

California Municipalities with a Tobacco Retailer License & Fees

January 2024

The following list contains the fees associated with obtaining a local tobacco retailer license in each of the 230 California jurisdictions that require such a license. The fees were collected in 2021 – 2024, unless otherwise noted.

| Municipality | Enactment Date | Population | Fee |
|----------------------------|----------------|------------|--|
| Alameda County | | | |
| 1. Alameda | 11/2018 | 77,565 | No fee set |
| 2. Alameda County | 1/2020 | 150,015 | \$940/yr |
| 3. Albany | 2/2009 | 20,027 | \$250/yr |
| 4. Berkeley | 12/2002 | 121,385 | \$427/yr |
| 5. Dublin | 12/2012 | 71,068 | \$298/yr and \$25 app. fee |
| 6. Fremont | 10/2019 | 228,795 | No fee set |
| 7. Hayward | 7/2014 | 160,602 | \$400/yr |
| 8. Livermore | 7/2019 | 87,154 | \$1,005/yr |
| 9. Oakland | 4/2008 | 437,825 | \$1,500/yr and \$50 app. fee |
| 10. Pleasanton | 8/2020 | 78,691 | \$450/yr and \$550 initial fee |
| 11. San Leandro | 10/2017 | 89,723 | \$500/yr |
| 12. Union City | 11/2010 | 69,502 | \$863yr |
| Butte County | | | |
| 13. Oroville | 3/2013 | 20,283 | \$35/yr |
| Contra Costa County | | | |
| 14. Antioch~ | 9/1999 | 115,016 | \$29/yr |
| 15. Clayton | 6/2000 | 11,070 | \$49/yr and \$99 initial fee |
| 16. Concord~ | 5/2001 | 125,007 | \$160 initial fee and annual fee subject to change |
| 17. Contra Costa County | 12/1998 | 176,166 | \$287/yr and \$50 app. fee |
| 18. Danville | 6/1999 | 43,449 | No fee |
| 19. El Cerrito | 4/1999 | 25,869 | \$439/yr and \$485 initial fee |
| 20. Lafayette | 11/1999 | 25,310 | \$65/yr |
| 21. Martinez~ | 1/2001 | 37,093 | \$500/3 years |
| 22. Oakley~ | 12/2018 | 43,525 | \$435/yr |
| 23. Orinda~ | 8/2000 | 19,477 | Unknown |
| 24. Pinole | 6/1999 | 18,946 | TBD |
| 25. Pittsburg~ | 5/1999 | 76,419 | Unknown |
| 26. Pleasant Hill~ | 11/2015 | 34,504 | \$86/hr (\$500 max/yr) |
| 27. Richmond | 9/2019 | 115,619 | \$1,602.44/yr* |
| 28. San Pablo | 4/2004 | 31,907 | \$335/yr |
| 29. San Ramon | 6/1999 | 86,119 | Unknown |
| 30. Walnut Creek~ | 3/1999 | 69,809 | Unknown |
| Del Norte County | | | |
| 31. Crescent City | 10/2023 | 6,379 | Unknown |

| Fresno County | | | |
|--------------------------|---------|---------|--|
| 32. Firebaugh | 8/2009 | 8,139 | \$190/yr |
| 33. Fowler | 10/2012 | 6,819 | \$40/yr |
| 34. Parlier | 4/2012 | 14,625 | \$200/yr |
| Humboldt County | | | |
| 35. Humboldt County | 7/2023 | 72,305 | Unknown |
| Imperial County | | | |
| 36. Calexico | 3/2004 | 38,599 | Unknown |
| Kern County | | | |
| 37. Arvin | 9/2016 | 19,613 | \$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level |
| 38. Bakersfield | 7/2023 | 404,321 | \$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level |
| 39. California City | 2/2007 | 15,002 | \$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level |
| 40. Delano | 6/2008 | 50,498 | \$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level |
| 41. Kern County | 10/2006 | 307,395 | \$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level |
| 42. McFarland | 5/2007 | 13,971 | \$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level |
| 43. Shafter | 11/2016 | 20,162 | \$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level |
| 44. Taft | 8/2016 | 7,414 | \$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level |
| 45. Tehachapi | 3/2007 | 12,855 | \$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level |
| 46. Wasco | 3/2007 | 26,317 | \$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level |
| Los Angeles County | | | |
| 47. Alhambra | 5/2021 | 82,295 | \$300/yr |
| 48. Artesia | 1/2009 | 16,237 | \$300/yr |
| 49. Baldwin Park | 10/2008 | 71,692 | \$342/yr |
| 50. Beverly Hills | 8/2010 | 32,406 | No fee planned |
| 51. Burbank | 2/2007 | 106,389 | \$191.30/yr and \$111 app. fee |
| 52. Calabasas | 6/2009 | 23,106 | No fee planned |
| 53. Carson | 11/2006 | 94,475 | \$600/yr |
| 54. Cerritos | 2/2008 | 49,016 | \$50/yr |
| 55. Compton | 7/2007 | 94,822 | \$500/yr |
| 56. Cudahy | 10/2018 | 22,657 | Unknown |
| 57. Culver City | 7/2009 | 40,357 | \$235/yr |
| 58. Duarte | 5/2021 | 21,686 | \$123/yr |
| 59. El Monte | 11/2011 | 108,682 | \$400/yr |
| 60. El Segundo | 4/2003 | 17,081 | \$263 app. fee only |
| 61. Gardena | 7/2008 | 60,377 | \$120/yr and \$167 app. fee |
| 62. Glendale | 9/2007 | 194,512 | \$468/yr and \$624 app. fee |
| 63. Hawaiian Gardens | 7/2011 | 14,011 | \$246/yr |
| 64. Hawthorne | 5/2008 | 86,978 | \$379/yr |
| 65. Hermosa Beach | 1/2019 | 19,551 | \$375/yr and \$440 app. fee |
| 66. Huntington Park | 11/2011 | 54,547 | No fee planned |
| 67. Inglewood | 10/2007 | 106,806 | \$370/yr |
| 68. La Cañada Flintridge | 7/2009 | 20,378 | \$50/yr |
| 69. La Verne | 1/2017 | 31,239 | \$300/yr |

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|-------------------------|---------|-----------|---|
| 70. Lancaster | 8/2006 | 171,465 | \$83 app. fee only |
| 71. Lawndale | 7/2003 | 31,553 | \$155/yr |
| 72. Lomita | 6/2007 | 20,662 | \$150/yr |
| 73. Long Beach | 2/2008 | 462,293 | \$600/yr |
| 74. Los Angeles | 5/2000 | 3,881,041 | \$437/yr |
| 75. Los Angeles County | 12/2007 | 1,012,265 | \$235/yr |
| 76. Lynwood | 10/2012 | 66,346 | TBD |
| 77. Malibu | 11/2011 | 10,698 | No fee planned |
| 78. Manhattan Beach | 12/2015 | 35,123 | \$183/yr and \$242 app. fee |
| 79. Maywood | 8/2006 | 25,009 | \$11.50/yr and \$46 app. fee |
| 80. Montebello | 9/2009 | 62,056 | \$337/yr |
| 81. Monterey Park | 4/2010 | 60,386 | \$45.50/yr |
| 82. Palmdale | 1/2010 | 166,895 | \$362.60/yr |
| 83. Pasadena | 2/2004 | 137,554 | \$410/yr |
| 84. Pico Rivera | 3/2022 | 61,561 | Unknown |
| 85. Redondo Beach | 10/2019 | 70,620 | Unknown |
| 86. San Fernando | 1/2002 | 23,958 | \$450/yr |
| 87. San Gabriel | 3/2010 | 39,211 | \$300/yr |
| 88. Santa Monica | 11/2008 | 92,168 | \$135/yr |
| 89. Sierra Madre | 11/2006 | 11,151 | \$30/yr |
| 90. South El Monte | 6/2014 | 19,694 | \$120/yr |
| 91. South Pasadena | 2/2009 | 26,583 | \$120/yr |
| 92. Temple City | 12/2012 | 36,165 | License fee: \$77 + \$8.45 per employee and per owner Permit fee: \$257 |
| 93. Walnut | 3/2022 | 28,212 | Unknown |
| 94. West Covina | 5/2010 | 108,173 | No fee planned |
| 95. West Hollywood | 10/2016 | 35,358 | \$300 app. fee only |
| Marin County | | | |
| 96. Corte Madera | 3/2019 | 10,155 | \$25/yr |
| 97. Fairfax | 12/2017 | 7,567 | \$25/yr |
| 98. Larkspur | 4/2019 | 12,969 | \$25/yr |
| 99. Marin County | 5/2012 | 67,676 | \$25/yr |
| 100. Mill Valley | 9/2012 | 14,199 | \$25/yr |
| 101. Novato | 1/2017 | 53,055 | \$25/yr |
| 102. Ross | 1/2019 | 2,537 | \$25/yr |
| 103. San Anselmo | 5/2019 | 12,761 | \$25/yr |
| 104. San Rafael | 8/1999 | 60,891 | \$25/yr |
| 105. Sausalito | 7/2018 | 7,233 | \$25/yr |
| Mendocino County | | | |
| 106. Fort Bragg | 12/2012 | 7,007 | \$195/yr* |
| 107. Mendocino County | 5/2022 | 62,013 | \$350/yr* |
| 108. Ukiah | 11/2005 | 16,496 | \$35/yr* |
| 109. Willits | 10/2003 | 4,968 | \$75/yr* |
| Modoc County | | | |
| 110. Alturas | 2/2017 | 2,683 | Business License Renewal and startup fee: \$54 Tobacco fee: \$25 First time tobacco license: \$75 |
| Monterey County | | | |
| 111. Carmel-By-The-Sea | 9/2013 | 3,239 | \$384/yr |
| 112. Gonzales | 11/2019 | 8,581 | \$384/yr |
| 113. King City | 4/2021 | 13,471 | \$384/yr |

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|-------------------|--------------------|---------|---------|--------------------------------|
| 114. | Monterey | 11/2014 | 30,007 | \$384/yr |
| 115. | Monterey County | 5/2012 | 104,177 | \$384/yr |
| 116. | Pacific Grove | 1/2020 | 15,098 | \$384/yr |
| 117. | Salinas | 1/2015 | 162,783 | \$384/yr |
| 118. | Seaside | 2/2020 | 32,291 | \$384/yr |
| 119. | Soledad | 5/2022 | 24,781 | Unknown |
| Nevada County | | | | |
| 120. | Grass Valley | 11/2009 | 13,964 | \$50/yr |
| 121. | Nevada City | 11/2006 | 3,142 | \$50/yr |
| Orange County | | | | |
| 122. | Buena Park | 7/2021 | 83,542 | \$275/yr and \$495 initial fee |
| 123. | Santa Ana | 11/2006 | 311,379 | \$776.08/yr |
| 124. | Stanton | 11/2019 | 38,271 | \$92/yr and \$192 initial fee |
| 125. | Westminster | 9/2014 | 90,638 | Unknown |
| Placer County | | | | |
| 126. | Auburn | 9/2019 | 13,773 | \$850/yr |
| Plumas County | | | | |
| 127. | Plumas County | 9/2016 | 17,223 | No fee |
| Riverside County | | | | |
| 128. | Banning | 8/2006 | 29,929 | \$475/yr |
| 129. | Beaumont | 12/2006 | 53,544 | \$475/yr |
| 130. | Calimesa | 6/2007 | 10,366 | \$475/yr |
| 131. | Canyon Lake | 6/2009 | 11,108 | \$475/yr |
| 132. | Cathedral City | 7/2016 | 51,964 | \$475/yr |
| 133. | Coachella | 7/2007 | 42,279 | \$475/yr |
| 134. | Corona | 10/2005 | 158,346 | \$475/yr |
| 135. | Desert Hot Springs | 9/2007 | 32,386 | \$475/yr |
| 136. | Eastvale | 10/2010 | 69,594 | \$475/yr |
| 137. | Hemet | 3/2008 | 89,651 | \$475/yr |
| 138. | Jurupa Valley | 7/2011 | 105,672 | \$475/yr |
| 139. | Lake Elsinore | 8/2007 | 69,993 | \$475/yr |
| 140. | Menifee | 10/2008 | 103,680 | \$475/yr |
| 141. | Moreno Valley | 9/2007 | 209,578 | \$475/yr |
| 142. | Murrieta | 6/2006 | 111,899 | \$475/yr |
| 143. | Norco | 3/2006 | 25,328 | \$475/yr |
| 144. | Palm Desert | 6/2003 | 51,290 | \$29/yr |
| 145. | Palm Springs | 10/2018 | 44,935 | \$475/yr |
| 146. | Perris | 8/2008 | 78,881 | \$475/yr |
| 147. | Rancho Mirage | 12/1990 | 17,257 | \$475/yr |
| 148. | Riverside | 6/2006 | 316,076 | \$475/yr |
| 149. | Riverside County | 9/2005 | 394,388 | \$475/yr |
| 150. | San Jacinto | 6/2006 | 54,077 | \$475/yr |
| 151. | Temecula | 6/2006 | 110,114 | \$39/yr |
| 152. | Wildomar | 7/2008 | 36,822 | \$475/yr |
| Sacramento County | | | | |
| 153. | Elk Grove | 10/2004 | 176,105 | \$270/yr |
| 154. | Rancho Cordova | 2/2005 | 79,128 | \$218/yr |
| 155. | Sacramento | 10/2020 | 523,600 | \$370/yr |
| 156. | Sacramento County | 5/2004 | 606,286 | \$359/yr |
| San Benito County | | | | |
| 157. | Hollister | 6/2006 | 42,093 | \$269/yr |

| San Bernardino County | | | | |
|------------------------|------------------------|---------|-----------|--|
| 158. | Adelanto | 12/2019 | 37,960 | \$595/yr |
| 159. | Apple Valley | 5/2010 | 75,603 | Unknown |
| 160. | Colton | 11/2019 | 53,959 | \$265/yr |
| 161. | Hesperia | 11/2021 | 99,878 | \$210/yr and \$60 re-inspection fee |
| San Diego County | | | | |
| 162. | Chula Vista | 3/2018 | 276,103 | \$322/yr |
| 163. | El Cajon | 6/2004 | 105,721 | \$770/yr |
| 164. | Escondido | 11/2020 | 151,114 | \$88/yr |
| 165. | Lemon Grove | 12/2018 | 27,482 | \$250/yr |
| 166. | Oceanside | 9/2020 | 173,722 | \$319.63/yr |
| 167. | San Diego | 10/2007 | 1,383,987 | \$141/yr and \$59 app. fee |
| 168. | San Diego County | 12/2020 | 514,736 | 1 st year: \$730 (50% of annual fee) 2 nd year: 75% of annual fee 3 rd year: 100% of annual fee |
| 169. | San Marcos | 7/2021 | 94,360 | \$190/yr |
| 170. | Solana Beach | 7/2009 | 12,946 | \$110/yr |
| 171. | Vista | 6/2005 | 98,392 | \$250/yr |
| San Francisco County | | | | |
| 172. | San Francisco | 11/2003 | 851,036 | \$383/yr and \$111 app. fee |
| San Luis Obispo County | | | | |
| 173. | Arroyo Grande | 2/2005 | 18,435 | \$141/yr |
| 174. | Grover Beach | 9/2005 | 12,757 | \$325/yr |
| 175. | Morro Bay | 4/2020 | 10,766 | \$154.67/yr |
| 176. | San Luis Obispo | 9/2003 | 47,529 | \$788.72/yr |
| 177. | San Luis Obispo County | 9/2008 | 122,822 | \$586/yr |
| San Mateo County | | | | |
| 178. | Brisbane | 5/2008 | 4,756 | \$153/yr |
| 179. | Colma | 8/1998 | 1,376 | \$153/yr |
| 180. | Daly City | 9/2008 | 103,648 | \$153/yr |
| 181. | East Palo Alto | 10/1998 | 29,520 | \$153/yr |
| 182. | Foster City | 11/2022 | 33,215 | Unknown |
| 183. | Half Moon Bay | 10/2018 | 11,633 | \$153/yr |
| 184. | Menlo Park | 5/2010 | 33,324 | \$153/yr |
| 185. | Millbrae | 6/1998 | 22,825 | \$153/yr |
| 186. | Pacifica | 2/2008 | 38,048 | \$86/yr |
| 187. | Portola Valley | 6/2008 | 4,397 | \$153/yr |
| 188. | Redwood City | 11/1998 | 83,077 | \$153/yr |
| 189. | San Bruno | 7/2008 | 43,218 | \$153/yr |
| 190. | San Carlos | 8/1998 | 30,490 | \$153/yr |
| 191. | San Mateo | 5/1998 | 104,165 | \$153/yr |
| 192. | San Mateo County | 5/1998 | 62,509 | \$174/yr |
| 193. | South San Francisco | 4/2008 | 65,596 | \$153/yr |
| Santa Barbara County | | | | |
| 194. | Carpinteria | 5/2013 | 13,187 | \$379/yr |
| 195. | Goleta | 1/2001 | 32,640 | \$534/yr |
| 196. | Guadalupe | 5/2021 | 8,272 | \$413/yr |
| 197. | Santa Barbara | 10/2002 | 88,640 | \$30/yr |
| 198. | Santa Barbara County | 11/2001 | 137,659 | \$409/yr |
| 199. | Santa Maria | 12/2019 | 109,543 | \$480/yr and \$600 app. fee |
| Santa Clara County | | | | |

| | | | | |
|-------------------|--------------------|---------|-----------|--|
| 200. | Campbell | 12/2012 | 43,464 | \$61/yr |
| 201. | Cupertino | 11/2019 | 59,763 | \$425/yr |
| 202. | Gilroy | 11/2014 | 58,696 | \$100/yr |
| 203. | Los Altos | 2/2020 | 31,133 | \$150/yr and \$250 app. fee |
| 204. | Los Gatos | 5/2017 | 33,093 | \$425/yr |
| 205. | Morgan Hill | 4/2014 | 45,291 | \$182/yr and \$238 app. fee |
| 206. | Palo Alto | 10/2017 | 67,901 | \$425/yr |
| 207. | San Jose | 1/2011 | 1,001,176 | \$596/yr (fluctuates annually) |
| 208. | Santa Clara County | 11/2010 | 89,803 | \$425/yr |
| 209. | Saratoga | 6/2015 | 30,771 | \$50/yr and \$100 app. fee |
| Santa Cruz County | | | | |
| 210. | Capitola | 7/2019 | 9,921 | \$261/yr |
| 211. | Santa Cruz | 10/2012 | 61,367 | \$425/yr |
| 212. | Santa Cruz County | 4/2011 | 132,587 | \$318/yr |
| 213. | Scotts Valley | 12/2015 | 12,239 | No fee |
| 214. | Watsonville | 9/2010 | 52,457 | \$255/yr |
| Siskiyou County | | | | |
| 215. | Siskiyou County | 7/2009 | 23,918 | \$76/yr |
| Solano County | | | | |
| 216. | Benicia | 12/2019 | 27,040 | \$450/yr and \$500 initial fee |
| Sonoma County | | | | |
| 217. | Healdsburg | 11/2014 | 11,481 | \$460/yr |
| 218. | Petaluma | 12/2021 | 59,682 | \$525/yr |
| 219. | Sebastopol | 9/2020 | 7,503 | \$60/yr |
| 220. | Sonoma | 6/2015 | 10,702 | \$246/yr |
| 221. | Sonoma County | 4/2016 | 133,557 | \$350/yr (subsidized); increases to \$505/yr if subsidy ends |
| 222. | Windsor | 3/2018 | 26,320 | \$350/yr |
| Stanislaus County | | | | |
| 223. | Riverbank | 7/2010 | 24,803 | No fee planned |
| Ventura County | | | | |
| 224. | Oxnard | 12/2019 | 202,279 | \$51/yr and \$95 initial fee |
| 225. | Ventura | 1/2020 | 110,358 | \$875/yr |
| Yolo County | | | | |
| 226. | Davis | 8/2007 | 67,203 | \$427/yr |
| 227. | West Sacramento | 11/2009 | 54,163 | \$427/yr |
| 228. | Winters | 1/2016 | 7,270 | \$427/yr |
| 229. | Woodland | 6/2015 | 61,227 | \$427/yr |
| 230. | Yolo County | 7/2019 | 27,278 | \$427/yr |

The population data in this matrix is from the U.S. Census Bureau 2018-2022 American Community Survey 5-Year Estimates.

~License required only for retailers found in violation of laws regulating sale or distribution of tobacco within last 12 months. License no longer required if no violations occur for 3-5 years (variable by community).

*Source: Matrix of Strong Local Tobacco Retailer Licensing, The Center for Tobacco Policy & Organizing, May 2019.

ANR Foundation is actively collecting policies and TRL fees for the PETS Database. **If you know of local laws or TRL fees that you think should be included on this list**, or want to inquire about additional information on particular laws, please contact the ANR Foundation at PETS-policies@no-smoke.org.

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