

## Downtown Parking Task Force

### Recommendation Details

Recommendation	Category	Suggested Time Frame	Possible Funding Sources
Create a Downtown Manager Position	Consolidated Parking Management	Immediately	Shared position between CBD TIF and City of Lubbock
Install Signage at all Public Parking Lots	Improve Wayfinding and Branding	Immediately	Shared project between City of Lubbock, Lubbock County, CBD TIF and Market Lubbock
Redevelop the Broadway Corridor	Enhance the Pedestrian Realm	Immediately	City of Lubbock, Grant Funding, Bond Election
Retrofit Pedestrian Lighting in the Depot District to LED	Enhance the Pedestrian Realm	Immediately	Grant Funding, CBD TIF, Future Downtown Business Owner Program
Mark Parking Spaces under the Broadway Tunnel	Curb Management	Immediately	City of Lubbock Traffic Department
Install Wayfinding Signage at Key Entrances and Corridors in Downtown	Improve Wayfinding and Branding	Year One	Shared project between CBD TIF and Market Lubbock
Add a designated parking lot or parking spaces for Ride Share vehicles, specifically in the Depot District	Curb Management	Year One	Grant Funding, CBD TIF, City of Lubbock Traffic Department
Develop a Pilot Program using Public Parking to test Technology Solutions	Shared Parking	Year Two	CBD TIF, City of Lubbock - Traffic Department