

THE STATE OF TEXAS §
COUNTY OF ANDERSON §
THE CITY OF PALESTINE §

The Tourism Advisory Board of the City of Palestine convened in a Regular Meeting on Tuesday, February 27, 2024, at 4:00 p.m., in the City Hall Conference Room, 504 N. Queen Street, Palestine, Texas, with the following people present: Chair Patty Smith; Vice-Chair Amanda Hoffmann, Board Members Michael Nichols, Susan Rand, Edward Mondich, Kasey Crutcher, and Daniel Hennessee.

Staff present: Tourism Marketing Manager Cassie Boyd and City Secretary April Jackson.

CALL TO ORDER

With a quorum present, Board Chair Patty Smith called the meeting to order at 4:00 p.m.

PROPOSED CHANGES OF AGENDA ITEMS

There were none.

PUBLIC COMMENTS

There were none.

CONFLICT OF INTEREST DISCLOSURES

There were none.

DIRECTOR'S REPORT

Tourism Marketing Manager Cassie Boyd presented the Tourism Monthly report for January 2024.

Tourism Marketing Manager Cassie Boyd presented the Fiscal Year 2023-24 Hotel Occupancy Tax annual report.

APPROVAL OF MINUTES

1. Consider approval of minutes from the February 27, 2024 meeting.

Motion by Board Vice-Chair Amanda Hoffmann and seconded by Edward Mondich to approve the items as presented. Upon vote, the motion carried 7-0.

DISCUSSION AND ACTION ITEMS

1. Establish a temporary Hotel Occupancy Tax Grant Committee.

Board Chair Patty Smith, Board Vice-Chair Amanda Hoffmann and Board Member Michael Nichols volunteered to meet to discuss changes to the current Hotel Occupancy Tax Grant

application and processes. An updated grant application and post-report will be presented for vote at March 26, 2024 meeting.

ADJOURN

With no other business to come before the board, the meeting was adjourned at 4:28 p.m.

PASSED AND APPROVED THIS 26th DAY OF MARCH 2024.


Patty Smith, Chair

ATTEST:


Cassie Boyd, Tourism Marketing Manager