



COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT UPDATE

SUSAN KIM, DIRECTOR
NOVEMBER 6, 2023



OUR TEAM

- Planning
- Housing and Economic Development
- Building, Safety and Code Enforcement



 Vacancies



OUR MISSION: TO CREATE A VIBRANT COMMUNITY

Our Goals:

- **Maintain and improve the built environment** to protect the public health, safety and welfare of residents, business operators and guests of the City of La Habra while encouraging economic development opportunities
- Coordinate actions to **maximize efficiency of delivery of service** in addressing regional and local community development needs
- Improve the **economic opportunities** within the community through appropriate **balanced land use development**
- Encourage and assist in the **revitalization and improvement** of blighted commercial/ industrial properties and **improve the City's housing stock**
- Work with local, regional, state and federal agencies to address development issues to **create a positive effect on the economic and environmental vitality of La Habra**



GENERAL PLAN HOUSING ELEMENT

Adopted
September 19, 2022



Certified
April 21, 2023



Implementation
Ongoing

STATE OF CALIFORNIA - BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY

GAVIN NEWSOM, Governor

**DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT
DIVISION OF HOUSING POLICY DEVELOPMENT**

2020 W. El Camino Avenue, Suite 500
Sacramento, CA 95833
(916) 263-2911 / FAX (916) 263-7453
www.hcd.ca.gov



April 21, 2023

James Sadro, City Manager
City of La Habra
110 East La Habra Boulevard
La Habra, CA 90633

Dear James Sadro:

RE: City of La Habra's 6th Cycle (2021-2029) Adopted Housing Element

Thank you for submitting the City of La Habra's (City) adopted housing element that was received for review on February 22, 2023 along with technical modifications authorized by Resolution Number 6085. Pursuant to Government Code section 65585, subdivision (h), the California Department of Housing and Community Development (HCD) is reporting the results of its review. In addition, HCD considered public comments from David Kellogg and Nossaman LLP pursuant to Government Code section 65585, subdivision (c).

As of today, HCD is pleased to find the adopted housing element in substantial compliance with State Housing Element Law (Article 10.6 of the Gov. Code). The adopted element, including technical modifications, addresses the statutory requirements described in HCD's November 15, 2022 review.



GENERAL PLAN SAFETY AND ENVIRONMENTAL JUSTICE



- Fire Hazards
- Earthquakes
- Flooding
- Climate Change Resiliency



Environmental Justice

- Reduce Air Pollution
- Access Public Facilities
- Access Healthy Foods
- Promote Safe/Sanitary Housing
- Promote Civic Engagement



LA HABRA BOULEVARD SPECIFIC PLAN





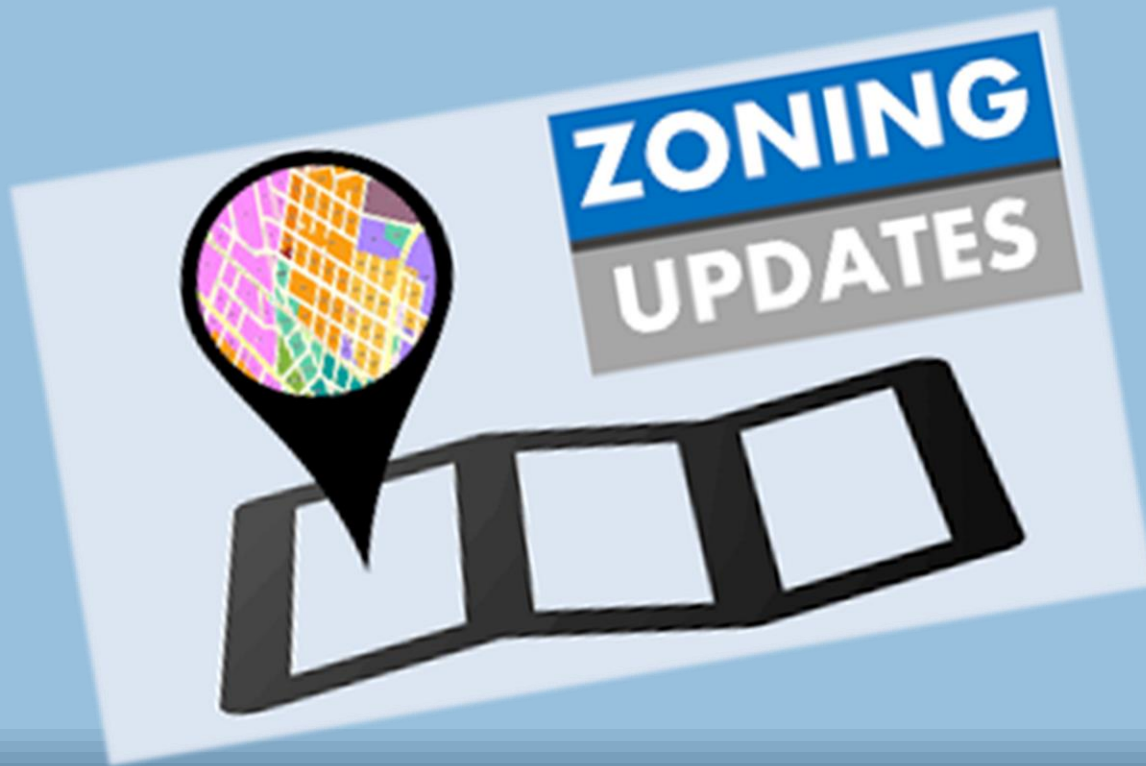
COMING SOON FOR COUNCIL CONSIDERATION

- **Public Art Program**
- **Rental Housing Inspection Program**





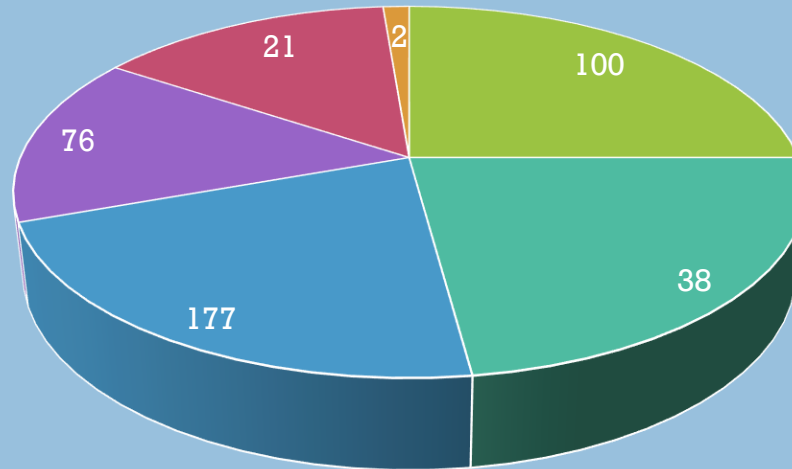
CODE STREAMLINING AND IMPROVEMENT PROGRAM





CODE ENFORCEMENT

January 2023 - October 2023



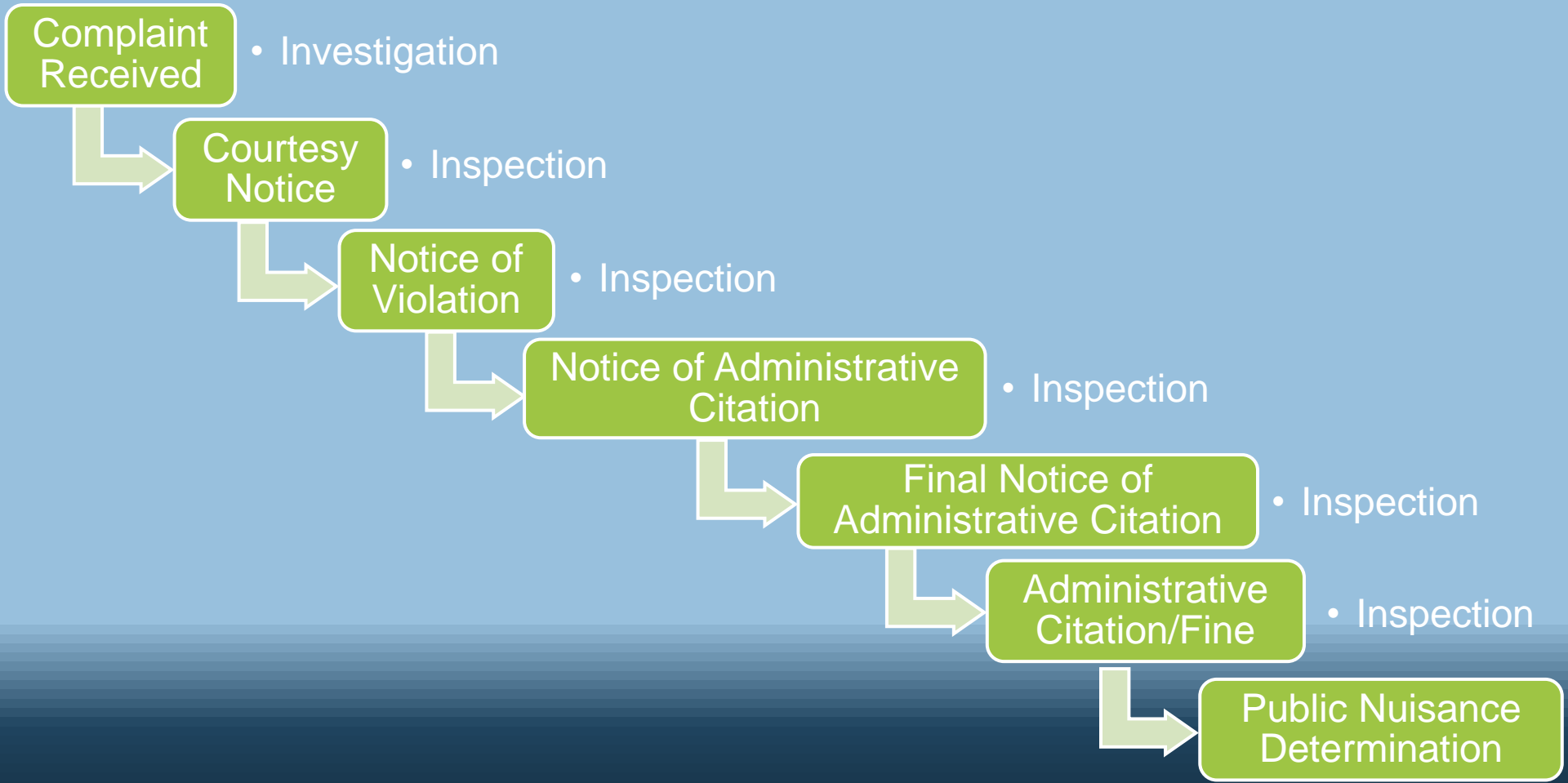
668 Cases Opened

237 Active Cases

- Trash and Debris
- Overgrown Vegetation
- Inoperable Vehicles
- Stop Work Notices
- Hazardous Conditions
- Public Nuisance Declarations



CODE ENFORCEMENT CASE PROCESSING





STREET FOOD VENDORS

- Senate Bill 946 (2018)
- Senate Bill 972 (2022)

Operating Requirements:

- City: Sidewalk Vendor Permit
- County: Compact Mobile Food Operations Permit
- State: Seller's Permit
- Proof of Insurance





SIGNS – CODE ENFORCEMENT AND CODE UPDATES





TOP 25 LUNCHEON AND ECONOMIC DEVELOPMENT FORUM





BUSINESS ATTRACTION AND RETENTION



Greetings La Habra!

The City of La Habra is pleased to share a quarterly business newsletter to provide current and future La Habra businesses with resources for growth and success! From its strategic location, La Habra is at the core of Southern California's thriving regions, leveraging both Los Angeles and Orange County markets.

This newsletter will share business resources and free trainings offered through the City's resource partners



Economic Development E-Newsletter



International Council of Shopping Centers (ICSC)



New Business Welcome Packet



ARPA PROGRAMS

Applications				
Program	Received	Denied	Approved	Awarded
Small Business Assistance Program	89	53	36	\$360,000
Bills Assistance Program	205	113	92	\$230,000
Dine and Shop	56	6	50	\$10,000



NEW TECHNOLOGY

Solar App+



Land Management System



Find a Property

Property Address	Year Built	Size / Details	Rent / Price	Availability
La Habra, CA, 90631	Built in 1978	1,179 - 3,723 SF Industrial Spaces	\$17.40 SF/YR	2 Spaces Available Now
2101 W Imperial Hwy La Habra, CA, 90631	Built in 1963	3,659 SF Retail Space	\$15.00 SF/YR	1 Space Available Now
1471-1651 W Whittier Blvd La Habra Gateway La Habra, CA, 90631	Built in 1958	1,020 - 2,620 SF Retail Spaces	\$33.00 SF/YR	2 Spaces Available Now
1530 W Whittier Blvd La Habra, CA, 90631	\$4,175,000	5.00% Cap Rate 12,000 SF Office Building	Built in 1976	



COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM (CDBG)

FY 2022-2023 Expended a total of \$1,679,280 in CDBG eligible activities including

- CDBG Administration
- Public Services
- Residential Rehabilitation
- Facilities and Maintenance

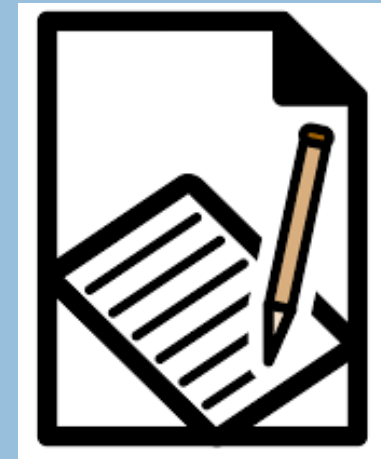




NORTH SERVICE PLANNING AREA NAVIGATION CENTERS

Coordinate North Orange County Permanent Local Housing Allocation Funding with:

- State Department of Housing and Community Development (HCD)
- Large Cities
- County of Orange





BUILDING PERMITS AND INSPECTIONS

January 2023 – October 2023

- Permits Issued 1,976
- Accessory Dwelling Units 26
- Inspections 4,096





CONSTRUCTION COMPLETED



**Providence Heritage Primary Care
1201 W. Whittier Boulevard**



**G&M Mart & Gas Station
1950 W. La Habra Boulevard**



CONSTRUCTION COMPLETED



Twisted by Wetzel's
1331 W. Imperial Highway



100% Chiropractic
1921 W. Imperial Highway



Cuzcos Authentic Peruvian Cuisine
1458 S. Harbor Boulevard



Joann
1320 S. Beach Boulevard



CONSTRUCTION COMPLETED



Coyote Creek Homes
506-510 S. Walnut Street



JRS Investments LLC
318-336 S. Cypress Street



Volara Townhomes
104-118 E. Electric Avenue



UNDER CONSTRUCTION



Gas station/7-11
750 N. Harbor Boulevard



Divine Art of Yoga
851 W. Whittier Boulevard



4-Unit Commercial building
121 E. Whittier Boulevard



UNDER CONSTRUCTION



La Quinta Inn
701 E. Imperial Highway



Hallmark
731 E. Imperial Highway



UNDER CONSTRUCTION



Vista Walk
251-351 W. Imperial Highway



Cypress Condos
331-351 S. Cypress Street



PROJECTS IN PLAN CHECK



Dutch Bros.
2050 W. Lambert Road



America's Tire Company
777 S. Beach Boulevard



PROJECTS IN PLAN CHECK



La Torte Libre
1211 E La Habra Boulevard



Baby Bros Pizza & Wings
150 W. Whittier Boulevard



PROJECTS IN PLAN CHECK



Mountain View Apartments
320-330 S. Monte Vista Street



Lambert Apartments
431 W. Lambert Road



PLANNING COMMISSION APPROVALS



Costco Gasoline
103 N. Beach Boulevard



Dunkin Donuts
711 E. Imperial Highway



Krispy Kreme
1201 W. Imperial Highway



PROJECTS UNDER REVIEW



Little World La Habra
1377 W. Whittier Boulevard



Starbucks
541 E. Whittier Boulevard



Medical Building
815 E. La Habra Boulevard



PROJECTS UNDER REVIEW



City Ventures
120 E. Whittier Boulevard



City Ventures
310-330 E. Whittier Boulevard



PROJECTS UNDER REVIEW



Westridge Hills
1400 S. La Habra Hills Drive



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