



AGENDA

**City Council Work Session
Monday, November 25, 2024
Mankato Room
(following the Regular Meeting at 6 p.m.)**

1. Community Partnership Annual Reports from:
 - Southern Minnesota Initiative Foundation
 - Greater Mankato Diversity Council
 - Twin Rivers Council for the Arts
2. 2025-26 Budget Discussion; Internal Service Funds
3. Adjournment

City Council Work Session

1.

Meeting Date: 11/25/2024

Title: Community Partnership Annual Reports

Submitted By: Renae Kopischke, City Clerk

Agenda Item:

Community Partnership Annual Reports from:

- Southern Minnesota Initiative Foundation
 - Greater Mankato Diversity Council
 - Twin Rivers Council for the Arts
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Attachments

SMIF Information

Diversity Council Presentation

Twin Rivers Presentation



SOUTHERN MINNESOTA INITIATIVE FOUNDATION



2025 Funding Request: City of Mankato

The City of Mankato's generous contribution supports SMIF's overall mission which includes impacting programming for entrepreneurs, child care professionals, and community vitality efforts in Mankato and throughout our 20 county region. Cities and counties account for our largest segment of donors, representing one third of our local support. Other areas of support include local businesses, individuals and state funding.

In the past two years, SMIF has invested over \$950,000 back into Blue Earth county. For every dollar raised locally, we invest \$14 back into your communities.

Operating budget for 2024: \$5,785,985
City of Mankato contribution: \$10,000

In 2025, we will continue to follow our strategic plan, which includes focusing on making an impact in Mankato. Our plan strives to serve your local entrepreneurs through lending and technical assistance. We will support local child care professionals by providing access to free, continuing education, credit approved trainings and technical assistance. We also support Mankato by providing grants in these areas. Our goal is to partner with you to keep Mankato and the region wonderful, growing and thriving place to live, work, and raise a family.





SOUTHERN MINNESOTA INITIATIVE FOUNDATION

SMIF activity in Mankato in the past two years

Early Childhood Support:

- Children's Museum of S MN, Early Childhood Wrap Around Grant, \$14,500
- YWCA Mankato, Early Childhood Wrap Around Grant, \$20,000
- Mankato Area Public Schools, Early Childhood Wrap Around Grant, \$20,000
- Children's Museum of S MN, Early Literacy Grant, 500 books (\$9,975)
- MVAC Head Start, Early Literacy Grant, 675 books (\$13,470)
- Children's Museum S MN, Early Care & Education Grant, \$18,000
- YWCA Mankato, Early Care & Education Grant, \$10,000
- MVAC Head Start, Early Literacy Grant, 675 books (50 in Spanish) (\$13,500)
- MVAC, Early Care & Education Grant, \$20,000
- YWCA Mankato, Early Care & Education Grant, \$20,000
- Mankato Area Public Schools, Early Care & Education Grant, \$15,000
- Good Council Learning Center, Early Literacy Grant, 110 books (10 in Spanish) (\$2,200)
- Mankato Kiwanis Foundation, Early Literacy Grant, 4,100 books (100 in Spanish) (\$82,000)
- Mankato Area Public Schools Community Ed, Early Literacy Grant, 120 books (20 in Spanish) (\$2,400)
- MVAC, Early Literacy Grant, 425 books (25 in Spanish) (\$8,500)

Entrepreneur Support:

- MN Council of Churches Refugee Support, Inclusive & Equitable Grant, \$20,000
- Loan activity: Mankato Pickle Barn, Pippi Lane Boutique, Nick's Car Care, totaling \$408,000
- Prosperity Initiative Clients: Guadalupe Quintero, Minnie Albadry, Raul Hi





GREATER MANKATO
DIVERSITY COUNCIL

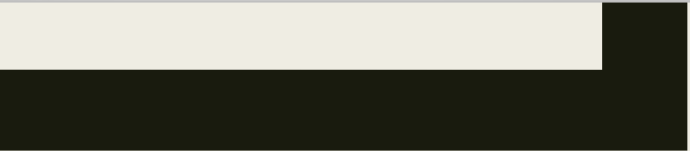
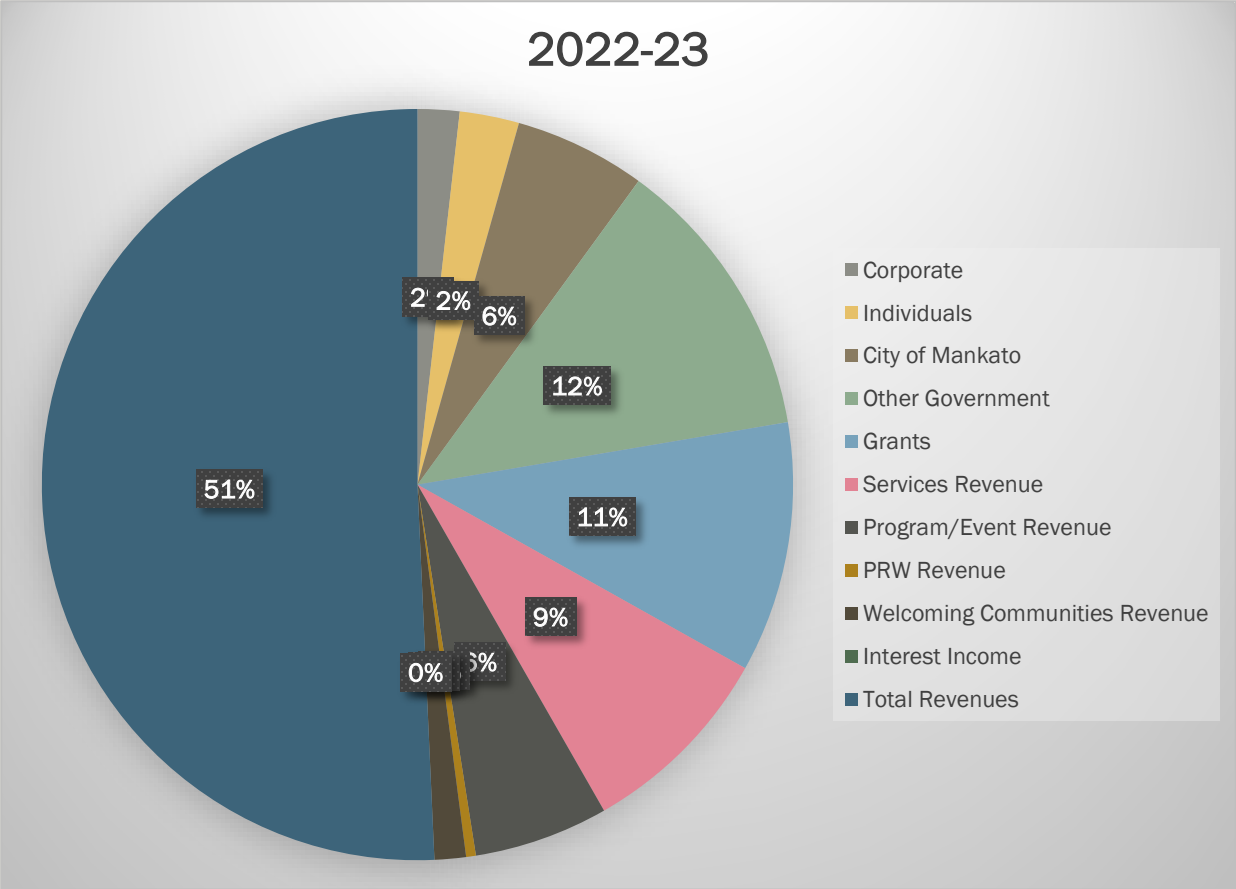
**2023-24 Annual report to
City of Mankato**

- What percentage of overall revenue does city funding represent, and what are your other funding sources?
- Are partnership dollars funding all or part of a position or specific programming (and what is that specific programming)?
- What percentage of funding does the city support represent concerning the outcomes delivered by your services?
- What would go undone if funding was decreased or be enhanced if funding was increased?
- What have you accomplished with the 2023-24 funding provided, and what are you anticipating in your work program for 2024-25?

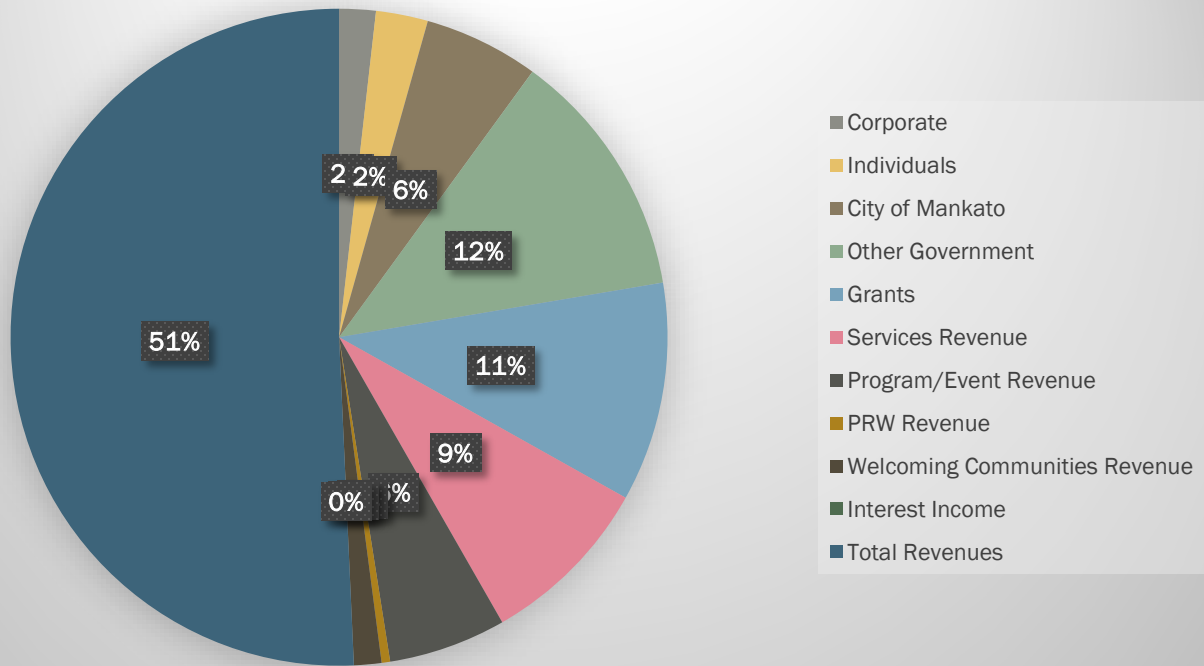
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ATTEMPT TO
ANSWER THE
FOLLOWING
QUESTIONS :



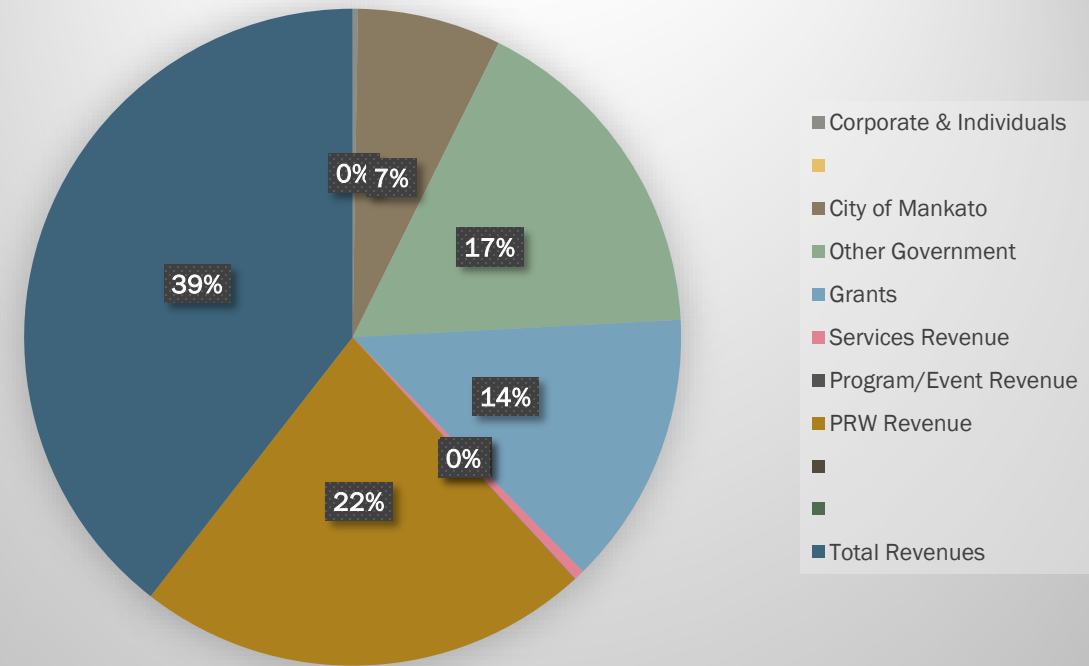
<u>Revenues</u>		<u>2022-23</u>
Corporate	\$	5,000
Individuals	\$	7,115
City of Mankato	\$	15,750
Other Government	\$	3,4250
Grants	\$	30,000
Services Revenue	\$	23,910
Program/Event Revenue	\$	16,083
PRW Revenue	\$	1,168
Welcoming Communities Revenue	\$	3,750
Interest Income	\$	6
Total Revenues	\$	141,028



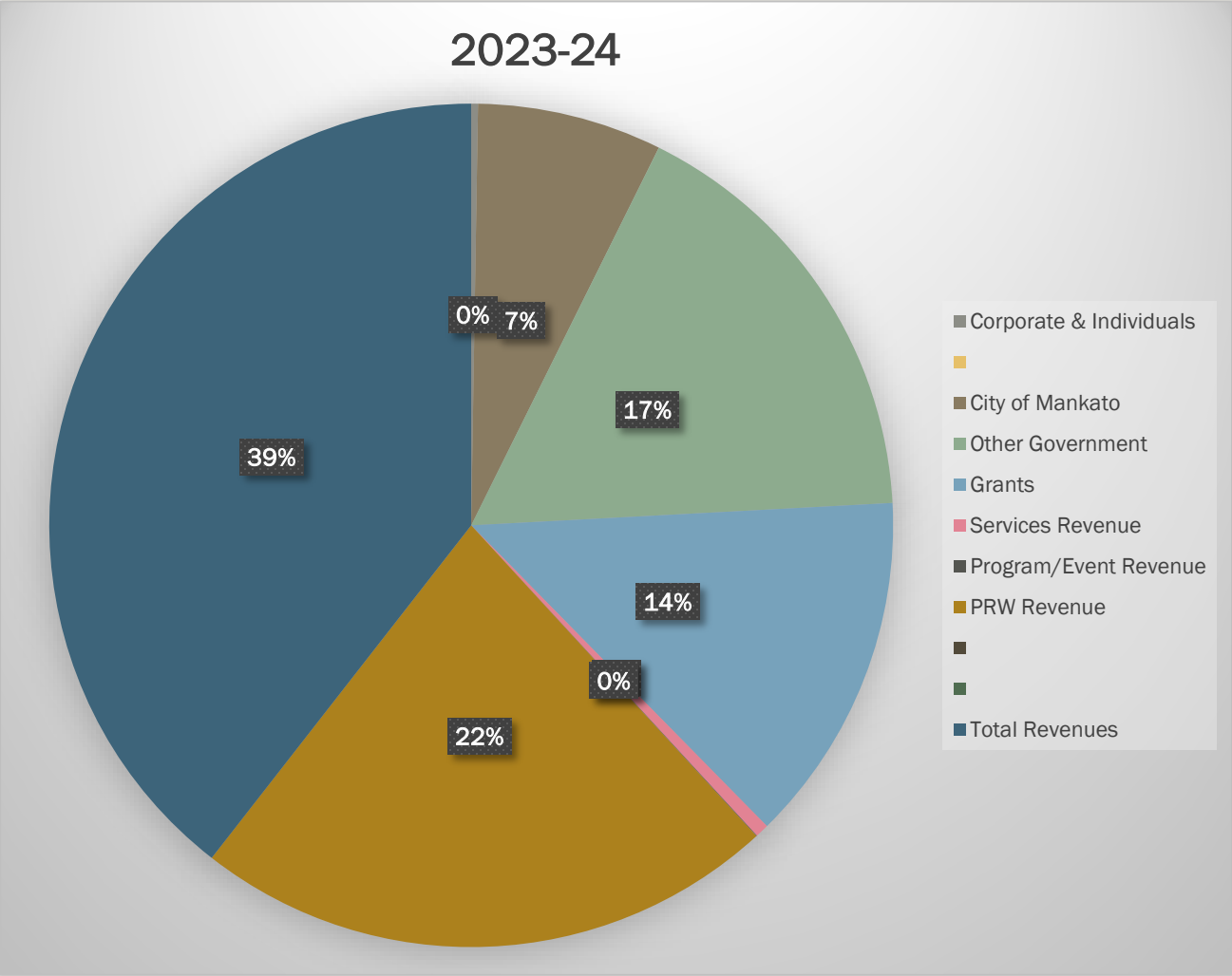
2022-23



2023-24



Revenue	2023-24
<u>Revenues</u>	<u>2023-24</u>
Corporate & Individuals	\$ 575
City of Mankato	\$ 15,750
Other Government	\$ 37,417
Grants	\$ 30,000
Services Revenue	\$ 1,164
Program/Event Revenue	\$ 50
PRW Revenue	\$ 49,750
Total Revenues	\$ 87,792



EVENTS AND PROJECTS GMDC WAS INVOLVED IN

- MLK event
- Juneteenth
- Indigenous People's Day
- Day of the Dead
- FEMA LTRG (Long-Term Recovery Group)
- Mapping Prejudice project
- Greater Mankato Inclusivity Study
- Lead the Vote

DEI Series

Implicit Bias
Diversity 101
Cultural Competency
Inclusive Initiatives



Special topic series

Biology of Race
Science of Diversity
Inclusive Hiring of Diverse Employees

The training we offer (for adults and organizations)

DIVERSEY, EQUITY, & INCLUSION TRAINING/PRESENTATION

- Kiwanis Club Implicit Bias training
- YWCA Implicit bias training
- MNRAA
- Waseca/Le Sueur Counties Public Health services
- Blue Earth County Probation sensitivity training
- SMILES Implicit Bias training

Promoting Respect Workshop (K-12 program)

- ☐ 2024-25:
- ☐ K-5 in-person sessions will be resumed
- ☐ 2024-25:
- ☐ A New (and updated PRW curriculum) 6-12 will be created

Lastly: GMDC in transition

Leadership change:

- New Education Director, Samantha Maranell, started in November 2024.

GMDC's raison d'etre:

- IDEA training
- . GMDC does differentiate itself from other organizations.
 1. We address not only race but also every aspect of diversity (disability, bullying, race, ethnicity, immigration/refugee, gender, LGBTQ, privilege, religion, class, appearance/body image, etc.)
 2. We focus on youth as well as adults.
 3. Rather than emotionally charged education, we focus on fact-based and science-based training/presentation.
 4. We offer takeaways from our session rather than leaving individuals to find the answers independently.



City of Mankato and GMDC

- The city of Mankato's funding is about 7% of the total revenue of GMDC.
- It is not specified for any program.
- Therefore, the city of Mankato supports 7% of what GMDC does.
- As you can see, we have been involved in many projects. We intend to expand our operation by increasing our collaboration network with other organizations, expanding our geographic range, expanding our program/event, and improving the quality of existing projects/events.
- In 2023-24, the K-12 Promoting Respect workshop and STEM equity program will resume in full swing. These will require more funding than the previous two years.
- The support of the city of Mankato is indispensable in this prospect. If you increase the funding, we can carry out these possible expansion ideas. If you decrease the funding, we cannot offer all of what we currently offer.
- The city of Mankato is committed to diversity, equity, and inclusion, as shown on its website. The City and GMDC have been close partners since GMDC's inception. GMDC is honored and excited to continue our collaboration for many years to come.



City of Mankato 11.25.24

TWINRIVERSARTS.ORG



OUR MISSION

Twin Rivers' mission is to create an environment that supports **creatives**, educates the **community** on the value of the creative sector and integrates **the arts** into the fabric of our lives.

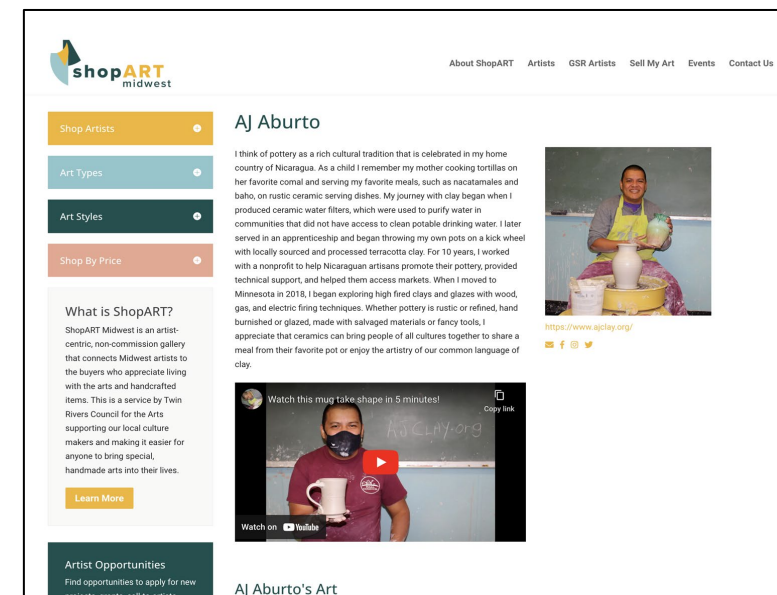
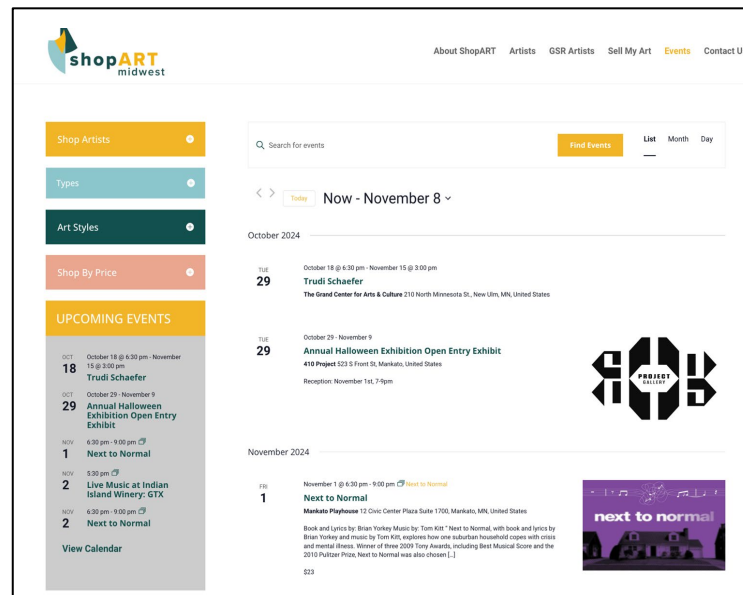
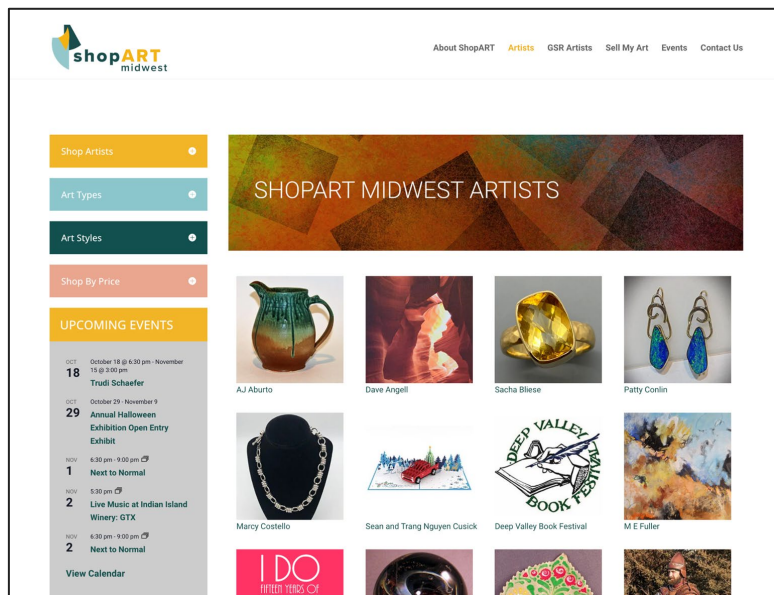
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ARTS PROGRAMMING

BEST IN ART is a series, held three times annually, that is open to artists of all disciplines. Each event features three artists showcasing their work in hopes of being awarded a \$1,000 grant. All three of artists receive a stipend for participating. Attending guests vote for which artist will receive the \$1,000.



ARTS PROGRAMMING

SHOPART MIDWEST is a non-commission, online sales platform connecting artists with potential customers. ShopART also features an extensive calendar of regional arts and cultural events available in our region as well as an opportunities listing for artists.



ARTS PROGRAMMING

PUBLIC ART TOUR is a curated digital catalog of the public art in Greater Mankato, with information on each piece, the artists and where to find the art around town. This platform will give the community and its visitors broader access to the art that enriches the Mankato area, and a better understanding of its history and artists.

ARTS PROGRAMMING

CREATIVE CONNECTIONS is a bimonthly gathering of creatives and artists with the goal of building community and providing a supportive environment to work on and share their creative projects.

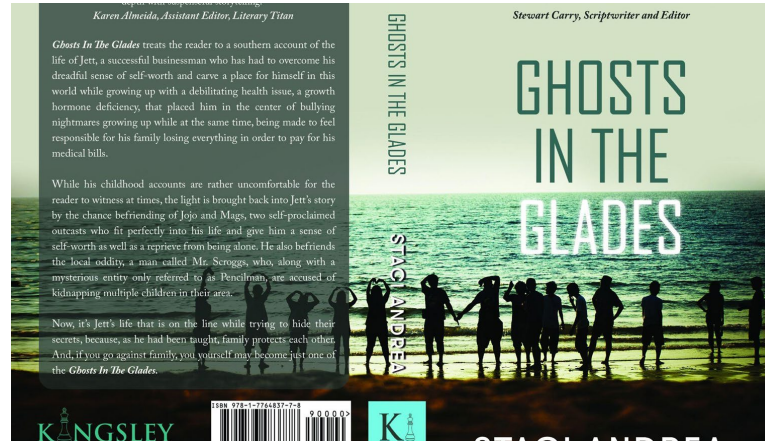
ARTIST ASSOCIATES receive multiple benefits, including quarterly educational workshops, in support of their business, marketing and professional development. The program welcomes all creatives, and the arts organizations and businesses that support them to become members.





ARTS PROGRAMMING

SILO ART IMMERSIVE EXPERIENCE is one of Twin Rivers largest community art initiatives. The Immersive Experience will deepen the community's connection with Mankato's culture and history, as well as their connection with one another, through the story of the city's most iconic work of art.



ANNUAL EVENTS

GSR FINE ART FESTIVAL is an annual juried art festival entering its 23rd year, that offers an outlet for professional artists to connect with the community. More than 70+ artists, authors and musicians share their talents each year on the weekend following Thanksgiving. This year's event is Nov. 30 & Dec. 1.



ANNUAL EVENTS

ART IN THE GARDEN celebrates art and creativity in a broad context, including gardening, bouquet creation, food, beverage mixology, clothing design, music and more. The event features interactive and experiential elements which encourage people of all ages to slow down to enjoy the outdoors, each other and the art that surrounds them.



HELPING CREATIVITY THRIVE

CITYART initiatives include the CityArt Walking Sculpture Tour, CityArt on the Go, the City Center Public Art Tour and Silo Art.

Since 2011, the sculpture tour has brought over four hundred sculptures, from renowned artists across the continent, to our City Centers. Of those sculptures, CityArt has purchased 16 pieces to become permanent installations bringing joy and inspiration to our community for years to come.



HELPING CREATIVITY THRIVE

ARTS COUNCIL Twin Rivers serves as the arts council for Mankato. In that role, it collaborates with city officials to ensure art is considered in planning, a structured process for art project development is in place and individuals and businesses have support in making their ideas become reality.

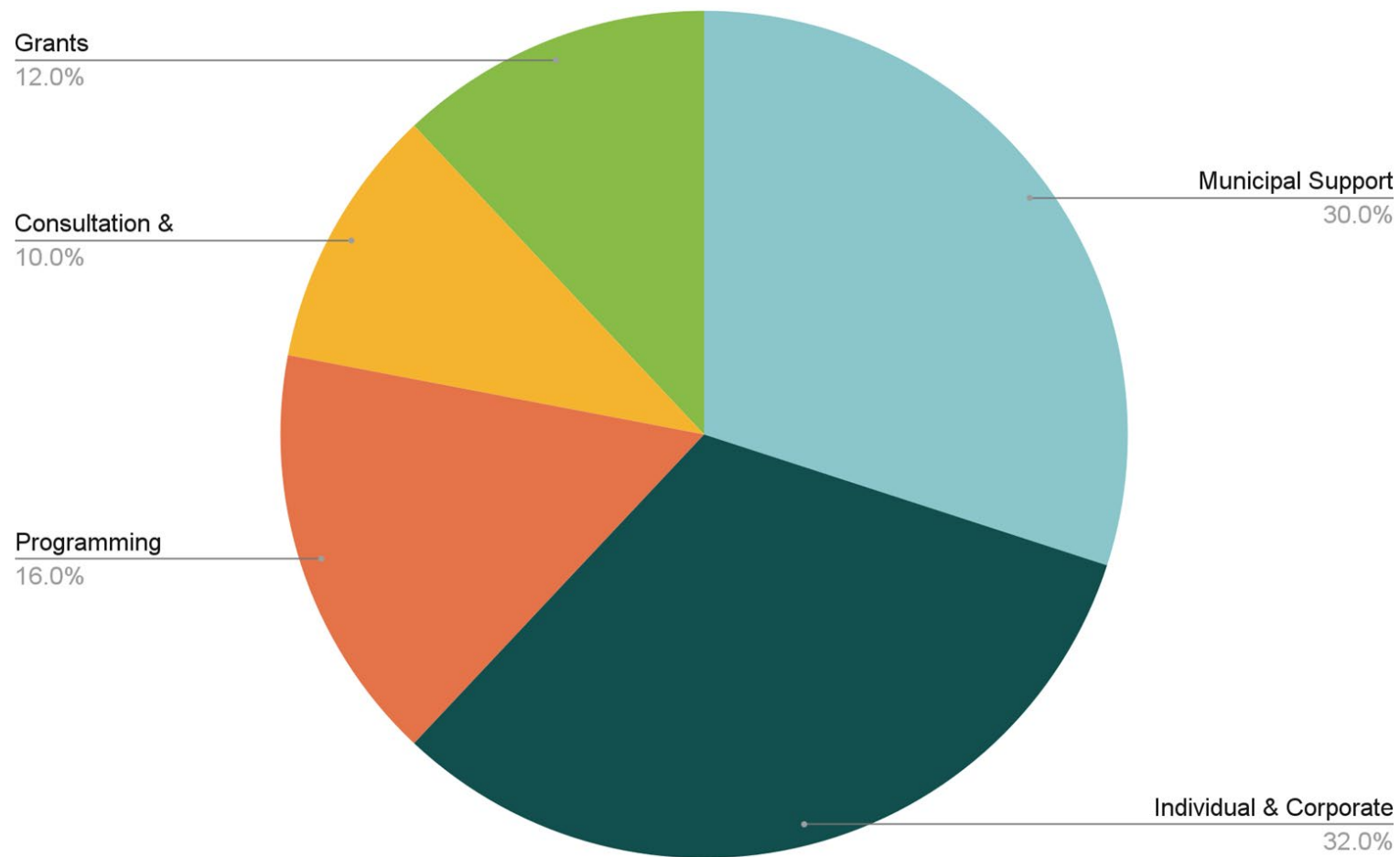
HELPING CREATIVITY THRIVE

Twin Rivers provides additional impact by actively seeking opportunities to support Mankato's vibrant creative community, with the understanding art enriches our culture and economy. Additional programs and initiatives:

- Fiscal agent for emerging art organizations
- Facilitate commissioning of public and private art
- Provide resources to connect artists and the community
- Provide digital exposure for artists and the community through Twin Rivers eNews and additional social outlets



2024 Revenue (Through 9/30)



*Additional income anticipated from year end appeal to individual and corporate donors and additional grant applications.



TWIN RIVERS IN 2025 - General Growth and Evolution

- Build on and **enhance existing impactful programming and experiences** outlined in this presentation.
- Expand programming for artists and the community. Twin Rivers is working to **extend our programming** to meet the needs and interests of the community and the **different fields of the creative sector**.
- Structured initiative to **expand outreach efforts** and improve accessibility of opportunities to **community members of all backgrounds and experiences**.



TWIN RIVERS IN 2025 - General Growth and Evolution

- **Connect artists with opportunities** in Greater Mankato and surrounding markets.
- Continue to **promote the full spectrum of the creative sector** and its contributions to the community. Twin Rivers strives to **expand the public perception of art to encompass all creative expressions** such as the literary arts, culinary arts, performative arts, etc.
- Build a collaborative community for the arts through **engagement and communication with the arts organizations** of Greater Mankato.



TWIN RIVERS IN 2025 - Relationship with the City of Mankato

- **Seek out opportunities to collaborate and communicate**, including quarterly meetings with city staff (Mark Konz & Courtney Kramlinger).
- **Provide structured opportunities for the community to learn** more about the positive impact of the partnership between the city and Twin Rivers, through open houses, social channels and ecommunications.
- **Provide structure and support for the city in navigating emerging art projects** and opportunities within its districts. Specific initiatives include establishing a public art criteria, jurying public art proposals, curating and promoting of the public art tour.



TWIN RIVERS IN 2025 - Relationship with the City of Mankato

- Look for opportunities to **incorporate art throughout Greater Mankato.**
- Build opportunities to **enhance the economic impact** of the arts in the community.