

CULTURE AND DIVERSITY CITIZEN ACTION COMMISSION

City Hall - Council Chambers

6131 Taylorsville Road

MEETING MINTUES of March 2, 2023

7:00 P.M.

1. Call Meeting to Order 7:01 pm by Chair, Rhonda Sumlin
2. Roll Call:
 - Present: Bayram Gulaliev, Tara Purvis, Arrick Richardson, Eric Stephens, Yolanda Stephens, Rhonda Sumlin, and Christy Trotter
 - Absent: Jean Newby, Carla Staigl
 - Staff Present: Sarah Williams, Community Engagement Specialist
 - Motion to Excuse absences of Jean Newby, Carla Staigl (Motion TP, Second AR)
3. Approval of Minutes of Feb 2, 2023 – Tabled for review until April's meeting (Motion TP, Second AR)
4. Citizen Comments – NONE (4 in attendance)
5. Special Presentation – Barbara Ward, Advocacy Manager, YWCA
6. Old Business
 - A. CCRB – no update at this time due to rescheduling of meeting. March 8 next meeting is scheduled to finalize the documentation. Hopefully present to commission for acceptance at April meeting.
 - B. Youth Forum Update – Dates and SRO's were set, but school district is no longer wanting to participate. They don't know why or any other information. CDCAC could rent facility, but traction has been lost. Asking for direction how to move forward. RS suggested contacting the Director of Curriculum and Instruction or getting in front of the school board. Maybe a summer program needs to happen or other organizations brought to the table. This may have to be a program for 2024. If school district isn't part of this and we move forward then considerations for how to get students buy-in for the program. Putting pause on this until June events are over.
 - C. 2023 MLK Day Update – Walk had about 80-85 people, 40-45 at program. Student involvement happened this year but hoping for more next year. Program this year was done very well. Next year will be the 5th year.
 - D. City Council 1st Quarter Presentation – Eric Stephens presented. Councilmen Shaw thought the council liaison was a great idea. Councilmen Webb had a request on the CCRB update. Councilwoman Baker made mention about Facebook posts for heritage

day. No real questions about recommendations. YS asked about timeline for Council to make a decision on recommendations. Suggested that RS as Chair reach out to Clerk about this and will copy YS and Sarah on the email. Reminder to board to review last council meeting to keep a pulse on what is going on in our community. Also reminder that the needs assessment is contingent on those recommendations being addressed which makes it imperative. RS will request another joint meeting with Council regarding recommendations.

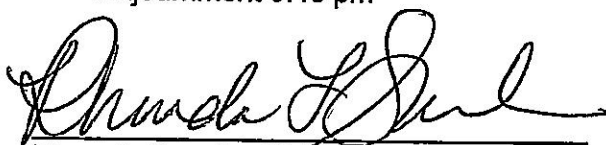
E. Culture Week

1. Juneteenth Music Festival – 5-10p on Sunday June 18. Budget includes sound & light (Premium Blend) and 3 bands (Dayton Funk All-Stars as headliner, Shae Buddah, Rick Sexton). RS is working with artists to negotiate contracts with city staff. Tickets to keep track of people or use EventBright, even though it's a free event. Create an "entrance" to track. Clickers are available to use at event. Set up snow fencing possibly to "zone" area to help with tracking, but map needs to be created and request put in to public works. T-shirt discussion on use last years or design new one and will be paid from the budget. Approx. budget is \$7,250. Vendors and Food Truck documents being used to recruit specific items/foods. Everyone has access to documents for review including the project manager spreadsheet. YS met with Dave from Performing Arts about the beer garden who needs to present it to his board. He is not real confident it will happen due to losing money at the last event they did (multicultural festival 22). YS is putting together a document for him to share with them. Utilize same Juneteenth logo with saxophone and gold for consistency. RS reached out to Premier Health about participating again this year and for sponsoring event. Discussion regarding solicitation regarding sponsorships.
2. Multicultural Festival – 12-6p on Saturday, June 24. Heat was an issue last year. YS stated that Dave from Performing Arts would like to volunteer and help with the festival. Budget includes sound & light, DJ for 6 hours, Kids Area/Zone (Bayram will manage this and costs), advertising, miscellaneous. Discussion on increasing advertising to include banners, press releases, radio, tv, churches, community groups. Sarah will research pricing on banner for Juneteenth and Multiculture Festival. Approx. budget is \$2,600. We will have some food trucks and vendors confirmed at the next meeting.
3. Educational Forum -Thursday, June 22 Forum topic discussion suggestions made: pride forum, youth forum, health & wealth combined forum, mental health forum, housing. Vote on this at next meeting.

7. New Business

- A. 2023 Strategic Planning & Review of Commission Legislation and Focus – Education is the overarching focus for 2023. Make sure that this is a component for everything that is done.
- B. Areas of Growth for Commission
 1. Partnerships – how the commission can be better positioned to do more. This will ease the heavy lifting that the commission has been doing over the last few years.
 2. Sponsorships – Think about little (\$10) to big. Challenge is to ask others to support CDCAC programming/project at \$20 level. RS has form to use for sponsorships.

3. Community Engagement – talk to your neighbors, co-workers, family, friends, etc so about our events all throughout the community.
8. Book of the Month - How to Be an Antiracist by Ibram X. Kendi ISBN: 9780525509305 also available at local libraries.
9. Next meeting on 4/6/2023
10. Adjournment 9:46 pm



Rhonda Sumlin, Vice Chair

4/6/2023

Date



Sarah Williams, Staff Liaison

4/6/2023

Date