

October 1, 2026

Chief Robert L. Ticer &
Assistant Chief Jeremy Martin



Automated License Plate Readers

Prescott Valley Police Department

Program Timeline

DELIBERATE PLANNING & COUNCIL REVIEW

Prescott Valley Police Department process for Automated License Plate Readers (ALPRs) and Town Council involvement

Jan 20, 2023

ALPR
introduced
during Council
Study Session



May-Aug 2023

Council formal
vote approving
DEMA grant
funding



May 3, 2024

Camera network
deployed and
validated for
operations



June 5, 2025

Annual
update
presented to
Town Council



Aug 15, 2025

State
legislature
appropriations
completed

Why PVPD Uses ALPR

OBJECTIVE INVESTIGATIVE SUPPORT

Violent crime & felony support

- Rapid identification of vehicles tied to violent crimes, felony investigations, and active threats

Missing & endangered persons

- Time-critical location support for missing/endangered persons, AMBER Alerts, and Silver Alerts

Stolen vehicles & property

- Real-time recovery of stolen vehicles, stolen plates, and stolen property

54 LOCAL
SUCCESS
STORIES

LOCAL TRACK RECORD

- Arrests in shots-fired incidents
- Manslaughter warrant service
- Aggravated domestic assault cases
- Seek justice for victims of crimes

Objective Vehicle Detection

WHAT THE SYSTEM CAPTURES



Captured Data Points

- Motion-activated, rear-facing roadway camera captures vehicles in public view
- Clear capture of license plate characters and issuing state
- Vehicle Signature identifies make, model, color, and body style
- Flags unique alterations: bumper stickers, decals, roof racks, and body damage
- Objective metadata logged: date, exact timestamp, and camera location

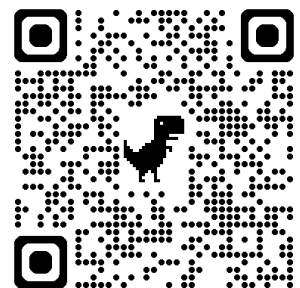
Built-In Privacy Controls | WHAT IT NEVER CAPTURES

WHAT IS CAPTURED

- ✓ License plate characters & issuing state
- ✓ Vehicle make, model, color & body style
- ✓ Date, timestamp & camera location
- ✓ Objective vehicle images on public roads

WHAT IS NEVER CAPTURED

- ✗ **No facial recognition** - Cameras never scan, identify, or catalog human faces
- ✗ **No Registered Owner/DMV records** - System does not connect to DMV or MVD databases
- ✗ **No personally identifiable information** - No names, birth dates, SSNs, or addresses stored
- ✗ **No demographic tracking** - Cannot capture or index driver gender, race, or age
- ✗ **No traffic or speed enforcement** - Never used for speed monitoring or automated citations



Full policies & program details at prescottvalley-az.gov/departments/police/about_us/technology

Policy 432 | OPERATIONAL SAFEGUARDS & TOWN TRANSPARENCY

Strict permissible purpose

- Searches are restricted exclusively to legitimate criminal investigations

Automatic 30-day purge

- Routine non-hit detections are permanently deleted after 30 days unless preserved as evidence

Mandatory search audit trail

- An active case number or documented reason is required for every historical query

Multi-tier oversight

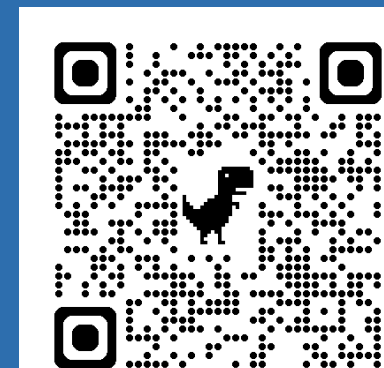
- Regular IT audits, Lieutenant/Coordinator review, and potential citizen advisory review

Technology page:

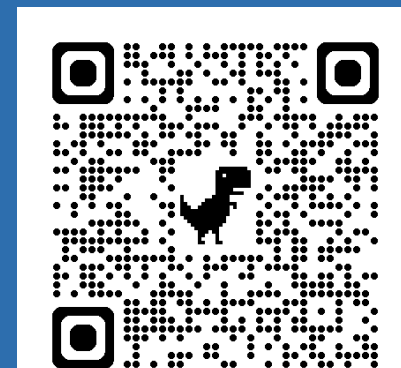
[prescottvalley-az.gov/
departments/police/
about_us/technology](https://prescottvalley-az.gov/departments/police/about_us/technology)

Transparency portal:

[transparency.flocksafety.com
/prescott-valley-az-pd](https://transparency.flocksafety.com/prescott-valley-az-pd)



TECHNOLOGY



TRANSPARENCY

Officer Training

CERTIFICATION & ACCESS ACCOUNTABILITY

Flock Academy Certification

Mandatory coursework for ALPR capabilities, ethical search boundaries, and legal parameters prior to account provisioning

In-Person Field Training

Hands-on, scenario-based operational instruction conducted directly with certified Field Training Officers (FTOs) during field rotations

Flock Academy Certification

Command-level review ensuring operational alignment with PVPD Policy 432, CJIS regulations, and Arizona statutory mandates

Login Acknowledgment

Officers must actively review and accept a compliance prompt affirming adherence to policy and state laws every time they sign in

Current Deployment

27 LOCATIONS & 39 INSTALLED LOCATIONS

#	Location	# of Cameras	Camera Details
1	Black Canyon Hwy westbound toward Prescott	1	LPR: 1 (#10)
2	E Lakeshore Dr & N Badger Rd	1	LPR: 1 (#13)
3	E Lakeshore Dr & N Navajo Dr	2	LPR: 1 (F#005); Fixed video: 1 (C#015)
4	E Loos Dr & Katie Circle W	2	LPR: 1 (F#001); Fixed video: 1 (C#001)
5	E Loos Dr & N Robert Rd	2	LPR: 1 (F#006); Fixed video: 1 (C#002)
6	E Loos Dr & Preston Dr	2	LPR: 1 (F#007); Fixed video: 1 (C#003)
7	E Nace Ln & N Robert Rd	2	LPR: 1 (F#003); Fixed video: 1 (C#005)
8	E Nace Ln parking lot	2	LPR: 1 (F#002); Fixed video: 1 (C#004)
9	E Old Black Canyon Hwy & N Thimble Ln	1	LPR: 1 (F#051)
10	Glassford Hill Rd & Long Look Dr	4	Long-range LPR: 2 (LR#006, LR#005); Fixed video: 2 (C#026, C#028)
11	Glassford Hill Rd & Tuscany Way	1	LPR: 1 (#01)
12	Hwy 69 & Fain Rd	3	LPR: 3 (#22, #14, #16)
13	Hwy 69 & N Windsong Dr	1	LPR: 1 (#23)
14	Mountain Valley Park pavilion	1	PTZ video: 1 (C#017)

#	Location	# of Cameras	Camera Details
15	Mountain Valley Splash parking lot	1	PTZ video: 1 (C#016)
16	N Glassford Hill Rd & E Pav Way	1	LPR: 1 (#08)
17	N Glassford Hill Rd & Veterans Way	1	LPR: 1 (#09)
18	N Jasper Pkwy & E Copper Hill Dr	1	LPR: 1 (#19)
19	N Navajo Dr & E Valley Rd	1	LPR: 1 (#11)
20	N Robert Rd & Fain Rd	1	LPR: 1 (#07)
21	N Viewpoint Dr & E Addis Ave	1	LPR: 1 (#05)
22	N Viewpoint Dr & SR 89A	1	LPR: 1 (#03)
23	Prescott East Hwy & Frontage Rd	2	LPR: 2 (F#003, F#002)
24	SR 69 & E Baker St	1	LPR: 1 (#17)
25	SR 69 & Kachina Pl	1	LPR: 1 (#15)
26	SR 89A & Shiloh Rd	1	LPR: 1 (#18)
27	Spouse Dr & N Glassford Hill Rd	1	LPR: 1 (#12)

29 Fixed LPRs, 2 In-Car AXON LPRs, 8 Fixed Video, 2 PTZ Video

Investigative Workflow

HOW A DETECTION BECOMES A LEAD

ALPR provides a lead, a human officer, not the system, makes every enforcement decision

1

DETECTION

The camera detects a vehicle and plate visible on a public roadway

2

ALERTS

System flags a verified hotlist match and runs a documented query

3

VERIFICATION

Officer independently confirms match and status before acting

4

RESOLUTION

Non-hit records auto-purge at 30 days; active cases are preserved per schedules

Routine non-hit detections are retained no longer than 30 days; case-related information follows applicable statutory retention schedules

Constitutional Standards & Building Community Trust

FOURTH AMENDMENT COMPLIANCE

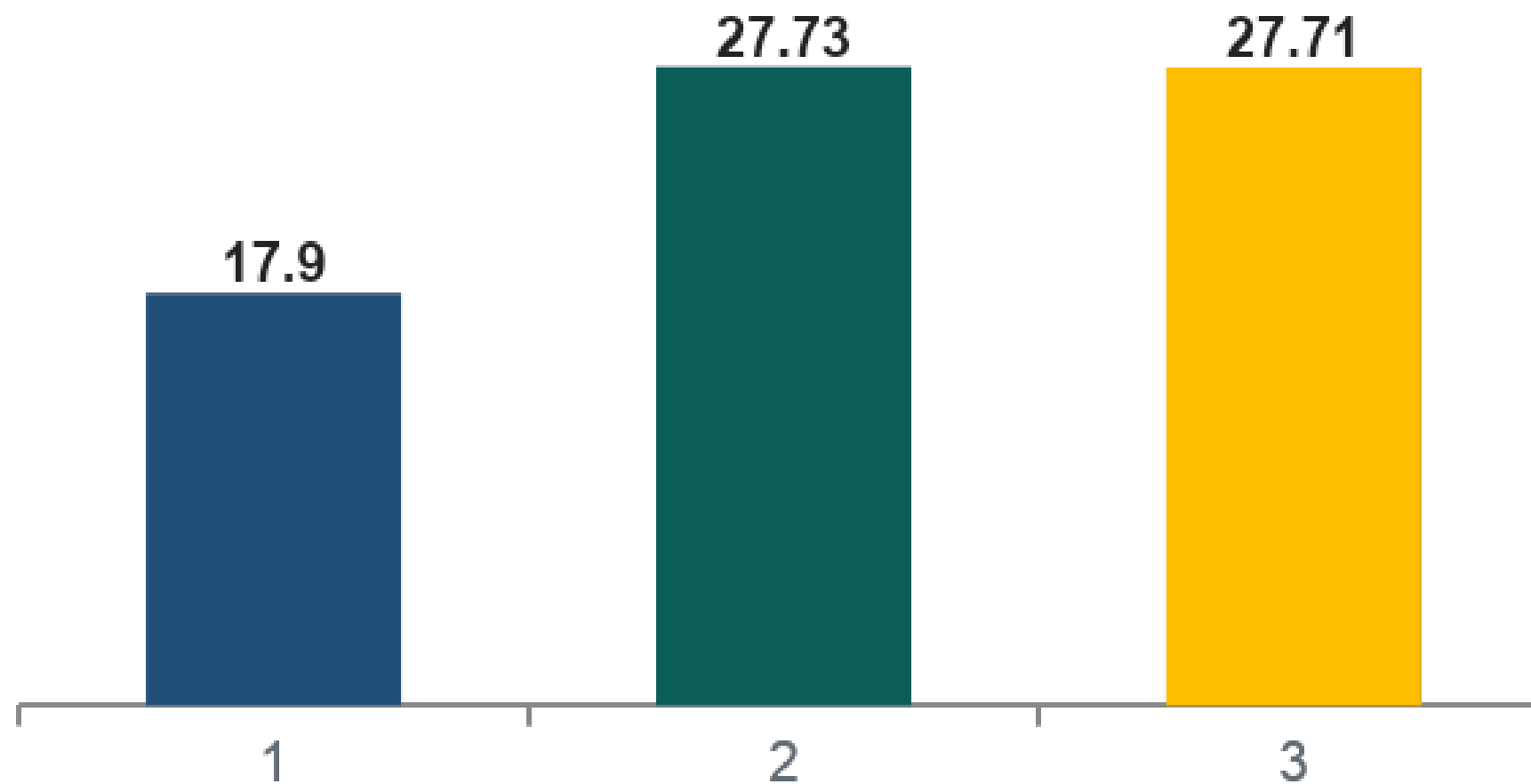
- Courts have consistently held that travel on public roadways carries no reasonable expectation of privacy
- No US Supreme Court or appellate court has ruled that ALPRs are unconstitutional
- Short 30-day retention and reason-based searches prevent aggregate tracking and dragnet surveillance

Accountability & Open Dialogue

- System audit assistance proactively flags anomalous search behavior for supervisory review
- Ongoing Council Study Sessions and public reporting ensure continued public visibility

Measurable Outcomes

LONG-TERM FUNDING STRUCTURE



Hit-and-run clearance rate
17.9% (2024) to 27.7% (2025 & 2026)

2026 Year To Date (YTD)

- 83 hit-and-run cases investigated
- 23 arrests/citations issued
- Grant-funded sustainability, recurring costs supported by state/grant funds beginning FY26
- Zero General Fund impact, no local General Fund tax dollars used for recurring camera costs

+9.8 POINTS
CLEARANCE IMPROVEMENT

Next Steps & Continued Program Governance

- ① Continue Council progress updates and public-facing transparency metrics
- ② Periodically review and calibrate sharing permissions and camera placements
- ③ Continue tracking clearance rates, crime-reduction, and victim restitution success
- ④ Advance the Town study regarding citizen review processes to sustain public trust

Maintaining Prescott Valley's standing as one of the safest communities in Arizona

An aerial photograph of Prescott Valley, Arizona, taken at dusk. The image is overlaid with a semi-transparent blue filter. In the center, the words "PRESCOTT VALLEY" are written in a bold, white, sans-serif font. A thick orange horizontal line is positioned directly beneath the text. The background shows a sprawling suburban landscape with numerous houses, commercial buildings, and parking lots. In the distance, a range of mountains is visible against a sky filled with dark, dramatic clouds. The overall mood is serene yet powerful, highlighting the town's location within a valley.

PRESCOTT VALLEY