

THE STATE OF TEXAS
COUNTY OF ANDERSON
THE CITY OF PALESTINE

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The Tourism Advisory Board of the City of Palestine convened in a Regular Meeting on Tuesday, March 31, 2026 at 4:00 p.m., in the City Hall Conference Room, 504 N. Queen Street, Palestine, Texas, with the following people present in person: Board Chair Daniel Hennessee, Board Vice-Chair Chris Keller, and Board members Rebecca Howard, Edward Mondich, Chase Calloway, and Kasey Crutcher. Board member Megan Hogan was not in attendance.

Staff present: Tourism Marketing Manager Cassie Ham and City Manager's Administrative Assistant Corby Neal

Guests present: None

CALL TO ORDER

With a quorum present, Board Chair Daniel Hennessee called the meeting to order at 4:02 p.m.

PROPOSED CHANGES OF AGENDA ITEMS

There were none.

PUBLIC COMMENTS

There were none.

CONFLICT OF INTEREST DISCLOSURES

There were none.

MANAGER'S REPORT

1. Review the Tourism Marketing Manager's Report for the month of January 2026.

APPROVAL OF MINUTES

1. Consider approval of the minutes of the March 3, 2026, meeting.

A motion was made by board member Chris Keller to approve the minutes as presented. Edward Mondich seconded the motion.

Upon vote, the motion carried with a 6-0 unanimous vote.

DISCUSSION AND ACTION ITEMS

1. Discussion and possible action regarding the Fiscal Year 2025-2026 Hotel Occupancy Tax Grant Application.

Motion made by Kasey Crutcher to approve the item as presented. Daniel Hennessee seconded the motion.

Upon vote, the motion carried with a 6-0 unanimous vote.

2. Discussion and possible action regarding the application period for the Fiscal Year 2026-2027 Hotel Occupancy Tax Grant Application.

Motion made by Kasey Crutcher to approve the opening date of May 4, 2026, for the FY2026-2027 HOT Funding Grant cycle, for all grant types: Event, Arts & Cultural projects, and Historical Preservation projects, as presented. Daniel Hennessee seconded the motion.

Upon vote, the motion carried with a 6-0 unanimous vote.

3. Discussion regarding the upcoming America250 event.

No action was taken.

ADJOURN

With no other business coming before the board, the meeting was adjourned at 4:23 p.m.

PASSED AND APPROVED THIS 28TH DAY OF APRIL 2026.



Daniel Hennessee, Chair

ATTEST:



Cassie Ham,
Tourism Marketing Manager