

Temporary Sandwich Board Signs.

Definition: Sandwich Board Sign: A self-supported and moveable, typically A-shaped, temporary sign with two visible sides that is placed adjacent to a business, typically on a sidewalk.

Standards:

1. Sandwich board signs shall be allowed in CBD-C and CBD-F zoning districts.
2. There shall be only one sandwich board sign allowed for each entity.
3. Sandwich board signs shall not exceed eight square feet in size per surface area.
4. Sandwich board signs may be placed on a public sidewalk or within the public right-of-way provided that the sign owner agrees to indemnify the City with respect to the sign and signs a waiver to this effect. Upon application for a sign permit, the sign owner must also provide the City with a certificate of insurance that covers the property in which the sign will be placed and the value of sign. The City must be named as an "additional insured" on the certificate of insurance.
5. If placed on a sidewalk, a remaining sidewalk area of 5' shall be provided and a sandwich board sign shall not take up more than three feet of sidewalk width.
6. Sandwich board signs shall not be placed in the middle of the sidewalk.
7. All sandwich board signs require a sign permit which must be obtained prior to placement of the sign. All permit applications shall contain a sketch of the sandwich board sign which includes the sign's dimensions, colors and design. The location of the sign shall also be indicated. Sandwich board sign permits shall not be transferable.
8. A copy of the approved sign permit for the sandwich board sign shall be attached to the sandwich board sign at all times. Sandwich boards signs that do not comply with this requirement may be removed and disposed of by the City.
9. Sandwich board signs may be removed by the City if they interfere with any City activities (i.e. snow removal, maintenance of the surrounding area, etc.).
10. Sandwich board temporary sign permits are valid from the date of issuance until December 31st of each year.
11. Sandwich board signs shall be displayed only during the times that the entity is open. No sandwich board sign shall be displayed overnight or when there has been any snow accumulation. Sandwich board signs that do not comply with this requirement may be removed and disposed of by the City.
12. Sandwich board signs must either be weighted down or removed when there are wind gusts of 20 m.p.h. or greater.
13. Under no circumstances shall a sandwich board sign be used instead of permanent building signage.