

THE STATE OF TEXAS                   §  
COUNTY OF ANDERSON               §  
THE CITY OF PALESTINE             §

The Tourism Advisory Board of the City of Palestine convened in a Regular Meeting on Monday, November 4, 2024 at 4:00 p.m., in the City Hall Conference Room, 504 N. Queen Street, Palestine, Texas, with the following people present: Chair Patty Smith, and board members Daniel Hennessee, Kasey Crutcher, Michael Nichols, and Cristy Buckner.

Staff present: Tourism Marketing Manager Cassie Ham and City Manager's Administrative Assistant, Casey DeBord.

Not present: Board members Michael Ezzell and Edward Mondich.

### **CALL TO ORDER**

With a quorum present, Chair Patty Smith called the meeting to order at 4:00 p.m.

### **PROPOSED CHANGES OF AGENDA ITEMS**

There were none.

### **PUBLIC COMMENTS**

There were none.

### **CONFLICT OF INTEREST DISCLOSURES**

There were none.

### **DIRECTOR'S REPORT**

1. Tourism Marketing Manager Cassie Ham presented the Tourism Monthly Report for September 2024.

### **APPROVAL OF MINUTES**

1. Consider approval of minutes from the September 24, 2024 meeting.

Motion by Board Member Michael Nichols to approve the minutes as presented, with an update to the approval date to November 4, 2024. The motion seconded by Board Member Daniel Hennessee.

**Vote:** 5 – 0 – Unanimously

## **DISCUSSION AND ACTION ITEMS**

1. Review the Mural Arts Program. No action was taken.
2. Review the "Hotel Tax Two-Step" training document. No action was taken.
3. Discussion and possible action regarding an Arts & Cultural Enhancement Project Grant through the Mural Arts Program for a mural located at 310 W. Oak Street for FY 24-25.

A motion was made by Board Member Kasey Crutcher and seconded by Cristy Buckner to approve the proposal as presented.

**Vote:** 5 – 0 – Unanimously

4. Discussion and possible action regarding amending the meeting schedule for November and December.

A motion was made by Cristy to move the regular November 2024 meeting to December 5, 2024 at 4 pm, and cancel the regular December 2024 meeting. Daniel Hennessee seconded the motion.

**Vote:** 5 – 0 – Unanimously

5. Discussion and possible action regarding the appointment of the Tourism Advisory Board Chair and Vice-Chair.

Cristy Buckner made a motion to appoint Patty Smith as Board Chair and Daniel Hennessee as Board Vice-Chair. Daniel Hennessee seconded the motion.

**Vote:** 5 – 0 – Unanimously


## **ADJOURN**

With no other business to come before the board, the meeting was adjourned at 4:35 p.m.

PASSED AND APPROVED THIS 5TH DAY OF DECEMBER 2024.

  
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Patty Smith, Chair

ATTEST:

  
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Cassie Ham,  
Tourism Marketing Manager