



Emergency Management

EMERGENCY MANAGEMENT OVERVIEW

The four classic phases of emergency management

Mitigation: The work done before a disaster to reduce the impact.

Examples:

- Installing backup power at hospitals
- Strengthening building codes
- Reviewing and updating flood maps
- Improving stormwater drainage
- Reviewing safety & security enhancements

Preparedness: Getting ready before disaster strikes.

Examples:

- Developing emergency plans
- Conducting exercises and drills
- Training first responders and volunteers
- Building emergency kits
- Training on community personal preparedness

EMERGENCY MANAGEMENT OVERVIEW

The four phases (Continued)

Response: Putting the plans into action.

Examples:

- Opening emergency shelters
- Sharing emergency alerts and updates
- Coordinating emergency responders and partner agencies
- Distributing food, water and other essential supplies

Recovery: The work of rebuilding after disaster strikes.

Examples:

- Restoring power and other essential services
- Connecting people with disaster assistance
- Removing debris and cleaning roads
- Rebuilding homes, schools, businesses

EMERGENCY MANAGEMENT GOALS and PRIORITIES

A few examples:

- Increase public participation in Rave emergency notifications (KPI) (8,327)
- Increase public participation with Genasys Protect evacuation information (KPI)
- Update and maintain Continuity of Operations Plan (COOP)
- Update and maintain Town Emergency Operations Plan (EOP)
- Plan and execute multiple Town emergency management exercises annually
- Create neighborhood liaison program
- Update IGAs and Mutual Aid Agreements
- Enhance evacuation route options around Prescott Valley
- Continue regular meetings with local partners and stakeholders
- Host Red Cross shelter training for 2026
- Present to communities, HOAs, Citizen Academy, and others
- Participate in AzMAC and other mutual aid programs
- Conduct bi-annual Rave notification drill and tests
- Ensure local HAM radio group is ready and equipment periodically tested
- Have EOC staff complete ICS / NIMS training

Sign up for Emergency Notifications



Stay safe & informed with our **PV Alerts**

STEP 1

Visit our Prescott Valley alerts system through Rave & Smart911, at prescottvalleyalerts.gov or smart911.com

STEP 2

Enter your name, address, & contact info

STEP 3

Select PV under Prescott Regional Emergency Notifications

STEP 4

Choose how you want to receive alerts: text, call, or email

Visit our website today!



Scan To Learn More

Receive Evacuation Information

Stay one step ahead with **Genasys Protect**

STEP 1

Visit protect.genasys.com or use the Genasys Protect app

STEP 2

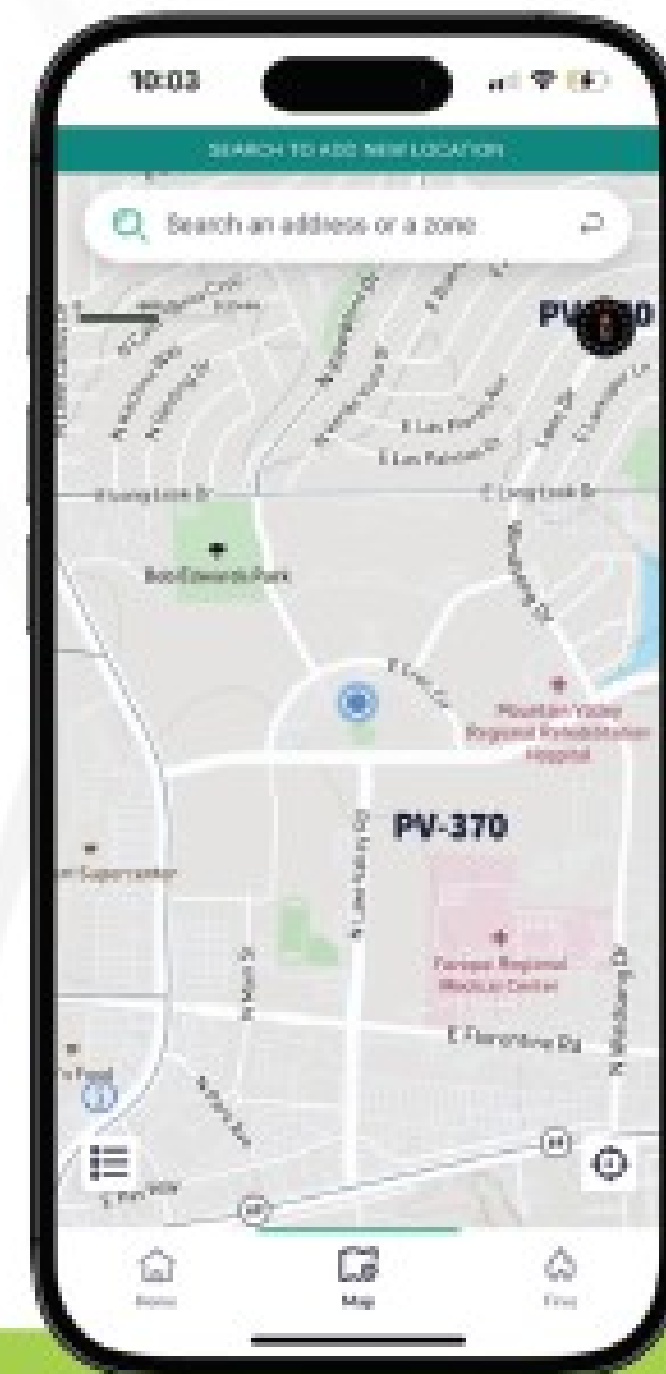
Type your address into the search bar & hit enter or allow location services to detect your location

STEP 3

Familiarize yourself with the zones & features in the app

STEP 4

Click Subscribe to Alerts & register for emergency alerts



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Download the app today!

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