



PRESCOTT VALLEY

Parks, Arts, and Recreation Commission

October 13, 2026

September by the Numbers

Number of Activities 30

Number of Participants 2,141

Divisional Breakdown:

Aquatics.....	0
Specialty Programs.....	175
Creative Arts.....	30
Nature & Outdoors.....	78
Performing Arts.....	43
Sports & Fitness.....	1,815



Special Events

Movies Under The Stars

Sept 12

Wonka Approx 50
Pronghorn Athletic Field
6:45 pm-8:45 pm

Oct 17

Hocus Pocus- Sanderson Sisters photo's
Quailwood Athletic Field
6:00 pm-8:00 pm

Music On The Green

Oct 10

The Offbeats of Prescott
Theatre on the Green
4:00 pm-7:00 pm

Fall Fest (Formally Harvest Festival)

This past Saturday
3.2 K attendees
Community had a great time
Food trucks & vendors were busy



Aquatics

The pool is now CLOSED to the public, we will continue hosting the BMHS Swim Team through the first week of November.

Aquatics Facility Update

The Town Council approved the contract for engineering, design and construction at the October 8th meeting.

Staff will begin working with the contractor to kick off this project.



Specialty Programs

September Programs

- Starry Nights, S'mores & More
 - Pronghorn Park
 - Partnership with Prescott Astronomy Club
 - PVPR hosted S'mores station
 - 175+ participants

Upcoming Programs

- 11/21, Turkey Trot



Creative Arts

September Programs

- Floral Candle Making
 - 09/16, 0 participants
 - 09/26, 0 participants
 - 09/26, 4 participants
 - 07/25, 5 participants
- Handmade Hangout
 - 09/4 Painted Farmer's Market Tote Bags Craft- 6/16 participants
 - 10/05 decoupaged pumpkins – 15/16 participants
- Fine Arts Showcase
 - 07/25-09/06. 7 artists, 23 total art pieces

Upcoming:

- Fall Candle Making Class
 - 10/09, 10 participants (SOLD OUT)
 - 10/10, 6/10 participants (so far)
 - 10/21, 6/10 pants (so far)
 - 11/04, 3/10 participants (so far)
 - 11/14 10 participants (SOLD OUT)
- Handmade Hangout
 - 10/24, Beaded Spider Earrings 1/16 participants (so far)
 - 11/06, Thanksgiving pie felt garlands 12/12 (SOLD OUT)
 - 11/13 Thanksgiving pie felt garlands 5/12 (so far)



Nature & Outdoors

September Programs

- Animal Hour
 - 09/09, 10 participants
 - 09/22, National Wildlife Day, 48 participants
 - Guest speakers:
 - Red Rock State Park & their Screech owl, Moonlight
 - Arizona Exotics and Aquatics
 - 09/24, Homeschool Adventures, 9 participants
- PV Trekkers
 - 09/12, Constellation Trailhead, 11 hikers
- Trout in the Classroom
 - Tank delivered, expecting 100 Rainbow trout eggs at the end of October

Upcoming:

- Tuesdays & Thursdays, Night Hikes
- 10/07, Animal Hour
- 10/17, PV Trekkers, Highlands Center
- 10/17, Movies Under the Stars, Rec and Animal Encounters table
- 10/19 & 10/26, Granville Elementary Fall Fest Animal Hour
- 10/23, Haunted Hikes



Performing Arts

September Programs

- Guitar, Bass, and Ukelele
- Latin Beats & Retro Rhythms
- Piano Lessons for all ages
- Beginners and Advanced Hula
- Brazilian Drumline

Instructor recruitment is an ongoing process

Interested instructors can contact the Parks and Rec Main line 928-759-3090 for additional information



Sports & Fitness

September Programs

- Fall Adult Volleyball, 22 Teams
- Fall Adult Softball, 45 Teams
- Open Gym: Wednesday Night Volleyball
- Total 360 Karate: Beginner, Intermediate, Advanced
- Total 360 Pilates, Yoga, Balance
- Total Body Conditioning
- BeMoved
- Athletics Programming Participation: 1,815

Projects & Upcoming

- Spring Field Allocation
- Scoreboard Replacements
- Gymnasium Improvements



Marketing



Statistics for September

- Instagram: 10 New Followers/ 3,181 Total
- Facebook: 127 New Followers/ 6,928 Total

Volunteers

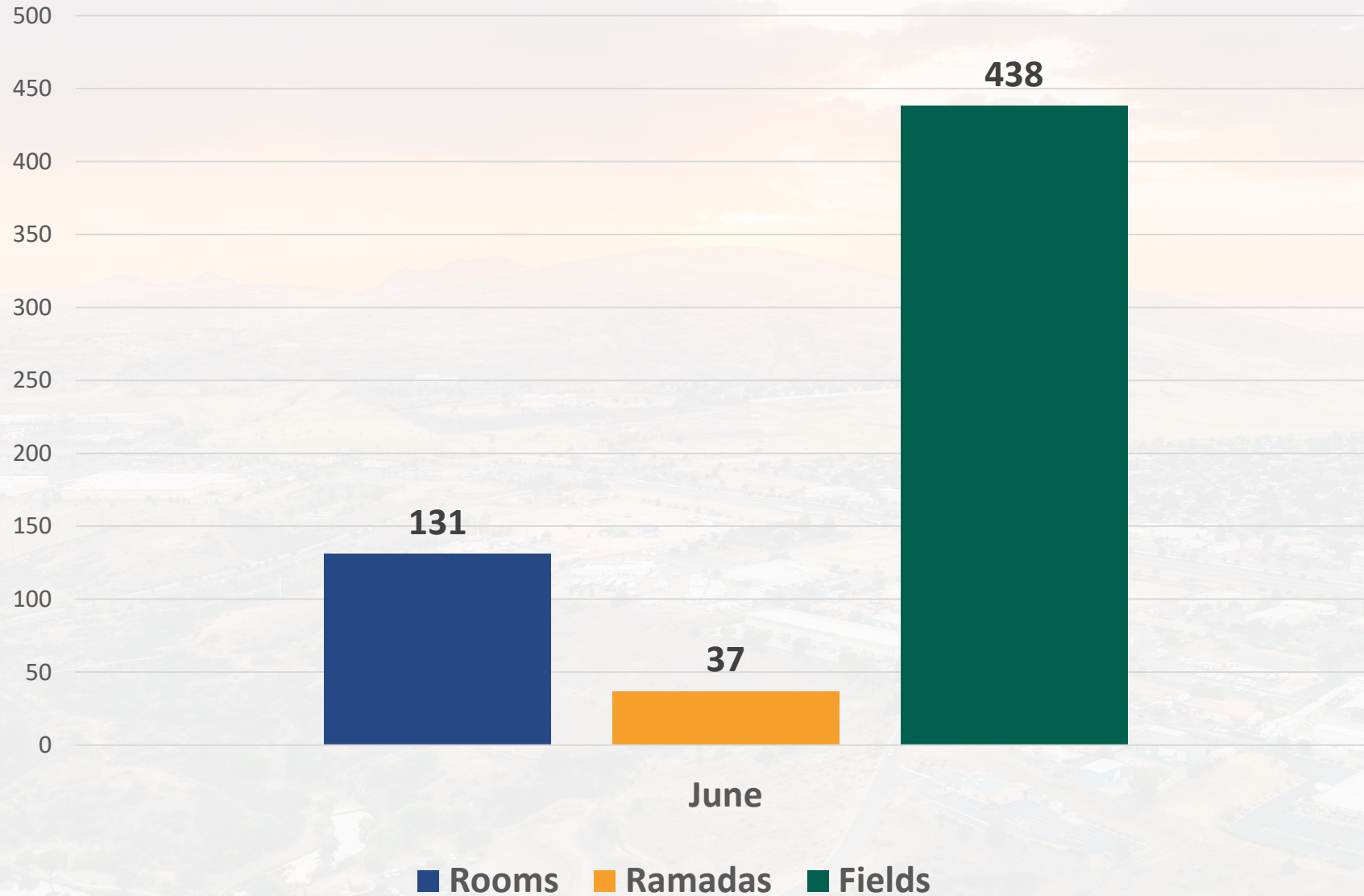
September Hours:

- Boards & Commissions: 6
- Adopt a Park: 34
- Recreation Programs: 23



Rentals

September





Santa Fe Station Park Master Plan

October 2026



Santa Fe Station Park Master Plan

Today's Agenda:

1. The Master Plan
2. Survey at a Glance
3. Who Responded
4. What People Like
5. What People Want
6. Visual Preferences
7. Top Things to Improve
8. FAQs



The Master Plan

The Master Plan includes:

- Riparian Area
- Natural Landscapes
- Benches
- Solar Bollards
- Exercise Stations
- Shade Trees
- Nature Play Installations



Survey at a Glance

Responses received August 3 – September 13, 2026

318

usable survey responses

47%

visit the park at least
once a week

82%

say shade is an
important addition

84%

agree the plan has a
good mix of active and
passive recreation

The clearest message: shade is the community's top priority, and the plan's overall direction is well supported.



Who Responded

About 200 respondents answered the background questions at the end of the survey.

Residents

90%

live in Prescott Valley

72%

live in the 86314 zip code

82%

own their home

41%

are parents of kids under 18

35–44

is the largest age group (24%)

27%

have lived in Prescott Valley 20+ years

How they use the park

47%

visit at least weekly (12% daily, 35% weekly)

61%

visit in the morning, the most popular time

60%

come mainly for the multi-use path

What People Value Today: Top 3 Existing Amenities



Walking Paths

68%

use them always or often

75% satisfied



Natural Areas

55%

use them always or often

70% satisfied



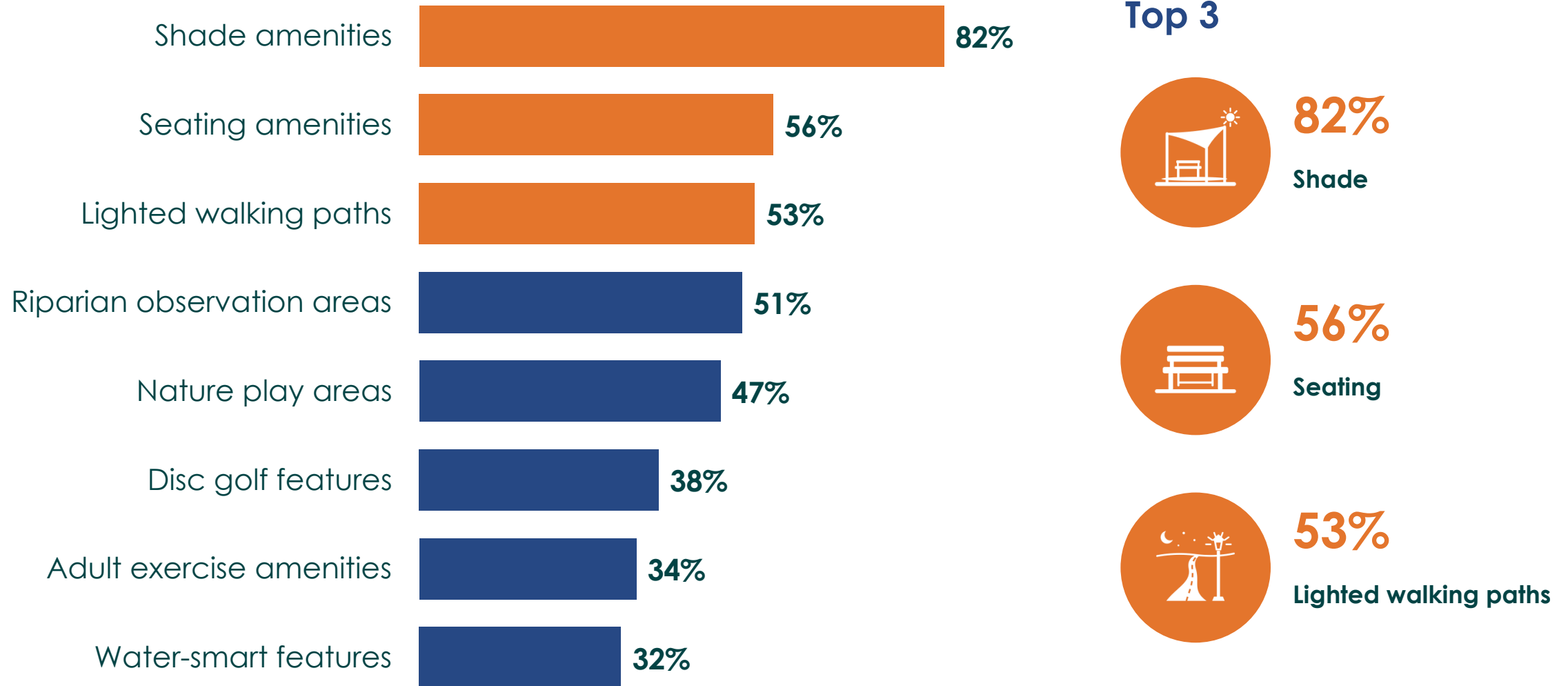
Green & Open Space

77%

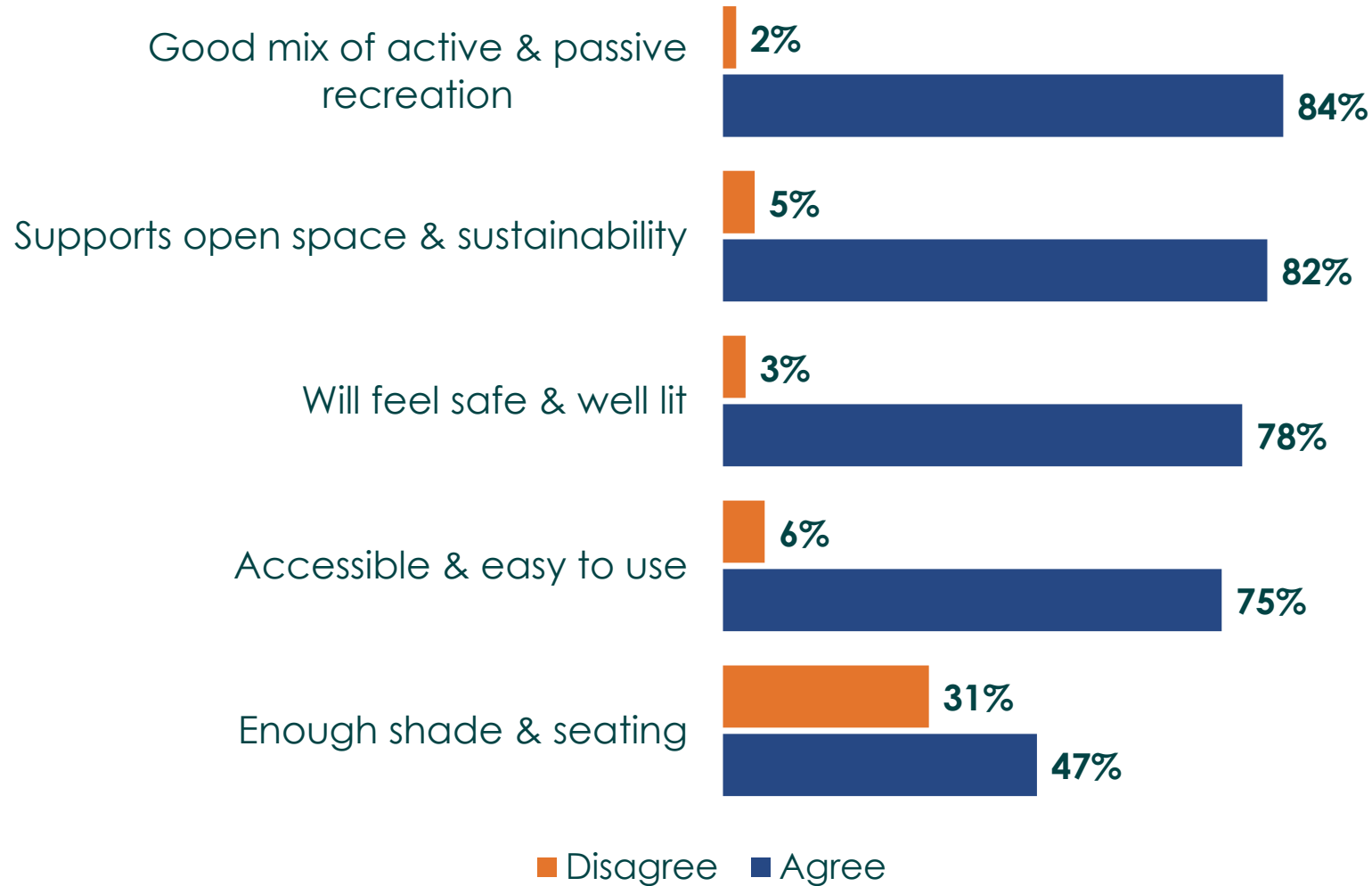
satisfied, the highest of any amenity

42% use turf areas always or often

What People Want: Proposed Additions



How the Proposed Plan Measures Up



The one gap

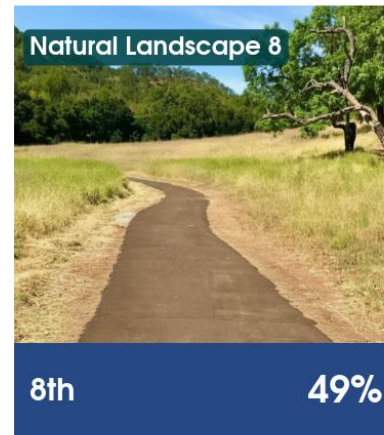
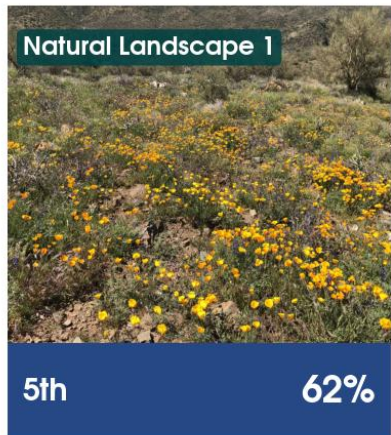
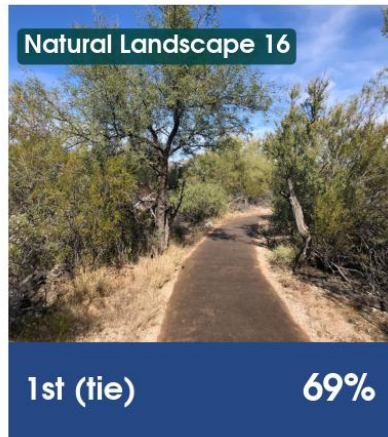
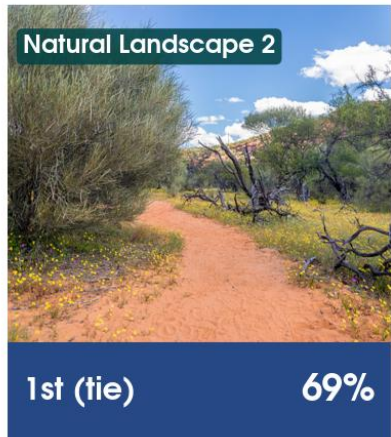
Only **47%** agree the plan includes enough shade and seating, and **31%** disagree.

Every other statement has 75% or more agreement.

Visual Preferences: Landscaping

Top 8 landscaping concepts

Share of respondents selecting each image (chose up to 8 of 16) | n = 185



What we heard

Natural, planted settings beat hardscape. Natural Landscape 2 and 16 tie for first (69%); rock- and riprap-heavy images ranked last (under 30%).

Visual Preferences: Nature Play

Top 8 nature play concepts

Share of respondents selecting each image (chose up to 8 of 16) | n = 170



What we heard

Climbing, balancing, and exploring with natural materials came out on top. All six musical or sound-making elements fell outside the top 8.

Top 3 Things to Improve



1

Shade

Only 26% are satisfied with path shading, and 70% of commenters mentioned shade.



2

Seating

37% of commenters asked for more or better seating; only 47% agree the plan has enough shade and seating.



3

Disc Golf Maintenance, Upkeep & Signage

The third most-mentioned topic (16% of commenters): mowing, clearing overgrowth, drainage, tee signs, and course maps.



FAQs

Understanding the Data

Common questions that help interpret the results correctly.

Why 318 responses instead of 485?

165 people opened the survey but answered nothing, and 2 records were internal tests.

Did anyone submit more than one response?

No identical repeat submissions were found. Stricter checks change no result by more than about 3 points.

Is this a statistically valid survey?

No. It is an opt-in survey showing community priorities, best considered alongside other outreach.

Why do question totals differ?

Every question was optional, many people finished only part (199 complete, 119 partial), and some follow-ups were shown only to certain respondents.

Why do some totals exceed 100%?

"Select all that apply" and "choose your top 8" questions allow more than one answer.

Did a low-ranked image mean people opposed it?

No. It was chosen less often. Images show the feel of an idea, not a final design.



FAQ: Why Do Some Satisfaction Ratings Seem Low?

Respondents could skip any question or choose “Prefer not to answer,” and many chose “Neutral” for amenities they don’t use. **Very few said they were dissatisfied.**

Every answer is kept in the results so they are reported accurately, matching the survey platform.

Amenity	Reported	Among those with a clear opinion
Pickleball court	43%	96%
ADA accessible playground	52%	92%
Turf areas	69%	96%
Ramadas	65%	95%

Is anything actually rated low? Yes. Path shading is low however you count it: only 26% are satisfied (27% even after removing “Prefer not to answer”). That is why shade stands out as the top community priority.



Thank You!
Questions?

