

THE STATE OF TEXAS §
COUNTY OF ANDERSON §
THE CITY OF PALESTINE §

The Tourism Advisory Board of the City of Palestine convened in a Special Meeting on Tuesday, March 3, 2026 at 4:00 p.m., in the City Hall Conference Room, 504 N. Queen Street, Palestine, Texas, with the following people present in person: Board Chair Daniel Hennessee, Board Vice-Chair Chris Keller, and Board members Kasey Crutcher and Edward Mondich. Board members Patty Smith, Megan Hogan, and Michael Nichols were not in attendance.

Staff present: Tourism Marketing Manager Cassie Ham and City Secretary April Jackson

Guests present: None

CALL TO ORDER

With a quorum present, Board Chair Daniel Hennessee called the meeting to order at 4:07 p.m.

PROPOSED CHANGES OF AGENDA ITEMS

There were none.

PUBLIC COMMENTS

There were none.

CONFLICT OF INTEREST DISCLOSURES

There were none.

MANAGER'S REPORT

1. Review the Tourism Marketing Manager's Reports for the months of September through December 2025.

APPROVAL OF MINUTES

1. Consider approval of the minutes from the October 28, 2025 meeting.

A motion was made by board member Kasey Crutcher to approve the items as presented. Chris Keller seconded the motion.

Upon vote, the motion carried with a 4-0 unanimous vote.

DISCUSSION AND ACTION ITEMS

1. Discussion and possible action regarding an Arts & Cultural HOT Grant application for the Dogwood Arts Council in the amount of \$15,000 for the Art Tracks Sculpture Program.

Motion made by Kasey Crutcher to approve the item as presented. Edward Mondich seconded the motion.

Upon vote, the motion carried with a 4-0 unanimous vote.

2. Discussion and possible action regarding a possible HOT Funding Grant for Palestine Bowling Center.

Motion made by Ed Mondich to approve the item as presented. Daniel Hennessee seconded the motion. After discussion related to the purpose of the grant and the location of the Bowling Alley, Ed Mondich amended his motion to include up to \$1000.00 reimbursement for wayfinding signage. Chris Keller Seconded the motion.

Upon vote, the motion carried with a 4-0 unanimous vote.

3. Discussion and possible action regarding a possible HOT Funding Grant for the 23rd Annual Old Time Music and Dulcimer Festival.

Motion made by Kasey Crutcher to approve the rebate of Hotel Occupancy Tax plus a \$2,500 reimbursement grant for marketing support.

Upon vote, the motion carried with a 4-0 unanimous vote.

ADJOURN

With no other business coming before the board, the meeting was adjourned at 4:30 p.m.

PASSED AND APPROVED THIS 31ST DAY OF MARCH 2026.



Daniel Hennessee, Chair

ATTEST:



Cassie Ham,
Tourism Marketing Manager