

THE STATE OF TEXAS §
COUNTY OF ANDERSON §
CITY OF PALESTINE §

The Main Street Advisory Board of the City of Palestine convened in a Regular Meeting on Tuesday, February 27, 2024, at 12:00 p.m., in the Council Chambers Conference Room at City Hall, 504 N. Queen Street, Palestine, Texas, with the following people present: Board Chair Jodi Trout, Board Members Jean Mollard, Maricela Rangel, and Langdon Elliott.

Staff present: Main Street Coordinator Mary Ann Admire, City Secretary April Jackson, and Tourism Manager Cassie Boyd.

Board Members April Shaner, Heather Chancellor, and Ly Sath were absent.

CALL TO ORDER

With a quorum present, Ms. Shaner called the meeting to order at 12:03 p.m.

PROPOSED CHANGES OF AGENDA ITEMS

Ms. Admire noted that she would present item E2 in place of Ms. Chancellor.

PUBLIC COMMENTS

There were none.

CONFLICT OF INTEREST DISCLOSURES

There were none.

MAIN STREET COORDINATOR'S REPORT

1. Ms. Trout reviewed the activities of the Promotions Committee and asked for Board members to volunteer for upcoming activities including a possible Main Street Program information booth at the Dogwood Festival.
2. Ms. Admire reviewed activities related to the Economic Vitality Committee, including a scalable report on the city and county livability scores and AARP grant opportunities.
3. Main Street Coordinator Mary Ann Admire provided the Board with a review of January staff and program activities.

APPROVAL OF MINUTES

1. Consider approval of the meeting minutes from January 23, 2024. Motion by Mr. Elliott, seconded by Ms. Mollard to approve the item as presented. Upon vote, the motion was carried 4-0.

DISCUSSION AND ACTION ITEMS

1. Sign permit application #1 was submitted for an interior illumination projecting sign for Atlas Credit at 113 W. Main St. A motion was made by Mr. Elliott and seconded by Ms. Rangel to approve the application as submitted. Upon vote, the motion failed 2-2. A second motion was made by Ms. Mollard to table further consideration to request more information on the condition of the existing sign cabinet and the status of the existing lighting. The motion was seconded by Mr. Elliott, and the motion was carried unanimously.
2. Sign permit application #2 was submitted for window signs for Atlas Credit at 113 W. Main St. A motion was made by Mr. Elliott to approve the application as submitted. Ms. Trout seconded the motion. The motion failed 0-4. Mr Elliott made a motion to conditionally approve the application with the requirement that the design be scaled to 30% of the window glass area in compliance with the Main Street sign ordinance and that it be submitted to the Main Street Coordinator for final review and approval. The motion was seconded by Ms. Rangel, and upon vote the motion was carried 4-0.
3. Ms. Admire presented an overview of the Downtown Revitalization Project and an update on the progress of construction Phase 1.

ADJOURN

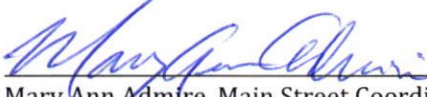
With no other business to come before the board, the meeting was adjourned by Ms. Trout at 12:59 p.m.

PASSED AND APPROVED THIS 23rd DAY OF APRIL 2024.



Jodi Trout, Board Chair

ATTEST:



Mary Ann Admire, Main Street Coordinator