MARANA TOWN COUNCIL
SPECIAL COUNCIL MEETING
NOTICE AND AGENDA
11555 W. Civic Center Drive, Marana, Arizona 85653
Council Chambers, November 29, 2016, at or after 6:00 PM

Ed Honea, Mayor
Jon Post, Vice Mayor
David Bowen, Council Member
Patti Comerford, Council Member
Herb Kai, Council Member
Carol McGorray, Council Member
Roxanne Ziegler, Council Member

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Marana Town Council and to the general public that the Town Council will hold a meeting open to the public on November 29, 2016, at or after 6:00 PM located in the Council Chambers of the Marana Municipal Complex, 11555 W. Civic Center Drive, Marana, Arizona.

ACTION MAY BE TAKEN BY THE COUNCIL ON ANY ITEM LISTED ON THIS AGENDA. Revisions to the agenda can occur up to 24 hours prior to the meeting. Revised agenda items appear in *italics*.

As a courtesy to others, please turn off or put in silent mode all pagers and cell phones.

Meeting Times
Welcome to this Marana Town Council meeting. Regular Council meetings are usually held the first and third Tuesday of each month at 7:00 PM at the Marana Municipal Complex, although the date or time may change and additional meetings may be called at other times and/or places. Contact the Town Clerk or watch for posted agendas for other meetings. This agenda may be revised up to 24 hours prior to the meeting. In such a case a new agenda will be posted in place of this agenda.

Speaking at Meetings
If you are interested in speaking to the Council during the Call to the Public or Public Hearings, you must fill out a speaker card (located in the lobby outside the Council Chambers) and deliver it

to the Town Clerk prior to the convening of the meeting.

All persons attending the Council meeting, whether speaking to the Council or not, are expected to observe the Council rules, as well as the rules of politeness, propriety, decorum and good conduct. Any person interfering with the meeting in any way, or acting rudely or loudly will be removed from the meeting and will not be allowed to return.

Accessibility
To better serve the citizens of Marana and others attending our meetings, the Council Chambers are wheelchair and handicapped accessible. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the Town Clerk at (520) 382-1999. Requests should be made as early as possible to arrange the accommodation.

Agendas
Copies of the agenda are available the day of the meeting in the lobby outside the Council Chambers or online at www.marana.com, by linking to the Town Clerk page under Agendas, Minutes and Recent Actions. For questions about the Council meetings, special services or procedures, please contact the Town Clerk, at 382-1999, Monday through Friday from 8:00 AM to 5:00 PM.

This Notice and Agenda Posted no later than Monday, November 28 2016, 5:00 PM, at the Marana Municipal Complex, 11555 W. Civic Center Drive, the Marana Operations Center, 5100 W. Ina Road, and at www.maranaaz.gov under Agendas and Minutes.

SPECIAL COUNCIL MEETING

CALL TO ORDER AND ROLL CALL

PLEDGE OF ALLEGIANCE/INVOCATION/MOMENT OF SILENCE

APPROVAL OF AGENDA

CALL TO THE PUBLIC

At this time any member of the public is allowed to address the Town Council on any issue within the jurisdiction of the Town Council, except for items scheduled for a Public Hearing at this meeting. The speaker may have up to three minutes to speak. Any persons wishing to address the Council must complete a speaker card located outside the Council Chambers and deliver it to the Town Clerk prior to the commencement of the meeting. Individuals addressing a meeting at the Call to the Public will not be provided with electronic technology capabilities beyond the existing voice amplification and recording capabilities in the facilities. Pursuant to the Arizona Open Meeting Law, at the conclusion of Call to the Public, individual members of the Council may respond to criticism made by those who have addressed the Council, and may ask staff to review the matter, or may ask that the matter be placed on a future agenda.

PROCLAMATIONS

MAYOR AND COUNCIL REPORTS: SUMMARY OF CURRENT EVENTS

MANAGER'S REPORT: SUMMARY OF CURRENT EVENTS

PRESENTATIONS

CONSENT AGENDA

The Consent Agenda contains items requiring action by the Council which are generally routine items not requiring Council discussion. A single motion and affirmative vote will approve all items on the Consent Agenda, including any resolutions or ordinances. Prior to a motion to approve the Consent Agenda, any Council member may remove any item from the Consent Agenda and that item will be discussed and voted upon separately.

LIQUOR LICENSES

BOARDS, COMMISSIONS AND COMMITTEES

COUNCIL ACTION

C1 Resolution No. 2016-128: Relating to Elections; declaring and adopting the results of the Town of Marana general election held on November 8, 2016 (Jocelyn C. Bronson)

ITEMS FOR DISCUSSION/POSSIBLE ACTION

D1 Relating to Administration; presentation, discussion, reconsideration and possible selection of the new Town of Marana logo (Vickie Hathaway)

EXECUTIVE SESSIONS

Pursuant to A.R.S. § 38-431.03, the Town Council may vote to go into executive session, which will not be open to the public, to discuss certain matters.

E1 Executive Session pursuant to A.R.S. §38-431.03 (A)(3), Council may ask for discussion or consultation for legal advice with the Town Attorney concerning any matter listed on this agenda.

FUTURE AGENDA ITEMS

Notwithstanding the mayor's discretion regarding the items to be placed on the agenda, if three or more Council members request that an item be placed on the agenda, it must be placed on the agenda for the second regular Town Council meeting after the date of the request, pursuant to Marana Town Code Section 2-4-2(B).

ADJOURNMENT

Council-Special Meeting **C1**

Meeting Date: 11/29/2016

To: Mayor and Council

From: Jocelyn C. Bronson, Town Clerk

Date: November 29, 2016

Strategic Plan Focus Area:
Not Applicable

Subject: Resolution No. 2016-128: Relating to Elections; declaring and adopting the results of the Town of Marana general election held on November 8, 2016 (Jocelyn C. Bronson)

Discussion:

Pursuant to A.R.S. Section 16-646, the governing body of a city or town must enter on the official record of the city or town the official canvass of the votes after a primary and/or general election.

The Pima County Official Canvass of the general election was not available at the time this item was prepared for the Council packet. Staff anticipates that the official canvass from the Pima County Elections Department will be available by the special meeting date of November 29, 2016, and will be presented to Council for approval at that time.

Staff Recommendation:

Staff recommends Council approval of the official canvass of the vote for the general election held on November 8, 2016, when it is presented to Council on November 29, 2016.

Suggested Motion:

I move to adopt Resolution No. 2016-128, declaring and adopting the results of the Town of Marana general election held on November 8, 2016.

Attachments

Reso. 2016-128 Adopting the 2016 General Election Canvas of the Vote

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MARANA RESOLUTION NO. 2016-128

RELATING TO ELECTIONS; DECLARING AND ADOPTING THE RESULTS OF THE TOWN OF MARANA GENERAL ELECTION HELD ON NOVEMBER 8, 2016

WHEREAS the Town of Marana, Pima County, Arizona, did hold a general election on the 8th day of November, 2016 for a ballot measure, Proposition 440, relating to the extension of the alternative expenditure limitation (home rule option) for the next four fiscal years; and

WHEREAS the election returns have been presented to and have been canvassed by the Town Council.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE TOWN OF MARANA as follows:

SECTION 1. That the total number of ballots cast at said general election, as confirmed by the Pima County Elections Department, was _____.

SECTION 2. That the total number of ballots rejected at said primary election, as confirmed by the Pima County Elections Department, was ____.

SECTION 3. That the votes cast for the ballot measure were as follows:

Ballot Measure	Vote Total
Proposition 440 – A resolution proposing an extension of the alternative expenditure limitation for the Town of Marana	_____

SECTION 4. That it is hereby found, determined and declared of record, that the ballot measure, Proposition 440 relating to the alternative expenditure limitation (home rule option) did receive [more than one-half of the total number of valid votes cast].

SECTION 6. This resolution shall be in full force and effect immediately upon its adoption.

PASSED AND ADOPTED BY THE Mayor and Council of the Town of Marana, Arizona, this 29th day of November, 2016.

Mayor Ed Honea

ATTEST:

Jocelyn C. Bronson, Town Clerk

APPROVED AS TO FORM:

Frank Cassidy, Town Attorney

Council-Special Meeting **D1**

Meeting Date: 11/29/2016

To: Mayor and Council

Submitted For: Vickie Hathaway, Communications Manager

From: Vickie Hathaway, Communications Manager

Date: November 29, 2016

Strategic Plan Focus Area:
Not Applicable

Subject: Relating to Administration; presentation, discussion, reconsideration and possible selection of the new Town of Marana logo (Vickie Hathaway)

Discussion:

The Town of Marana celebrates 40 years of incorporation in 2017, and in recognition of the milestone, the Town is introducing a new Town logo to replace the current logo and seal. The public has been invited to be a part of the selection process, and has voted on their favorite of five proposed designs beginning Oct 6 through Oct 31.

The final logo design will be the result of a year-long project involving months of research, drafts, and staff and public input. Marana's communication and design team worked with University of Arizona graphic design student Michael Hauri to research best practices and gather sketches and designs inspired by the current logo and seal, as well as the community's natural environment. Initial design drafts were presented to Town staff, and the feedback collected was used to develop the final designs. Council made their initial selection of the Town logo on November 15, and is reconsidering their selection on November 28.

Community members will begin seeing the new logo around the community beginning in early 2017. In tandem with this effort, the Town will also update Marana's graphic standards, which provide guidelines for appropriate use of the logo. The mark will be used in a variety of applications, from vehicle branding to letterheads to T-shirt designs. The graphic standards will spell the specific requirements for using the brand in each of these settings.

Staff Recommendation:

Council's pleasure.

Suggested Motion:
Council's pleasure.

Attachments

Top 3 logos

Logo Survey Results











Project Overview

- September 13: presentation on proposed logos
- Color palette established with Council direction
- Unscientific survey open for public input from October 5-31
- November 15: presentation of survey results, with Council choosing final logo
- Now- Dec 31: finalizing graphic standards manual and prepping with departments for logo update
- Jan 1: Logo is live
- Jan-Feb 2017: 40-year celebration banners with logo around community
- March 2017 : Founder's Day celebration, community engagement
- April 2017: State of the Town, business and regional engagement

Top 3 logos





