

Jodi Trout, Chair
April Shaner, Vice-Chair
Jean Mollard, Board Member
Maricela Rangel, Board Member
Heather Chancellor, Board Member
Ly Sath, Board Member
Langdon Elliott, Board Member



Mary Ann Admire,
Main Street Coordinator
Cassie Boyd,
Tourism Marketing Manager

**NOTICE OF MEETING
MAIN STREET ADVISORY BOARD
March 26, 2024
12:00 p.m.
City Hall Conference Room
504 N. Queen Street
Palestine, Texas**

Zoom Link:

<https://us02web.zoom.us/j/87088470633?pwd=RW5qbDdieE5lSkd1eENTUm91Z2h0UT09>

Meeting ID: 870 8847 0633
Passcode: 286201

One tap mobile
+13462487799,,87088470633#,,, *286201# US

Note: when you are joining a Zoom meeting by phone, you can use your phone's dial pad to enter the commands *6 for toggling mute/unmute and *9 to "raise your hand." [Learn more here.](#)

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A. CALL TO ORDER

B. PROPOSED CHANGES OF AGENDA ITEMS

C. PUBLIC COMMENTS

Any citizen wishing to speak during public comments regarding an item on or off the agenda may do so during this section of the agenda. All comments must be no more than five minutes in length. Any comments regarding items, not on the posted agenda may not be discussed or responded to by the Board. Members of the public may join via Zoom or in person.

D. CONFLICT OF INTEREST DISCLOSURES

E. MAIN STREET COORDINATOR'S REPORT

1. Review the Main Street Promotions Committee Report. Jodi Trout, Chair
2. Review the Main Street Economic Vitality Committee Report. Heather Chancellor, Board Member
3. Review the Main Street Coordinator's Report. Mary Ann Admire, Main Street Coordinator

F. DISCUSSION AND ACTION ITEMS

1. Discussion and possible action regarding 2024 proposed Main Street Advisory Board Goals to support the Palestine Main Street Transformation Strategies.

G. **ADJOURNMENT**

I certify that the above Notice of Meeting was posted on the outdoor bulletin board at the main entrance to City Hall, 504 N. Queen Street, Palestine, Texas, in compliance with Chapter 551 of the Texas Government Code on **Friday, March 22, 2024, at 3:15 p.m.**

A handwritten signature in blue ink that reads "April Jackson". The signature is written in a cursive style and is positioned above the printed name.

April Jackson, City Secretary

IN ACCORDANCE WITH THE PROVISIONS OF THE AMERICANS WITH DISABILITIES ACT (ADA) PERSONS IN NEED OF SPECIAL ACCOMMODATION TO PARTICIPATE IN THIS PROCEEDING SHALL, CONTACT THE CITY SECRETARY'S OFFICE VIA EMAIL AT citysecretary@palestine-tx.org or 903-731-8414.



Agenda Date: 03/26/2024
To: Main Street Advisory Board
From: Mary Ann Admire, Main Street Coordinator
Agenda Item: Promotions Committee Report
Date Submitted: 03/20/2024

SUMMARY:

Review the Main Street Promotions Committee Report presented by Ms. Jodi Trout.

RECOMMENDED ACTION:

Review the Main Street Promotions Committee Report presented by Ms. Jodi Trout.

CITY MANAGER APPROVAL:



Agenda Date: 03/26/2024
To: Main Street Advisory Board
From: Mary Ann Admire, Main Street Coordinator
Agenda Item: Economic Vitality Committee Report
Date Submitted: 03/20/2024

SUMMARY:

Review the Main Street Economic Vitality Committee Report presented by Ms. Heather Chancellor.

RECOMMENDED ACTION:

Review the Main Street Economic Vitality Committee Report presented by Ms. Heather Chancellor.

CITY MANAGER APPROVAL:



Agenda Date: 03/26/2024
To: Main Street Advisory Board
From: Mary Ann Admire, Main Street Coordinator
Agenda Item: Main Street Coordinator's Report
Date Submitted: 03/20/2024

SUMMARY:

Review the Main Street Coordinator's Report presented by Ms. Admire.

RECOMMENDED ACTION:

Review the Main Street Coordinator's Report presented by Ms. Admire.

CITY MANAGER APPROVAL:



Agenda Date: 03/26/2024

To: Main Street Advisory Board

From: Mary Ann Admire, Main Street Coordinator

Agenda Item: Review and Consider Main Street Board Goals to Support Transformation Strategies

Date Submitted: 03/22/2024

SUMMARY:

Review and consider the proposed 2024 Main Street Board Goals to support the Palestine Main Street Transformation Strategies, presented by Ms. Admire.

RECOMMENDED ACTION:

Review and consider the proposed 2024 Main Street Board Goals to support the Palestine Main Street Transformation Strategies, presented by Ms. Admire.

CITY MANAGER APPROVAL:
