MARANA CITIZENS' FORUM
MEETING NOTICE AND AGENDA
11555 W. Civic Center Drive, Marana, Arizona 85653
MPD Community Room
May 12, 2022, at or after 5:30 PM

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Marana Citizens' Forum and to the general public that the Citizens' Forum will hold a meeting open to the public on May 12, 2022, at or after 5:30 PM, located at the Marana Municipal Conference, 11155 W. Civic Center Drive, Marana, Arizona 85653.

ACTION MAY BE TAKEN BY THE FORUM ON ANY ITEM LISTED ON THIS AGENDA. Revisions to the agenda can occur up to 24 hours prior to the meeting. Revised agenda items appear in italics.

Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the Town Clerk at (520) 382-1999. Requests should be made as early as possible to arrange the accommodation.

This notice and Agenda posted no later than 24 hours prior to the meeting at Marana Municipal Complex, 11555 W. Civic Center Drive, the Marana Operations Center, 5100 W. Ina Road, and at www.maranaaz.gov under Agendas and Minutes.

A. **CALL TO ORDER AND ROLL CALL**

B. **APPROVAL OF AGENDA**

C. **WELCOME / INTRODUCTIONS / ANNOUNCEMENTS**

1. General Welcome
2. Town/Staff Introductions
3. Announcements

D. **ITEMS FOR PRESENTATION / DISCUSSION / POSSIBLE ACTION**

1. Approval of Marana Citizens' Forum Meeting Summary Minutes of May 5, 2022 (Richelle Valenzuela)

2. Relating to Boards, Commissions and Committees; choosing a presenter from the Marana Citizens' Forum Delegation to present the Marana Citizens' Forum final recommendations to Marana Town Council at the Regular Council Meeting scheduled on June 7, 2022 (Andrea Caicedo)

3. Relating to Boards, Commissions and Committees; facilitated discussion to reach Forum consensus regarding an action plan and formal recommendations to be presented to Council regarding the Spring 2022 Citizens' Forum Session Topic: Enhancing
Outdoor Recreation/Tourism Experience (Andrea Caicedo)

E. **FUTURE MEETINGS** The next meeting will be May 19, 2022

F. **ADJOURNMENT**

D. 1.

TO:	Citizen Forum Members
FROM:	
DATE:	05/12/2022
SUBJECT:	Approval of Marana Citizens' Forum Meeting Summary Minutes of May 5, 2022 (Richelle Valenzuela)

Attachments

Marana Citizens' Forum Meeting Minutes 05-05-2022

MARANA CITIZENS' FORUM

11555 W. Civic Center Drive, Marana, Arizona 85653
MPD Community Room
May 05, 2022, at or after 5:30 PM

SUMMARY MINUTES

CALL TO ORDER AND ROLL CALL

Andrea Caicedo, **Assistant to the Town Manager**, called the meeting to order at 5:31p.m. The following Forum Delegates were present**: Trevor Bannon**, **Pam Bramlett** (Excused**)**, **Oscar Caballero**, **Kyle Canty, Daniel Carman, Terry Carrillo** (Excused)**, Linda Crotts** (Absent), **Brad Demidio**, **Chris DeYoung, John Flint, Sharon Foltz** (Excused), **David Hindman** (Excused), **Ginny Huffman**, **Dale Moe** (Arrived 5:41), **Chelsey Pings, David Samarano**, **Mike Smentek**, **Dan Streeter**, **Jeff Tucker** and **Angela Wagner-Gabbard** (Absent). A quorum of the Forum was present.

APPROVAL OF AGENDA

Forum Delegate Carman moved and Forum Delegate Huffman second the motion approving the agenda as presented. Motion passes 14-0.

WELCOME / INTRODUCTIONS / ANNOUNCEMENTS

1. General Welcome

Ms. Caicedo welcomed new member of the forum.

2. Town/Staff Introductions

Staff members **Andrea Caicedo, Assistant to the Town Manager, Cherry Lawson, Town Clerk, Jim Conroy, Parks & Recreation Director, Wayne Barnett, Parks & Recreation Deputy Director Ryan Wissmann, Economic Development Specialist, Curt Woody,**

Director of Economic Development & Tourism and Vic Hathaway, Communications Manager were in attendance.

3. Delegate Introductions

Delegates introduced, and gave a brief background of themselves.

4. Announcements

Ms. Caicedo announced the U of A students in the Masters and Public Administration program would be presenting on the Livability Dashboard May 10, 2022. The report will discussed in the next session.

ITEMS FOR PRESENTATION / DISCUSSION / POSSIBLE ACTION

1. Approval of Marana Citizens' Forum Meeting Summary Minutes of April 21, 2022 (Richelle Valenzuela)

Forum Delegate Carman moved and Forum Delegate Huffman second the motion to approve the April 21, 2022, Marana Citizens' Forum Meeting Summary Minutes as presented. Motion passes, 14-0.

2. Presentation: Relating to data requested during the April 21, 2022 meeting regarding Parks and Recreation (Wayne Barnett), Economic Development and Tourism (Curt Woody) and Communications (Vic Hathaway)

(A copy of the full presentation is on file in the Town Clerk's Office for review upon request.)

Parks & Recreation Director Jim Conroy and **Deputy Director Wayne Barnett** provided an overview of the Parks and Recreation Department, Planned Capital Improvement Projects, and Tourism. They also discussed Archeological Tourism & Heritage Events, Programs, Youth Sports Tournaments & Swimming Competition's and Sporting Events.

Economic Development & Tourism Director Curt Woody provided an overview of the Economic Development Department, gave current tourism metrics, discussed tourism attractions and discussed current and future plans for Marana Main Street and Town of Marana.

Communications Manager Vic Hathaway provided an overview of the Communications Department, Branding, Public Relations, and Marketing Strategies.

She asked the Forum Delegates how they consume news and advertising, the Delegates offered feedback. She also discussed the various uses of social media platforms, relating to each department.

Ms. Caicedo asked Delegates if they had any questions for staff. Staff provided information for the questions. The Delegates asked the following questions.

Delegate DeYoung asked, how would Gladden Farms residents easily connect to the new recreational facility.

Mr. Conroy replied stating the site selection revealed that there would be some concerns with connectivity to the recreation center. He then provided examples of the time that a resident would likely travel to the center.

Mr. Woody stated the field that I showed you with the second phase of Main Street would make that connectivity all the way down to Main Street right from the highway. Tangerine Farms Loop Rd will continue through the fields and then come in and everything will shift from the Marana exit to Tangerine Farms Road. Getting off in the Marana exit will bring you right to the downtown area where the community center will be.

Mr. Conroy stated that **Mr. Woody** raised a good point. Town staff looked at accessibility and spoke with Development Services, Town Engineer to place the center where it is most accessible with roadways that would be developed in the next two – 10 years.

Delegate DeYoung asked whether the service roads will provide residents the ability to bike or walk to the canter.

Mr. Conroy replied stating Marana is a bike friendly community, and it is a priority of the town.

Delegate Smentek asked whether the roundabout to Gladden Farms along and through Sandario would be improved.

Mr. Woody stated it would be close to the same time. I am going to say three years.

Delegate Smentek asked whether the Parks and Recreation have plans for additional development for the fall related events.

Mr. Conroy replied stating Heritage Park have identified the gardens in the back. We are doing a revamping there. Plans moving forward in our master plan will be addressed in five - 10 years out as far as more money going to that park. Serious development just

outside, we are going to build a bike park. In the next six months, a dog park and extend the loop trail from Avra Valley past the cement plan. North Marana will be connected to 130 miles. As far as an amphitheater, that could happen in the next five years.

Mr. Barnett replied stating the new soccer fields will also double as an event area five plus acres of open space.

Delegate Tucker asked whether there would be any improvements or upgrades to the San Lucas community.

Mr. Woody replied stating the Tangerine and Marana exits are not in the near term plans with ADOT. The Band-Aid approach includes having the two developers do improvements to the interchanges. Not ideal but it would be similar to Cortaro Road. The master developer for the Villages of Tortolita is on for Marana exit and master developer at Gladden Farms will do the Tangerine exit. Those two exits have to be improved. The one on Tangerine will go faster. It is in the plans but it is not an ADOT plan. Have to do something because of all the development and it will help with traffic.

Delegate Tucker asked whether the Town has plan to bring additional commerce into the Marana community near the recreation center.

Mr. Woody stated that is the plan for Main Street. We want it to be a combination of mixed use – dining, shopping, entertainment, yeah there is going to be some retail. The projects will be mixed-use.

Delegate Canty asked whether there is any planned growth in the Twin Peaks I-10 area, and in the Continental Ranch community.

Mr. Woody replied stating the Marana Center is where the outlet mall is located. Bill Luke dealership has broken ground, and that will be a destination driver for the outlets. We have to drive traffic to that center. HSL Apartments broke ground, about 240 units right next to the outlets. Adjacent to the dealership American Furniture Warehouse. Some pads that we want to see some dining options there as well. There will be some discussion about 32 acres which will be significant to job growth, cannot talk about it yet.

3. Discussion and possible action related to framing the issues based on the data that is provided regarding the Marana Citizens' Forum 2022 topic - Enhancing Outdoor Recreation/Tourism Experience (Andrea Caicedo)

Ms. Caicedo asked the Delegates to engage in a group discussion on the presentations, identify topics to be mention for next session, they wrote out the information and it was gathered to be reviewed by Ms. Caicedo.

E. **FUTURE MEETINGS:** The next meeting will be May 19, 2022

F. **ADJOURNMENT**

Ms. Caicedo requested a motion to adjourn the meeting.

Forum Delegate Carman moved and Forum Delegate Huffman second the motion to adjourn the meeting. Motion passes, 14-0. Meeting adjourned at 7:20 PM.

CERTIFICATION

I hereby certify that the foregoing are the true and correct minutes of the Marana Citizens' Forum meeting held on May 5, 2022. I further certify that a quorum was present.

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Cherry L. Lawson, Town Clerk

DRAFT

D. 2.

TO:	Citizen Forum Members
FROM:	Andrea Caicedo, Assistant to the Town Manager
DATE:	05/12/2022
SUBJECT:	Relating to Boards, Commissions and Committees; choosing a presenter from the Marana Citizens' Forum Delegation to present the Marana Citizens' Forum final recommendations to Marana Town Council at the Regular Council Meeting scheduled on June 7, 2022 (Andrea Caicedo)

D. 3.

TO:	Citizen Forum Members
FROM:	Andrea Caicedo, Assistant to the Town Manager
DATE:	05/12/2022
SUBJECT:	Relating to Boards, Commissions and Committees; facilitated discussion to reach Forum consensus regarding an action plan and formal recommendations to be presented to Council regarding the Spring 2022 Citizens' Forum Session Topic: Enhancing Outdoor Recreation/Tourism Experience (Andrea Caicedo)