

THE STATE OF TEXAS §
COUNTY OF ANDERSON §
THE CITY OF PALESTINE §

The Tourism Advisory Board of the City of Palestine convened in a Regular Meeting on Tuesday, April 28, 2026 at 4:00 p.m., in the City Hall Conference Room, 504 N. Queen Street, Palestine, Texas, with the following people present in person: Board Chair Daniel Hennessee, Board Vice-Chair Chris Keller, and Board members Rebecca Howard, Edward Mondich, and Chase Calloway. Board member Kasey Crutcher was not in attendance.

Staff present: Tourism Marketing Manager Cassie Ham and City Manager's Administrative Assistant Corby Neal

Guests present: None

CALL TO ORDER

With a quorum present, Board Chair Daniel Hennessee called the meeting to order at 4:01 p.m.

PROPOSED CHANGES OF AGENDA ITEMS

There were none.

PUBLIC COMMENTS

There were none.

CONFLICT OF INTEREST DISCLOSURES

There were none.

MANAGER'S REPORT

1. Review the Tourism Marketing Manager's Report for the month of February 2026.
2. Review the Tourism Marketing Manager's Report for the month of March 2026.

APPROVAL OF MINUTES

1. Consider approval of the minutes from the March 31, 2026, meeting.

A motion was made by board member Edward Mondich to approve the minutes as presented. Rebecca Howard seconded the motion.

Upon vote, the motion carried with a 5-0 unanimous vote.

DISCUSSION AND ACTION ITEMS

1. Consider approval of Hotel Occupancy Tax funding for an Arts and Culture Project Proposal submitted by Palestine ISD in the amount of \$7,181.77.

Motion made by Daniel Hennessee to approve the item as presented. Edward Mondich seconded the motion.

Upon vote, the motion carried with a 5-0 unanimous vote.

2. Discussion and possible action regarding an Arts and Culture project involving hot pepper sculptures for public display.

Discussion was held regarding the proposed project. No action was taken. The item will be brought back to the May agenda after staff and Board Member Chase Calloway have had the opportunity to research permitting requirements and obtain cost estimates.

ADJOURN

With no other business coming before the board, the meeting was adjourned at 4:34 p.m.

PASSED AND APPROVED THIS 2ND DAY OF JUNE 2026.



Daniel Hennessee, Chair

ATTEST:



Cassie Ham,
Tourism Marketing Manager