Patty Smith, Chair Daniel Hennessee, Board Member Michael Nichols, Board Member Cristy Buckner, Board Member Edward Mondich, Board Member Kasey Crutcher, Board Member Cassie Ham, Tourism Marketing Manager



NOTICE OF MEETING
TOURISM ADVISORY BOARD
January 8, 2025
4:00 PM
City Hall Conference Room
504 N. Queen Street
Palestine, TX

## **Zoom Link:**

https://us02web.zoom.us/j/87392522593?pwd=oCNQs9SN3NzE1bsdXDNlasVsY6s1xE.1

Meeting ID: 873 9252 2593

Passcode: 026952

One tap mobile

+13462487799,,87392522593#,,,,\*026952# US

Note: when you are joining a Zoom meeting by phone, you can use your phone's dial pad to enter the commands \*6 for toggling mute/unmute and \*9 to "raise your hand."

Follow us live at: <a href="mailto:facebook.com/palestinetx/">facebook.com/palestinetx/</a>

## A. CALL TO ORDER

### B. PROPOSED CHANGES OF AGENDA ITEMS

## C. PUBLIC COMMENTS

Any citizen wishing to speak during public comments regarding an item on or off the agenda may do so during this section of the agenda. All comments must be no more than five minutes in length. Any comments regarding items, not on the posted agenda may not be discussed or responded to by the Board. Members of the public may join via Zoom or in person.

## D. CONFLICT OF INTEREST DISCLOSURES

### E. DISCUSSION AND ACTION ITEMS

1. Discussion and possible action regarding the selection of a muralist for a mural to be placed at 310 W. Oak Street.

## F. ADJOURNMENT

I certify that the above Notice of Meeting was posted on the outdoor bulletin board at the main entrance to City Hall, 504 N. Queen Street, Palestine, Texas, in compliance with Chapter 551 of the Texas Government Code on **Friday, January 3, 2025, at 3:15 p.m.** 

April Jackson, City Secretary

IN ACCORDANCE WITH THE PROVISIONS OF THE AMERICANS WITH DISABILITIES ACT (ADA) PERSONS IN NEED OF SPECIAL ACCOMMODATION TO PARTICIPATE IN THIS PROCEEDING SHALL, CONTACT THE CITY SECRETARY'S OFFICE VIA EMAIL AT <a href="mailto:citysecretary@palestine-tx.org">citysecretary@palestine-tx.org</a> or 903-731-8414.



Agenda Date: 01/08/2025

To: Tourism Advisory Board

From: Cassie Ham, Tourism Marketing Manager

Agenda Item: Bid Selection for a Mural Located at 310 W. Oak St.

Date Submitted: 12/28/2024

#### SUMMARY:

Discussion and possible action regarding selection of a muralist for a mural to be placed at 310 W. Oak Street

On November 4, 2024, the Tourism Advisory Board approved an Arts & Culture Grant Proposal for a mural to be located at 310 W. Oak Street. On November 18, 2024, City Council authorized the City Manager to seek sealed bids for the mural project under RFP 2024-018. Notice was published in the Palestine Herald Press on November 24, 2024, and November 30, 2024, calling for sealed bids.

On December 16, 2024, the two bids received were opened.

- Deanna Pickett submitted a proposal for a mural in the amount of \$18,000.
- Michael Ferrarel submitted a proposal for a mural in the amount of \$22,025.

The total remaining budget for Arts & Culture projects is \$45,000.00.

## **RECOMMENDED ACTION:**

Staff recommends review of the two bid proposals, and selection of a muralist to complete the project.

## **CITY MANAGER APPROVAL:**

**Attachments** 

Bid Proposal - Deanna Pickett Bid Proposal - Michael Ferrarel

## Deanna E Pickett ART, LLC

Deanna Frye, Artist

# Proposal-Mural RFP 2024-018

# **Artist bio**

Artist and muralist, Deanna Pickett Frye will be heading up for your project! Deanna is an artist and art professor at Trinity Valley Community College. Deanna has extensive studio experience in large scale painting. Her interior and exterior murals range in a variety of styles. She received her BFA in Painting and Art Education from the University of North Texas and earned her master's degree from the New Hampshire Institute of Art.

# Preliminary Concept and design

The overall goal of this project is to paint the exterior @ 310 W. Oak St. Palestine, TX, wall facing the Redlands Hotel Parking lot. There are three design choices.

Mix Flowers Option 1: Here, the visitor is pretending to hold the monumental size flower. Dogwoods are still a feature but there's also variety in colors and shapes.



**Mix Flowers Option 2:** A swing is hanging from the flower so the visitor can pretend to be swinging from the flower.. The background at the bottom has less of a design to account for contrast so the swing shows better.



**Dogwoods Option 1:** The swing is hanging from the Dogwoods to allow visitors to pretend to swing, much like the design above. Dogwoods are the only flower featured. They are front and center with contrasting colors in the background that still compliment the adjacent RISE mural.



\*Images in this proposal are owned by the artist and may not be shared with other artists.

# **Narrative**

The location is very encouraging for visitors! One one side is the "RISE" mural and on the adjacent side of the building will be a bold image to further attract viewers. This gives visitors two options to interact with the downtown murals. The new mural must look good with the RISE mural so I've included colors that will be complimentary. Overall, the mural should encourage the viewer to interact with the mural and entice them to post on social media. The overall concept of the mural is to highlight Palestine's beloved Dogwood flower with monumental scale. The size of the flowers will be seen from afar and attract the

viewer to come closer. This is an ongoing theme throughout my work in the studio or on site with a mural. There are three options.

How the designs will look with the adjacent "RISE" mural (also painted by me): Notice the similar colors used as they will often be seen together.





# Technical/Project Approach

Deanna Frye will prime and paint the exterior wall

- The wall should be power washed by the City of Palestine to remove flaking paint.
- ARTIST IS NOT RESPONSIBLE FOR REPAIRS TO THE WALL. Any necessary repairs should be done by the owner. The primer and paint will only stay if the surface is intact.
- I will apply 1-2 coats of primer with a roller or sprayer. Zinsser Peel Stop Primer will be used.
- The image will be scaled onto the wall.
- Paint with Behr or Sherwin Williams premium interior latex. These paints have excellent properties and will
  hold up as long as the surface is solid under the paint. In some areas MTN 94 aerosol will be used as well.
- Sealers are not necessary when using premium exterior paint. (Houses painted with premium exterior paint
  are not sealed and neither are murals unless other paints are used)

# Cost

Cost is calculated by square footage and complexity of design and work space.

- Approximately 850 sq ft
- 850 @ \$21.18= \$18,000
- Cost of the mural includes all supplies and rentals.
- Deposit and Final Payment: A deposit of 50% of the total cost of the mural is due one week before work begins. The outstanding balance is due in full upon completion of the mural.

• Change Orders: If you would like to change the scope or size of the Mural after we sign this contract, the cost of the mural will also be revised. We can agree to the new price by sending a confirmation email, or we can amend the contract.

# **Timeline**

The estimated completion date for this project is March 15, 2025.

Deanna Pickett Frye will do everything possible to complete your project on schedule, providing I have full access to the space. **Unpredictable weather and rain is often a factor for exterior murals during January and February. Paint cannot be applied during certain temperatures**. This is a very tough time to complete a mural but if the weather cooperates, I don't see a problem with finishing the mural by the projected completion date.

# Access to the Project Site

I will need full access to the space.

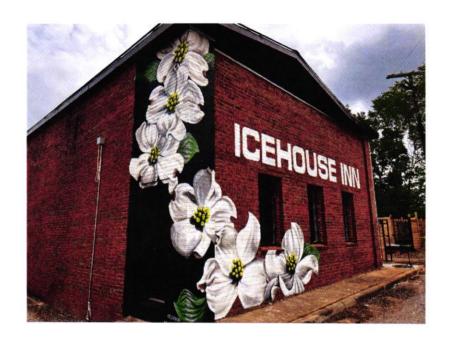
The space will need to be vacant of cars while working at the site. If possible, it would be a good idea for employees that use the space to park away from the wall, especially when the primer is being sprayed. I will also leave my scaffolding on site as well. I may also rent a lift. It will need to be stored in the parking lot too. I can work with the owner to devise a plan that works for everyone. The main focus is to keep the parking lot and cars clean of overspray.

# Sample work

See sample large scale exterior murals below:











# **Contact Information**

Contact information and checks payable to:

Deanna Frye

Address: 392 ACR 422, Palestine, TX 75803

Office Phone: 903-724-1671

Email: deannapfrye@yahoo.com

## Artist statement and Bio:

I make art because I like the creating process and ultimately the fulfillment of completion. I have always been drawn to environments that are enticing and bold, often relating to mid-century design and or forms found in nature. Working on a large scale is preferred in the studio or on site. In the studio, I often bounce back and forth from painting intuitive abstract compositions to realism. On site, I create murals that entice the viewer from afar, leading them into the work to enjoy smaller details.

Deanna Pickett Frye is an artist, muralist, full time professor at Trinity Valley Community College, and adjunct instructor at Tyler Junior College. Deanna has been teaching art since 2001 and loves to share her passion for art with those around her. She received her BFA in Painting and Art Education from the University of North Texas and earned her master's degree from the New Hampshire Institute of Art.

I find myself spending more time in my garden and enjoying the simplicity of nature. Therefore, I decided to concentrate on the elegance of botanicals. These works are intended to envelop the viewer with excitement through bold color and scale.

## Description of past work:

My mural work can be summed up with bold design and color. I have created many "postcard" style murals that reflect the culture and history of a specific town or place. Murals are usually commissioned, and the patron has input on the designs. When given more freedom for design, I often incorporate abstract designs such as radial patterns or realistic elements in my work. I strive to create murals that are inviting and encourage creativity from the viewer with poses and photography.

#### Approach to designing an image

Originality is very important to me as an artist. I am careful to avoid copyrighted images, so I try to use my own images whenever possible. All images used in this proposal are from my own collection of photographs. The backgrounds are original designs too.

Curriculum Vitae

Artist: Deanna Pickett Frye

Address: 392 ACR 422, Palestine, TX 75803

Office Phone: 903-724-1671 Email: deannapfrye@yahoo.com

## Education

2015 MAAE, New Hampshire Institute of Art, Manchester, NH

Concentration: Art Education with a studio emphasis in Painting

2000 BFA, Painting and Drawing/Art Education, University of North Texas, Denton, TX

1997 AA, Studio Art, Tyler Junior College, Tyler, TX

### **Teaching Experience**

2020 (Present) ADjunct Professor, Tyler Junior College, Tyler, TX

2018-(Present) Full Time Professor, Trinity Valley Community College, Palestine, TX 2018 Spring Adjunct Professor, Trinity Valley Community College, Palestine, TX

2003–2017Full-time Fine Arts teacher, Cayuga MS-HS, Cayuga, TX 2001–2003Full-time Fine Arts teacher, Washington 6th Grade Center, Palestine, TX

## **Exhibitions**

2024	The Beauty of Art and Medicine, Tyler Junior College, TX
2019-23	Redlands Gallery
2020	Bloom-Group Exhibition, The R. W. Norton Art Gallery, Shreveport, LA
2019	Private on-site commission, Celle Sul Rigo, Italy
2019	Group Exhibition, UT College of Pharmacy, UT Tyler, TX
2019	Group Exhibition, Beauty of Art and Medicine, TJC, Tyler, TX
2018	Gallery exhibition, until February 2020, Valerosa Gallery, Tyler, TX
2017	Solo Exhibition, Wine Swirl event, Palestine, TX
2017	Heavy Metal Group Exhibition Gallery Main Street, Tyler, TX
2017	AASH Vol2 Martin Walker Gallery, International Show, Tyler TX
2016	Glassy and Glossy Group Exhibition at Gallery Main Street, Tyler, TX
2016	Natural to Abstract Group Exhibition at Gallery Main Street, Tyler, TX
2015	Solo Exhibition, Wine Swirl, Fringe Salon
2015	exhibit until 2017, Valerosa Gallery, Tyler, TX
2015	Group Exhibition, Thesis Exhibition, Manchester, New Hampshire
2015	Group Exhibition, Remixed, Gallery Main Street, Tyler, TX
2014	Group Exhibition, Movements of the Mind, Gallery Main Street, Tyler, TX
2014	Solo Exhibit, Fringe Salon, Palestine, TX
2014	Group exhibition, MAAE-Recent Works, Eye Gallery, Manchester, New Hampshire
2013	Group exhibition, Pop up gallery, Palestine, TX
2012	12x12 Scholarship Fundraiser, Cole Arts Center, Nacogdoches, TX

2012	National Art/Media Teacher Appreciation Show, The Art Institute of Dallas
2011	2x12 Scholarship Fundraiser, Cole Arts Center, Nacogdoches, TX
2010	Solo Exhibition, The Gallery, Palestine, TX
2010	12x12 Scholarship Fundraiser, Cole Arts Center, Nacogdoches, TX
2009	My Very Own Book Event, McKinney Avenue Contemporary Gallery (MAC), Dallas, TX
2007	Solo Exhibition, ASG Gallery, Palestine, TX
2006	TAEA Electronic Gallery, Judges Choice in Color Pencil and Mixed Media
2004	Three Person Show, Museum for East Texas Culture
2000	
	Open Show, 500x Gallery, Dallas, TX
2000	Senior Exhibition, Cora Stafford Gallery, Denton, TX
Select Commissions	
2024	Exterior, Edom, TX
2024	Interior Fringe Salon
2024	TVCC Field House, Athens, TX
2024	Walmart, Installation pending, Lindale, TX
2024	Outlook Apartments, Palestine, TX
2023	Roma Bistro, Jacksonville, TX
2023	New Dance Creations, Dance Studio, Palestine, TX
2023	Icehouse Inn, Palestine, TX
2022	Don't Mess with Texas Mural, Palestine, TX
2022	Greetings from Palestine Mural, Palestine, TX
2022	Commerce Street Drafthouse Mural, Jacksonville, TX
2022	Toasted Yolk interior Murals, Cedar Park, TX
2022	
	Greetings from Crockett Mural, Crockett, TX
2022	Lakeview Mural, Palestine, TX
2021	RISE Mural, Palestine, TX
2021	Community Mural, Palestine, TX
2018	Fringe Salon
2019	Fringe Salon in the Redlands Building
2016	City of Palestine, Public Art
2010	Private Art Commission, Palestine ISD
2008	Private Art Commission, Stretford Condominiums, Tyler, TX
Lectures, Presentat	ions, Workshops,
2010	Workshop Presenter, "Implementing Creativity in the Classroom", Cayuga ISD, Cayuga, TX August, 14, 2010
2009	Workshop Presenter, Region VII Service Center, Kilgore, TX, 2009
2008	Guest Lecture, "Importance of Advanced Art In Small Schools", SFA University, Nacogdoches, TX, November 2008
	, one of the state
Artist Residencies	
2105	New Hampshire Institute of Art, Manchester, NH (July 6-August 1)
2014	New Hampshire Institute of Art, Manchester, NH (July 5-August 2)
Professional Service	e and Memberships
	Dogwood Arts Council Executive Council Member

2021-2024	Dogwood Arts Council Executive Council Member
2020-2021	Dogwood Arts Council Member
2004-2017	TAEA Member
2006-09	Region VII Service Center, Fine Arts Panel Member, Kilgore, TX
2007-08	Board Member, Anderson County Council on the Arts
2006-07	Participant, Embrace the Arts, with ASG Gallery

## Travel and Leadership Abroad

2017	Group Leader, Student Travel for European Tour
2013	Group Leader, Student Travel, Italy
2011	Group Leader, Student Travel, London
2010	Group Leader, Student Travel, France and Spain



## CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 09/02/2022

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on

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ACORD 25 (2016/03)

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# Artist Contact Information:

Artist: Michael R Ferrarell

Company: ANYTOWN MURAL & SIGN LLC

Mailing Address: 5042 W Sunnyside Ave - Chicago, IL 60630

Telephone: 8479778518

Email: anytownms@gmail.com

Instagram: @anytownmuralandsign, @lefthandedwave

Website: anytownmuralandsign.com (Currently under construction)

5042 W Sunnyside Ave. Chicago, IL 60630 I 847-977-8518 I m.r.ferrarell@gmail.com

#### Education

#### 2010

Bachelor of Arts, Printmaking, University of Kentucky, Lexington

#### Grants

#### 2024

National Endowment for the Arts: The Sweet Spot of Campbell County, Brookneal, VA

2023

Michigan Arts & Culture Council: The Boom Town That Forgot To Bust, Alpena, MI

2022

Arts District of Glens Falls: Hometown U.S.A., Glens Falls, NY

2021

FACE of Mahaska County Mural: Osky, Oskaloosa, IA

2020

Uptown United, Truman College Mural: Beyond Human Dreams of Loveliness,

Chicago, IL

#### Exhibitions

#### 2023

Chicago Style: Hold The Ketchup, All Star Press, Chicago, IL

2022

#INK2, Vertical Gallery, Chicago, IL

2010

Letter Love, All Star Press, Chicago, IL

The Damn Van, Happy Gallery, Chicago, IL

2018

Omni Mudum, All Star Press, Chicago, IL

Open Studio, All Star Press, Chicago, IL

2017

All Star Press Opening Exhibition, All Star Press, Chicago, IL

2016

Man the Times, Man, Maxwell Colette Gallery, Chicago, IL

Can I kick It, Chicago Truborn Gallery, Chicago, IL

#### 2015

Fugscreens 10 Year Exhibition, Galerie F, Chicago, IL

My Design City Group Exhibition, Moonlight Studios, Chicago, IL

Best of the Worst, 104 Delancey St, New York, NY

#### Select Projects

#### 2024

Hug the Bear, Glenview, IL - Commissioned public mural for the Village of Glenview's 125th Anniversary.

Give Them All A Fair Chance, Chicago, IL - Commissioned public mural celebrating the life and legacy of Julia Clifford Lathrop.

The Sweet Spot of Campbell County, Brookneal, VA - Commissioned public mural for the Patrick Henry Memorial Library.

Folks Come As You Are, Marietta, OH - Commissioned public mural celebrating Marietta's history in conjunction with Peoples Bank 100th anniversary.

The Boom Town That Forgot To Bust, Alpena, MI - Commissioned public mural for the Alpena Downtown Development Authority celebrates Alpena's rich industrial roots, history, and downtown nostalgia.

#### 2022

Hometown U.S.A., Glens Falls, NY - Commissioned public mural for the Arts District of Glens Falls depicting local history through 37 images of significant people, events and landmarks.

#### 2021

The California Clipper, Chicago, IL - Designed and hand-painted branding/signage for historic cocktail bar & lounge.

Try Seymour First, Seymour, IN - Commissioned public mural for Seymour Main Street highlighting Seymour's historic downtown.

Osky, Oskaloosa, IA - Commissioned public mural in historic downtown Oskaloosa portraying the city's rich musical heritage.

## 2020

A Cannabis State of Mind, Chicago, IL - Group window display for Dispensary 33.

Jeff & Judes, Chicago, IL - Designed and hand-painted logos and signage for neighborhood Jewish deli.

Earn It Every Day 2 Mural, Lake Mary, FL - Commissioned interior mural at Paylocity's Southeast headquarters.

Beyond Human Dreams of Loveliness, Chicago, IL - Commissioned public mural for Truman College and Uptown United

Chicago Bulls 1966 Private Label Collection, Chicago, IL - Created clothing designs for Chicago Bulls in house fashion line. Chicago Bulls Artist Hat Series, Chicago, IL - Designed consumer engagement for fans.

Chicago Blackhawks 'ONE GOAL' Letter Activation, Chicago, IL - Designed 80's themed photo engagement for fans.

#### 2019

Beauty Bar Marquee, Chicago, IL - Commissioned hand-painted dance club marquee.

Earn It Every Day Mural, Schaumberg, IL - Commissioned interior mural at Paylocity headquarters.

Left Handed Dave, Chicago, IL - Visual designer for Dark Matter Coffee x Dave Mata project.

Annex Visuals Window Display, Chicago, IL - Window display for Annex Creative Agency.

Annex Corridor Installation, Chicago, IL - Visual art installation with Annex Creative Agency.

East Humboldt Neighborhood Mural, Chicago, IL - Community based mural.

Ohio House Motel Mural, Chicago, IL - Commissioned interior mural AirBnB painting.

West Town Daycare Mural, Chicago, IL - Commissioned interior mural floral mural.

#### 2018

Taft High School Mural, Chicago, IL - Student influenced interior corridor mural.

Hotel Zachary Mural, Chicago, IL - Interior design elements.

Plush Toy Collaboration, Chicago, IL - Omni Modum collaboration exhibition.

#### 2017

Sportsman's Club Mural, Chicago, IL - Interior design elements.

Wall Sessions Mural, Chicago, IL - Public Art Activation w/ Juxtapoz Magazine, Boost Mobile.

Red Bull Sound Select Visual Artist, Chicago, IL - Designed marketing items for rap artist 'Lil B'

Renegade Craft, Chicago, IL - Vendor.

K-9's for Cops, Chicago, IL - Designed and painted life sized replicas of German Shepherd police dogs for public display.

#### 2016

PRHBTN Mural Festival, Lexington, KY - Public art activation.

No Guns Mural, Chicago, IL - Anti-Violence Public art activation.

KoKoRoKoKo Collaboration, Chicago IL - Designed and printed marketing items.

#### 2015

Mega Mall Murals, Chicago, IL - Public art activation curated by Galerie F.

White Wood Project, Chicago, IL - Public art activation curated by Chicago artist, PITR.

#### Publications & Media

#### 2024

Robb, Tom. "Glenview's 125th Anniversary Mural, Drawn By A Glenview Native, Is Complete" Journals & Topics, June 4th, 2024

Ferrell, Debra. "Mural now gracing Patrick Henry Memorial Library" The Union Star, August 24th, 2024

Arnold, Sarah. "Bringing History to Life: New Mural Transforms Downtown Marietta" Clutch Collective MOV, October 4th, 2024

Hinkley, Justin. "Murals popping up all around Alpena as Fresh Waves expands" The Alpena News, October 7th, 2023

#### 2022

Lyons, Briana. "A Trip Down Memory Lane: Downtown's New Alleyway Mural Celebrates City History" Glens Falls Living, November 21, 2022.

Petrequin, Jay. "Painting an alley with Glens Falls history" NEWS10, October 28, 2022

Hochsprung, Gretta. "New mural is an homage to Glens Falls History" Post-Star, October 26, 2022

### 2021

Woods, Aubrey. "Another mural shaping up in downtown Seymour" The Tribune of Jackson County, September 5, 2021.

Slaughter, Shelby. "Downtown Oskaloosa Home to New Mural" KYOU News, June 25, 2021.

Stortz, Sarah. "New Mural Celebrates Musical History of Oskaloosa" Oskaloosa Herald, June 25, 2021.

Allsup, Ken. "Mural Pays Homage To Oskaloosa's Music History" Oskaloosa News, June 27, 2021.

#### 2020

Proctor, Clare. "Street Artist Left Handed Wave's Uptown Mural Ties Together Neighborhood's Past, Present" Chicago Sun Times, July 17, 2020.

Ward, Joe. "'R' Is For Riviera: Uptown Mural Honors Neighborhood's Historic Marquees, Letter By Letter" Block Club Chicago, June 30, 2020.

Long, Zach. "Go to a Bulls game and you might score a free hat designed by Left Handed Wave or Sentrock." *Timeout Chicago*, December 10, 2019 **2018** 

"Juxtapoz x Wall Sessions: Left Handed Wave in Chicago." Juxtapoz Magazine, January 3, 2018.

#### 2016

Ewing, Mike. "16 Must-See Examples Of Chicago Street Art." Chicagoist, September 7, 2016.

#### 2015

Rojo, Jaime. "BOO! HALLOWEEN STREET ART FROM YOUR GHOULISH FRIENDS AT BSA." Brooklyn Street Art, October 10, 2015.

Kobe, Ellen. "PAINTING THE CITY: CHICAGO'S UNBALANCED TREATMENT OF ILLEGAL ART." Medil Reports Chicago, September 9, 2015.

Lucas, Adam. "HANKSY'S "SURPLUS CANDY" "EPISODE 5 :: CHICAGO." The Hundreds, April 15, 2015

Rojo, Jaime. "BSA Images of the Week." Brooklyn Street Art, April 4, 2015.

#### Workshops & Artist Talks

#### 2018

Taft High School Visiting Artist Lecture on Murals and Street Art, Taft High School, Chicago, IL

#### 2017

The National Museum of Mexican Art's Youth Arts Education Workshop and Lecture, National Museum of Mexican Art, Chicago, IL

2015 - StoryArts Summer Arts Education Street Art Workshop, University of Chicago's Logan Center for the Arts, Chicago, IL

#### 2014

The National Museum of Mexican Art's Youth Arts Education Printmaking Workshop, National Museum of Mexican Art, Chicago, IL

### Letter of Interest:

For the Palestine mural project, I'm interested in painting a visual narrative that will demonstrate a unique sense of past and present celebrating elements of Palestine history, nostalgia, natural beauty, industry, community, and civic pride. The intent of this project is to encourage ingenuity and stimulate creative growth in Palestine by capturing an intriguing timeline of the city that's not only visually enticing, but also tells a great story.

My recent mural practice focuses heavily on site-responsive aesthetics. I'm most passionate about creating murals that render a particular community through a variety of texts, patterns, and illustrations inspired by historic and nostalgic imagery as well as the different people who occupy or frequent the space. This unique practice of combining localized elements synonymous with nostalgia and community is my attempt at connecting with a broad range of locals while simultaneously educating them and visitors alike.

It's ideal for those familiar with the area to have an instant connection with certain elements in the artwork, but ultimately I'd like the viewer to learn something new about Palestine that they didn't already know until seeing the mural for the first time.

When painting in a city that's unfamiliar to me like Palestine, client and or community based input is encouraged during the design phase, but not required. Although I value a considerable amount of trust and creative freedom, client/community input can be an integral component in the execution of a successful composition and is something I've had positive experiences with in recent public art projects.

As of late I've been engaged with community surveys regarding what residents would like to see in their neighborhood. Not only does this strategy allow me to draw inspiration directly from the source and structure my imagery around the ideas of local voices, but it also gives community members an opportunity to be a part of the design stage. Once again, the element of community engagement is not required.

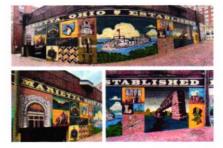
In Palestine I'd like to execute my process in a way that educates, honors, and preserves in an aesthetically pleasing manner easily accessible to the greater community and beyond. I'm looking to create and combine imagery that's uniquely Palestine and pays homage to the region's most significant touchstones in a singular composition that's 100 percent original and native to the location.

## Completed Mural Projects Index:

1-1a. Folks Come As You Are
299 Union St, Marietta, OH
Acrylic & Aerosol on Brick
80'w x 14'h = 1,120 SqFt
Client: Peoples Bank &
Marietta Main Street
Budget: \$32,000

2024





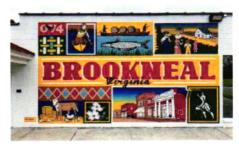
Inspired by input from over 100 residents and 250 years of reference material, *Folks Come As You Are* brings history and culture to life. The mural exhibits Marietta in a way that's best construed in the local twang; a sternwheelin', bike ridin', boat paddlin', mound buildin', pawpaw eatin', history honorin', pioneerin', good timin', community.

2. The Sweet Spot of Campbell County
204 Lynchburg Ave, Brookneal, VA
Acrylic & Aerosol on Brick
22'w x 13'h = 286 SqFt

Client: Campbell County Public Library System

Budget: \$20,000

2024



Tucked away in the rolling hills of central Virginia, Brookneal is a small but mighty population of about 900 known for its deep roots in the tobacco industry and pride for small town life. Located along the Staunton River, locals are passionate about fishing and watersports while enjoying the comfort and simple beauties of living in a sleepy agricultural town.

3. Hug the Bear
2498 E Lake Ave, Glenview, IL
Acrylic & Aerosol on Brick
34'w x 13'h = 442 SqFt
Client: The Village of Glenview

Budget: \$14,150

2024



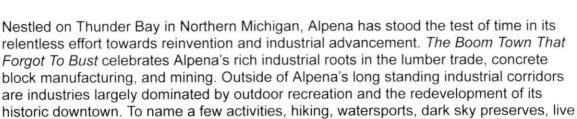
In conjunction with the Village of Glenview's 125th birthday celebration - *Hug the Bear* is a visual time capsule for all things Glenview and a salute to this Chicago suburb's most beloved landmarks, history, and businesses. The retro themed design is inspired by 1950's consumer guides published by the Glenview Chamber of Commerce and leans heavily on pre-existing text and imagery direct from the village archives. If you're ever in town, be sure to do as the locals do and "hug the bear" for good luck - Glenview's famed mascot and century old monument depicted in the top right corner of the mural.

The Boom Town That Forgot To Bust! 4. 117 N 2nd Ave. Alpena, MI Acrylic & Aerosol on Brick  $38'w \times 14'h = 532 Sqft$ 

Client: Alpena Downtown Development Authority

Budget: \$8.500

2023



music, and downtown dining are not to be slept on while visiting Alpena.

Try Seymour First 5. 127 W Second St. Seymour, IN Acrylic & Aerosol on Brick 40'w x 25'h = 1.000 sqft Client: Seymour Main Street Budget: \$30,000 2021



Try Seymour First is an illustrative timeline depicting nostalgic imagery you're not likely to source on Wikipedia or in a typical Google search, but ask anyone in town about the Ulrey brothers or the Stardust drive-in and you're in for some great stories. It's those stories I wanted to uncover in a way that's not only thought provoking, but also familiar amongst locals. Each of the 25 elements are an honest testament to Seymour's vibrant history and continuously growing legacy in southern Indiana.

6-6a. Hometown U.S.A. 207 Glen St, Glens Falls, NY Acrylic & Aerosol on Brick 130'w x 8'h = 1,040 sqft Client: Arts District of Glens Falls

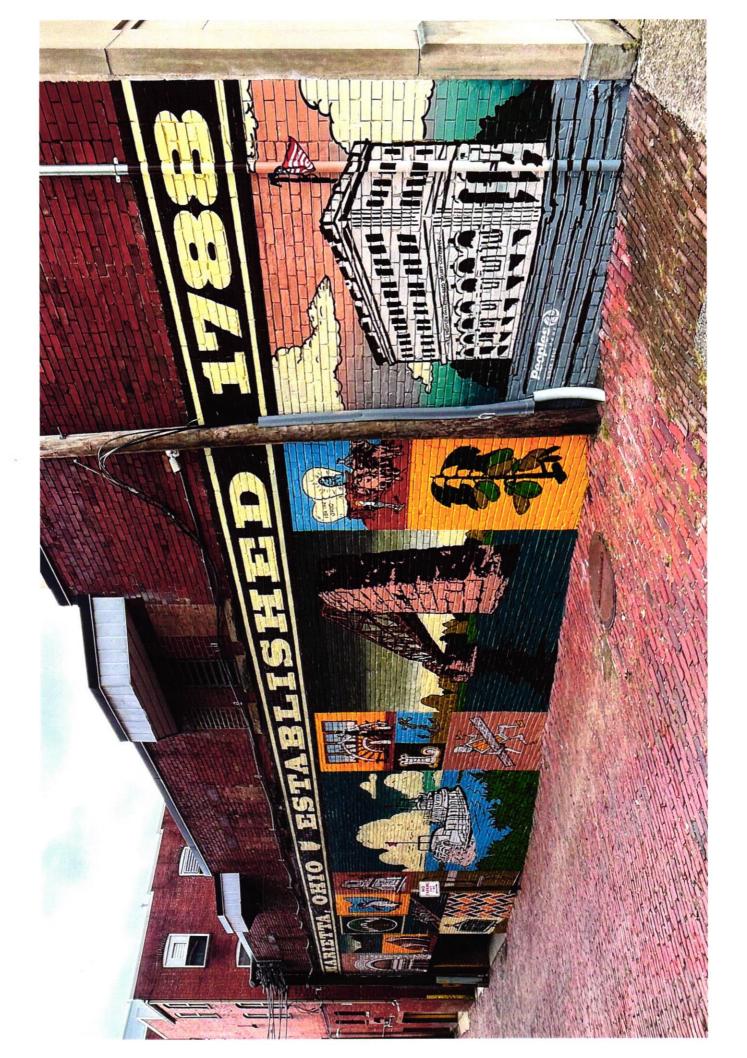
Budget: \$31,000

2022

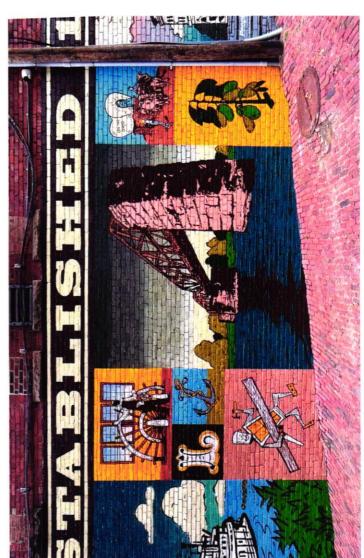


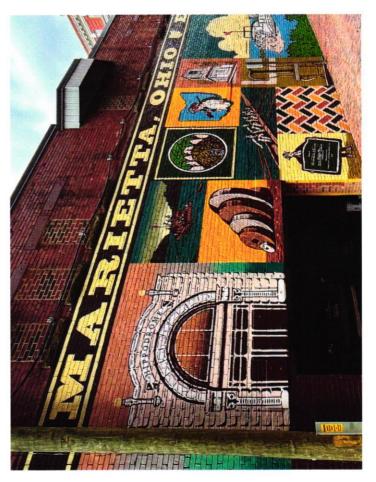


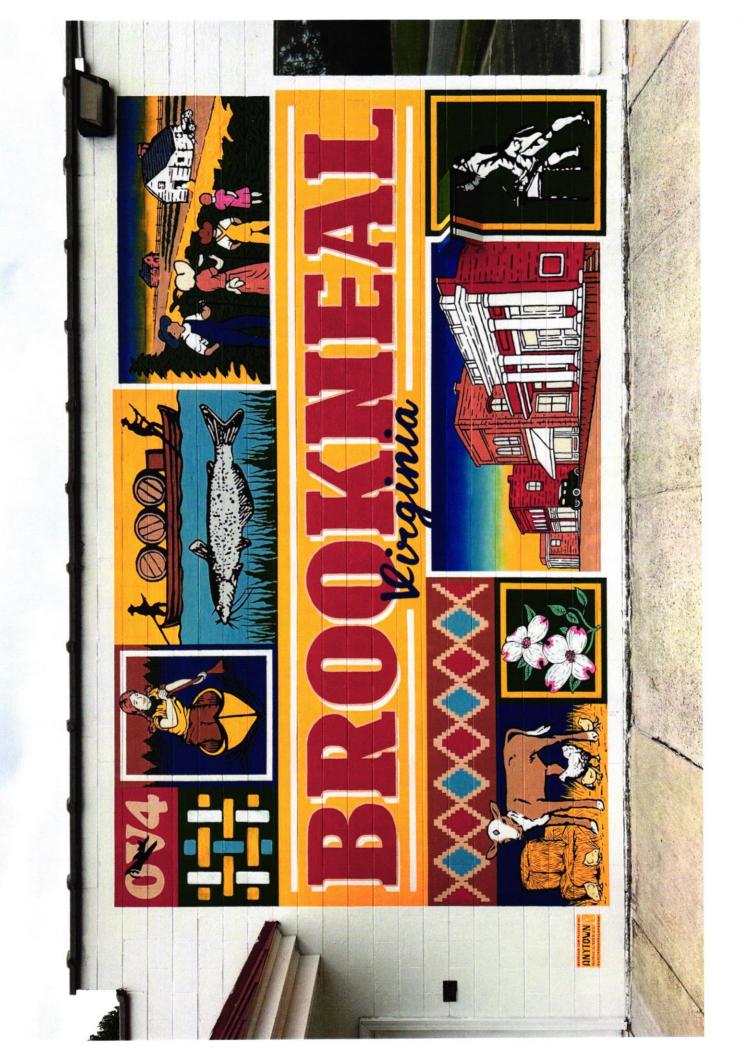
Coined by Look Magazine as "Hometown U.S.A." for its embodiment of the quintessential small town in America during the war efforts of the 1940's, Glens Falls still holds those values today. By virtue of the mural's narrow dimensions and humble sightlines. Hometown U.S.A. takes on the role of a concise walking tour of Glens Falls history spanning the width of an entire city block and renders 37 distinct images of significant people, events, and landmarks.







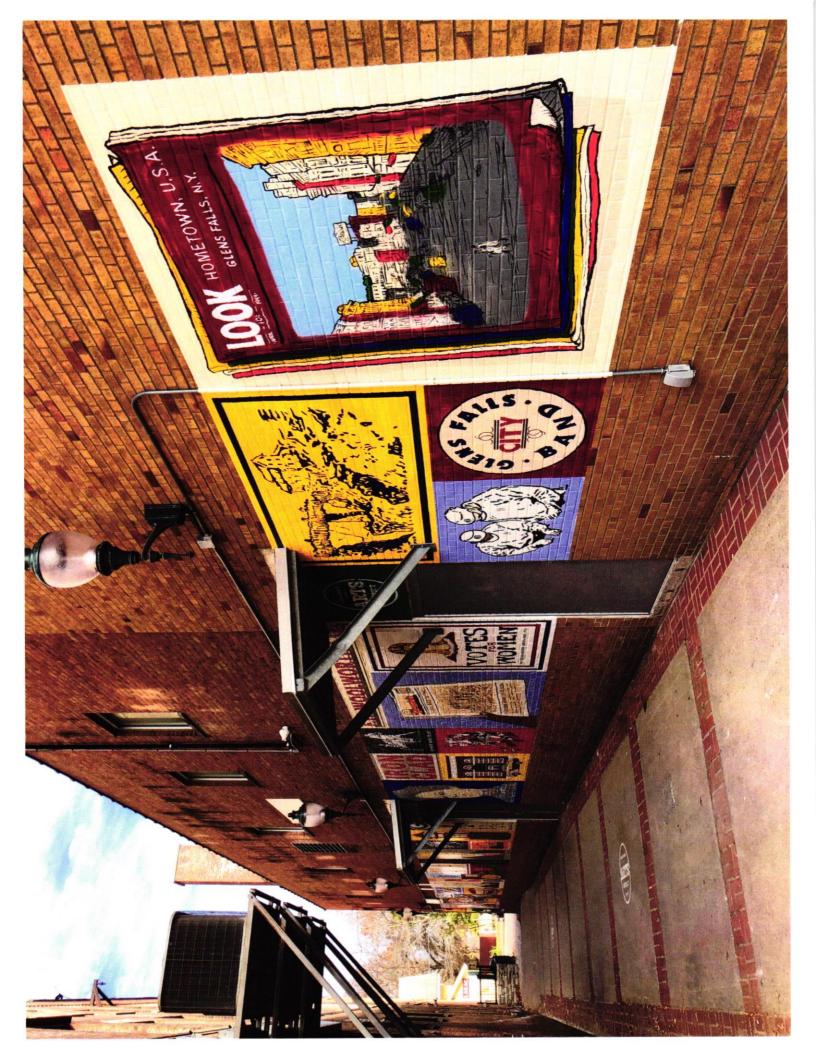


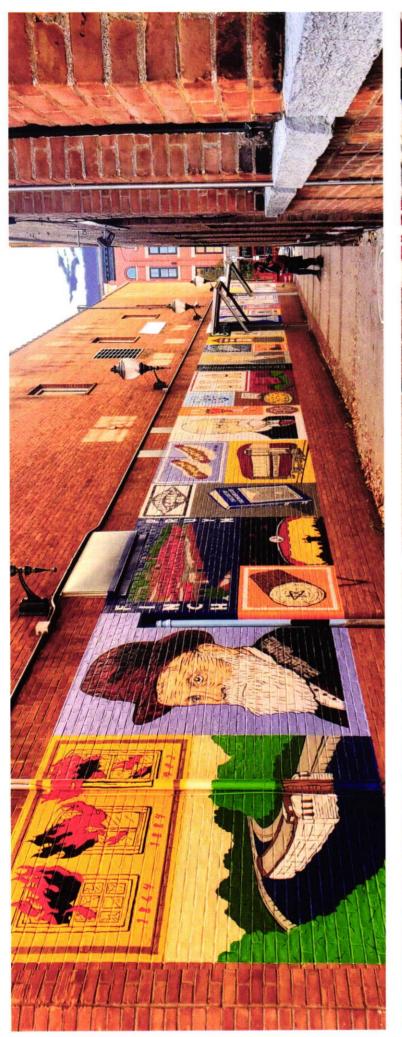


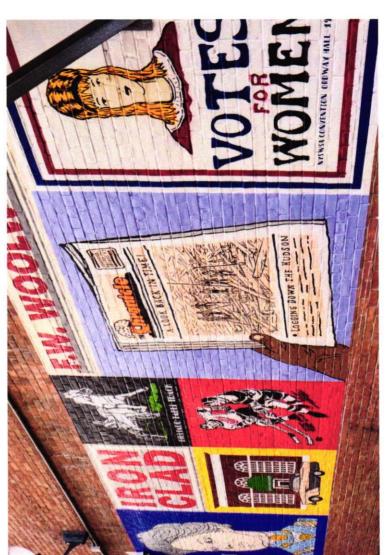


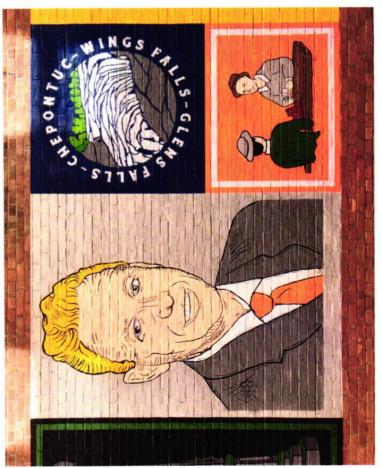










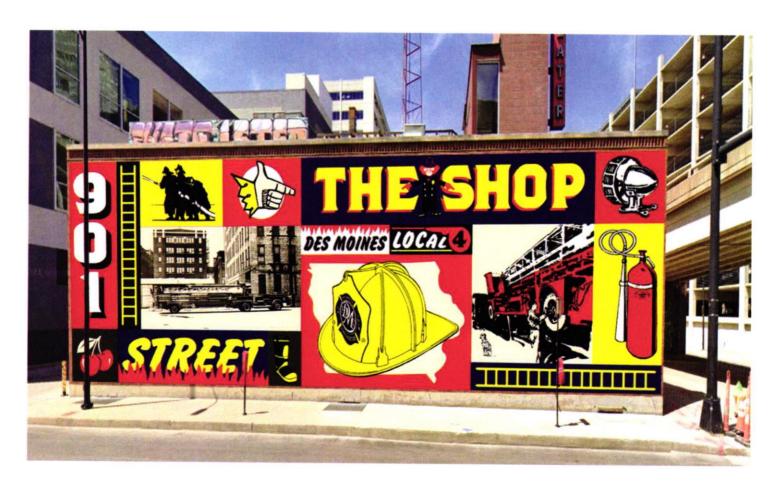


## Potential Artwork Concepts:

The 3 concept renderings below are digital examples borrowed from pending mural proposals scheduled for 2025. I don't typically submit site specific designs with the initial application; however, these renderings mirror my current style of painting and represent an array of potential techniques and variety I'd like to explore in Palestine. Palestine-esque inspired imagery will replace the current content to suit the potential space in the highest regard. If selected as a finalist for the project, I'm hoping to approach similar design aesthetics that are reflective of Palestine for review.

## 1. The Shop - Des Moines, IA

The Shop is an homage to the Local 4 Chapter of the International Association of Des Moines Firefighters. The composition provides historical context to the Des Moines Fire Department's former repair shop, aka "The Shop", and the location's continuously evolving legacy at 901 Cherry Street in downtown Des Moines, Iowa. The imagery is a unique combination of historical and nostalgic firefighter content that brings new life to the space by honoring what used to be and pays tribute to all of those who have served the City of Des Moines.1. There's Only One - Wytheville, VA



# 2. There's Only One - Wytheville, VA

There's Only One embodies a cohesive graphic composition of Wytheville's most cherished attractions and popular activities across the area. This small town lies at the foot of the Blue Ridge mountains in southwest Virginia and has a big appetite for craft beer and live music. You won't find another Wytheville in this country, hence their proud slogan, "There's Only One".



# 3. Athens Of The Prairie - Columbus, IN

A visual homage to the city of Columbus, IN, its history, world renowned architecture, and the unique community it attracts and celebrates. *Athens Of The Prairie* portrays 14 integral illustrated elements that have shaped Columbus's visual identity, culture, and diverse population.



## Timeline & Materials Description:

## Design Phase:

#### 4-6 Weeks

-The time frame may vary depending on potential edits that may be necessary. 2-3 weeks are required to develop an initial proposal that will include color renderings, sketches, and inspiration behind the design. Each additional edit generally takes 1-2 weeks to complete.

#### Pre Production:

## 1 Day

- -To ensure the best possible results and longevity of an exterior wall, I always suggest a good power wash prior to paint application to remove any debris or residue. Sight unseen, this process is integral for proper paint application. This step should be completed 24 hours before primer application and shouldn't take more than 1-2 hours to complete.
- -Having the wall primed prior to arrival would be ideal. I suggest a masonry primer such as Loxon, but any high quality primer from Sherwinn Williams or similar will be very much applicable. The primer should have at least 48 hours to set prior to the application of more paint.

#### Installation:

#### 2 Weeks

-I like to block off a solid 2 weeks for install - start to finish, but weather permitting, it shouldn't take more than 10 working days to complete using a combination of exterior acrylic latex paint and aerosol.

## Post Production:

### 1 Day

-VandlGuard anti graffiti sealant protects the mural from graffiti damage by creating a barrier between the surface and the tagging. The mural will also have extended protection against harmful UV rays that may cause fading over time.

## Materials Description:

-The preferred materials for my mural practice consist of masonry primer, exterior latex, aerosol, and the occasional acrylic paint marker for smaller compositions on non porous indoor surfaces. To ensure the longevity of any mural, especially exterior work, I suggest using the highest quality paint/ink possible. I generally use the most durable Sherwin Williams products on the market. Sherwin Williams offers a masonry primer called LOXON and a top of the line exterior acrylic paint called Latitude. I've been using LOXON and Latitude for the last 10 years and the quality/longevity goes unmatched. Regarding aerosol, I only use Montana brand spray paint, preferably the MTN94 line Montana Gold and Montana Black lines of spray paint are also superior quality aerosol and will hold up just as well as the MTN94 line. If the composition at hand is a bit smaller and in a controlled environment I like to use Molotow refillable inks in my paint markers.

## Preliminary Cost Estimate:

# Preliminary Research, Sketches, & Proposal:

-Per Square Foot: \$1.00 -Wall Dimensions: 850 SqFt

Estimated Proposal Cost: \$850

## Pre Production:

-x5 Gallons Loxon Masonry Primer: \$500

-x1 Day Sprayer Rental: \$300

-Pre Production Labor: \$2 per Square Foot = \$1,700

Estimated Pre Production Cost: \$2,500

## Production:

-x1 Scissor Lift Rental (7 Days + Delivery & Pickup): \$1,500

-Paint/Miscellaneous Materials: \$1,250

Estimated Production Cost: \$2,750

## **Post Production:**

-x5 Gallons VandulGuard Anti-Graffiti Sealant: \$500 -Post Production Labor: \$1 per Square Foot = \$850

Estimated Post Production Cost: \$1,350

# **Lodging & Transportation**

- -Lodging (x7 Days Hotel or BnB): \$2,000
- -Air Transportation (x2 RT Airline Tickets): \$1,200
- -Ground Transportation (7 Day Rental Vehicle): \$750

Estimated Lodging & Transportation Cost: \$3,950

## Artist Labor

-Per Square Foot: \$12.50 -Wall Dimensions: 850 SqFt

Estimated Artist Labor: \$10,625

Total Estimated Cost of Mural: \$22,025

<sup>\*</sup>This is an ALL-IN quote for the maximum square footage. Production and Lodging costs may be negotiated based on local resources and Pre + Post Production are both optional services.

## Professional References:

# Jen Tinkler (Project - Folks Come As You Are)

Executive Director - Marietta Main Street 241 Front Street, Suite 9, Marietta, OH 45750 https://www.mariettamainstreet.org/ director@mariettamainstreet.org 740-885-8194

# Jordan Welborn (Project - The Sweet Spot of Campbell County)

Director of Citizen Engagement & Quality of Life - County of Campbell 47 Courthouse Lane, Rustburg, VA 24588 http://www.campbellcountyva.gov ljwelborn@co.campbell.va.us 434-332-9657

# David Just (Project - Hug the Bear)

Community Engagement Manager - Village of Glenview 2500 E Lake Ave, Glenview, IL 60026 https://www.glenview.il.us/djust@glenview.il.us 312-909-2765

# Anne Gentry (Project - The Boom Town That Forgot To Bust)

Executive Director - Alpena Downtown Development Authority 124 E Chisholm St, Alpena, MI 49707 https://www.downtownalpenami.com/ anneg@alpena.mi.us 989-356-6422 Press Clippings:

## Folks Come As You Are

299 Union St, Marietta, OH

https://www.clutchcollectivemov.com/news/peoples-bank-mural

## The Sweet Spot of Campbell County

204 Lynchburg Ave, Brookneal, VA

https://www.theunionstar.com/news/article 7018d52c-5fed-11ef-9665-bfb35c49088c.html

## Hug the Bear

2498 E Lake Ave, Glenview, IL

https://www.journal-topics.com/articles/glenviews-125th-anniversary-mural-drawn-by-a-glenview-native-is-complete/

https://www.voutube.com/watch?v=orkIK3psP3w&ab\_channel=GlenviewTelevision

https://www.youtube.com/watch?v=MbFoyJeTIMI&ab\_channel=GlenviewTelevision

#### Hometown U.S.A.

207 Glen St, Glens Falls, NY

https://www.glensfallsliving.com/blog/a-trip-down-memory-lane-downtowns-new-alleyway-mural-celebrates-city-history

https://www.glensfallschronicle.com/mural-done-on-wood-theater/

https://www.news10.com/news/north-country/photos-painting-an-alley-with-glens-falls-history/

## Try Seymour First

127 W Second St, Seymour, IN

https://tribtown.com/2021/09/06/another-mural-shaping-up-in-downtown-seymour/

#### Oskv

113 High Ave E, Oskaloosa, IA

 $\frac{https://www.oskaloosa.com/news/local\_news/new-mural-celebrates-musical-history-of-oskaloosa/article\_d3ee8c40-d508-11eb-855b-a36795908c9a.html$ 

http://oskynews.org/mural-pays-homage-to-oskaloosas-music-history/