MARANA CITIZENS' FORUM
MEETING NOTICE AND AGENDA

11555 W. Civic Center Drive, Marana, Arizona 85653
Marana Police Department Community Room
November 8, 2021, at or after 5:30 PM

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Marana Citizens' Forum and to the general public that the Citizens' Forum will hold a meeting open to the public on Monday, November 08, 2021, at or after 5:30 PM, located at the Marana Police Department Community Room, 11155 W. Civic Center Drive, Marana, Arizona 85653.

ACTION MAY BE TAKEN BY THE FORUM ON ANY ITEM LISTED ON THIS AGENDA. Revisions to the agenda can occur up to 24 hours prior to the meeting. Revised agenda items appear in italics.

Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the Town Clerk at (520) 382-1999. Requests should be made as early as possible to arrange the accommodation.

This notice and Agenda posted no later than 24 hours prior to the meeting at Marana Municipal Complex, 11555 W. Civic Center Drive, the Marana Operations Center, 5100 W. Ina Road, and at www.maranaaz.gov under Agendas and Minutes.

A. **CALL TO ORDER AND ROLL CALL**

B. **PLEDGE OF ALLEGIANCE / INVOCATION / MOMENT OF SILENCE**

C. **APPROVAL OF AGENDA**

D. **WELCOME / INTRODUCTIONS / ANNOUNCEMENTS**

1. General Welcome
2. Town/Staff Introductions
3. Announcements

E. **ITEMS FOR PRESENTATION / DISCUSSION / POSSIBLE ACTION**

1. Approval of the Marana Citizens' Forum Meeting Summary Minutes of October 28, 2021 (Heath Vescovi-Chiordi).

2. Relating to Boards, Commissions and Committees; presentation, discussion, and feedback of the draft presentation of recommendations to Council regarding the Fall 2021 Marana Citizens' Forum topic (Heath Vescovi-Chiordi).

F. **FUTURE MEETINGS** The next meeting will be

G. **ADJOURNMENT**

Marana Citizens' Forum **E. 1.**

TO: Citizen's Forum

From: Heath Vescovi-Chiordi, Assistant to the Town Manager

DATE: 11/08/2021

SUBJECT: Approval of the Marana Citizens' Forum Meeting Summary Minutes of October 28, 2021 (Heath Vescovi-Chiordi).

Background:

Seeking approval of the summary meeting minutes from the previous Marana Citizens' Forum meeting, held on October 28, 2021.

Attachments

MCF Meeting Summary Minutes, 10/28/2021

MARANA CITIZENS' FORUM
11555 W. Civic Center Drive, Marana, Arizona 85653
MPD Community Room
October 28, 2021, at or after 5:30 PM

SUMMARY MINUTES

CALL TO ORDER AND ROLL CALL

Heath Vescovi-Chiordi, **Assistant to the Town Manager,** called the meeting to order at 5:33p.m. The following Forum Delegates were present: **Al Aven, Angela Wagner-Gabbard** (arrived 5:40 PM), **Brad Demidio, Chris DeYoung, Dale Moe, Ginny Huffman, Kelle Maslyn, Kyle Canty, Linda Crotts, Mike Smentek, Pam Bramlett, Sharon Foltz, and Stephen Stone.** A quorum of the Forum were present.

PLEDGE OF ALLEGIANCE / INVOCATION / MOMENT OF SILENCE: Led by **Heath Vescovi-Chiordi.**

APPROVAL OF AGENDA

Forum Delegate Stone moved and Forum Delegate Dale Moe second the motion approving the agenda as presented. Motion passes, 13-0.

WELCOME / INTRODUCTIONS / ANNOUNCEMENTS

1. General Welcome

    Mr. Chiordi welcome all Forum Delegates to the meeting.

2. Town/Staff Introductions

3. Announcements

Forum Delegate Stone announced from MHC Healthcare mentioned the MHC Healthcare Balloon Glow event, happening on November 13 from 3p – 9p.

ITEMS FOR PRESENTATION / DISCUSSION / POSSIBLE ACTION

E1 Approval of the Marana Citizens' Forum Meeting Summary Minutes of October 14, 2021 (Cherry L. Lawson)

Forum Delegate Smentek moved and Forum Delegate Huffman second the motion approving the October 14, 2021 minutes. Motion passes, 13-0.

E2 Relating to Boards, Commissions and Committees; choosing a presenter from the Marana Citizens' Forum Delegation to present the Marana Citizens' Forum final recommendations to Marana Town Council at the Regular Council Meeting scheduled on November 16, 2021 (Heath Vescovi-Chiordi).

Mr. Chiordi provided an overview of the item and asked a volunteer to make the presentation before the Town Council on Tuesday, November 16, 2021 at 6 p.m. **Forum Delegate Huffman** volunteered to do the presentation before the Council.

E3 Relating to Boards, Commissions and Committees; discussion and possible action on a facilitated discussion among the Delegates of the Marana Citizens' Forum to reach consensus regarding an action plan to be presented to Council, wherein the Delegates will formulate and finalize their formal recommendations to Council regarding Fall 2021 Citizens' Forum Session Topic (Heath Vescovi-Chiordi).

Mr. Chiordi provided an overview of the item and stated this is an open discussion and recap of the past meetings in order to create a presentation and recommendations. Then come to a consensus of those items discussed. In the past, Town staff would work with the selected Forum Delegate to create a recommendation that the Forum would like the Council to create. The following recommendations would involve a couple of specific actions the Forum would like to cover. Town staff would provide some solid guidelines to assist the Forum in developing the presentation to Council.

Forum Delegates discussed the parameters of developing the final report presentation to Council.

Mr. Chiordi stated the first recommendation would be to ask the Council to direct Town staff to create a Town of Marana Livability Index/Community Health Dashboard using the established headers of Work/Play/Live.

Forum Delegate asked to include as part of the recommendation to have Town staff maintain the dashboard. **Mr. Chiordi** stated the Forum could make that recommendation, as well as asking that a particular department handle the updating of the dashboard. In addition, to ensure that there is available staff capacity and budget capacity to ensure that dashboard carry forward into the future. If it does not currently exist, consider allocating additional funding or staff time to it.

Forum Delegate stated that Marana has never had anything like this and asked whether a recommendation can be made after the launch that a review occurs within two years (2) the user frequency rate, and the accuracy and efficacy of the information published. **Mr. Chiordi** during one of the meetings, a Forum Delegate asked whether an ad hoc group could review the application before it is publicly released, or the timing of the release are just some examples.

Forum Delegate stated this sounds as though the Forum would recommend an audit of the dashboard every two years (2), or a set timeframe for an audit review. Discussions continued relating to the parameters of the review.

Forum Delegate Aven stated there are three publications that contains all of this information. Every year, Marana publishes a brochure that has a lot of information about the community. That every year someone updates the information within the brochure. This would fall under the category of updating. Secondly, this would be a great article for the Explorer to publish periodically. That it would be a great advertisement at no cost, as it would allow Marana to get its information out there on a regular basis.

Mr. Chiordi stated regular maintenance and update cycle for the data. Update process, especially for the data to be maintained, and updated. The idea of housing in communications and marketing is probably the smartest place allowing them to work with whomever they need to. Invariably, the Manager's Office will be involved in this kind of oversight. Communications is actually a section of the Manager's Office, so we are involved. It goes back into the budget and the time staffing that goes with it. These recommendations as they are right now are great. He asked is there anything else that we need to specifically address.

Soliciting feedback from them. So part of this is to not only provide them data to get feedback from them. Six months or whatever it looks like and see what is working for them, and what is not working. That goes back to the original discussion we had when we were talking about who is the score for residence, or is it for people from Canada that are looking at come here to move tourists?

Website: the town's website itself is not specifically geared towards presentation of this type of data that we have been discussing. We do have dashboards like a Financial Transparency Dashboard that shows money coming in money going out when it stepped

on. Kind of a lifestyle section, but it is really just a blurb about what Marana is, what we do and what we pride ourselves on. We discussed school and healthcare, but it is all some qualitative, some qualitative in nature. Those pieces of information do exist, but we are making sure that we make that into something that can be imperative that you figure out. Whether or not something is this within the town or how many of those things are of quality. Focus behind the actual dashboard.

Forum Delegate Aven expressed concern over the current increase in airport traffic, and that there could be increase issues without an air traffic control watch tower.

There was a consensus of the Forum Delegates to provide the following recommendations as follows.

1. We recommend that Council consider directing Town Staff to create a Town of Marana Livability Index | Community Health Dashboard.
2. We recommend that the creation of this application be housed within the Manager's Office and Communications Division.
3. We recommend that Town Staff engage directly with the public in order to solicit suggestions and comments on the application during the development process.
4. We recommend that Town Staff establish effective maintenance and review milestones, to ensure the application is well-maintained, has data updated frequently, and is achieving its highest and best use.

F. **FUTURE MEETINGS:** The next meeting will be Monday, November 8, 2021 at 5:30 PM.

G. **ADJOURNMENT**

Mr. Vescovi-Chiordi asked for a motion to adjourn the meeting.

Forum Delegate Aven, moved and Forum Delegate Maslyn second the motion to adjourn the meeting. Motion passes, 10-0. Meeting adjourned at 6:54 PM.

CERTIFICATION

I hereby certify that the foregoing are the true and correct minutes of the Marana Town Council meeting held on October 28, 2021. I further certify that a quorum was present.

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Cherry L. Lawson, Town Clerk

Marana Citizens' Forum **E. 2.**

TO: Citizen's Forum

From: Heath Vescovi-Chiordi, Assistant to the Town Manager

DATE: 11/08/2021

SUBJECT: Relating to Boards, Commissions and Committees; presentation, discussion, and feedback of the draft presentation of recommendations to Council regarding the Fall 2021 Marana Citizens' Forum topic (Heath Vescovi-Chiordi).

Background:

For this item, the selected presenter from the Marana Citizens' Forum Delegation will present the draft presentation of recommendations to Council to solicit feedback on any possible changes that may need to be made on the presentation.
