

From: [Andrew Gregson](#)
To: [Breanna Hurt](#)
Cc: [Karla Vargas](#); [Barbara Hernandez](#); [Janeth Manjarrez](#); [John Hong](#); [Andrew Di Giovanna](#); [Lauren Sweeney](#)
Subject: [EXTERNAL]Re: City of La Habra – Civic Membership Option
Date: Monday, March 30, 2026 3:37:15 PM
Attachments: [Outlook-slksvawk.png](#)
[Outlook-c0pr4cfe.png](#)
[Outlook-vuytf2t4.png](#)
[Outlook-dqeirxh0.png](#)
[Outlook-b3xuz0mb.png](#)

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Dear Mayor, Mayor Pro Tem, and Council members,

CC: Chamber Executive Committee

Thank you again for the continued dialogue and for taking the time to explore how the North Orange County Chamber can work alongside the City of La Habra.

As recently proposed, our recommended approach remains the full partnership model designed to actively support business engagement and economic development within the City. However, following recent discussions, we were asked to provide flexibility and a clear entry point; we are pleased to outline the following civic membership option.

**Option: Civic Membership Structure
\$5,500 Annually**

This structure provides foundational access, visibility, and connection into the chamber's regional network while establishing a platform for ongoing engagement with the La Habra business community.

Scope of Services

1. City Presence & Portal Access

- Creation of a dedicated City landing page within the Chamber platform
- Access to the Chamber portal for designated City staff
- Ability for City staff to post events and updates directly to the Chamber calendar

2. Onboarding & Training

- Dedicated time to train City staff on the use of the Chamber portal
- Guidance on posting events, updates, and utilizing available tools

3. City Visibility & Communication

- Inclusion of the City within Chamber communications
- Distribution of Chamber newsletters to designated City staff and Council members

4. ChamberTalk Feature & Digital Reach

ChamberTalk interview featuring the current Mayor of La Habra

- Creation of short-form video clips (reels) from the interview
- Distribution across multiple digital platforms, including social media and video channels

Outcome:

Expanded visibility for City leadership and initiatives, with content reaching thousands of views across platforms

5. Event Access & Engagement Opportunities

- Ability for City Council and designated staff to attend Chamber events at member rates
- Invitations to relevant business and government-focused events

Important Context

This civic membership structure establishes a foundational level of visibility, access, and connection in the Chamber's regional ecosystem.

While it does not include a dedicated, full-scale business engagement program within the city, it does create a platform for communication, participation, and ongoing interaction with La Habra businesses.

This structure also allows the Chamber to engage with and support businesses that choose to participate more actively through membership, creating a pathway for expanded involvement over time.

Positioning

This option may serve as an initial step for the City to engage with the Chamber at a foundational level, with the flexibility to expand into a broader partnership model should the City wish to pursue a more active economic engagement approach in the future.

We appreciate the opportunity to work with the City of La Habra and remain committed to supporting its business community in a way that aligns with the City's priorities.

Sincerely,

Andrew W. Gregson, MBA
President & CEO
North Orange County Chamber of Commerce