



**BEACH BLVD**

**39**

City of La Habra City Council  
October 5, 2020

# Beach Boulevard Corridor Study



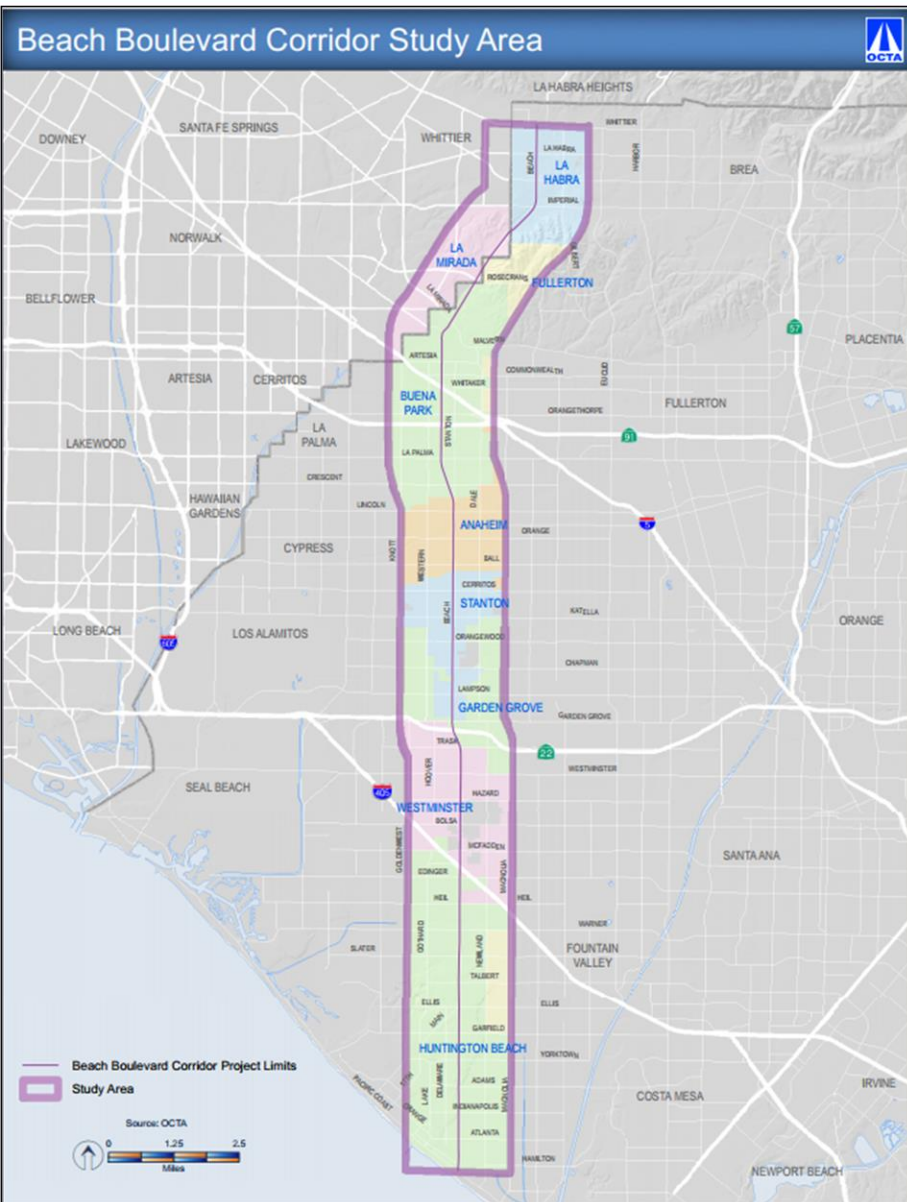
# Project Overview

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- Develop a comprehensive multimodal transportation vision for Beach Boulevard
- Collaborate with Caltrans and corridor cities/agencies
- Identify constraints/opportunities to improve both local and regional mobility
- Support local land use objectives and help address transportation needs
- Prepare solutions and concepts that can be used by cities and agencies moving forward

# Corridor Overview

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- 21-miles long, from Pacific Coast Highway to Whittier Boulevard
- Study area includes 1.25-mile buffer on either side
- Crosses nine cities and unincorporated county areas
- Typically 6-8 lanes
- Daily traffic volumes range from 30,000 to 85,000

# Study Goals & Purpose

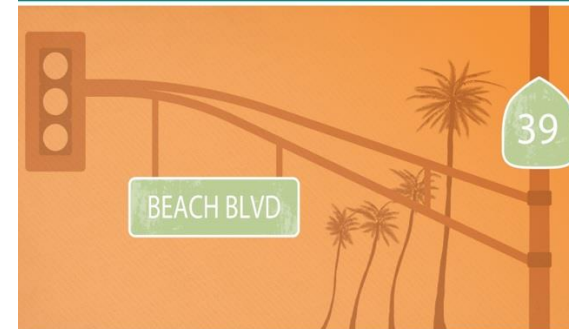
- Document existing and future baseline conditions
- Develop toolbox of applicable improvements
- Prepare conceptual designs and cost estimates
- Provide roadmap for future implementation efforts
- Engage community through outreach events and surveys

## Purpose & Need

- To identify feasible multimodal transportation improvements for all travel modes on Beach Boulevard.
- To address existing and anticipated future demands for local and regional travel to complement local land use.

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## BEACH BOULEVARD CORRIDOR STUDY

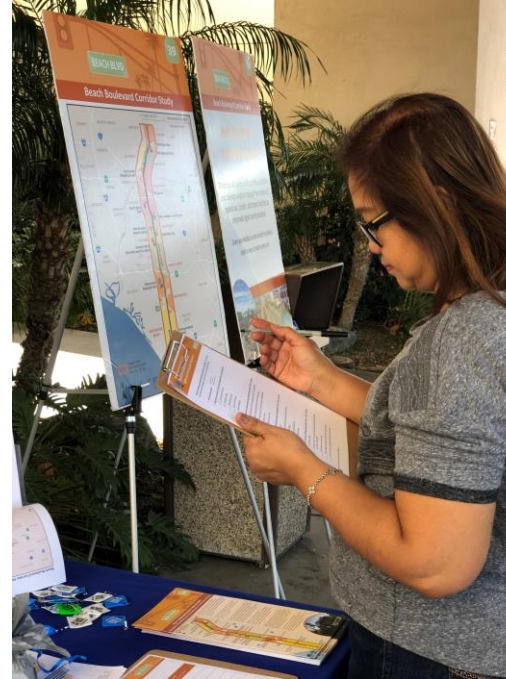


BASELINE CONDITIONS REPORT

MAY 2019

## Outreach Approach

- Partner with corridor agencies
- Online Survey
- Community Events/Pop-ups
- City/organization presentations
- Mailing/Flyer Distribution
- Onboard bus customer outreach
- Digital Media



# Public Engagement Feedback

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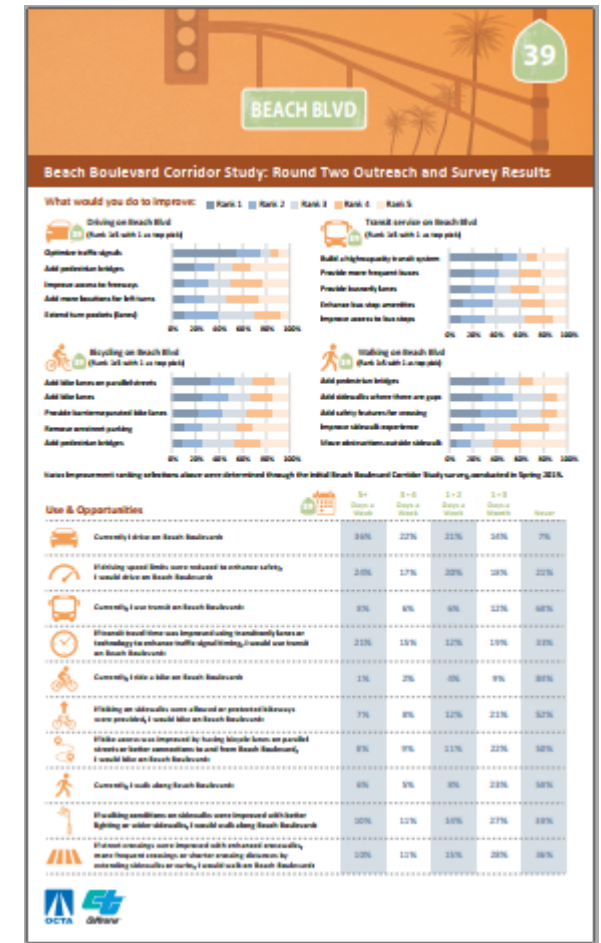
- 2,300 surveys collected
- Phase 1
  - Improvement opportunities
- Phase 2
  - Habits and usage

**Beach Boulevard Corridor Study**

## Help Transform Beach Boulevard!

This study will assess existing traffic conditions and develop solutions ranging from enhanced pedestrian, bicycle, and transit facilities to improved signal synchronization.

Share your feedback on the corridor by taking a short survey at: [beach-survey.com](http://beach-survey.com)



# Toolbox Development

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- Initial list of potential improvements by mode of travel
- Conducted preliminary assessments
- Established tiers of toolbox elements
- Categorized local vs. corridor/system implementation
- Assessed effectiveness of each element
- Identified locations along corridor where element could be applied
- Provided to local jurisdictions

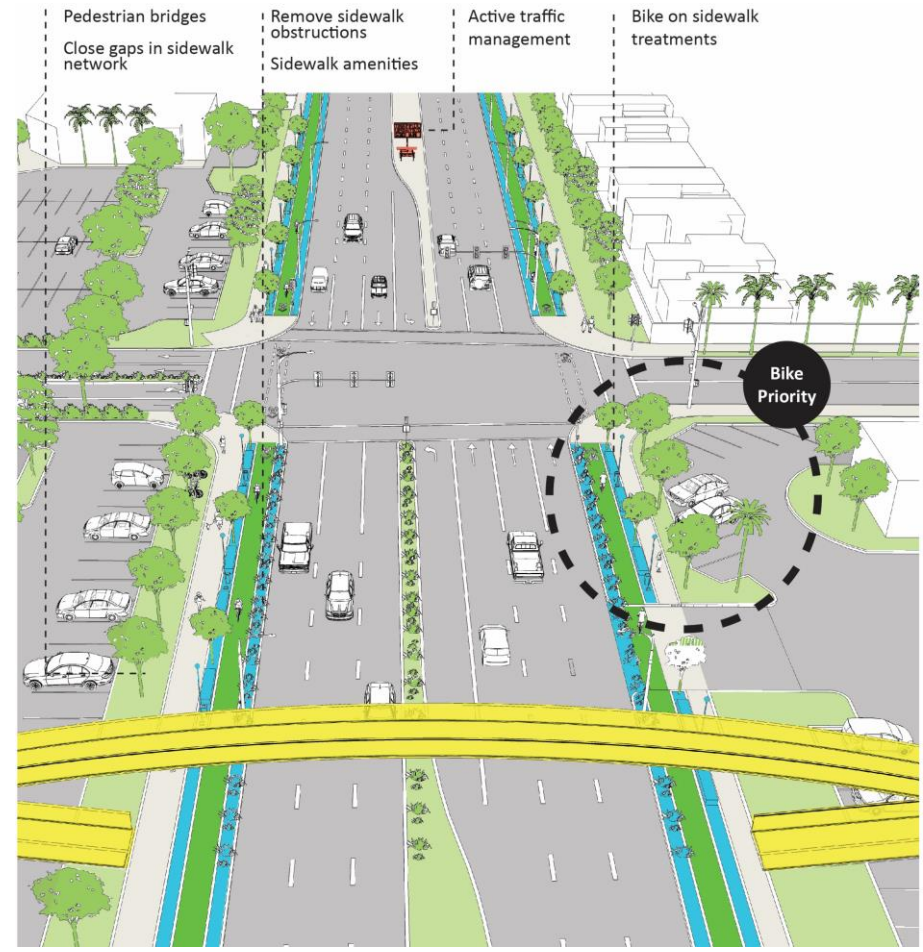


- Illustrative examples of implementation of toolbox items.
- Five sample locations selected:
  - Major intersection
  - Minor intersection
  - Freeway ramp terminus intersection
  - 8-lane roadway segment
  - 6-lane roadway segment

# 8-Lane Roadway Segment Case Study

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8-Lane Roadway - Before



8-Lane Roadway - After



# Examples of La Habra Improvements

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- Transit
  - Bus Stop & Station Amenities
- Pedestrian
  - High visibility crosswalks, pedestrian refuge islands, corner/sidewalk bulbs, etc.,
- Bicycle
  - Sidewalk treatments, expand network on parallel streets, protected bikeways, etc.,
- Vehicular
  - Active traffic management, advanced traffic signal timing, access management, etc.,

# Implementation Approach and Next Steps

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**HELP TRANSFORM BEACH BOULEVARD**  
AYÚDENOS A TRANSFORMAR BEACH BOULEVARD | GIÚP CẢI THIỆN BEACH BOULEVARD

Project Area  
Área del Proyecto  
Khu vực Dự án

Join us to share how to improve Beach Boulevard at these local events.  
Acompañenos para conocer los objetivos del estudio en estos eventos locales cerca de usted.  
Tham gia cùng với chúng tôi để tìm cách cải thiện Beach Boulevard tại các địa điểm công cộng sau đây.

<b>Saturday, May 4, 2019</b> <i>Sábado, 4 de mayo de 2019</i> Thứ Bảy, ngày 4 tháng 5 năm 2019 11:00 AM - 3:00 PM La Habra Citrus Fair 321 E La Habra Blvd La Habra, CA 90631	<b>Thursday, May 9, 2019</b> <i>Jueves, 9 de mayo de 2019</i> Thứ Năm, ngày 9 tháng 5 năm 2019 9:00 AM - 10:30 AM Westminster Senior Center 8200 Westminster Blvd Westminster, CA 92683
<b>Saturday, May 18, 2019</b> <i>Sábado, 18 de mayo de 2019</i> Thứ Bảy, ngày 18 tháng 5 năm 2019 9:00 AM - 11:00 AM West Anaheim Youth Center 320 S Beach Blvd Anaheim, CA 92804	<b>Saturday, May 18, 2019</b> <i>Sábado, 18 de mayo de 2019</i> Thứ Bảy, ngày 18 tháng 5 năm 2019 12:00 PM - 3:00 PM Bella Terra (Next to REI) 7777 Edinger Ave Huntington Beach, CA 92647

Provide feedback on how best to improve the corridor and share your opinion on existing conditions.  
Proporciona comentarios sobre la mejor manera de mejorar el corredor y comparte tu opinión sobre las condiciones existentes.  
Xin đóng góp ý kiến để cải thiện tuyến đường tốt nhất và chia sẻ ý kiến của bạn về tình trạng hiện tại

- Collaborate with local agencies and Caltrans
- Complement land use, corridor-wide planning, and long-term corridor vision
- OCTA to be a technical and outreach resource to cities, Caltrans, and agencies
- Help identify, apply for and administer grants and other funding opportunities