



LA HABRA HOST LIONS CLUB

P.O Box 248 La Habra, California 90633-0248

January 22, 2025

Kimberly Albarian, Acting Director
 Community Services Department
 City of La Habra
 101 West La Habra Boulevard
 La Habra, California 90631

RE: CORN FESTIVAL 2026 SUPPORT REQUEST

Dear Ms. Albarian,

For 78 years, the La Habra Host Lions Club’s Corn Festival has been a cornerstone of our community - a time-honored tradition that brings thousands of residents together to celebrate summer, family, and civic pride. As we gear up for the 2026 Corn Festival, we are writing to respectfully request that the City of La Habra partner with us once again.

This event is more than just a tradition; it is also our premier annual fundraiser. The proceeds from this festival allow the Lions Club to directly support local initiatives, including programs that benefit and support our schools, youth sports organizations, senior citizen’s events, and more. By sponsoring the Corn Festival, the City is not just supporting a beloved tradition; they are investing directly back into the welfare of our community.

As you are aware, the City waived all fees associated with producing the annual Festival for the first seven decades or so, allowing the Lions the opportunity to keep all proceeds and distribute them within the community, in essence, the City was a large partner in the event. However, recently the City has begun to recoup some of the costs for producing the Festival as shown in the figures below:

Year	Corn Actuals	Lions Paid	Differences
2026			
2025	\$ 85,200	\$ -	(proposed fees) - Centennial Year (Euclid St)
2024	\$ 89,826	\$ 26,948	(proposed fees) - 30% of total event fees (Euclid St)
2023	\$ 57,258	\$ 28,629	50% of total event fees (moved to LH Blvd/El Centro Park)
2022	\$ 65,922	\$ 18,458	30% of total event fees
2021	\$ 66,877	\$ 6,417	25%-50% of parade costs only
2019	N/A	\$ 12,774	25%-50% of parade costs only
2018	N/A	\$ 11,491	25%-50% of parade costs only

The Lions recognize the City's need to recover costs associated with the Lion's fundraiser, but the costs continue to increase significantly each year, making the possibility of raising funds much more difficult, consequently, we are respectfully asking that the City consider the following:

Sponsor the parade costs in full – The Corn Festival Parade is a meaningful special event, but does not contribute to the Lion's fundraising efforts, and in fact, costs the Lions significantly to produce – a cost that we cannot bear any longer. The Lions would agree to coordinate the event if the City was willing to cover at least the staff costs for Public Works, Police, etc.

Revisit the actual proposed costs for the event – If the City would revisit the proposed costs for Public Works, Police Department, and others and discuss the staffing levels and supplies necessary, there may be other ways to save costs too.

The La Habra Host Lions know how important the Corn Festival is to the Community and are eager to find ways to make the 2026 event as successful as possible, but can only do this with the support of the City and we are confident that this partnership will be beneficial to the City and its residents, volunteers, and businesses

We thank you and the City for the opportunity to discuss the Corn Festival again and we thank you for all of your continued support and consideration of this partnership.
Sincerely,

For and on behalf of
The La Habra Host Lions Club

Stuart Bruckner
2025-2026 La Habra Host Lion President and Vanessa Perkins, La Habra Host Lion Board Member