Hidalgo	10/07/20 / 10/08/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/12/20 - 12/21/20	COVID 19 Oct 12- 12/31	

KKPS-FM - 553377A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Imp (000)	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		11/09/20	11/15/20	111111-				6	\$40.00	0			
Week:		11/16/20	11/22/20	111111-				6	\$40.00	0			
Week:		11/23/20	11/29/20	111111-				6	\$40.00	0			
Week:		11/30/20	12/06/20	111111-				6	\$40.00	0			
Week:		12/07/20	12/13/20	111111-				6	\$40.00	0			
Week:		12/14/20	12/20/20	111111-				6	\$40.00	0			
Week:		12/21/20	12/27/20	111111-				6	\$40.00	0			
Week:		12/28/20	01/03/21	1111---				4	\$40.00	0			
N 4	KKPSF	10/12/20	12/31/20		7:00 PM-12:00 XM		:30				NM	73	\$1,460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		10/12/20	10/18/20	111112-				7	\$20.00	0			
Week:		10/19/20	10/25/20	111112-				7	\$20.00	0			
Week:		10/26/20	11/01/20	111112-				7	\$20.00	0			
Week:		11/02/20	11/08/20	111111-				6	\$20.00	0			
Week:		11/09/20	11/15/20	111111-				6	\$20.00	0			
Week:		11/16/20	11/22/20	111111-				6	\$20.00	0			
Week:		11/23/20	11/29/20	111111-				6	\$20.00	0			
Week:		11/30/20	12/06/20	111111-				6	\$20.00	0			
Week:		12/07/20	12/13/20	111111-				6	\$20.00	0			
Week:		12/14/20	12/20/20	111111-				6	\$20.00	0			
Week:		12/21/20	12/27/20	111111-				6	\$20.00	0			
Week:		12/28/20	01/03/21	1111---				4	\$20.00	0			
N 5	KKPSF	10/12/20	12/31/20		6:00 AM-12:00 XM		:30				NM	346	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		10/12/20	10/18/20	4444446				30	\$0.00	0			
Week:		10/19/20	10/25/20	4444446				30	\$0.00	0			
Week:		10/26/20	11/01/20	4444446				30	\$0.00	0			
Week:		11/02/20	11/08/20	4444446				30	\$0.00	0			
Week:		11/09/20	11/15/20	4444446				30	\$0.00	0			
Week:		11/16/20	11/22/20	4444446				30	\$0.00	0			
Week:		11/23/20	11/29/20	4444446				30	\$0.00	0			
Week:		11/30/20	12/06/20	4444446				30	\$0.00	0			
Week:		12/07/20	12/13/20	4444446				30	\$0.00	0			
Week:		12/14/20	12/20/20	4444446				30	\$0.00	0			
Week:		12/21/20	12/27/20	4444446				30	\$0.00	0			
Week:		12/28/20	01/03/21	4444---				16	\$0.00	0			
N 6	KKPSF	10/18/20	12/27/20	Sa-Su 6a-7p	Sa-Su 6a-7p		:30				NM	44	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		10/12/20	10/18/20	-----4				4	\$25.00	0			
Week:		10/19/20	10/25/20	-----4				4	\$25.00	0			
Week:		10/26/20	11/01/20	-----4				4	\$25.00	0			
Week:		11/02/20	11/08/20	-----4				4	\$25.00	0			
Week:		11/09/20	11/15/20	-----4				4	\$25.00	0			
Week:		11/16/20	11/22/20	-----4				4	\$25.00	0			
Week:		11/23/20	11/29/20	-----4				4	\$25.00	0			
Week:		11/30/20	12/06/20	-----4				4	\$25.00	0			
Week:		12/07/20	12/13/20	-----4				4	\$25.00	0			
Week:		12/14/20	12/20/20	-----4				4	\$25.00	0			
Week:		12/21/20	12/27/20	-----4				4	\$25.00	0			
N 7	KKPSF	10/18/20	12/27/20	Su 7p-12a	Su 7p-12a		:30				NM	22	\$440.00

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<u>Contract / Revision</u> 553377 /	<u>Alt Order #</u>
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<u>Advertiser</u> County Of Hidalgo	<u>Original Date / Revision</u> 10/07/20 / 10/08/20
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<u>Contract Dates</u> 10/12/20 - 12/21/20	<u>Product</u> COVID 19 Oct 12- 12/31	<u>Estimate #</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount	
KKPS-FM - 553377A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		10/12/20	10/18/20	-----2				2	\$20.00	0			
Week:		10/19/20	10/25/20	-----2				2	\$20.00	0			
Week:		10/26/20	11/01/20	-----2				2	\$20.00	0			
Week:		11/02/20	11/08/20	-----2				2	\$20.00	0			
Week:		11/09/20	11/15/20	-----2				2	\$20.00	0			
Week:		11/16/20	11/22/20	-----2				2	\$20.00	0			
Week:		11/23/20	11/29/20	-----2				2	\$20.00	0			
Week:		11/30/20	12/06/20	-----2				2	\$20.00	0			
Week:		12/07/20	12/13/20	-----2				2	\$20.00	0			
Week:		12/14/20	12/20/20	-----2				2	\$20.00	0			
Week:		12/21/20	12/27/20	-----2				2	\$20.00	0			
Totals											0	704	\$11,760.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/20 - 10/31/20	180	\$3,220.00	\$3,220.00
11/01/20 - 11/30/20	260	\$4,200.00	\$4,200.00
12/01/20 - 12/31/20	264	\$4,340.00	\$4,340.00
Totals	704	\$11,760.00	\$11,760.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount
KNVO-FM - 553377B												
N 1	KNVO	10/12/20	12/31/20		6:00 AM-10:00 AM		:30			NM	70	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		10/12/20	10/18/20	111111-				6	\$10.00	0		
Week:		10/19/20	10/25/20	111111-				6	\$10.00	0		
Week:		10/26/20	11/01/20	111111-				6	\$10.00	0		
Week:		11/02/20	11/08/20	111111-				6	\$10.00	0		
Week:		11/09/20	11/15/20	111111-				6	\$10.00	0		
Week:		11/16/20	11/22/20	111111-				6	\$10.00	0		
Week:		11/23/20	11/29/20	111111-				6	\$10.00	0		
Week:		11/30/20	12/06/20	111111-				6	\$10.00	0		
Week:		12/07/20	12/13/20	111111-				6	\$10.00	0		
Week:		12/14/20	12/20/20	111111-				6	\$10.00	0		
Week:		12/21/20	12/27/20	111111-				6	\$10.00	0		
Week:		12/28/20	01/03/21	1111---				4	\$10.00	0		
N 2	KNVO	10/12/20	12/31/20		10:00 AM-3:00 PM		:30			NM	70	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		10/12/20	10/18/20	111111-				6	\$10.00	0		
Week:		10/19/20	10/25/20	111111-				6	\$10.00	0		
Week:		10/26/20	11/01/20	111111-				6	\$10.00	0		
Week:		11/02/20	11/08/20	111111-				6	\$10.00	0		
Week:		11/09/20	11/15/20	111111-				6	\$10.00	0		
Week:		11/16/20	11/22/20	111111-				6	\$10.00	0		
Week:		11/23/20	11/29/20	111111-				6	\$10.00	0		
Week:		11/30/20	12/06/20	111111-				6	\$10.00	0		
Week:		12/07/20	12/13/20	111111-				6	\$10.00	0		
Week:		12/14/20	12/20/20	111111-				6	\$10.00	0		
Week:		12/21/20	12/27/20	111111-				6	\$10.00	0		

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<u>Advertiser</u> County Of Hidalgo	<u>Original Date / Revision</u> 10/07/20 / 10/08/20
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<u>Contract Dates</u> 10/12/20 - 12/21/20	<u>Product</u> COVID 19 Oct 12- 12/31	<u>Estimate #</u>
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KNVO-FM - 553377B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		12/28/20	01/03/21	1111---				4	\$10.00	0		
N 3	KNVO	10/12/20	12/31/20		3:00 PM-7:00 PM		:30			NM	70	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		10/12/20	10/18/20	111111-				6	\$10.00	0		
Week:		10/19/20	10/25/20	111111-				6	\$10.00	0		
Week:		10/26/20	11/01/20	111111-				6	\$10.00	0		
Week:		11/02/20	11/08/20	111111-				6	\$10.00	0		
Week:		11/09/20	11/15/20	111111-				6	\$10.00	0		
Week:		11/16/20	11/22/20	111111-				6	\$10.00	0		
Week:		11/23/20	11/29/20	111111-				6	\$10.00	0		
Week:		11/30/20	12/06/20	111111-				6	\$10.00	0		
Week:		12/07/20	12/13/20	111111-				6	\$10.00	0		
Week:		12/14/20	12/20/20	111111-				6	\$10.00	0		
Week:		12/21/20	12/27/20	111111-				6	\$10.00	0		
Week:		12/28/20	01/03/21	1111---				4	\$10.00	0		
N 4	KNVO	10/12/20	12/31/20		7:00 PM-12:00 XM		:30			NM	70	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		10/12/20	10/18/20	111111-				6	\$5.00	0		
Week:		10/19/20	10/25/20	111111-				6	\$5.00	0		
Week:		10/26/20	11/01/20	111111-				6	\$5.00	0		
Week:		11/02/20	11/08/20	111111-				6	\$5.00	0		
Week:		11/09/20	11/15/20	111111-				6	\$5.00	0		
Week:		11/16/20	11/22/20	111111-				6	\$5.00	0		
Week:		11/23/20	11/29/20	111111-				6	\$5.00	0		
Week:		11/30/20	12/06/20	111111-				6	\$5.00	0		
Week:		12/07/20	12/13/20	111111-				6	\$5.00	0		
Week:		12/14/20	12/20/20	111111-				6	\$5.00	0		
Week:		12/21/20	12/27/20	111111-				6	\$5.00	0		
Week:		12/28/20	01/03/21	1111---				4	\$5.00	0		
N 5	KNVO	10/12/20	12/31/20		6:00 AM-12:00 XM		:30			NM	346	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		10/12/20	10/18/20	4444446				30	\$0.00	0		
Week:		10/19/20	10/25/20	4444446				30	\$0.00	0		
Week:		10/26/20	11/01/20	4444446				30	\$0.00	0		
Week:		11/02/20	11/08/20	4444446				30	\$0.00	0		
Week:		11/09/20	11/15/20	4444446				30	\$0.00	0		
Week:		11/16/20	11/22/20	4444446				30	\$0.00	0		
Week:		11/23/20	11/29/20	4444446				30	\$0.00	0		
Week:		11/30/20	12/06/20	4444446				30	\$0.00	0		
Week:		12/07/20	12/13/20	4444446				30	\$0.00	0		
Week:		12/14/20	12/20/20	4444446				30	\$0.00	0		
Week:		12/21/20	12/27/20	4444446				30	\$0.00	0		
Week:		12/28/20	01/03/21	4444---				16	\$0.00	0		
N 6	KNVO	10/18/20	12/27/20	Sa-Su 6a-7p	Sa-Su 6a-7p		:30			NM	44	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		10/12/20	10/18/20	-----4				4	\$5.00	0		
Week:		10/19/20	10/25/20	-----4				4	\$5.00	0		
Week:		10/26/20	11/01/20	-----4				4	\$5.00	0		
Week:		11/02/20	11/08/20	-----4				4	\$5.00	0		
Week:		11/09/20	11/15/20	-----4				4	\$5.00	0		
Week:		11/16/20	11/22/20	-----4				4	\$5.00	0		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KKPS-FM
801 N. Jackson Road
McAllen, TX 78501
(956) 687-4848

<u>Contract / Revision</u> 553377 /	<u>Alt Order #</u>
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<u>Advertiser</u> County Of Hidalgo	<u>Original Date / Revision</u> 10/07/20 / 10/08/20
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<u>Contract Dates</u> 10/12/20 - 12/21/20	<u>Product</u> COVID 19 Oct 12- 12/31	<u>Estimate #</u>
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KNVO-FM - 553377B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		11/23/20	11/29/20	-----4				4	\$5.00	0			
Week:		11/30/20	12/06/20	-----4				4	\$5.00	0			
Week:		12/07/20	12/13/20	-----4				4	\$5.00	0			
Week:		12/14/20	12/20/20	-----4				4	\$5.00	0			
Week:		12/21/20	12/27/20	-----4				4	\$5.00	0			
N 7	KNVO	10/12/20	12/27/20	Su 7p-12a	Su 7p-12a		:30			NM	22	\$110.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		10/12/20	10/18/20	-----2				2	\$5.00	0			
Week:		10/19/20	10/25/20	-----2				2	\$5.00	0			
Week:		10/26/20	11/01/20	-----2				2	\$5.00	0			
Week:		11/02/20	11/08/20	-----2				2	\$5.00	0			
Week:		11/09/20	11/15/20	-----2				2	\$5.00	0			
Week:		11/16/20	11/22/20	-----2				2	\$5.00	0			
Week:		11/23/20	11/29/20	-----2				2	\$5.00	0			
Week:		11/30/20	12/06/20	-----2				2	\$5.00	0			
Week:		12/07/20	12/13/20	-----2				2	\$5.00	0			
Week:		12/14/20	12/20/20	-----2				2	\$5.00	0			
Week:		12/21/20	12/27/20	-----2				2	\$5.00	0			
Totals											0	692	\$2,780.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/20 - 10/31/20	168	\$690.00	\$690.00
11/01/20 - 11/30/20	260	\$1,025.00	\$1,025.00
12/01/20 - 12/31/20	264	\$1,065.00	\$1,065.00
Totals	692	\$2,780.00	\$2,780.00

Digital McAllen - 553377C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	10/12/20	10/18/20	Entravision Network - Audio Streaming	68	\$3.00	CPP	\$204.00
N 2	10/19/20	10/25/20	Entravision Network - Audio Streaming	67	\$3.00	CPP	\$201.00
N 3	10/26/20	11/01/20	Entravision Network - Audio Streaming	67	\$3.00	CPP	\$201.00
N 4	11/02/20	11/08/20	Entravision Network - Audio Streaming	68	\$3.00	CPP	\$204.00
N 5	11/09/20	11/15/20	Entravision Network - Audio Streaming	68	\$3.00	CPP	\$204.00
N 6	11/16/20	11/22/20	Entravision Network - Audio Streaming	67	\$3.00	CPP	\$201.00
N 7	11/23/20	11/29/20	Entravision Network - Audio Streaming	67	\$3.00	CPP	\$201.00
N 8	11/30/20	12/06/20	Entravision Network - Audio Streaming	65	\$3.00	CPP	\$195.00
N 9	12/07/20	12/13/20	Entravision Network - Audio Streaming	65	\$3.00	CPP	\$195.00
N 10	12/14/20	12/20/20	Entravision Network - Audio Streaming	65	\$3.00	CPP	\$195.00
N 11	12/21/20	12/27/20	Entravision Network - Audio Streaming	65	\$3.00	CPP	\$195.00
N 12	12/28/20	12/31/20	Entravision Network - Audio Streaming	40	\$3.00	CPP	\$120.00
N 13	10/12/20	10/18/20	Entravision Network - Audio Streaming	70	\$3.00	CPP	\$210.00
N 14	10/19/20	10/25/20	Entravision Network - Audio Streaming	70	\$3.00	CPP	\$210.00
N 15	10/26/20	11/01/20	Entravision Network - Audio Streaming	70	\$3.00	CPP	\$210.00
N 16	11/02/20	11/08/20	Entravision Network - Audio Streaming	65	\$3.00	CPP	\$195.00

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<u>Contract / Revision</u> 553377 /	<u>Alt Order #</u>
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<u>Advertiser</u> County Of Hidalgo	<u>Original Date / Revision</u> 10/07/20 / 10/08/20
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<u>Contract Dates</u> 10/12/20 - 12/21/20	<u>Product</u> COVID 19 Oct 12- 12/31	<u>Estimate #</u>
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Digital McAllen - 553377C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 17	10/18/20	10/18/20	Entravision Network Social - Social Media Posts	1	\$50.00	CPP	\$50.00
N 18	10/18/20	10/18/20	Entravision Network Social - Social Media Posts	1	\$50.00	CPP	\$50.00
N 19	10/16/20	10/16/20	Entravision Network Social - Social Media Posts	1	\$50.00	CPP	\$50.00
N 20	10/16/20	10/16/20	Entravision Network Social - Social Media Posts	1	\$50.00	CPP	\$50.00
N 21	10/14/20	10/14/20	Noticias Ya Live Event Posts	1	\$650.00	CPP	\$650.00
N 22	10/14/20	10/14/20	Noticias Ya - Social Media Post	1	\$50.00	CPP	\$50.00
N 23	10/14/20	10/14/20	Noticias Ya - Social Media Post	1	\$50.00	CPP	\$50.00
N 24	10/14/20	10/14/20	Noticias Ya - Social Media Post	1	\$50.00	CPP	\$50.00
N 25	10/24/20	10/24/20	Entravision Network Social - Social Media Posts	1	\$50.00	CPP	\$50.00
N 26	10/24/20	10/24/20	Entravision Network Social - Social Media Posts	1	\$50.00	CPP	\$50.00
N 27	10/29/20	10/29/20	Entravision Network Social - Social Media Posts	1	\$50.00	CPP	\$50.00
N 28	10/29/20	10/29/20	Entravision Network Social - Social Media Posts	1	\$50.00	CPP	\$50.00
N 29	11/06/20	11/06/20	Entravision Network Social - Social Media Posts	1	\$50.00	CPP	\$50.00
N 30	11/06/20	11/06/20	Entravision Network Social - Social Media Posts	1	\$50.00	CPP	\$50.00
N 31	11/03/20	11/03/20	Noticias Ya Live Event Posts	1	\$650.00	CPP	\$650.00
N 32	11/03/20	11/03/20	Noticias Ya - Social Media Post	1	\$50.00	CPP	\$50.00
N 33	11/02/20	11/02/20	Noticias Ya - Social Media Post	1	\$50.00	CPP	\$50.00
N 34	11/02/20	11/02/20	Noticias Ya - Social Media Post	1	\$50.00	CPP	\$50.00
N 35	11/15/20	12/12/20	Entravision Network Social - Social Media Posts	4	\$50.00	CPP	\$200.00
N 36	11/15/20	11/27/20	Entravision Network Social - Social Media Posts	4	\$50.00	CPP	\$200.00
N 37	11/19/20	12/12/20	Entravision Network Social - Social Media Posts	4	\$50.00	CPP	\$200.00
N 38	11/19/20	12/12/20	Entravision Network Social - Social Media Posts	4	\$50.00	CPP	\$200.00
N 39	11/09/20	11/15/20	Entravision Network - Audio Streaming	65	\$3.00	CPP	\$195.00
N 40	11/16/20	11/22/20	Entravision Network - Audio Streaming	65	\$3.00	CPP	\$195.00
N 41	11/23/20	11/29/20	Entravision Network - Audio Streaming	65	\$3.00	CPP	\$195.00
N 42	11/30/20	12/06/20	Entravision Network - Audio Streaming	65	\$3.00	CPP	\$195.00
N 43	12/07/20	12/13/20	Entravision Network - Audio Streaming	65	\$3.00	CPP	\$195.00
N 44	12/14/20	12/20/20	Entravision Network - Audio Streaming	65	\$3.00	CPP	\$195.00
N 45	12/21/20	12/27/20	Entravision Network - Audio Streaming	65	\$3.00	CPP	\$195.00
N 46	12/28/20	12/31/20	Entravision Network - Audio Streaming	40	\$3.00	CPP	\$120.00
N 47	12/09/20	12/09/20	Noticias Ya Live Event Posts	1	\$650.00	CPP	\$650.00
N 48	12/09/20	12/09/20	Noticias Ya - Social Media Post	1	\$50.00	CPP	\$50.00
N 49	12/09/20	12/09/20	Noticias Ya - Social Media Post	1	\$50.00	CPP	\$50.00
N 50	12/09/20	12/09/20	Noticias Ya - Social Media Post	1	\$50.00	CPP	\$50.00
N 51	12/18/20	12/28/20	Entravision Network Social - Social Media Posts	3	\$50.00	CPP	\$150.00
N 52	12/18/20	12/28/20	Entravision Network Social - Social Media Posts	3	\$50.00	CPP	\$150.00
N 53	12/18/20	12/28/20	Entravision Network Social - Social Media Posts	3	\$50.00	CPP	\$150.00
N 54	12/18/20	12/28/20	Entravision Network Social - Social Media Posts	3	\$50.00	CPP	\$150.00
Totals				1,592			\$8,926.00

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<u>Contract / Revision</u> 553377 /	<u>Alt Order #</u>
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<u>Advertiser</u> County Of Hidalgo	<u>Original Date / Revision</u> 10/07/20 / 10/08/20
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<u>Contract Dates</u> 10/12/20 - 12/21/20	<u>Product</u> COVID 19 Oct 12- 12/31	<u>Estimate #</u>
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Time Period	Gross Amount	Net Amount
10/01/20 - 10/31/20	\$2,367.00	\$2,367.00
11/01/20 - 11/30/20	\$2,813.00	\$2,813.00
12/01/20 - 12/31/20	\$3,746.00	\$3,746.00
Totals	\$8,926.00	\$8,926.00

Contract Totals 1.592 1,713 \$23,466.00

Signature: *Rubén J. Linares*

Date: 10/15/20

APPROVED BY
COMMISSIONERS COURT
ON: 10/13/20

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termssofsales.



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(con't signature page)

SERVICE AGREEMENT

Company's Name: Entravision

Department: Hidalgo County

AI-77760 Approved on CC on 10/13/20

APPROVED AS TO FORM:

Office of the Hidalgo County Criminal District Attorney

By: David R. Cantu
David R. Cantu, Assistant District Attorney
Civil Litigation Division

ATTEST:

By: Arturo Guajardo
Arturo Guajardo, County Clerk



CERTIFICATE OF INTERESTED PARTIES

FORM 1295

1 of 1

Complete Nos. 1 - 4 and 6 if there are interested parties.
 Complete Nos. 1, 2, 3, 5, and 6 if there are no interested parties.

OFFICE USE ONLY CERTIFICATION OF FILING

Certificate Number:
 2020-677132

Date Filed:
 10/09/2020

Date Acknowledged:
 10/09/2020

1 Name of business entity filing form, and the city, state and country of the business entity's place of business.

Entravision
 Mcallen, TX United States

2 Name of governmental entity or state agency that is a party to the contract for which the form is being filed.

Hidalgo County

3 Provide the identification number used by the governmental entity or state agency to track or identify the contract, and provide a description of the services, goods, or other property to be provided under the contract.

2020-452 Hidalgo County Advert
 Advertising Services Radio

4 Name of Interested Party	City, State, Country (place of business)	Nature of interest (check applicable)	
		Controlling	Intermediary
Entravision	McAllen, TX United States	X	

5 Check only if there is NO Interested Party.

6 UNSWORN DECLARATION

My name is _____, and my date of birth is _____.

My address is _____, _____, _____, _____, _____.
(street) (city) (state) (zip code) (country)

I declare under penalty of perjury that the foregoing is true and correct.

Executed in _____ County, State of _____, on the _____ day of _____, 20____.
(month) (year)

 Signature of authorized agent of contracting business entity
 (Declarant)

CERTIFICATE OF INTERESTED PARTIES

FORM 1295

1 of 1

Complete Nos. 1 - 4 and 6 if there are interested parties.
 Complete Nos. 1, 2, 3, 5, and 6 if there are no interested parties.

**OFFICE USE ONLY
 CERTIFICATION OF FILING**

Certificate Number:
 2020-677132

Date Filed:
 10/09/2020

Date Acknowledged:

1 Name of business entity filing form, and the city, state and country of the business entity's place of business.

Entravision
 Mcallen, TX United States

2 Name of governmental entity or state agency that is a party to the contract for which the form is being filed.

Hidalgo County

3 Provide the identification number used by the governmental entity or state agency to track or identify the contract, and provide a description of the services, goods, or other property to be provided under the contract.

2020-452 Hidalgo County Advert
 Advertising Services Radio

4 Name of Interested Party	City, State, Country (place of business)	Nature of interest (check applicable)	
		Controlling	Intermediary
Entravision	McAllen, TX United States	X	

5 Check only if there is NO Interested Party.


6 UNSWORN DECLARATION

My name is Melba Gutierrez Franklin, and my date of birth is July 7, 1956.

My address is 801 N Jackson Road, McAllen, TX, 78501, USA.
(street) (city) (state) (zip code) (country)

I declare under penalty of perjury that the foregoing is true and correct.

Executed in Hidalgo County, State of Texas, on the 9 day of October, 202020.
(month) (year)



 Signature of authorized agent of contracting business entity
 (Declarant)