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JULY 4 REIMAGINED



GOAL: A SAFE JULY 4

Ensuring the safety of our residents and guests visiting Little Elm is our top priority. We're introducing safety checkpoints and an admission fee for a safe Independence Day celebration. This plan allows us to be pro-active, rather than reactive to potential threats.



TACTICS- CROWD CONTROL

- All attendees must have a ticket to enter.
- Number of admission tickets capped at 16,000.



TACTICS- CHECKPOINTS

- Introduce safety checkpoints for all guests at Little Elm Park, via fencing and metal detectors
- Thorough inspections to check for items posing a safety risk: weapons, narcotics, fireworks, explosives, glass, tobacco, and grills.



TACTICS- PARK RULES

- Minors Policy: After 5 p.m., all minors, 17 and under, must be accompanied by a parent, guardian, or chaperone (21+) when you enter the park.
- Parents, guardians, or chaperones may accompany no more than six minors 17 years of age and under.
- No outside alcohol.



PARK HOURS

Parking lot opens: 8 a.m.

Park opens: 9 a.m.

Parking and ticket sales end: 8:30 p.m.

Park Closure: 9:30 p.m.



PARKING & PRICING

- Premium Reserved Parking- \$50 (includes 4 admission tickets).
- General Parking- \$30 (includes 2 admission tickets).
- Admission will be \$5 per attendee
- Will discontinue shuttle service from Lobo Stadium to Little Elm Park.



PARKING & PRICING- RESIDENTS

- Little Elm Residents will have the opportunity to pre-purchase their premium parking ticket at The Rec for a \$10 discount at The Rec, prior to event date.
- Little Elm residents will have a window of opportunity to claim up to 4 admission tickets per household with a valid ID or bill at The Rec at no cost.



BUSINESS INCENTIVES

Each Lakefront Merchant Association Business will be given a select amount of tickets to utilize at their business to incentive attendees to go to their business prior to attending the event.



EXPECTED RESULTS

- Increase safety and security for all attendees.
- Increased accessibility for Little Elm residents.
- Improved crowd control with the implementation of admission fees.
- Smaller crowd.
- Minimized foot traffic across Eldorado.
- Enhanced communication and public awareness through social media messaging.
- Enhanced Lakefront business volume.



THANK YOU!