MARANA TOWN COUNCIL
STUDY SESSION
NOTICE AND AGENDA
11555 W. Civic Center Drive, Marana, Arizona 85653
Council Chambers, February 10, 2015, at or after 6:00 PM

Ed Honea, Mayor
Jon Post, Vice Mayor
David Bowen, Council Member
Patti Comerford, Council Member
Herb Kai, Council Member
Carol McGorray, Council Member
Roxanne Ziegler, Council Member

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Marana Town Council and to the general public that the Town Council will hold a meeting open to the public on February 10, 2015, at or after 6:00 PM located in the Council Chambers of the Marana Municipal Complex, 11555 W. Civic Center Drive, Marana, Arizona.

ACTION MAY BE TAKEN BY THE COUNCIL ON ANY ITEM LISTED ON THIS AGENDA. Revisions to the agenda can occur up to 24 hours prior to the meeting. Revised agenda items appear in *italics*.

The Council Chambers are wheelchair and handicapped accessible. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the Town Clerk at (520) 382-1999. Requests should be made as early as possible to arrange the accommodation.

This Notice and Agenda posted no later than Monday, February 9, 2015, 6:00 PM, at the Marana Municipal Complex, 11555 W. Civic Center Drive, the Marana Operations Center, 5100 W. Ina Road, and at www.marana.com on the Town Clerk page under Agendas, Minutes and Recent Actions.

CALL TO ORDER AND ROLL CALL

PLEDGE OF ALLEGIANCE/INVOCATION/MOMENT OF SILENCE

APPROVAL OF AGENDA

CALL TO THE PUBLIC

At this time any member of the public is allowed to address the Town Council on any issue within the jurisdiction of the Town Council, except for items scheduled for a Public Hearing at this meeting. The speaker may have up to three minutes to speak. Any persons wishing to address the Council must complete a speaker card located outside the Council Chambers and deliver it to the Town Clerk prior to the commencement of the meeting. Individuals addressing a meeting at the Call to the Public will not be provided with electronic technology capabilities beyond the existing voice amplification and recording capabilities in the facilities and the Town's overhead projector/document reader. Pursuant to the Arizona Open Meeting Law, at the conclusion of Call to the Public, individual members of the Council may respond to criticism made by those who have addressed the Council, and may ask staff to review the matter, or may ask that the matter be placed on a future agenda.

DISCUSSION/DIRECTION/POSSIBLE ACTION

P 1 Relating to Administration; presentation and discussion of the framework for development of the fiscal year 2015-2016 budget and its role in the implementation of the Strategic Plan (Gilbert Davidson and Erik Montague)

P 2 Related to Planning; presentation and discussion regarding a proposed minor amendment to the Town of Marana General Plan's road network map (Keith Brann)

EXECUTIVE SESSIONS

Pursuant to A.R.S. § 38-431.03, the Town Council may vote to go into executive session, which will not be open to the public, to discuss certain matters.

E 1 Executive Session pursuant to A.R.S. §38-431.03 (A)(3), Council may ask for discussion or consultation for legal advice with the Town Attorney concerning any matter listed on this agenda.

FUTURE AGENDA ITEMS

Notwithstanding the mayor’s discretion regarding the items to be placed on the agenda, if three or more Council members request that an item be placed on the agenda, it must be placed on the agenda for the second regular Town Council meeting after the date of the request, pursuant to Marana Town Code Section 2-4-2(B).

ADJOURNMENT

11555 W. CIVIC CENTER DRIVE, MARANA, ARIZONA 85653

Item P 1

To: Mayor and Council

From: Erik Montague, Finance Director

Date: February 10, 2015

Strategic Plan Focus Area:
Commerce

Subject: Relating to Administration; presentation and discussion of the framework for development of the fiscal year 2015-2016 budget and its role in the implementation of the Strategic Plan (Gilbert Davidson and Erik Montague)

Discussion:

This item brings forward the framework for development of the fiscal year 2015-2016 budget as a tool for implementation of the Town's Strategic Plan. On January 6, 2015, Council approved the Strategic Plan III. The Marana Strategic Plan is the Council's policy document for the future vision of the community. The initiatives and goals included within the Strategic Plan drive services and programs in future years which will be included in the annual budget documents.

While the local economy has largely recovered to a "new normal," the State budget has structural budget challenges over the next few budget cycles which will likely impact the development of Marana's fiscal year 2015-2016 and future budgets. Because of the varying levels of recovery between the local, state and national economies, we must maintain a thoughtful investment strategy that continues to place resources in areas that maintain or enhance core services, where appropriate. It is anticipated that the local revenue base will slowly continue to grow for at least the next two budgetary cycles.

The purpose of tonight’s presentation is to revisit certain elements of the Strategic Plan, provide a preliminary outlook into major revenue sources, discuss key issues going into the fiscal year 2015-2016 budget, demonstrate how the budget is anticipated to implement the Strategic Plan, and seek direction from Council. Supplemental materials will be provided at the meeting.

A presentation will be provided to Council the evening of the meeting.

Staff Recommendation:
Presentation only.

Suggested Motion:
Council's pleasure.

Attachments: Charting the Course: FY2016

Charting the Course: FY2016

Budget Study Session

Items

- Strategic Plan, Vision and Focus Areas
- Current Year General Fund Update
- FY2016 Preliminary Outlook
- Key Dates
- Council Discussion and Possible Direction

Strategic Plan - Vision

COMMERCE | COMMUNITY | INNOVATION | HERITAGE | RECREATION

VISION:

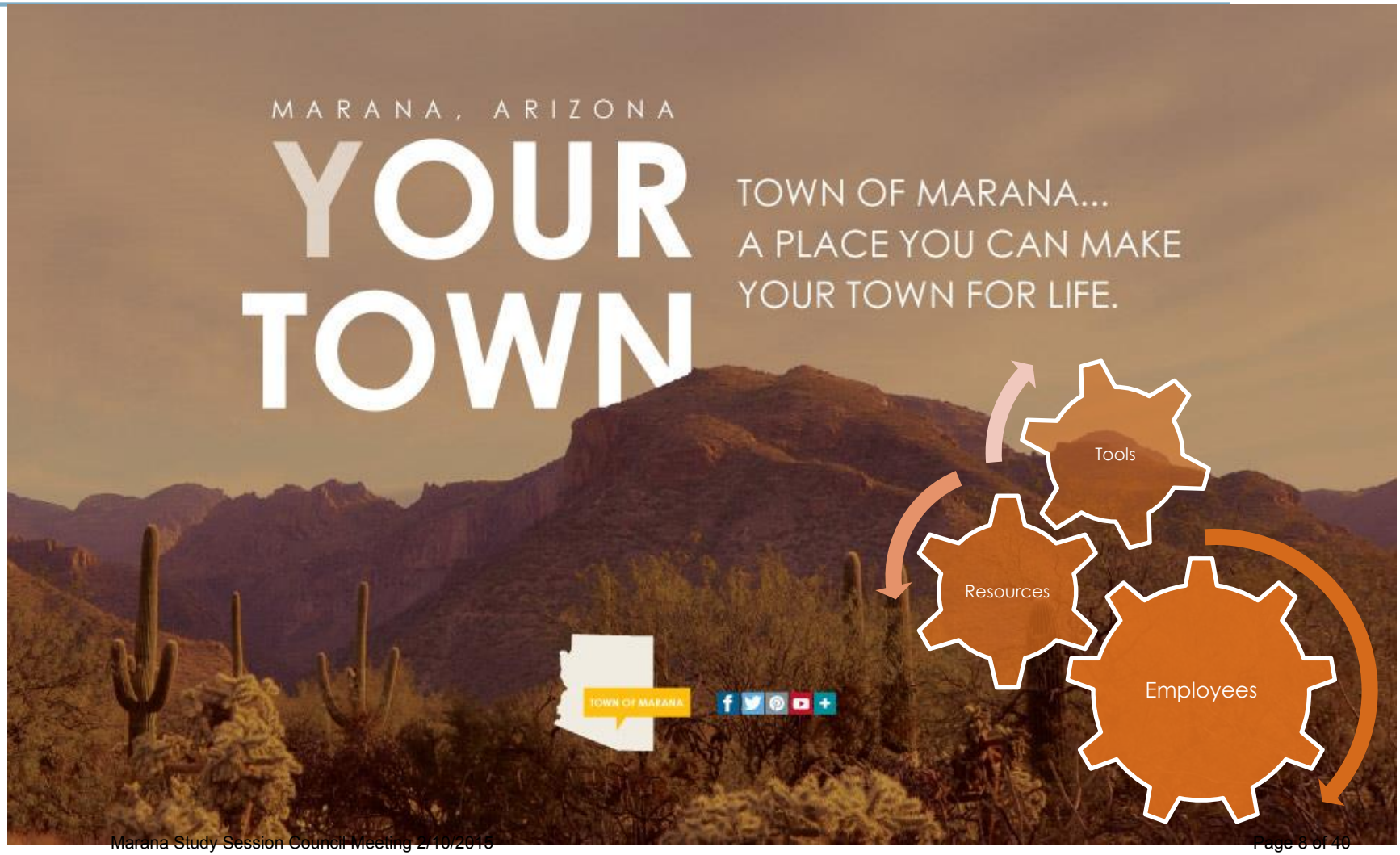
Committed to providing exceptional public service, a climate for economic sustainability and a welcoming environment that makes Marana Your Town for life.

OVERRIDING PRINCIPLES:

- Financial Sustainability
- Quality Public Service
- Strategic Partnerships
- Local Resource Investment



YOUR Budget

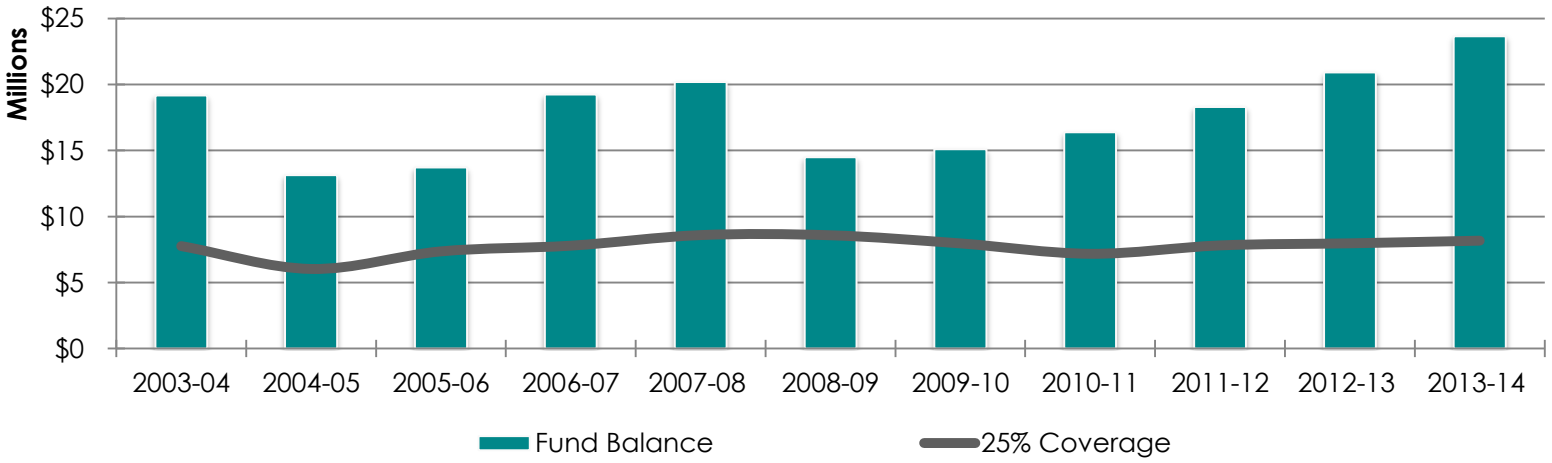

MARANA, ARIZONA
YOUR TOWN
TOWN OF MARANA...
A PLACE YOU CAN MAKE
YOUR TOWN FOR LIFE.
Tools
Resources
Employees
TOWN OF MARANA

Erik Montague

BUDGET UPDATE AND OUTLOOK

General Fund Balances

- One-time resources which provide for:
  - Liquidity
  - Capacity
  - Flexibility
- FY2014 Fund Balance $23.7M



FISCAL YEAR 2014-2015
GENERAL FUND UPDATE

FY2015 General Fund Update – December

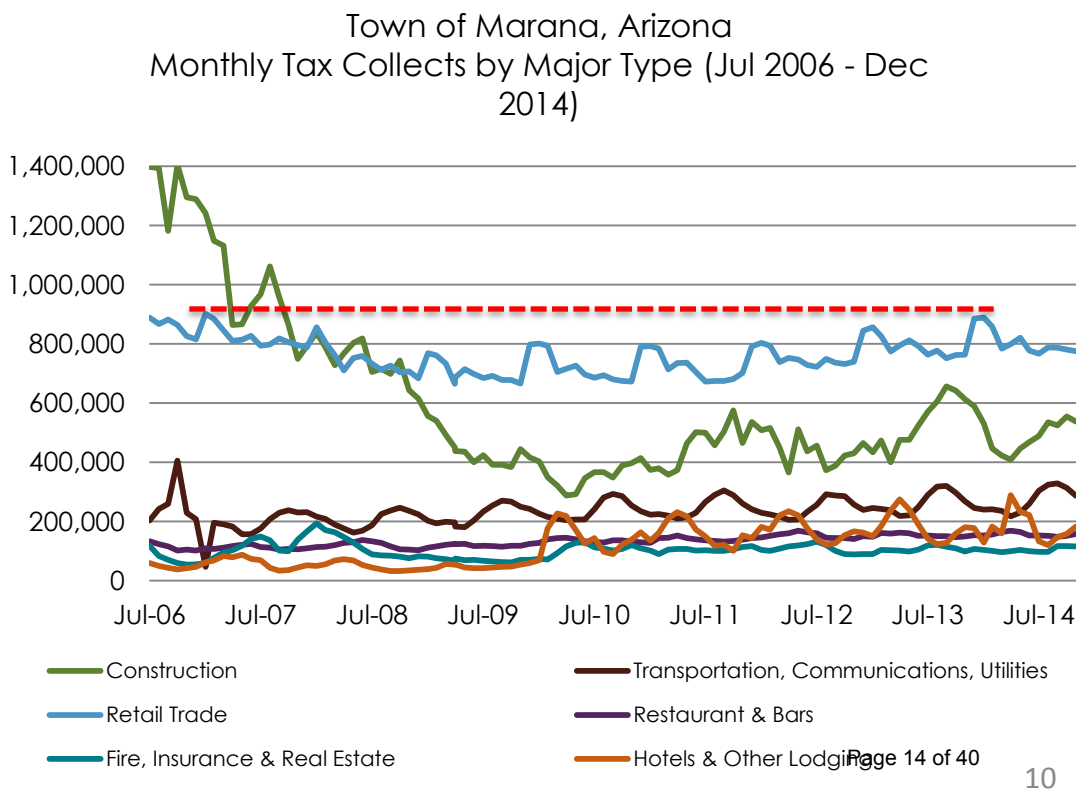
Revenues	December	Year to Date	FY2015 Budget	Percent of Budget
Sales tax revenues	$ 1,740,489.58	$ 10,259,193.17	$ 21,034,795	48.8%
Intergovernmental revenues	658,097.37	4,270,273.28	8,793,736	48.6%
Licenses, fees & permits	164,344.97	2,099,520.77	3,732,453	56.3%
Charges for services	55,185.84	425,037.51	398,500	106.7%
Fines and forfeiture	49,124.55	330,408.20	595,000	55.5%
Grants and contributions	9,303.38	94,408.81	125,400	75.3%
Investment income	680.86	28,894.66	175,000	16.5%
Miscellaneous revenues	25,728.60	182,910.51	551,170	33.2%
Total Revenues	2,702,955.15	17,690,646.91	35,406,054	50.0%
Expenditures				
Personnel & benefits	1,784,908.61	10,687,117.42	23,827,712	44.9%
Contracted services	206,364.84	1,801,890.51	4,831,665	37.3%
Operating supplies & equip	113,799.97	1,230,018.59	2,929,307	42.0%
Capital outlay	91,927.84	448,790.83	1,117,974	40.1%
Total Expenditures	$ 2,197,001.26	$ 14,167,817.35	$ 32,706,658	43.3%
Other sources (uses)				
Transfers out	(1,162,880.00)	(1,162,880.00)	(2,699,396)	43.1%
Net Revenues Over/(Under) expenditures and other sources (uses)	$ (656,926.11)	$ 2,359,949.56	$ -	0.0%

GENERAL FUND PRELIMINARY REVENUE OUTLOOK FOR FISCAL YEAR 2015-2016

Sales Taxes

- Modest improvement in key taxes (YoY)
  - Retail - ↑10.4%
  - Restaurants- ↑4.8%
  - Hotels - ↑7.2%
  - Contracting - ↑ 0.7%
- Preliminary numbers based on existing rates
- Contracting allocation remains 1% to General Fund

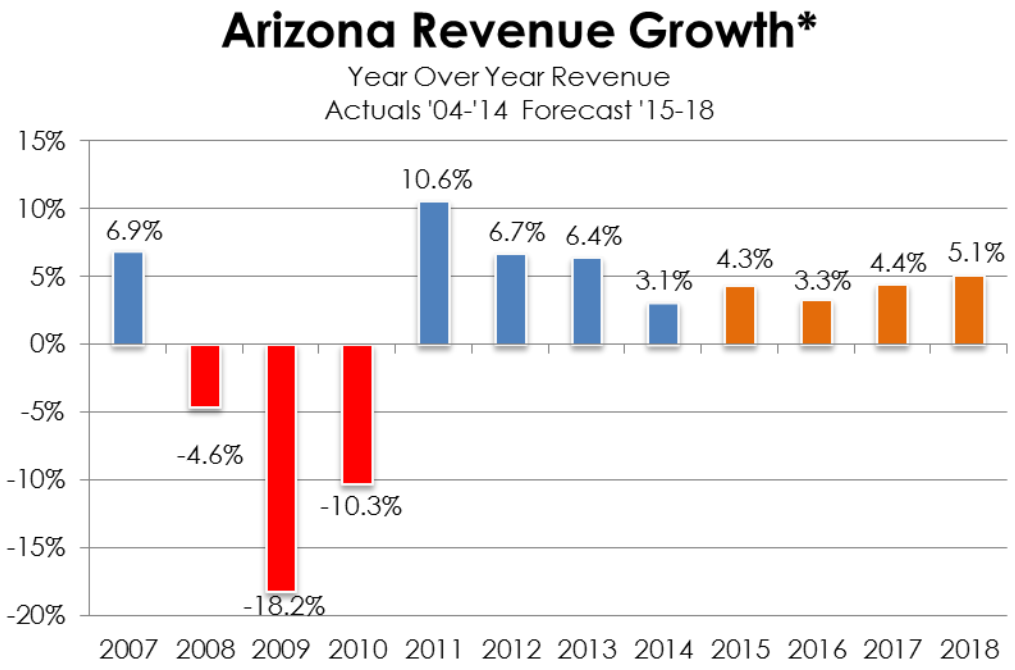
2015 Budget	2016 Prelim Budget	$ Change	% Change
$21,034,795	$21,965,191	$930,396	4.4%



State Shared Revenue

- Modest improvement – census (YoY)
  - Shared sales tax - ↑2.5%
  - Shared income tax- ↑3.5%
  - Auto lieu tax - ↑ 1.5%
- State budget structural challenges (JLBC)
- Prelim numbers to not include sweeps
- Will change based on ADOR estimates due by March

2015 Budget	2016 Prelim Budget	$ Change	% Change
$8,793,736	$9,031,722	$237,986	2.7%

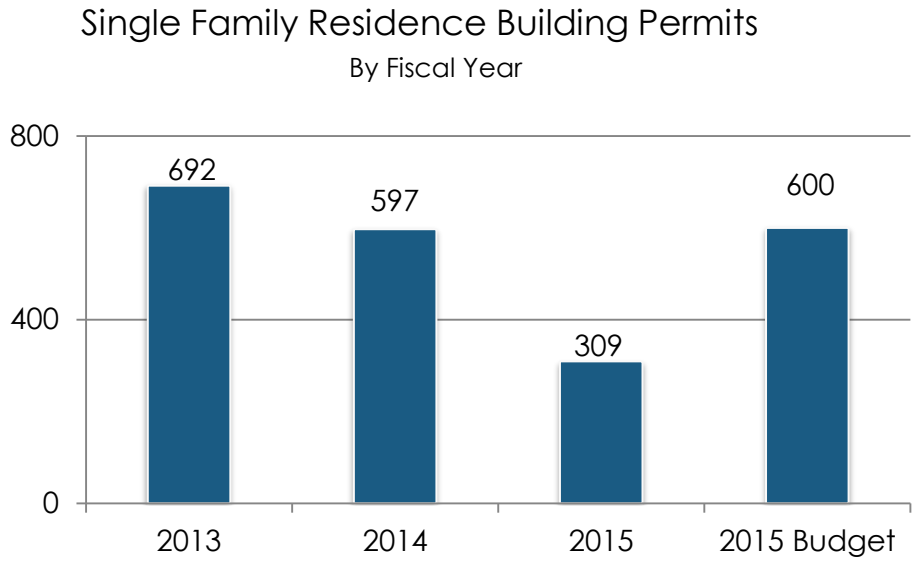


* Data provided by JLBC (January 20, 2015 Baseline

Permits and Fees

- Stabilization or reduction in FY2016?
  - SFR's - FY2015
    - 600 – Budgeted
    - 309 – YTD (52% of Budget)
  - SFR's – FY2016
    - ??? – Budgeted
    - 500 – Prelim
- New impact fee structure
- Final 2016 numbers based on department projections

2015 Budget	2016 Prelim Budget	$ Change	% Change
$3,732,453	$3,488,000	$-244,453	-6.5%



FY2016 General Fund Preliminary Revenue Summary

Revenues	FY2015 Budget	FY2016 Prelim[1]	$ Change	% Change
Sales tax revenues	$ 21,034,795	$ 21,965,191	$ 930,396	4.4%
Shared revenue	8,793,736	9,031,722	237,986	2.7%
Licenses, fees & permits[1]	3,732,453	3,488,000	-244,453	-6.5%
Charges for services[1]	398,500	425,000	26,500	6.6%
Fines and forfeitures[1]	595,000	625,000	30,000	5.0%
Donations and contributions	125,400	125,400	-	0.0%
Investment income	175,000	150,000	-25,000	-14.3%
Miscellaneous revenues	551,170	500,000	-51,170	-9.3%
Total Revenue	35,406,054	36,310,313	904,259	2.6%

Revenue summary	FY2015 Budget	FY2016 Prelim	$ Change	% Change
Ongoing	33,431,601	34,655,089	1,223,488	3.7%
One-time	1,974,453	1,655,224	-319,229	-16.2%
Total Revenue	35,406,054	36,310,313	904,259	2.6%

Note 1: Initial estimates are preliminary and subject to change based upon additional work performed by individual departments during the development of their respective budgets

Pressure on FY2016 Budget

- Employee compensation
- Health insurance benefit costs
- Retirement costs (mixed)
- Ongoing costs of existing and future assets including infrastructure
- Impacts of State budget and other new legislation???

Key Dates

ITEM	DATE
Council Study Session - Strategic Plan Vision and Council Goals	02/10/15
Budget Briefing Organizational Meeting & Preliminary Outlook	01/22/15
Tentative Council Study Session(s) – Proposed Comprehensive Fee Schedule, CIP, Revenue Impacts	03/10/15 & 03/24/15
Council Meeting - Manager's Recommended Operating Budget Presentation	04/14/15
Council Meeting - Comprehensive Fee Schedule Update Presentation	04/14/15
Tentative Council Study Session - FY2016 Budget Discussion	04/28/15
Council Meeting - Adoption of Tentative Budget	05/19/15
Council Meeting - Adopt Fee Schedule Update	05/19/15
Council Meeting - Adopt Final Budget	06/16/15

Council Direction

- Strategic Vision, Values, Focus Areas, Action Plans
- FY2016 Budget Preparation

11555 W. CIVIC CENTER DRIVE, MARANA, ARIZONA 85653

Item P 2

To: Mayor and Council

From: Keith Brann, Town Engineer

Date: February 10, 2015

Strategic Plan Focus Area:
Not Applicable

Subject: Related to Planning; presentation and discussion regarding a proposed minor amendment to the Town of Marana General Plan's road network map (Keith Brann)

Discussion:

Town staff will be giving a presentation on a proposal for a minor amendment to the Town of Marana General Plan. The amendment is related to the road network map of the General Plan, figure 6.1.A, and consists of operational changes in roadways near the Marana interchange and the Tangerine Interchange and programmed right of way widths for Marana Main street, Tangerine Road east of I-10 and arterial roads within environmentally sensitive areas.

Staff Recommendation:

Staff Recommends moving forward with the process for a minor General Plan amendment.

Suggested Motion:

I move to direct staff to begin the process for a minor amendment to the General Plan.

Attachments: Minor Plan Amendment Presentation

2015 General Plan Amendment

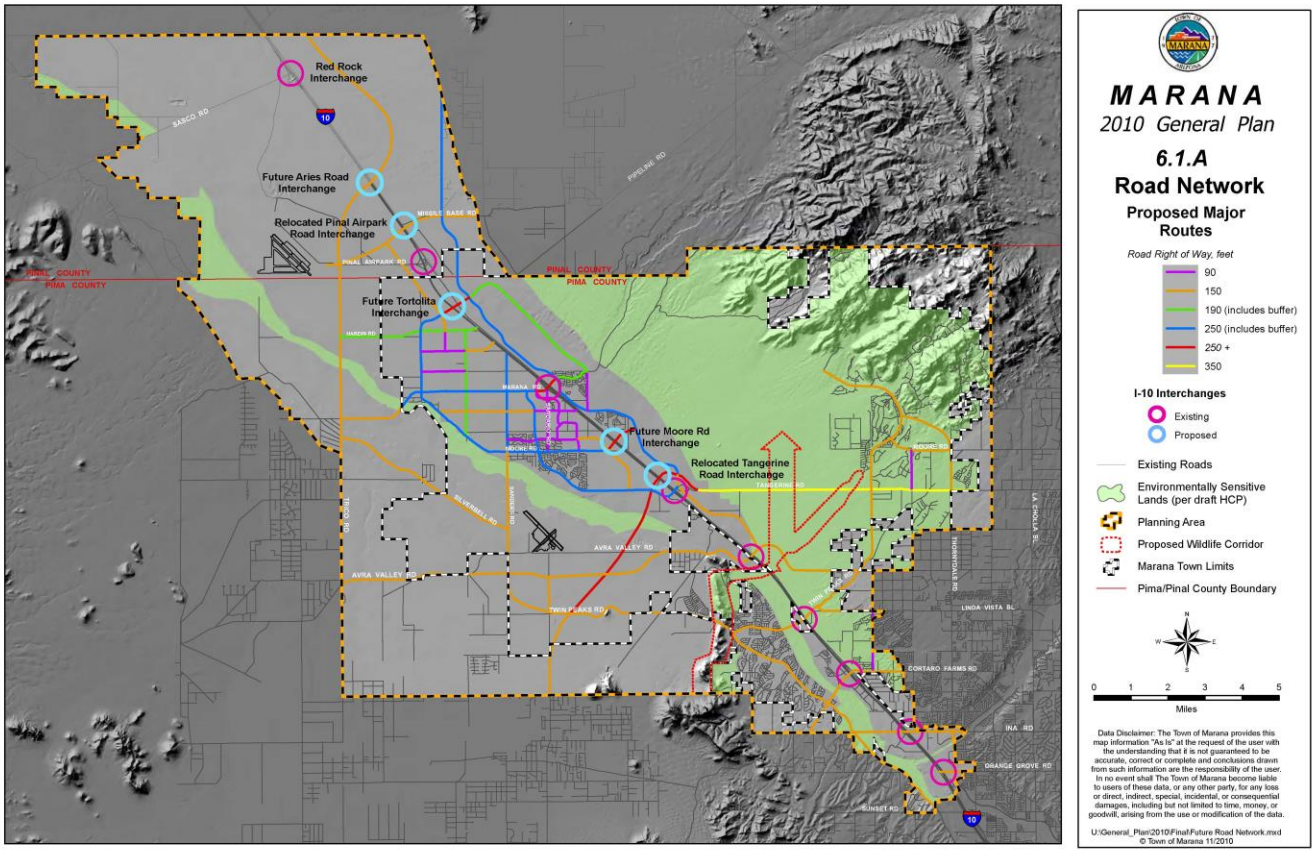
www.marana.com

February 10, 2015

Major Amendment Examples

- Change in any land use designation exceeding 80 acres (not including master planning areas)
- Two-step increase change of the current land use designation
- Proposal that results in the significant alteration, or diversion from an area of the adopted road network including, but not limited to, a change in the functional classification

General Plan Road Network



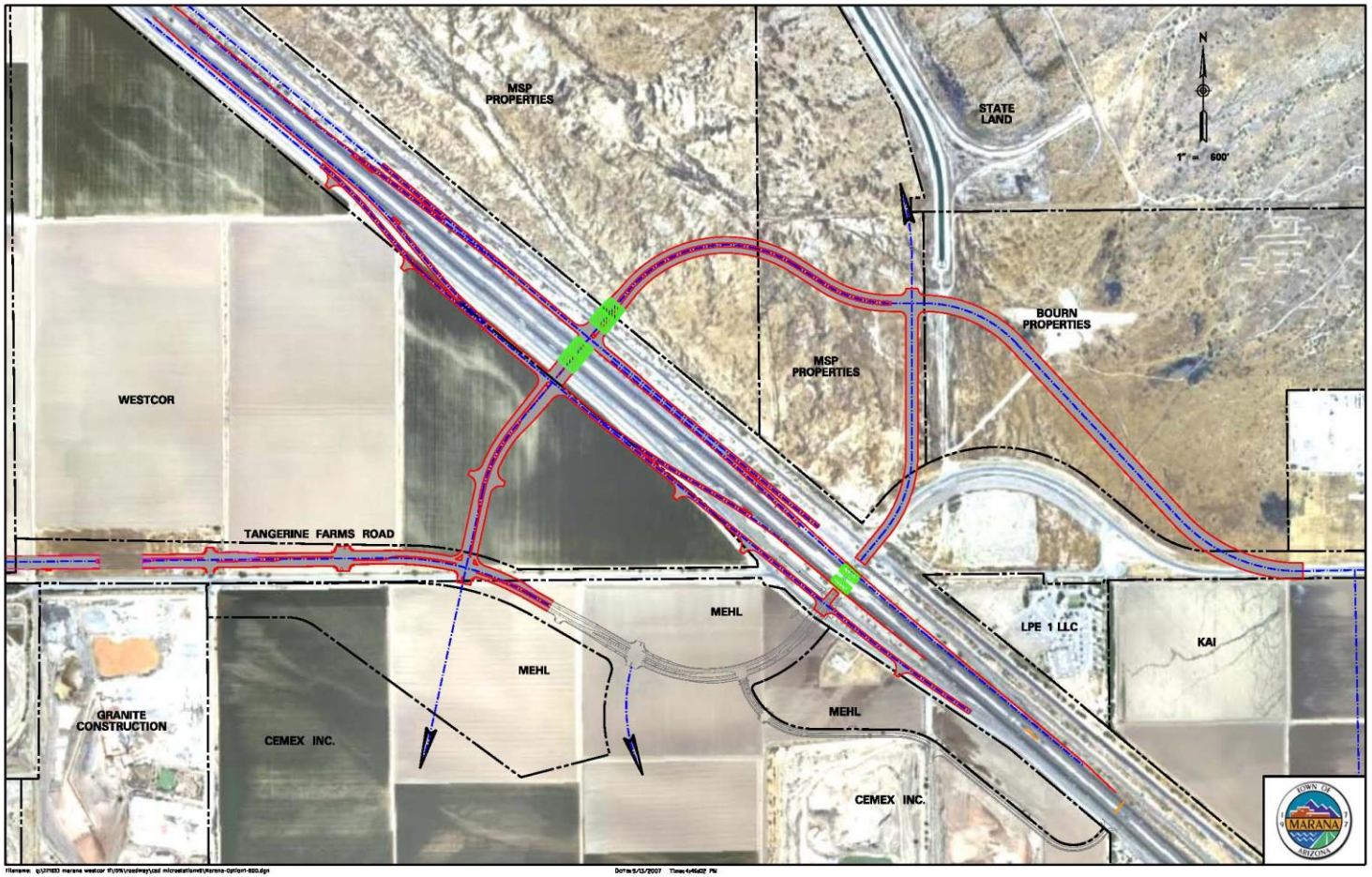
Proposed Minor Plan Amendments to the Road Network

- Tangerine Interchange location
- Marana Interchange connectivity
- Tangerine Road right of way
- Marana Main Street right of way
- Environmentally sensitive arterial right of way

Tangerine Interchange Current General Plan

- Originally conceived to be a 100% privately funded reconstruction
- Proposed location moved at payer's request (Resolution 2007-164)
- Future interchange to be approximately 2500 ft north along I-10

Tangerine Interchange Current General Plan



Tangerine Interchange Proposed Amendment

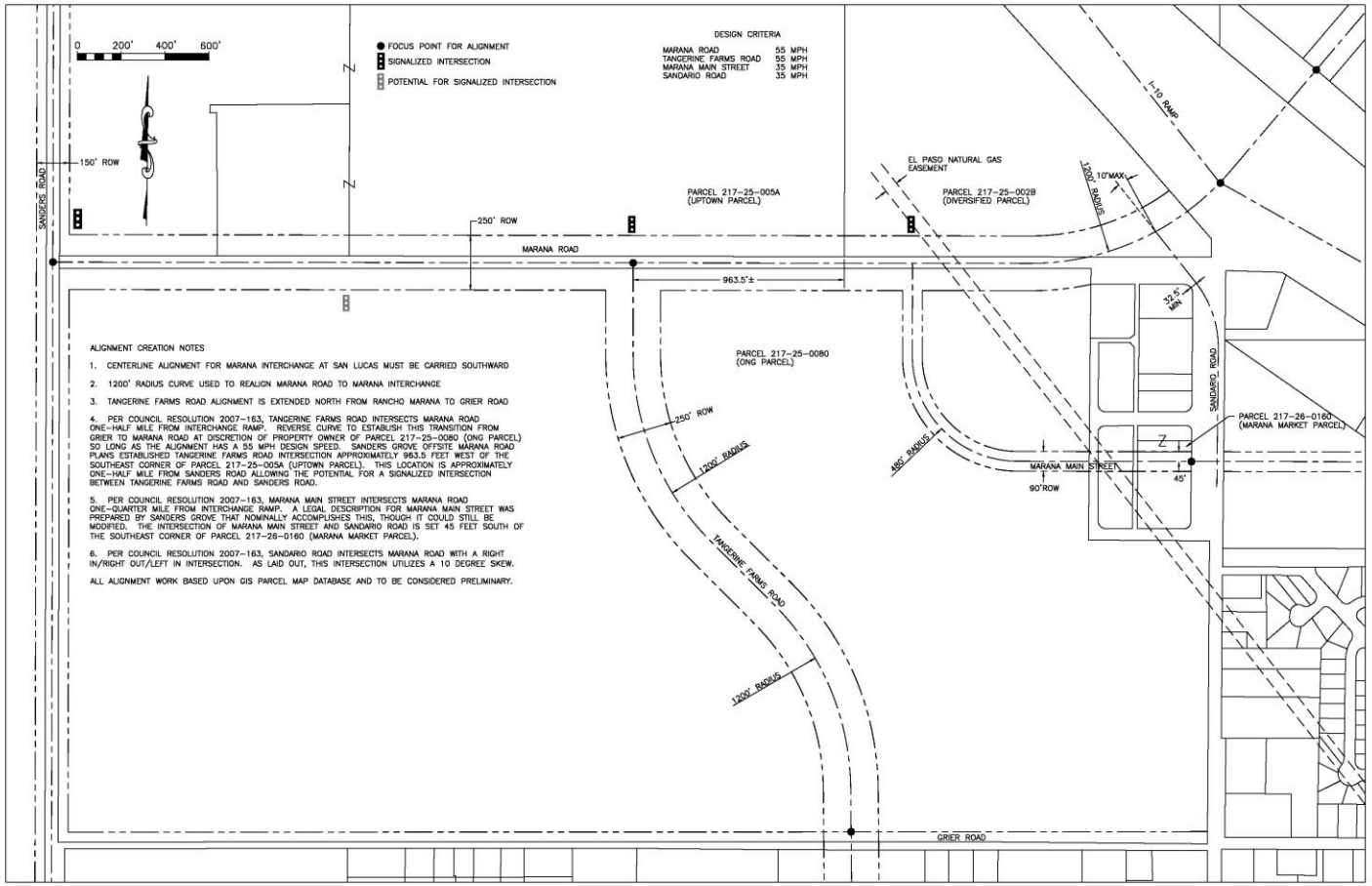
- Funding for interchange has not been secured
- Other developments in the area trying to move forward
- Falling back to ADOT construction in the future makes alignment shift unlikely

- **Recommendation is to remove planned relocation of interchange from General Plan**

Marana Interchange Current General Plan

- Town desire has always been for a Tangerine Farms Road as the primary connection to I-10
- Previous traffic study predicted operational challenges unless Marana Road was the primary connection to I-10
- Road connectivity set as result (Resolution 2007-163)

Marana Interchange Current General Plan



Marana Interchange Proposed Amendment

- Great Recession has changed growth projections
- Recent studies show that Tangerine Farms as the primary connection will function within standard levels of service
- Tangerine Farms is a primary arterial serving multiple NW Marana destinations

- **Recommendation is to make Tangerine Farms the primary connection to the Marana interchange**

Marana Interchange Proposed Amendment



Tangerine Road
Current General Plan

- ADOT study route - SR989
- Originally studied (1988) as a limited access freeway, 8 lanes total with interchanges
- Would have become part of a Tucson outer beltway
- Right of way set at 350 feet to support a frontage road system

Tangerine Road Proposed Amendment

- Outer beltway concept not supported by Tucson, Oro Valley or Marana based on development
- All Tangerine Road construction has been as a major arterial

- **Recommendation is to reduce Tangerine Road right of way from 350' to 250'**

Marana Main Street Current General Plan

- Section from Civic Center Drive to Grier constructed with municipal complex in 2004
- Road section utilized parallel parking and a center left turn lane
- 90’ right of way

Marana Main Street Proposed Amendment

- 2005 Swaback study envisions a vibrant, pedestrian oriented downtown environment
- Latest road design utilizes diagonal parking with shared bike/vehicle lanes and no center left turn lane
- Road design can be accommodated with an 80' right of way

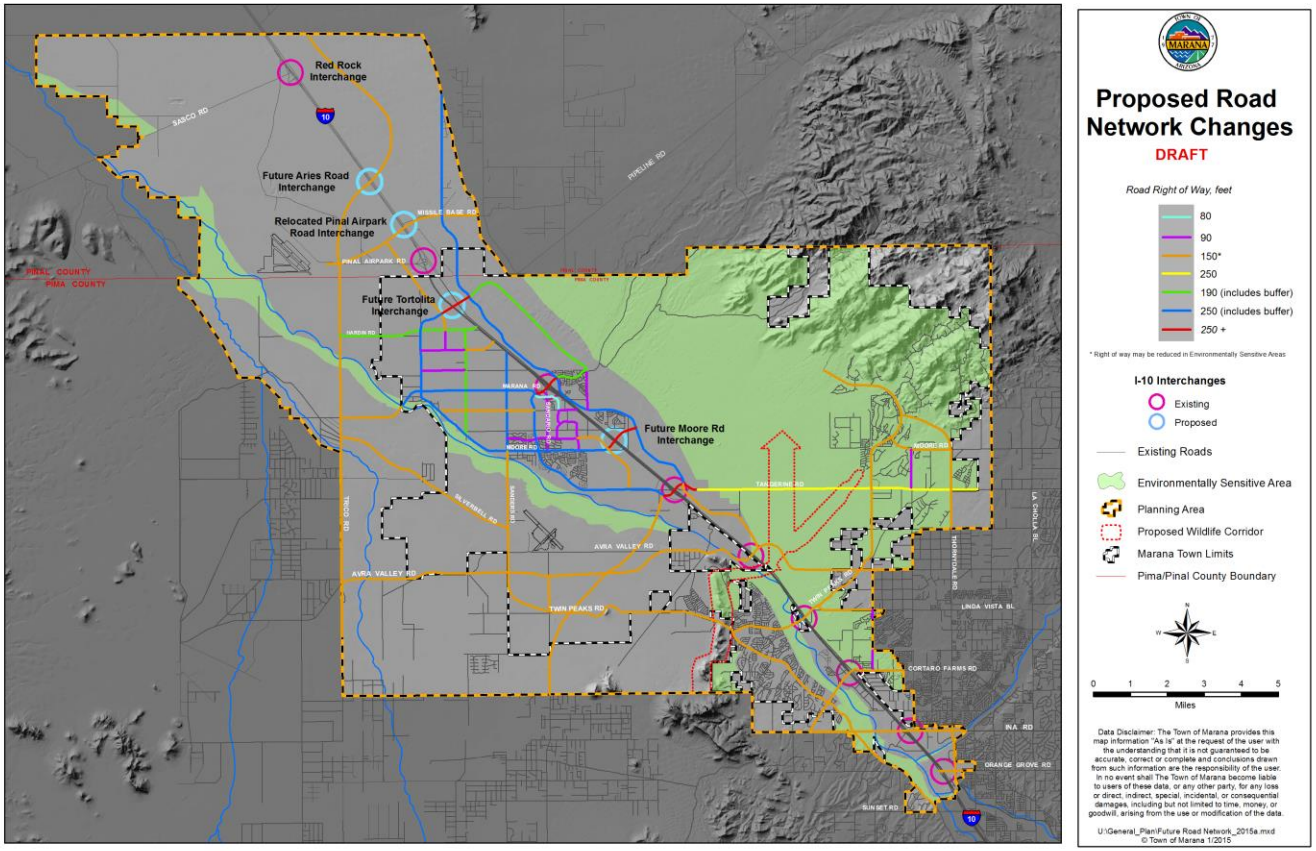
- **Recommendation is to reduce Marana Main Street right of way from 90' to 80'**

Environmentally Sensitive Roads

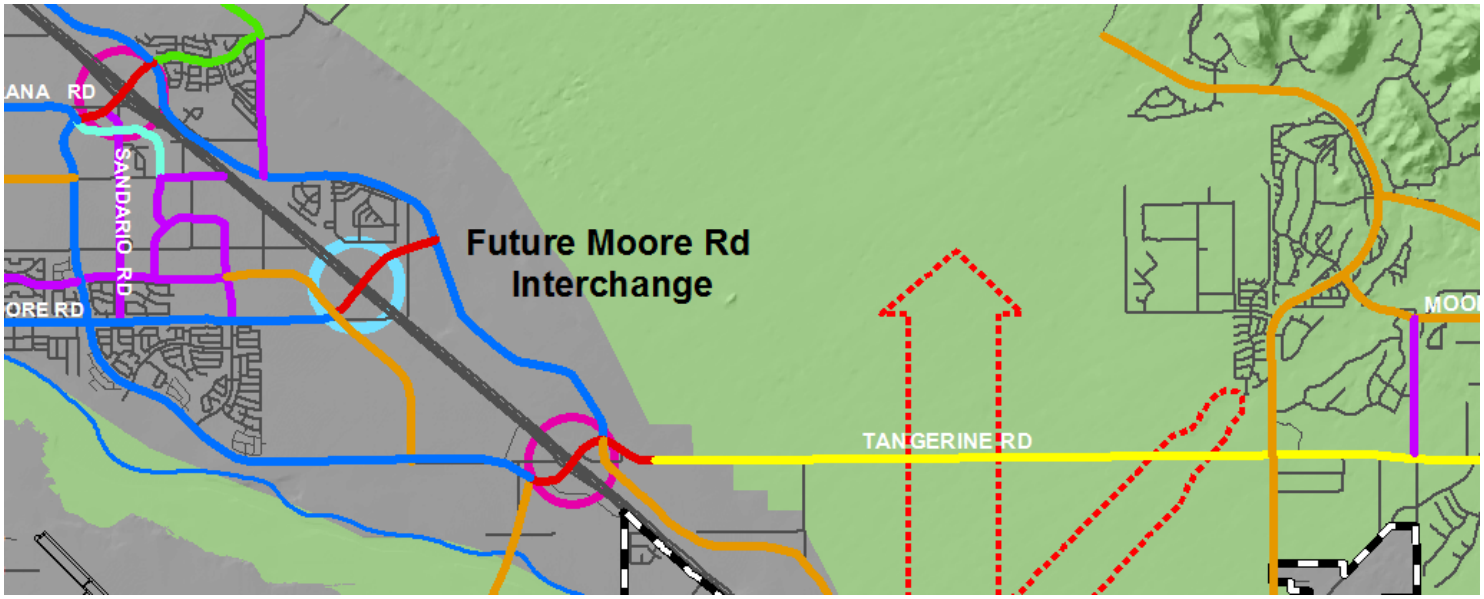
- Normal arterial roadway is 150' wide
- Environmentally sensitive road design generally calls for narrower lane widths and medians to reduce the travel distance of wildlife
- A narrower arterial Road can be accommodated with a narrower right of way of 110'

- **Recommendation is to allow staff to utilize a narrower right of way width in environmentally sensitive areas**

Proposed Road Network Map



Proposed Road Network Map



Discussion / Direction

