



Parks, Recreation & Open Space Master Plan Update

Town Council Update
June 18, 2024





AGENDA

- ☐ Master Plan Process Update
- ☐ Review Citizen Survey Results
- ☐ Review Priority Rankings
- ☐ Next Steps



PLANNING FOR OUTCOMES



Park Inventory*

2015

376.54 acres

5 Parks

0 Basketball Courts

6 Pavilions

37 Picnic Tables

5 Playgrounds

3 Soccer Fields

3 Softball Fields

5.3 Trail Miles

2024

631.43 acres

10 Parks

1 Basketball Courts

14 Pavilions

49 Picnic Tables

9 Playgrounds

13 Soccer Fields

7 Softball Fields

66 Trail Miles

*Does not include other providers

Beard Park

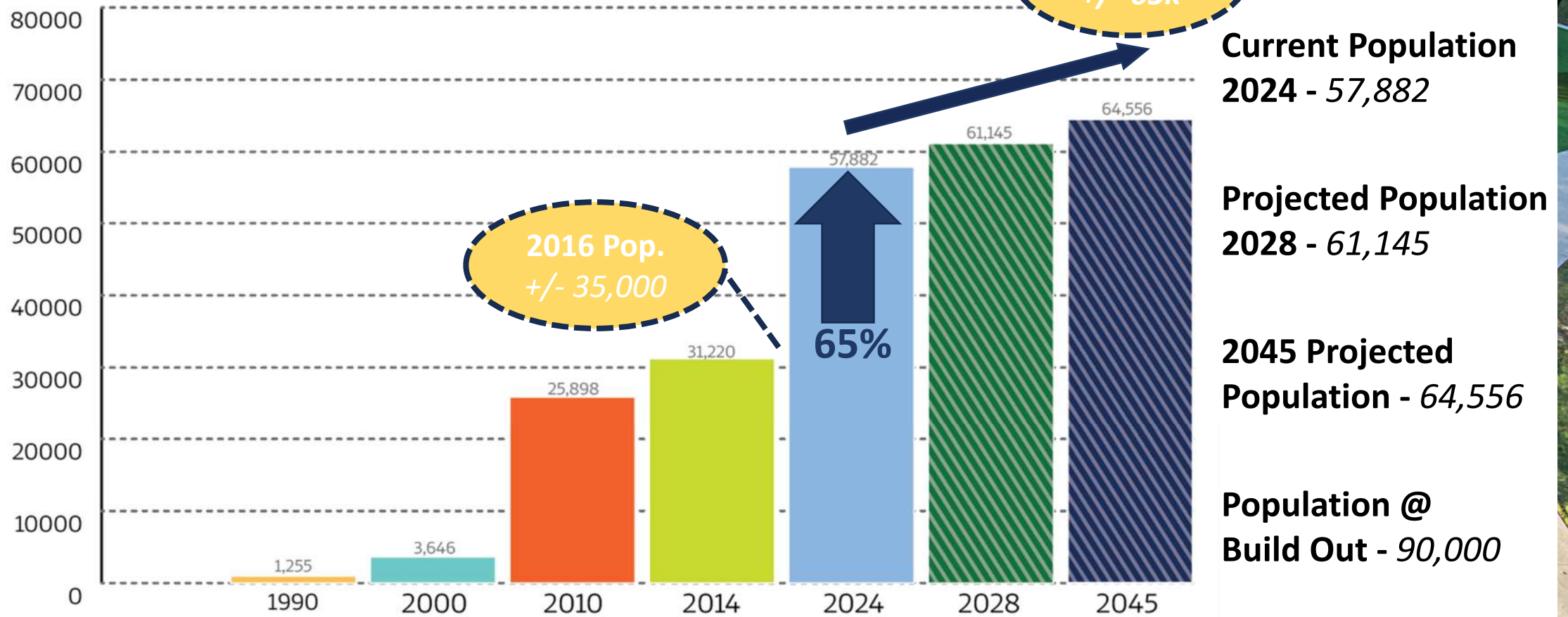


Location: 310 E. Eldorado Parkway
Acres: 3.39
Classification: Neighborhood Park
Amenities:

- Trails
- Handicap Accessible
- Picnic Tables
- Playground Structure
- Nature Area
- Parking
- Benches
- Pavilion
- Restrooms
- Drinking Fountains
- Hydrous Wakepark

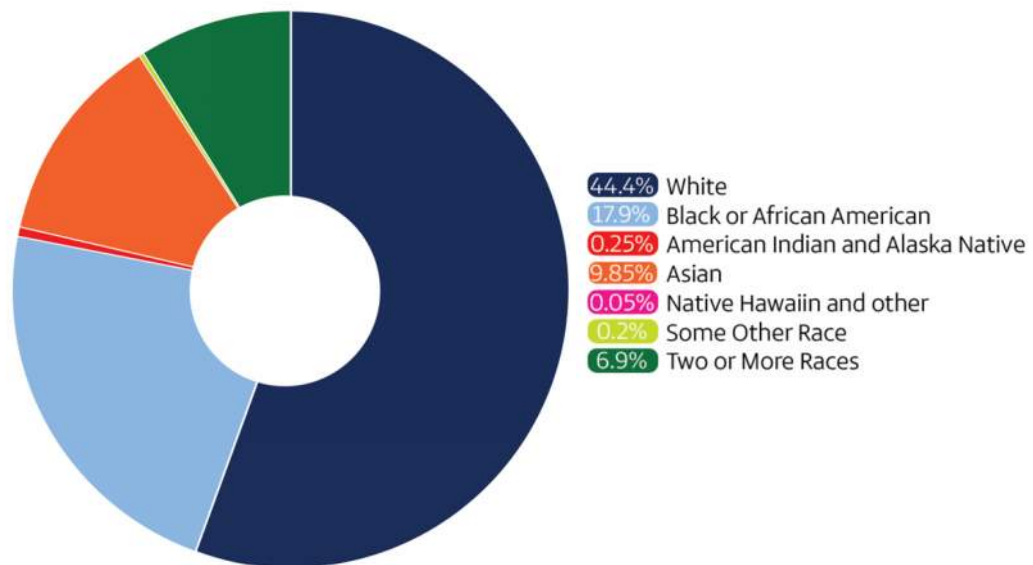


Population & Demographics

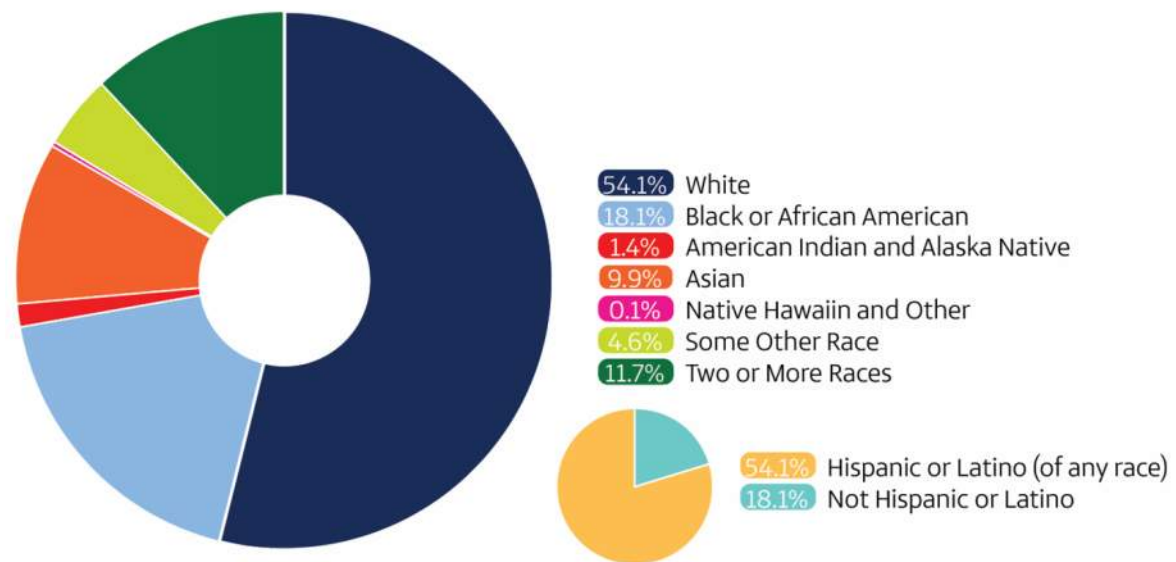


Population Diversity

2015

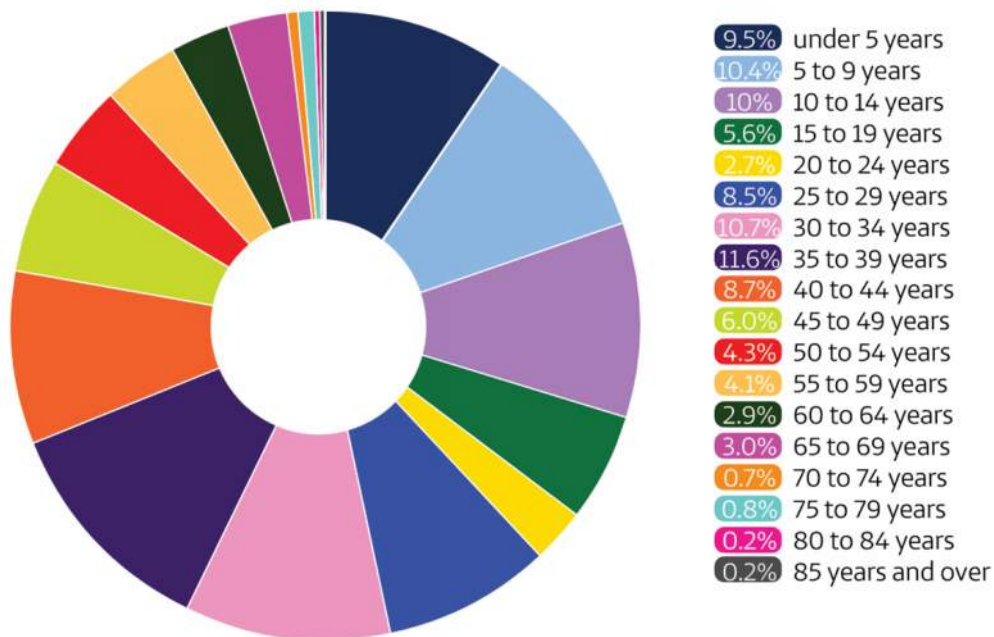


2024

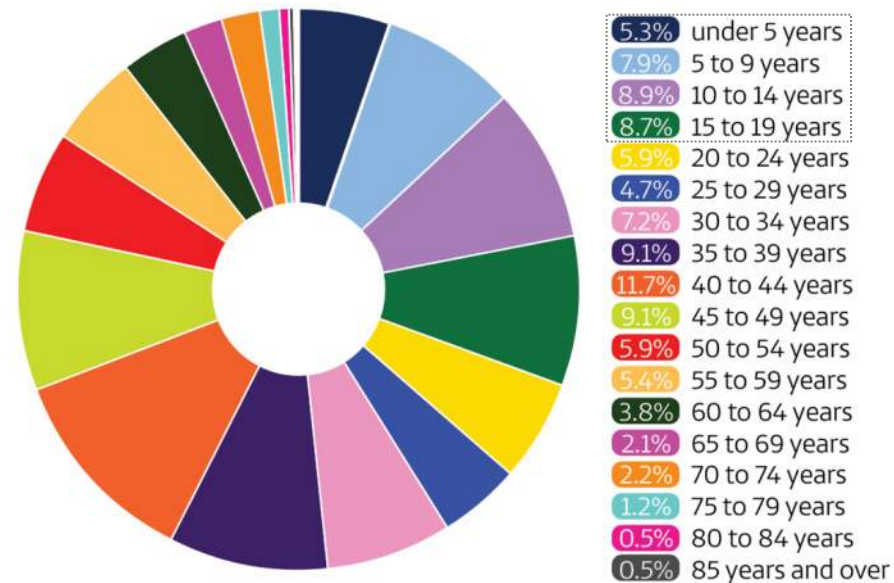


Population Stage of Life

2015



2024



30.8% of Population
Under the Age of 20



2024 MASTER PLAN PROCESS

PHASE 1

INVENTORY & NEEDS

- ✓ Data Collection & Base Map
- ✓ Inventory & Facility Analysis
- ✓ Population & Demographics
- ✓ Standards Analysis
- ✓ Public Input & Needs Assessment

PHASE 2

PARK MASTER PLAN

- Priority Rankings
- Action Plan
- Implementation Plan
- Preliminary Master Plan
- Final Master Plan
- Interactive Story Map

PUBLIC INPUT & NEEDS ASSESSMENT

- **Dunaway + National Service Research**
- **Visioning Sessions**
 - *Town Hall Meeting held 2.21.24*
 - *Focus Groups complete 3.6.24*
 - *LEAYSA / Leadership Team / Council + CDC
- **Citizen Survey**
 - ✓ *Online Link Provided (Website, Social Media etc.)*
 - ✓ *Mailed 8,000 Postcards w/ Link to Online Survey*
 - ✓ *Survey Open Mar 25th - April 28th*
 - ✓ *1,084 Responses / Strong 4-5% Response!*



 **SHAPE THE FUTURE OF
LITTLE ELM PARKS**

Little Elm Parks and Recreation is
updating its Parks, Recreation, and
Open Space Master Plan!

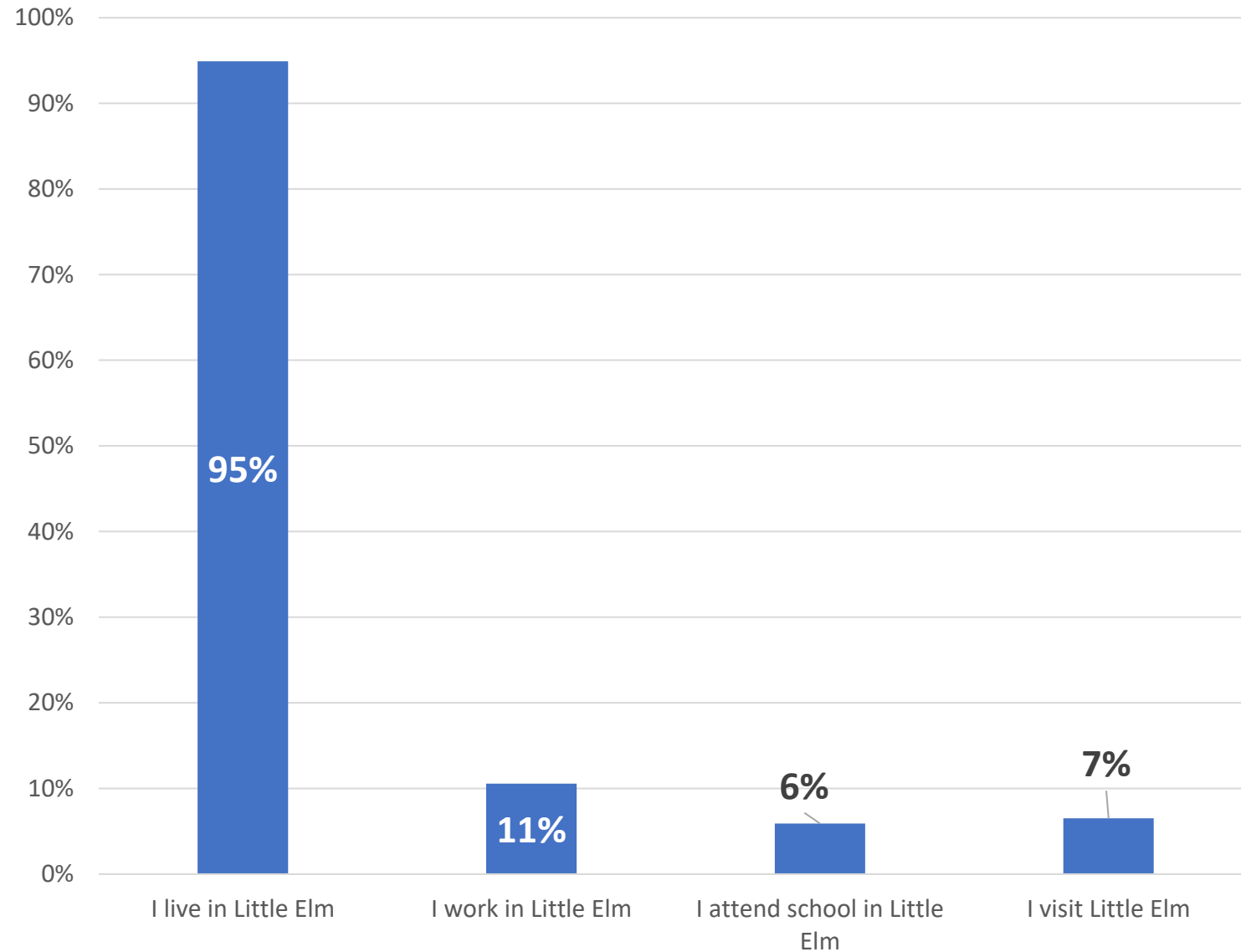
**YOUR INPUT IS VITAL
TO THE PROCESS**

We encourage all residents to participate by
completing our online survey at:

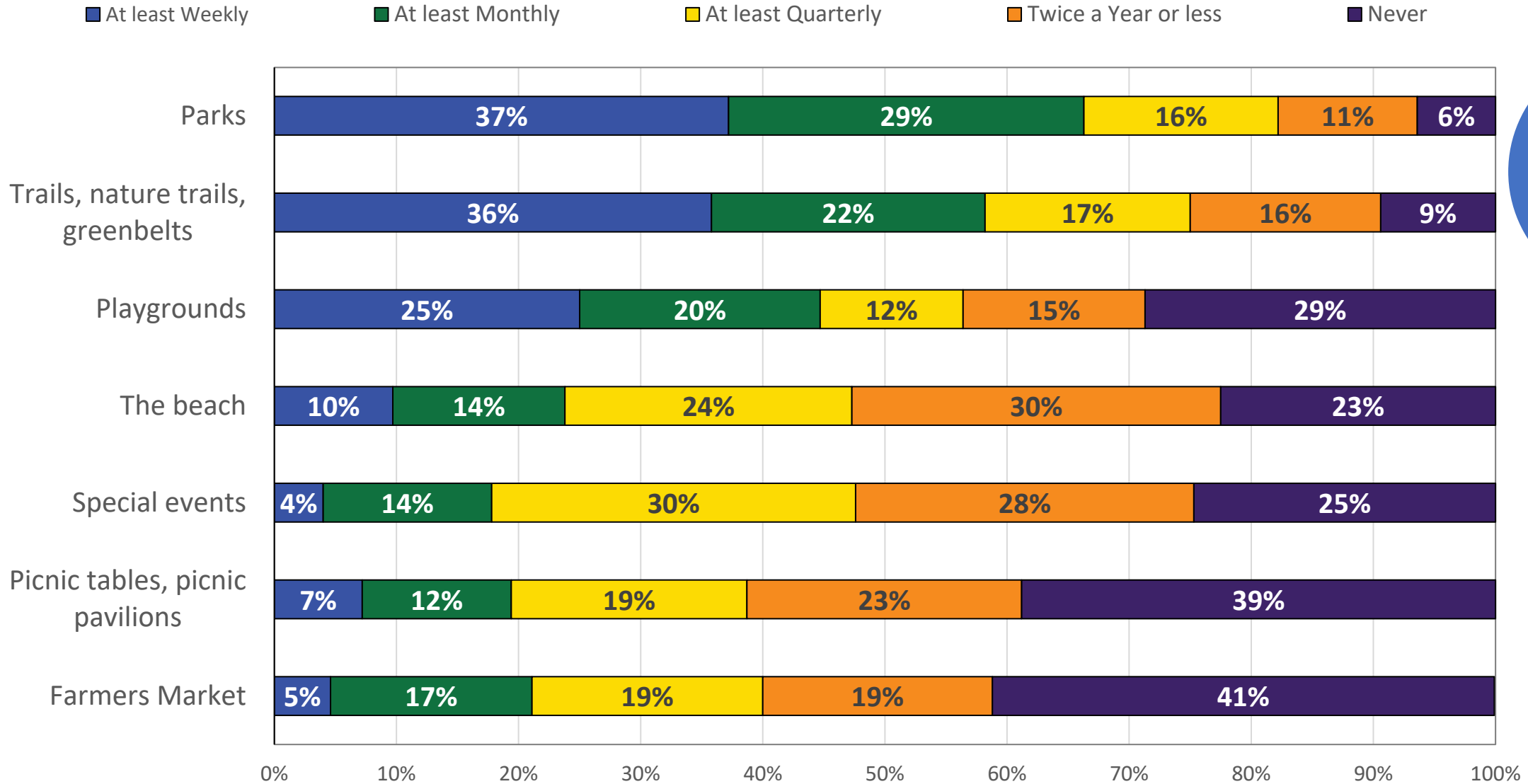
WWW.LITTLEELM.ORG



Demographics: What is your relation to Little Elm

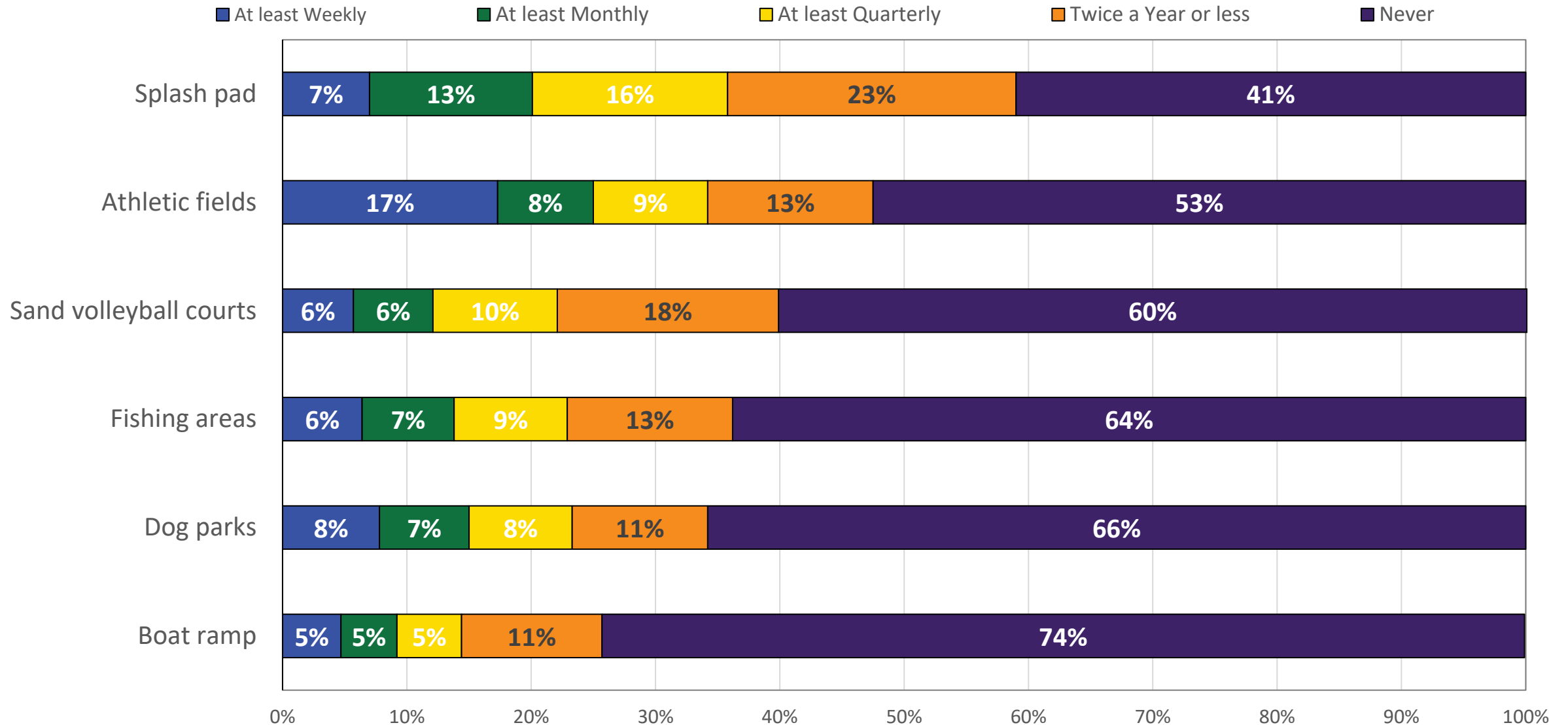


Frequency of Use – Town of Little Elm Facilities

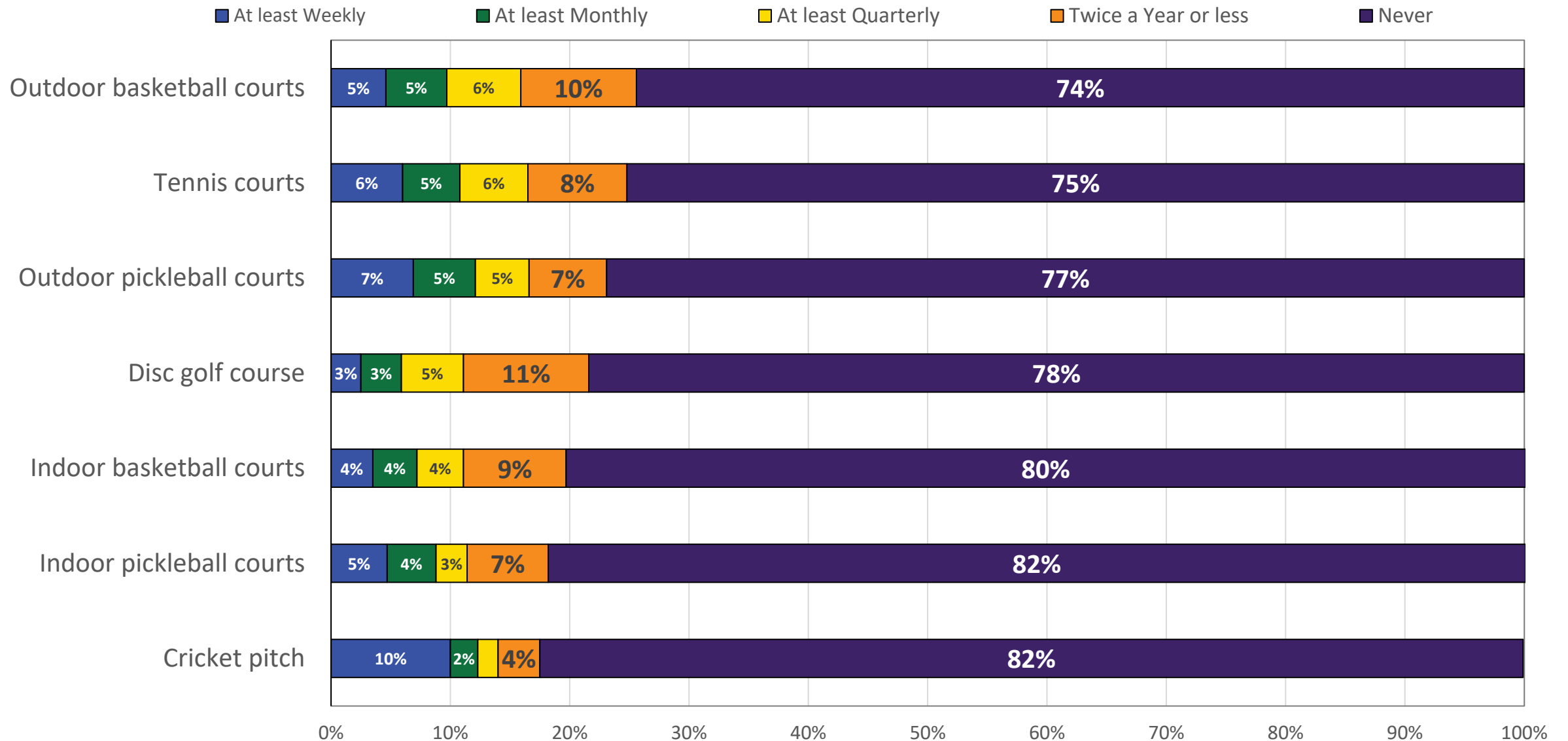


66%
of respondents
use the parks at
least monthly or
weekly

Frequency of Use – Town of Little Elm Facilities (Continued)

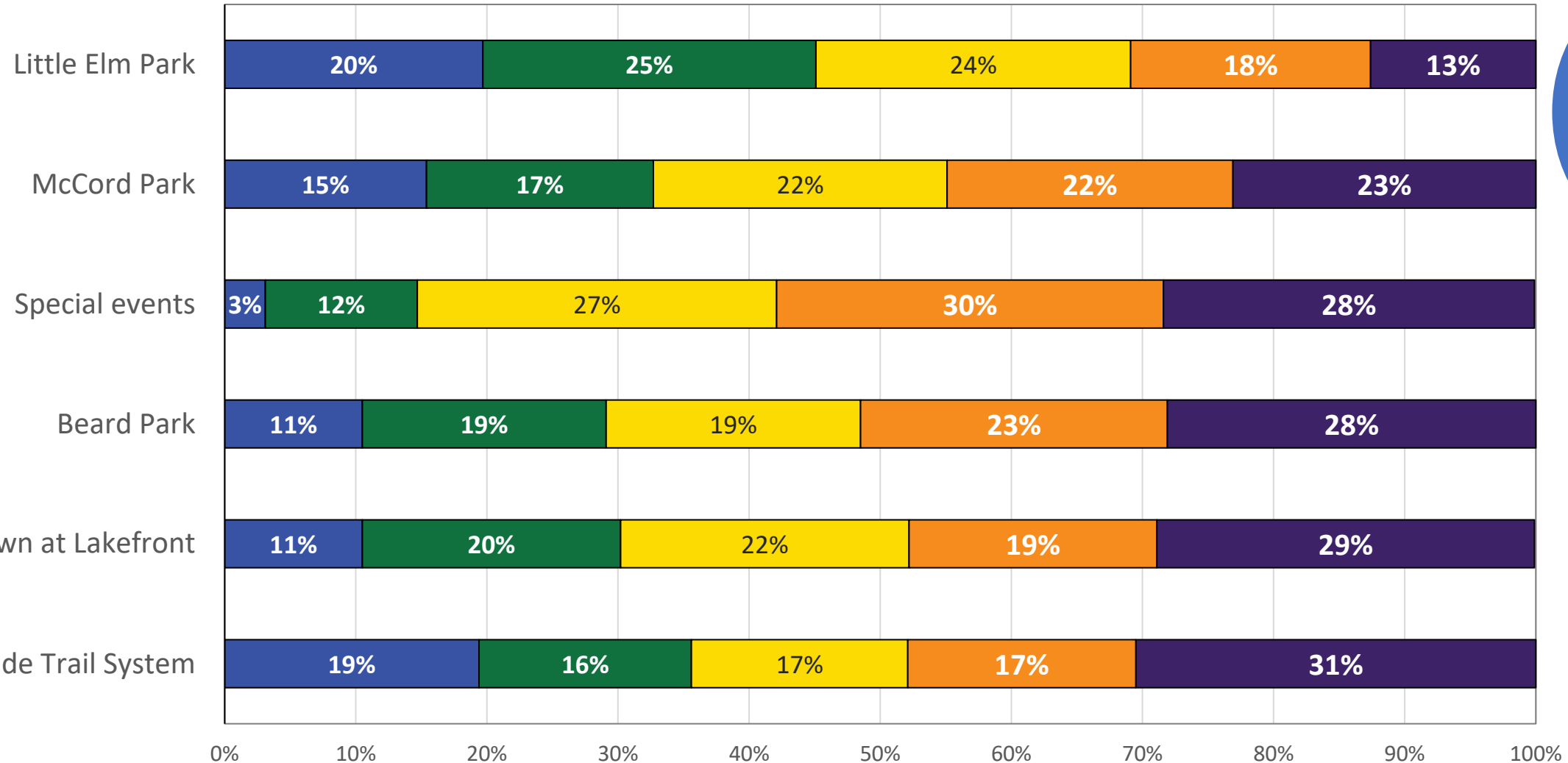


Frequency of Use – Town of Little Elm Facilities (Continued)



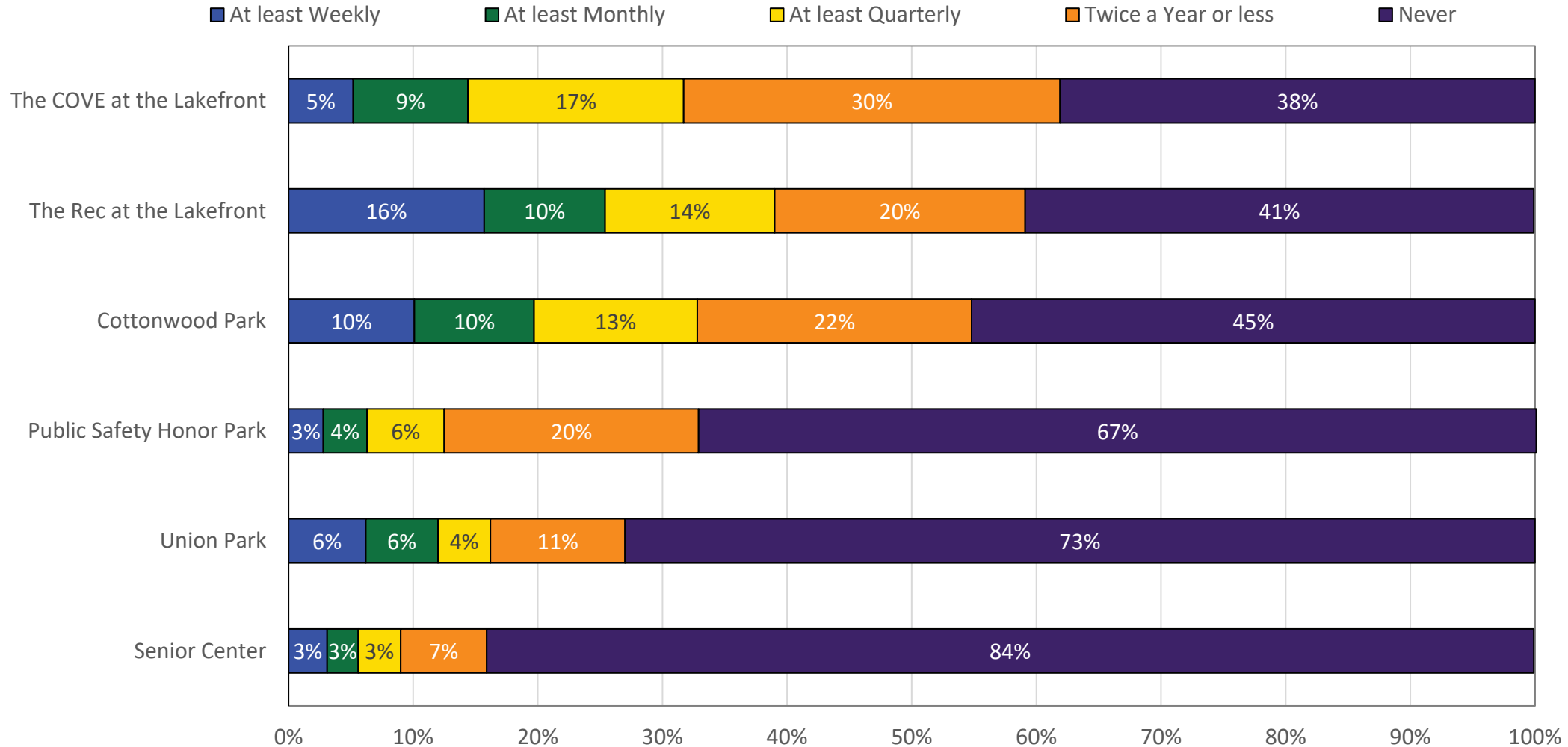
Frequency of Use – Little Elm Parks

■ At least Weekly ■ At least Monthly ■ At least Quarterly ■ Twice a Year or less ■ Never



Little Elm
Park is
Most Used
at 87%

Frequency of Use – Little Elm Parks (Continued)



Less used
at 16%

Little Elm Programs of Interest

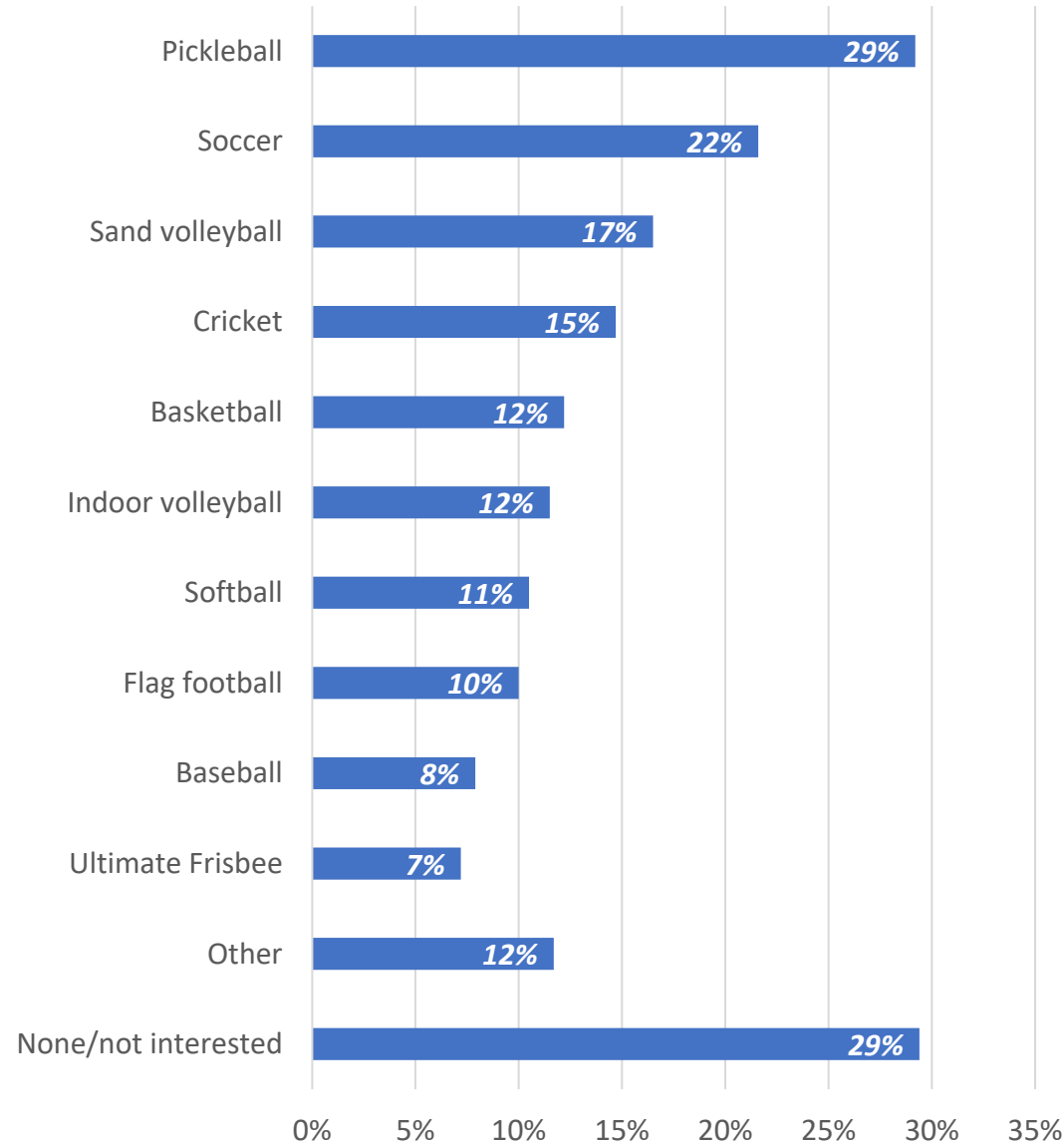
TOP 5

Program/Event	%
Farmers Market	59%
Art/music/food festivals	57
Yoga	39
Fitness classes/events	37
Family programs	33
Community gardens	32
Aquatic programs-all ages	30
Music/dance programs	30
Guided nature walks	29
Biking/cycling programs	29
Pickleball	28
Town volunteer opportunities	27
Fishing	25
Pilates	25
Soccer	25

Program/Event	%
Races (5K, 10K, etc.)	25%
Climbing wall	24
Parent/child programs	23
Youth programs/camps	22
Adult sport leagues	21
Tennis	20
Senior/active adult programs	20
Ropes course	19
Archery	18
Sand volleyball	18
Preschool/toddler programs	18
Cornhole tournaments	16
Teen programs	15
Basketball	15
Cricket	15

Program/Event	%
Teen programs/camps	15%
Badminton	12
Disc golf	12
Baseball	10
Horseshoes	10
Skateboarding	10
Football	9
Teen e-sport programs	9
Softball	8
Lacrosse	2
Other	7
None/not interested	1

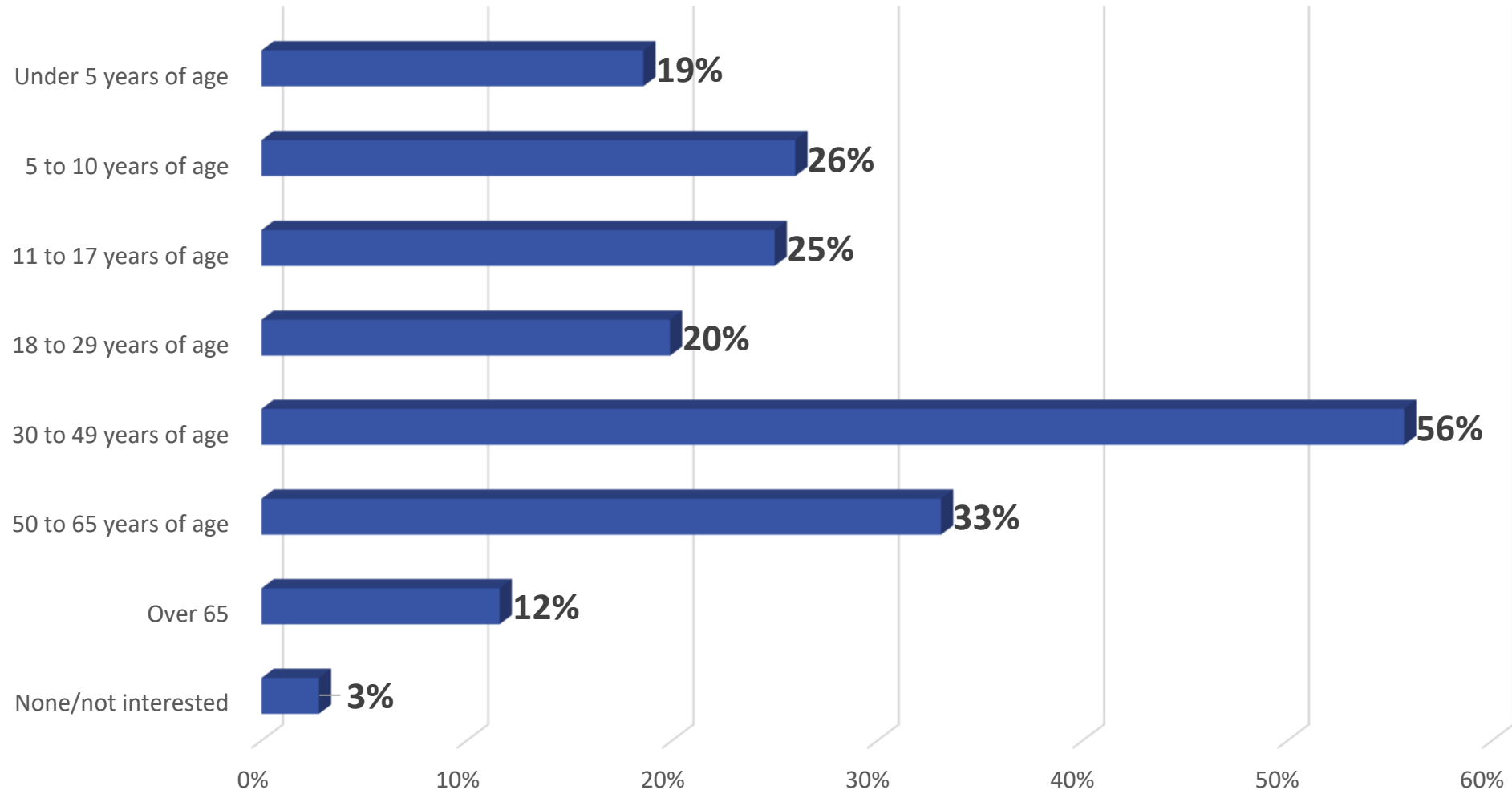
Little Elm Sports Programs of Interest



Pickleball, soccer, and sand volleyball were the top sports programs respondents would be most interested to participate in if offered by the Town of Little Elm

Age Groups Interested in Town of Little Elm Recreation or Leisure Programs

*All age groups have interest in participating in a Town of Little Elm recreation or leisure program.
56% of respondents 30 to 49 years of age have interest in a recreation or leisure program in Little Elm.*



Little Elm Park Facility Priorities

Facility	4- Very Important	3-	2-	1- Not at all Important	No Opinion	Mean Score
Nature areas/preserves	63%	20%	9%	4%	4%	3.46
Additional hike, bike, walk trails	57	19	12	8	4	3.31
Additional trail connections to adjacent communities	51	20	11	12	6	3.16
All inclusive playground	46	20	14	11	9	3.11
Additional lake access points	42	21	14	12	10	3.04
Additional kayak/boat put in points along the lake	37	18	16	15	14	2.89
Interpretive signs in parks/trails	31	25	21	14	9	2.80
Additional playgrounds	34	19	16	19	12	2.77
Additional covered picnic shelters/pavilions	26	26	25	13	10	2.71

Little Elm Park Facility Priorities (Continued)

Facility	4- Very Important	3-	2-	1- Not at all Important	No Opinion	Mean Score
Performing arts center	26	24	19	17	13	2.69
Additional camping locations/tiny cabin rentals	30	19	18	20	13	2.68
Spray ground	29	19	19	21	12	2.65
Outdoor fitness training equipment in parks/along trails	26	24	19	20	11	2.62
Expand the COVE with outdoor components	27	23	18	25	6	2.57
Additional fishing piers	22	18	21	22	17	2.48
Additional lighted outdoor athletic fields	24	14	21	24	17	2.47
Additional outdoor multi-use courts (basketball, tennis, etc.)	20	20	21	23	16	2.43

Little Elm Park Facility Priorities (Continued)

Facility	4- Very Important	3-	2-	1- Not at all Important	No Opinion	Mean Score
Mountain bike/BMX pump track	19	14	18	29	20	2.29
Additional outdoor pickleball courts	17	14	18	29	22	2.24
Additional multi-use fields (soccer, football, Lacrosse)	16	15	19	29	21	2.24
Additional dog park	17	13	20	32	18	2.17
Skate park	14	11	20	39	16	2.02
Cricket pitch	15	4	11	39	31	1.91
Disc golf course	8	9	22	36	25	1.86
Additional baseball fields	8	9	17	42	24	1.77
Additional softball fields	6	8	18	42	26	1.72

Priority Ranking Matrix

WEIGHTED VALUES

55%

20%

10%

10%

5%

RANK	FACILITY	Citizen Survey		Town Council		CDC		Town Staff		Dunaway		TOTAL
		Mean	55% weight	Mean	20% weight	Mean	10% weight	Mean	10% weight	Mean	5% weight	
1	Additional hike, bike, walk trails	3.31	1.82	3.83	0.766	3.40	0.34	3.12	0.31	3.00	0.15	3.39
2	Nature areas/preserves	3.46	1.90	3.40	0.68	3.40	0.34	3.00	0.30	2.00	0.10	3.32
3	Additional trail connections to adjacent communities	3.16	1.74	3.67	0.734	3.00	0.30	3.00	0.30	4.00	0.20	3.27
4	All inclusive playground	3.11	1.71	3.83	0.766	2.75	0.28	2.63	0.26	3.00	0.15	3.16
5	Additional lake access points	3.04	1.67	3.17	0.634	3.40	0.34	3.16	0.32	4.00	0.20	3.16
6	Additional kayak/boat put in points along the lake	2.89	1.59	3.17	0.634	3.20	0.32	3.04	0.30	4.00	0.20	3.05
7	Expand the COVE with outdoor components**	2.57	1.41	3.83	0.766	3.33	0.33	3.21	0.32	4.00	0.20	3.03
8	Interpretive signs in parks/trails	2.80	1.54	3.17	0.634	2.80	0.28	2.04	0.20	3.00	0.15	2.81
9	Performing arts center	2.69	1.48	3.33	0.666	3.00	0.30	2.14	0.21	2.00	0.10	2.76
10	Additional covered picnic shelters/pavilions	2.71	1.49	2.67	0.534	3.40	0.34	2.29	0.23	3.00	0.15	2.74
11	Additional fishing piers	2.48	1.36	2.40	0.48	3.25	0.33	2.71	0.27	4.00	0.20	2.64
12	Additional lighted outdoor athletic fields	2.47	1.36	3.00	0.6	2.40	0.24	2.63	0.26	3.00	0.15	2.61
13	Additional multiuse courts (basketball, tennis, other)	2.43	1.34	3.00	0.6	2.80	0.28	1.96	0.20	3.00	0.15	2.56
14	Additional playgrounds	2.77	1.52	2.33	0.466	2.60	0.26	2.08	0.21	2.00	0.10	2.56
15	Additional camping locations/tiny cabins	2.68	1.47	2.00	0.4	3.00	0.30	2.23	0.22	3.00	0.15	2.55
16	Additional outdoor pickleball courts	2.24	1.23	3.17	0.634	3.00	0.30	2.09	0.21	3.00	0.15	2.53
17	Additional multiuse fields (soccer, football, Lacrosse)	2.24	1.23	3.17	0.634	2.00	0.20	2.33	0.23	4.00	0.20	2.50
18	Sprayground	2.65	1.46	2.33	0.466	2.00	0.20	1.90	0.19	3.00	0.15	2.46
19	Outdoor fitness equipment in parks and along trails	2.62	1.44	2.20	0.44	2.33	0.23	1.86	0.19	2.00	0.10	2.40
20	Additional dog park	2.17	1.19	2.83	0.566	2.25	0.23	1.61	0.16	1.00	0.05	2.20
21	Mountain bike BMX pump track	2.29	1.26	2.33	0.466	1.67	0.17	1.87	0.19	2.00	0.10	2.18
22	Skate park	2.02	1.11	2.20	0.44	2.50	0.25	2.43	0.24	2.00	0.10	2.14
23	Cricket pitch	1.91	1.05	2.83	0.566	1.67	0.17	1.20	0.12	2.00	0.10	2.00
24	Additional baseball fields	1.77	0.97	2.67	0.534	1.75	0.18	2.54	0.25	1.00	0.05	1.99
25	Additional softball fields	1.72	0.946	2.67	0.534	1.75	0.18	2.67	0.27	1.00	0.05	1.97
26	Disc golf	1.86	1.02	2.17	0.434	1.75	0.18	1.65	0.17	1.00	0.05	1.85

Final Priority Rankings

Rank	Priorities	Higher	Moderate	Lower
1	Additional Hike, Bike, Walk Trails	•		
2	Nature Areas / Preserves	•		
3	Additional Trail Connections to Adjacent Communities	•		
4	All Inclusive Playground	•		
5	Additional Lake Access Points	•		
6	Additional Kayak / Boat Put In Points Along the Lake	•		
7	Expand the COVE with Outdoor Components	•		
8	Interpretive Signs in Parks / Trails	•		
9	Performing Arts Center	•		
10	Additional covered picnic shelters/pavilions		•	
11	Additional fishing piers		•	
12	Additional lighted outdoor athletic fields		•	
13	Additional multiuse courts (basketball, tennis, other)		•	
14	Additional playgrounds		•	
15	Additional camping locations/tiny cabins		•	
16	Additional outdoor pickleball courts		•	
17	Additional multiuse fields (soccer, football, Lacrosse)		•	
18	Sprayground			•
19	Outdoor fitness equipment in parks and along trails			•
20	Additional dog park			•
21	Mountain bike BMX pump track			•
22	Skate park			•
23	Cricket pitch			•
24	Additional baseball fields			•
25	Additional softball fields			•
26	Disc Golf			•

HIGHER

MODERATE

LOWER



NEXT STEPS

PHASE 1 - INVENTORY & NEEDS

- ✓ Data Collection & Base Map
- ✓ Inventory & Facility Analysis
- ✓ Population & Demographics
- ✓ Standards Analysis
- ✓ Public Input & Needs Assessment



PHASE 2 – PARK MASTER PLAN

- ✓ Priority Rankings.....*Complete*
- ☐ Action Plan.....July
- ☐ Implementation Plan.....August
- ☐ Preliminary Master Plan.....September
- ☐ Final Master Plan & Interactive Story Map.....Oct/Nov