

THE STATE OF TEXAS §
COUNTY OF ANDERSON §
CITY OF PALESTINE §

The Tourism Advisory Board of the City of Palestine, Texas convened in a Regular Meeting on Tuesday, August 25, 2020 at 4:12 PM. for the Regular Meeting in the Palestine City Council Chambers at 504 N. Queen Street, with the following people present via ZOOM:

Randi Stringham
Tim Patel
Patty Smith
Susan Rand
Staff present: Mary Raum, Cori Conrad, Lisa Denton, Scott Fifer

CALL TO ORDER – REGULAR MEETING

Randi Stringham called the Regular Meeting to order at 4:01 p.m.

PUBLIC COMMENTS/ CITIZEN INPUT

None

REGULAR AGENDA

BOARD DISCUSSION AND ACTION ITEMS

1. Tourism Marketing Manager, Mary Raum, recapped the July 2020 Tourism Report to the board.
2. Minutes for the July 30, 2020 Board meeting were reviewed. Motion to approve by Randi Stringham, second by Patty Smith, none opposed, motion passed
3. Reviewed the 2020 Strategic Plan which had previously been reviewed and we noted the primary change was that we added aspects for Social Distancing. Motion to approve by Patty Smith and second by Randi Stringham, none opposed, motion passed.
4. Reviewed the Implementation Guide for the 2020-21 time frame
5. 2020-21 Budget discussion on the proposed budget. 40% drop in income so the expense budget was reduced. Also discussed were the reasons why a portion of our budget will be in the General Fund.

ADJOURN

With no other business to come before the Tourism Advisory Board, the meeting was adjourned by Randi Stringham, second by Tim Patel at 5:17.

PASSED AND APPROVED THIS 29 DAY OF Sept, 2020.

ATTEST: Mary Raum Mary Raum, Tourism Marketing Manager