

**RESOLUTION ADOPTING MANKATO OUTDOOR RECREATION ADVERTISING  
PLAN AND AUTHORIZING THE CITY MANAGER TO UPDATE THE 2026 FEE  
SCHEDULE TO REFLECT NEW FEES ON OUTDOOR PARK ADVERTISING**

WHEREAS, City staff have created a plan to address advertising in public parks in Mankato; and

WHEREAS, the City Council reviewed at a work session on April 6th, 2026, regarding Outdoor Recreation Advertising; and

WHEREAS, those locations include softball fields, baseball fields, tennis courts, pickleball courts, and similar outdoor facilities; and

WHEREAS, the advertisements would be sold for 3 year terms; and

WHEREAS, City staff are directed to work with the associations that have existing advertising to sunset their agreements with no new agreements authorized; and

WHEREAS, the City Council approves and publishes a fee schedule annually; and

WHEREAS, City Council would like to add two new fees and a discount to the fee schedule pertaining to Outdoor Park Advertising effective in 2026 as follows;

|                                                                             |           |
|-----------------------------------------------------------------------------|-----------|
| 5'x8' Ads Annually for 3-Year Term (25% discount available for 4+ ads/year) | \$ 650.00 |
| 4'x8' Ads Annually for 3-Year Term (25% discount available for 4+ ads/year) | \$ 400.00 |

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF MANKATO, MINNESOTA:

1. That the City Manager is hereby authorized and directed to update the 2026 fee schedule to include two new fees and a discount on Outdoor Park Advertising.

2. That the City Manager is hereby authorized and directed to execute the Mankato Outdoor Recreation Advertisement Plan as presented.

Roll call vote required:  
Council Members Voting For:  
Council Members Voting Against:

This resolution shall become effective upon its adoption.

Passed this 13th day of April, 2026

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Najwa  
Massad  
Mayor

ATTEST: \_\_\_\_\_  
Rena  
Kopischke  
City Clerk