



City of Mankato 11.25.24

TWINRIVERSARTS.ORG



OUR MISSION

Twin Rivers' mission is to create an environment that supports **creatives**, educates the **community** on the value of the creative sector and integrates **the arts** into the fabric of our lives.

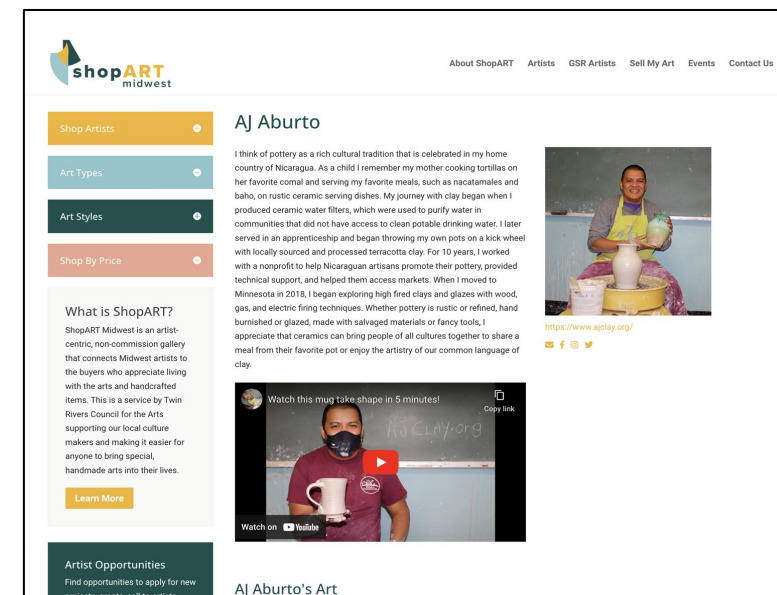
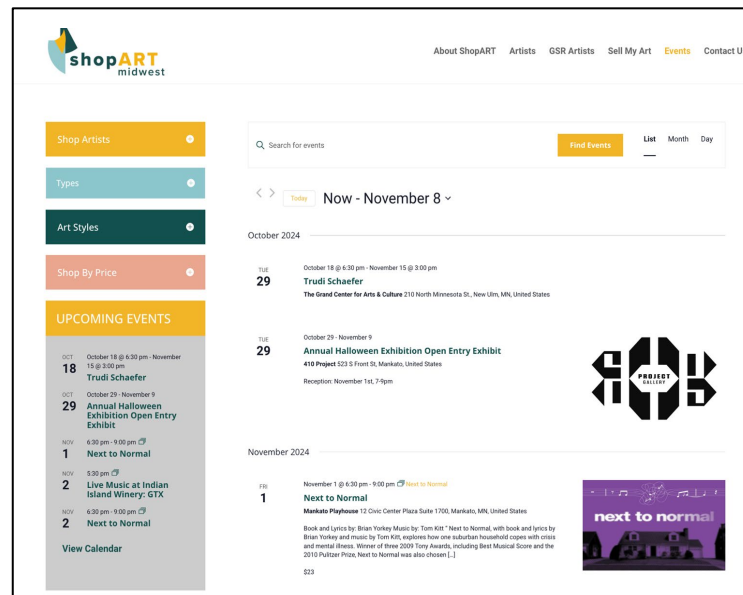
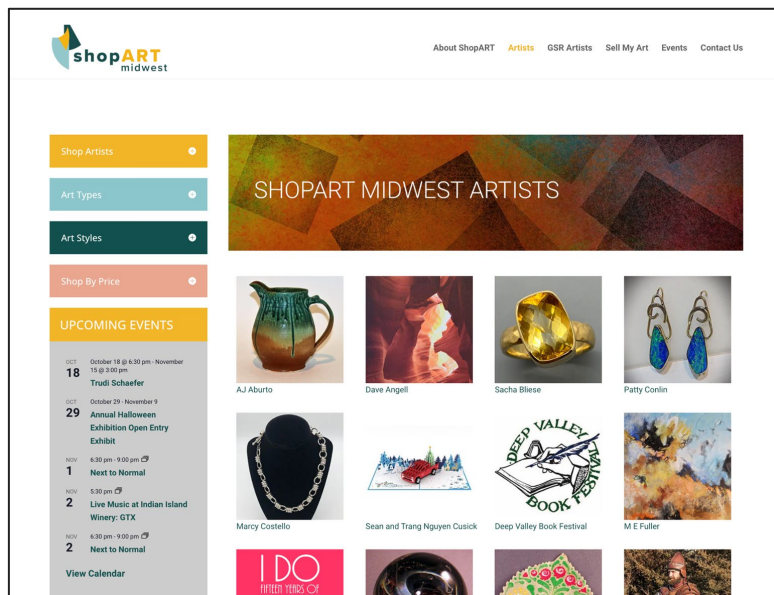
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ARTS PROGRAMMING

BEST IN ART is a series, held three times annually, that is open to artists of all disciplines. Each event features three artists showcasing their work in hopes of being awarded a \$1,000 grant. All three of artists receive a stipend for participating. Attending guests vote for which artist will receive the \$1,000.



ARTS PROGRAMMING

SHOPART MIDWEST is a non-commission, online sales platform connecting artists with potential customers. ShopART also features an extensive calendar of regional arts and cultural events available in our region as well as an opportunities listing for artists.



ARTS PROGRAMMING

PUBLIC ART TOUR is a curated digital catalog of the public art in Greater Mankato, with information on each piece, the artists and where to find the art around town. This platform will give the community and its visitors broader access to the art that enriches the Mankato area, and a better understanding of its history and artists.

ARTS PROGRAMMING

CREATIVE CONNECTIONS is a bimonthly gathering of creatives and artists with the goal of building community and providing a supportive environment to work on and share their creative projects.

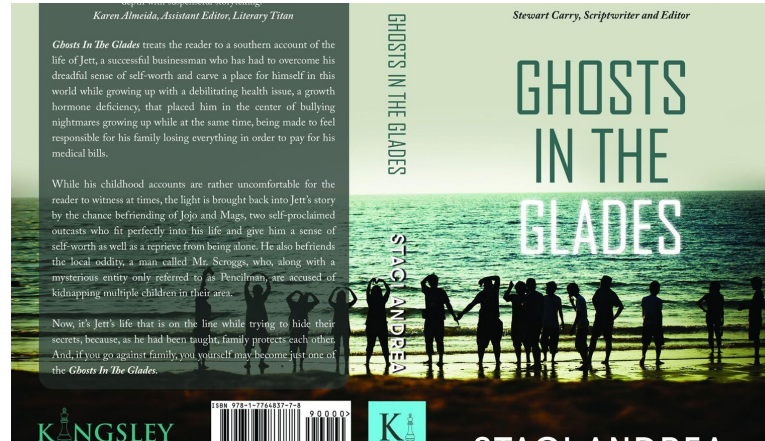
ARTIST ASSOCIATES receive multiple benefits, including quarterly educational workshops, in support of their business, marketing and professional development. The program welcomes all creatives, and the arts organizations and businesses that support them to become members.





ARTS PROGRAMMING

SILO ART IMMERSIVE EXPERIENCE is one of Twin Rivers largest community art initiatives. The Immersive Experience will deepen the community's connection with Mankato's culture and history, as well as their connection with one another, through the story of the city's most iconic work of art.



ANNUAL EVENTS

GSR FINE ART FESTIVAL is an annual juried art festival entering its 23rd year, that offers an outlet for professional artists to connect with the community. More than 70+ artists, authors and musicians share their talents each year on the weekend following Thanksgiving. This year's event is Nov. 30 & Dec. 1.



ANNUAL EVENTS

ART IN THE GARDEN celebrates art and creativity in a broad context, including gardening, bouquet creation, food, beverage mixology, clothing design, music and more. The event features interactive and experiential elements which encourage people of all ages to slow down to enjoy the outdoors, each other and the art that surrounds them.



HELPING CREATIVITY THRIVE

CITYART initiatives include the CityArt Walking Sculpture Tour, CityArt on the Go, the City Center Public Art Tour and Silo Art.

Since 2011, the sculpture tour has brought over four hundred sculptures, from renowned artists across the continent, to our City Centers. Of those sculptures, CityArt has purchased 16 pieces to become permanent installations bringing joy and inspiration to our community for years to come.



HELPING CREATIVITY THRIVE

ARTS COUNCIL Twin Rivers serves as the arts council for Mankato. In that role, it collaborates with city officials to ensure art is considered in planning, a structured process for art project development is in place and individuals and businesses have support in making their ideas become reality.

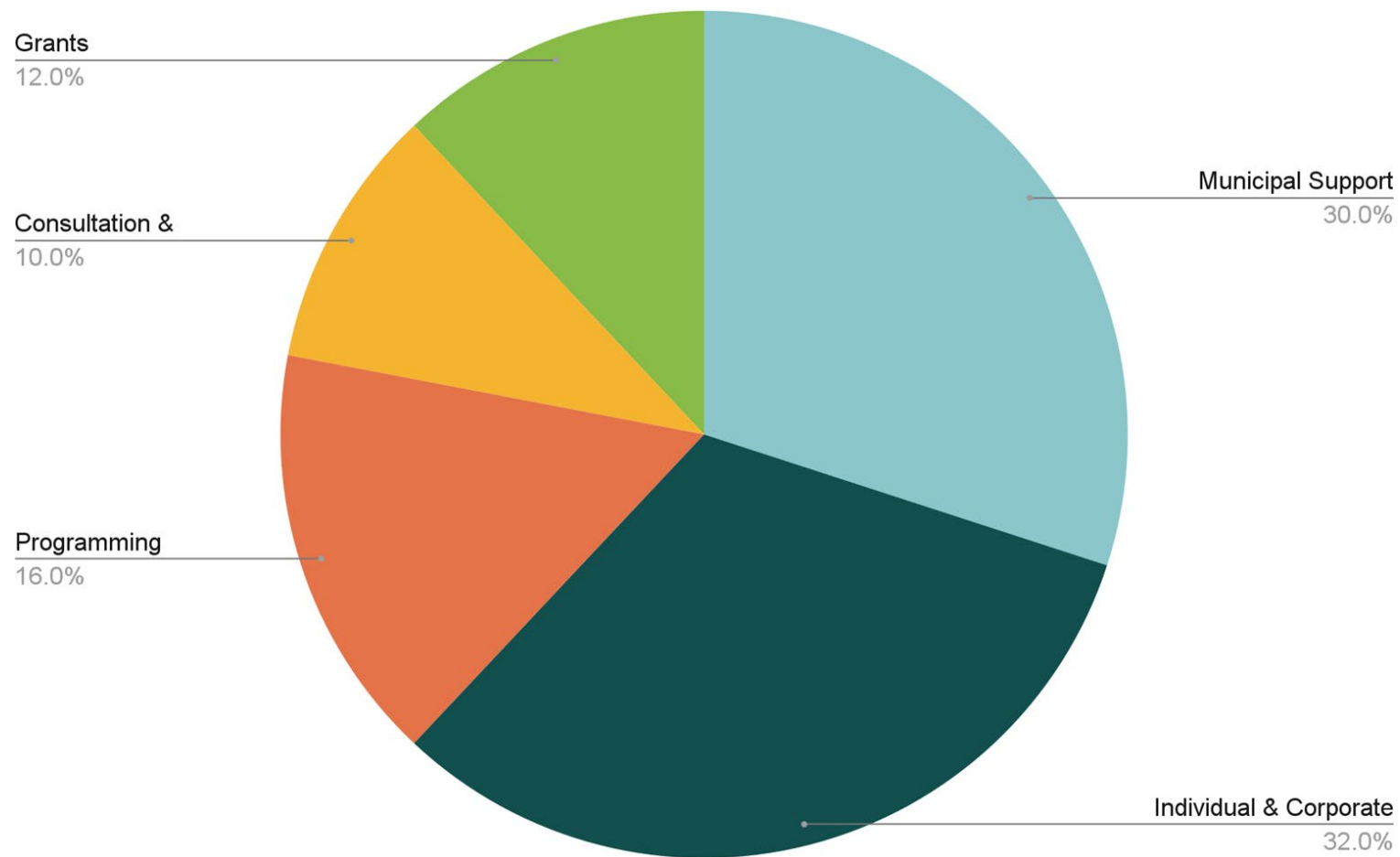
HELPING CREATIVITY THRIVE

Twin Rivers provides additional impact by actively seeking opportunities to support Mankato's vibrant creative community, with the understanding art enriches our culture and economy. Additional programs and initiatives:

- Fiscal agent for emerging art organizations
- Facilitate commissioning of public and private art
- Provide resources to connect artists and the community
- Provide digital exposure for artists and the community through Twin Rivers eNews and additional social outlets



2024 Revenue (Through 9/30)



*Additional income anticipated from year end appeal to individual and corporate donors and additional grant applications.



TWIN RIVERS IN 2025 - General Growth and Evolution

- Build on and **enhance existing impactful programming and experiences** outlined in this presentation.
- Expand programming for artists and the community. Twin Rivers is working to **extend our programming** to meet the needs and interests of the community and the **different fields of the creative sector**.
- Structured initiative to **expand outreach efforts** and improve accessibility of opportunities to **community members of all backgrounds and experiences**.



TWIN RIVERS IN 2025 - General Growth and Evolution

- **Connect artists with opportunities** in Greater Mankato and surrounding markets.
- Continue to **promote the full spectrum of the creative sector** and its contributions to the community. Twin Rivers strives to **expand the public perception of art to encompass all creative expressions** such as the literary arts, culinary arts, performative arts, etc.
- Build a collaborative community for the arts through **engagement and communication with the arts organizations** of Greater Mankato.



TWIN RIVERS IN 2025 - Relationship with the City of Mankato

- **Seek out opportunities to collaborate and communicate**, including quarterly meetings with city staff (Mark Konz & Courtney Kramlinger).
- **Provide structured opportunities for the community to learn** more about the positive impact of the partnership between the city and Twin Rivers, through open houses, social channels and ecommunications.
- **Provide structure and support for the city in navigating emerging art projects** and opportunities within its districts. Specific initiatives include establishing a public art criteria, jurying public art proposals, curating and promoting of the public art tour.



TWIN RIVERS IN 2025 - Relationship with the City of Mankato

- Look for opportunities to **incorporate art throughout Greater Mankato.**
- Build opportunities to **enhance the economic impact** of the arts in the community.