



**TOWN COUNCIL
REGULAR MEETING**
Council Chambers/Library Auditorium
7401 E. Skoog Blvd., Prescott Valley, Arizona 86314, at 5:30pm

**MEETING MINUTES
September 24, 2026**

Present: Kell Palguta, Mayor
Matt Zurcher, Vice Mayor
Kendall Schumacher, Councilmember
Michael Greer, Councilmember
Kenneth Freund, Councilmember
Janell Kiehl, Councilmember
Jason Thornton, Councilmember

1. CALL TO ORDER AND ROLL CALL

Mayor Palguta called the meeting to order at 5:30pm.

2. INVOCATION AND PLEDGE OF ALLEGIANCE

The invocation was given by Prescott Valley Police Department Chaplain Chita Olson followed by the recitation of the pledge of allegiance.

3. APPROVAL OF THE AGENDA

Motion by Vice Mayor Matt Zurcher, seconded by Councilmember Kendall Schumacher to approve the agenda as presented (by electronic vote).

AYE: Mayor Kell Palguta, Vice Mayor Matt Zurcher, Councilmember Kendall Schumacher, Councilmember Michael Greer, Councilmember Kenneth Freund, Councilmember Janell Kiehl, Councilmember Jason Thornton

7 - 0 Passed

4. PROCLAMATIONS

- a. Code Compliance Specialist Appreciation Month [Traci Lira, Neighborhood Services Director]

The Town of Prescott Valley proclaimed October 2026 as National Code Compliance Specialist Month and encouraged residents to recognize and express their appreciation for the dedication and service of the Town's Code Compliance Specialists.

Traci Lira, Neighborhood Services Director, thanked the Mayor and Council for the recognition and expressed appreciation for the Code Compliance team's professionalism, dedication, and service to the community.

- b. Ovarian Cancer Awareness Month [Rachel Sackett-Putman, National Ovarian Cancer Coalition Board Member] - **Added 9/21/26**

Mayor Palguta announced the Town of Prescott Valley's recognition of September 2026 as Ovarian Cancer Awareness Month and noted that no one was present to accept the proclamation.

5. SCHEDULED ANNOUNCEMENTS AND PRESENTATIONS

- a. Chamber of Commerce Spotlight [Steve Bracety, President/CEO]

Steve Bracety, Prescott Valley Chamber of Commerce President/CEO, provided an update on recent and upcoming activities, including the Annual Pronghorn Golf Tournament, which raised funds for an additional Chamber Foundation scholarship; Prescott Valley Restaurant Week, scheduled for October 9–18, 2026; continued growth of the Chamber's membership and Business Academy; and the upcoming annual Puente de la Comunidad, Bridge to the Community, event.

6. CALL TO THE PUBLIC

Public Comment #1: Resident Lawrence Neigel commended the Neighborhood Services Department for providing exceptional customer service through the Town's Tool Box program. He specifically recognized staff for their professionalism, courtesy, and commitment to serving the community.

Public Comment #2: Resident Frederick Hoyt, Public Affairs Specialist with the Office of Disaster Recovery, provided information regarding Economic Injury Disaster Loans available to small businesses and nonprofit organizations impacted by the recent pocket fire. He outlined eligibility, loan terms, application resources, and the May 11, 2027 application deadline.

Public Comment #3: Laura Covell referenced results of a recent poll regarding the Town's use of Flock cameras, citing concerns related to privacy, data use, public oversight, and Council approval. She requested that the Council consider the survey results in evaluating the future use of the camera program. She then stated that her prior objections, open meeting law complaint, public records requests, and preservation of demands remain unchanged and that her participation is not consent to the program or ratification of prior

actions, reserving all rights and remedies. [NextGen Polling of Flock/ALPR Usage attached hereto.]

Public Comment #4: Resident Bruce Tenke raised concerns regarding public statements about the size and terms of the Amazon deal and stated that he wanted to bring the matter to the public's attention regarding his understanding of the parcel in question.

Public Comment #5: Resident Joe Colosimo addressed comments made at a previous Council meeting regarding Proposition 404 and disputed information contained in materials distributed to residents. He also addressed criticism regarding his service on the Planning and Zoning Commission based on personal disagreements rather than his performance as a commissioner.

7. COUNCIL COMMUNICATIONS: SUMMARY OF CURRENT EVENTS

Councilmember Kiehl thanked the volunteers who assisted with the Healing Field event and expressed appreciation for the strong community turnout.

Councilmember Freund announced his attendance at the State of the Verde Watershed Conference with Town Manager Gilbert Davidson and Water Resources Advisor Tracy Lund. He highlighted ongoing efforts to conserve the Verde River and improve water quality, along with presentations significant to the community, including the pronghorn connectivity and the Del Rio Springs land acquisition.

8. MANAGER'S REPORT: SUMMARY OF CURRENT EVENTS

Town Manager Gilbert Davidson commented on the State of the Verde Watershed Conference and highlighted several informative sessions. He also announced the upcoming Fall Festival and an open annual community update session providing residents with the opportunity to learn about Town projects.

9. CONSENT AGENDA

Motion by Vice Mayor Matt Zurcher, seconded by Councilmember Michael Greer to approve the consent agenda, items 9a. through 9d. by electronic vote.

AYE: Mayor Kell Palguta, Vice Mayor Matt Zurcher, Councilmember Kendall Schumacher, Councilmember Michael Greer, Councilmember Kenneth Freund, Councilmember Janell Kiehl, Councilmember Jason Thornton

7 - 0 Passed

- a. Study Session Meeting Minutes of September 3, 2026 - Consideration & Possible Action (Approve) [Fatima Fernandez, Town Clerk]
- b. Special Town Council Executive Session Meeting Minutes of September 10, 2026 - Consideration & Possible Action (Approve) [Fatima Fernandez, Town Clerk]

- c. Designating Chief Fiscal Officer for Fiscal Years 2025-26 and 2026-27 Expenditure Limitation Report to Arizona Auditor General - Consideration & Possible Action (Authorize Signature) [Gilbert Davidson, Town Manager]
- d. Library Board of Trustees By-Laws (Consideration & Possible Action) [Approve] [Casey Van Haren, Library Director]

10. NEW BUSINESS (FOR CONSIDERATION & POSSIBLE ACTION)

- a. Comprehensive Fee Schedule Update – Discussion Only [Mike Townsend, Interim Finance Director]

Stacey Bristow, Development Services Director, introduced the comprehensive fee study and outlined potential options for Council consideration. Director Bristow noted that staff had begun discussions with the Yavapai County Contractors Association (YCCA) and would continue stakeholder engagement over the next sixty days.

Robert McDermott, representative with Public Financial Management Group Consulting, LLC, presented the findings of the Development Services fee study. He explained that the study evaluated current fees against the estimated cost of providing services, benchmarked fees and fee structures against comparable jurisdictions, and considered appropriate levels of cost recovery. The analysis incorporated direct and indirect labor costs, benefits, operating costs and indirect cost allocation. McDermott indicated that the study reviewed sixty-six fee proposals, including potential changes to sixty-two existing fees and consideration of nineteen new fees. He emphasized that the findings and revenue projections were intended to provide a data-driven framework for Council consideration rather than specific recommendations. Revenue estimates were characterized as high-level and directional due to variations in fee structures, activity levels, and the lack of historical data for proposed new fees. McDermott reviewed three caveats to this process and shared an example of the cost of service analysis. The benchmarking analysis included comparable Arizona jurisdictions and sought to identify structurally similar fees where possible. McDermott noted that fee structures and updates to these schedules vary among jurisdictions. He explained that the calculated cost of service serves as a reference point for evaluating potential fee adjustments and policy decisions regarding full or partial cost recovery. McDermott then reviewed comparisons of building permit, planning, subdivision, zoning, grading, inspection, Board of Adjustment, and other fees. He summarized the findings and presented options for consideration, including self-certification, passing credit card processing fees to the payer rather than the General Fund, and establishing fees associated with construction and zoning related violation notices and red tags.

Director Bristow provided additional context regarding the fee study, noting that certain services, such as conditional use permits, can require significant staff time despite relatively low application volumes. The proposed fees would not necessarily reflect full cost recovery and that staff used conservative estimates when calculating the time required to provide services. She also discussed the potential addition of a fee for temporary certificates of occupancy due to the staff time and multiple follow-up inspections often required. Director Bristow advised of the intent for stakeholder and community input before implementation. If adopted, Director Bristow recommended having a grace period, with the new fee structure taking effect next fiscal year beginning July 1, 2027.

b. Land Use Assumptions/Infrastructure Improvement Plan - Consideration & Possible Action (Approval) [Ryan Judy, Deputy Town Manager]

Ryan Judy, Deputy Town Manager, presented an overview of the proposed Infrastructure Improvements Plan (IIP) and Land Use Assumptions (LUA) associated with the Town's non-utility development impact fees for streets, police, and parks/trails. Deputy Town Manager Judy clarified that Council was being asked to consider adoption of the IIP and LUA, not the development impact fees themselves. Development fees may not be used for operating costs and may only be used to fund new infrastructure. He reviewed the non-utility fees study timeline or milestones to include the proposed adoption of IIP and LUA. The LUA assumes an annual growth rate of 1.15%, 2.2 persons per household, and approximately 1,300 additional jobs over the next 10 years. The streets IIP includes improvements to Viewpoint Drive, Glassford Hill Road, Jasper Parkway, and Highway 69. Following stakeholder input, revisions were made to increase the unobligated balance and adjust the growth percentages for most projects to a 50/50 split, recognizing that while impact fees help fund new infrastructure, existing residents also benefit from those infrastructure improvements. The police IIP includes eligible costs associated with debt service for the Police Department expansion and funding new police vehicles and the associated equipment. The parks/trails IIP was revised to remove certain projects, including Glassford Dells Regional Park (Eastgate), while retaining planned trail improvements. Proposed lighting improvements for the T-ball field at Mountain Valley Park were also removed because a separate funding source is available for that project. Deputy Town Manager Judy reviewed the maximum supportable impact fees identified in the study, comparing them with the Town's current fees and those of other jurisdictions. He reiterated that the action before Council was limited to consideration of the IIP and LUA.

Councilmember Kiehl noted that several projects listed were not included in the Town's Capital Improvement Plan (CIP) and asked how the projects related to the CIP.

Deputy Town Manager Judy explained that a separate IIP is required for the adoption of impact fees and that it may differ from the Town's 10-year CIP. He noted that the IIP had been revised since adoption of the Town's current 10-year CIP and that future updates would assist in aligning the two plans.

Councilmember Freund noted that funding is allocated for park improvements, such as lighting, and asked whether associated ongoing costs, including electricity and maintenance, are also considered.

Deputy Town Manager Judy replied that those costs would not be included as you cannot use development impact fees for operations.

Motion by Vice Mayor Matt Zurcher, seconded by Councilmember Kendall Schumacher to approve the Land Use Assumptions/Infrastructure Improvement Plan by electronic vote.

AYE: Mayor Kell Palguta, Vice Mayor Matt Zurcher, Councilmember Kendall Schumacher, Councilmember Michael Greer, Councilmember Kenneth Freund, Councilmember Janell Kiehl, Councilmember Jason Thornton

7 - 0 Passed

- c. Prescott Valley Broadcasting Company Lease Agreement - Consideration & Possible Action (Authorize Signature) [Ryan Judy, Deputy Town Manager]

Deputy Town Manager Ryan Judy advised that when the Town purchased Glassford Hill from the State Land Department, three existing communication towers were included. The towers are utilized by the Town for public safety and meter-reading communications, CAFMA for communications, and Prescott Valley Broadcasting Company under a commercial lease. The proposed commercial lease agreement with Prescott Valley Broadcasting Company would continue the existing use with no site modifications, generate approximately \$7,800 in annual revenue to the Town, require the Town to be named as an additional insured, and provide for a 10-year lease with an option for a 10-year extension.

Councilmember Freund inquired how the proposed lease rate compared to rates for comparable sites in other municipalities within the region.

Deputy Town Manager Judy responded that a lease rate comparison with other regional sites had not been conducted. The proposed rate was based on the rate previously assessed by the State Land Department, which he understood had been increased a few years earlier.

Motion by Vice Mayor Matt Zurcher, seconded by Councilmember Michael Greer for the Mayor to sign the Lease Agreement with Prescott Valley Broadcasting Company for the Glassford Hill tower site by electronic vote.

AYE: Mayor Kell Palguta, Vice Mayor Matt Zurcher, Councilmember Kendall Schumacher, Councilmember Michael Greer, Councilmember Kenneth Freund, Councilmember Janell Kiehl, Councilmember Jason Thornton

7 - 0 Passed

- d. Proposed Town Code Provisions Regulating E-Bikes - Consideration & Possible Action (1st Reading) [Traci Lira, Neighborhood Services Director]

Traci Lira, Neighborhood Services Director, presented the first reading of the proposed e-bike ordinance, which establishes a dedicated section of the Town Code addressing e-bikes and other wheeled devices and establishes clear regulations for the operation within the Town. Following a prior Study Session discussion regarding e-bikes, two revisions were made to the proposed ordinance to include establishing a \$50 fine per offense and removing the permit agreement section.

Mayor Palguta noted that the matter had been previously discussed at length and called for a motion.

Motion by Vice Mayor Matt Zurcher, seconded by Councilmember Kendall Schumacher to read Ordinance No. 2026-985 by title only on two separate occasions, then place the same on final passage by electronic vote.

AYE: Mayor Kell Palguta, Vice Mayor Matt Zurcher, Councilmember Kendall Schumacher, Councilmember Michael Greer, Councilmember Kenneth Freund, Councilmember Janell Kiehl, Councilmember Jason Thornton

7 - 0 Passed

Fatima Fernandez, Town Clerk, read Ordinance No. 2026-985 by title only for the first reading.

- e. Amendments to Town Code Chapter 12, Floodplain Management - Consideration & Possible Action (1st Reading) [John Litteer, PE, Town Engineer]

Mayor Palguta opened the public hearing.

Town Engineer John Litteer presented proposed updates to Town Code Chapter 12 Floodplain Management. The amendments were recommended following a periodic review by the Arizona Department of Water Resources (ADWR) to ensure consistency with state and federal language. It was last reviewed and updated in 2021. Town Engineer Litteer also highlighted feedback from ADWR recognizing Town staff's proficiency in floodplain mapping, modeling, and processing Letters of Map Change (LOMC), which help maintain the accuracy and currency of the Town's Flood Insurance Rate Map (FIRM).

There were no comments from the public.

Mayor Palguta closed the public hearing.

Motion by Vice Mayor Matt Zurcher, seconded by Councilmember Kendall Schumacher to read Ordinance No. 2026-984 adopting by reference that certain public record entitled "Chapter 12 Floodplain Management" once by title only on two separate occasions, then place the same on final passage by electronic vote.

AYE: Mayor Kell Palguta, Vice Mayor Matt Zurcher, Councilmember Kendall Schumacher, Councilmember Michael Greer, Councilmember Kenneth Freund, Councilmember Janell Kiehl, Councilmember Jason Thornton

7 - 0 Passed

Fatima Fernandez, Town Clerk, read Ordinance No. 2026-984 by title only for the first reading.

- f. Opioid Settlement Checks and Wire Transfer — Consideration & Possible Action (Approve) [James Edelstein, Assistant Police Chief]

James Edelstein, Assistant Police Chief, requested Council authorization to accept funds received from Yavapai County Community Health Services as a result of national opioid settlements. The funds would be used for opioid abatement, enforcement, education, and other eligible purposes.

Councilmember Kiehl inquired how long the opioid settlement funds would continue to be dispersed.

Assistant Police Chief Edelstein responded that the duration of the distributions is uncertain but, based on available information, the settlement funds could continue for an additional ten years.

Motion by Councilmember Kendall Schumacher, seconded by Vice Mayor Matt Zurcher to approve allocation of recently received Opioid Settlement funds (in the amount of \$81,239.96), as well as any necessary transfer of budget authority, to the PVPD budget for education, purchase of necessary equipment, software for drug investigations, and vehicles as part of enforcement related to the opioid epidemic by electronic vote.

AYE: Mayor Kell Palguta, Vice Mayor Matt Zurcher, Councilmember Kendall Schumacher, Councilmember Michael Greer, Councilmember Kenneth Freund, Councilmember Janell Kiehl, Councilmember Jason Thornton

7 - 0 Passed

11. ADJOURNMENT

Mayor Palguta adjourned the meeting at 6:42pm.

ATTEST:

APPROVED:

Fatima Fernandez, Town Clerk

Kell Palguta, Mayor

STATE OF ARIZONA)
COUNTY OF YAVAPAI)

ss:
TOWN OF PRESCOTT VALLEY)

CERTIFICATE OF COUNCIL MINUTES

I, Marissa Greenwood, Deputy Town Clerk of the Town of Prescott Valley, Arizona, hereby certify that the foregoing minutes are a true and correct copy of the Minutes of the Regular Meeting of the Town Council of the Town of Prescott Valley, held on September 24, 2026.

I further certify that the meeting was duly called and held and that a quorum was present.

Dated this October 8, 2026

Marissa Greenwood, Deputy Town Clerk

FOR IMMEDIATE RELEASE

9/17 - 9/20/26

Prescott Valley Voters Oppose Police Use of Flock Cameras, Overwhelmingly Demand Public Approval and Independent Audits

Concern Over Data Misuse Runs High Across Every Party, Gender, and Age Group

A NextGen Polling survey of n=808 Town of Prescott Valley voters -- representing roughly 2.6% of the town's approximately 31,500 active registered voters -- commissioned by private residents of the Prescott and Prescott Valley communities, finds a majority of Prescott Valley voters oppose police use of Flock Safety license plate reading cameras (59.5% oppose, 36.1% support), even as a majority believe the cameras genuinely help solve crime (56.8% say a great deal or a fair amount). A strong majority are concerned the data could be misused -- for example, accessed by an officer for personal reasons or shared with other agencies without residents' knowledge (78.5% concerned). Two findings come closest to unanimous: support for requiring independent audits of how the data is used is overwhelming (80.0% support), and an equally lopsided majority want any new or significantly expanded camera program approved through a public presentation to the elected town council rather than left to internal police department approval alone (76.6% want Council approval, 15.7% would leave it to police alone). Voters are almost exactly evenly split on allowing camera data to be shared with federal immigration enforcement (43.3% oppose vs. 43.1% support) and lean toward scaling back or eliminating camera use going forward rather than expanding it (56.3% favor decreasing or eliminating vs. 34.7% favor increasing or maintaining current use).

SAMPLE SIZE	GEOGRAPHY	METHOD	FIELD DATES	MARGIN OF ERROR
n=808	Prescott Valley, AZ	Text-to-Web	9/17 - 9/20/26	+/-3.8%

— * —

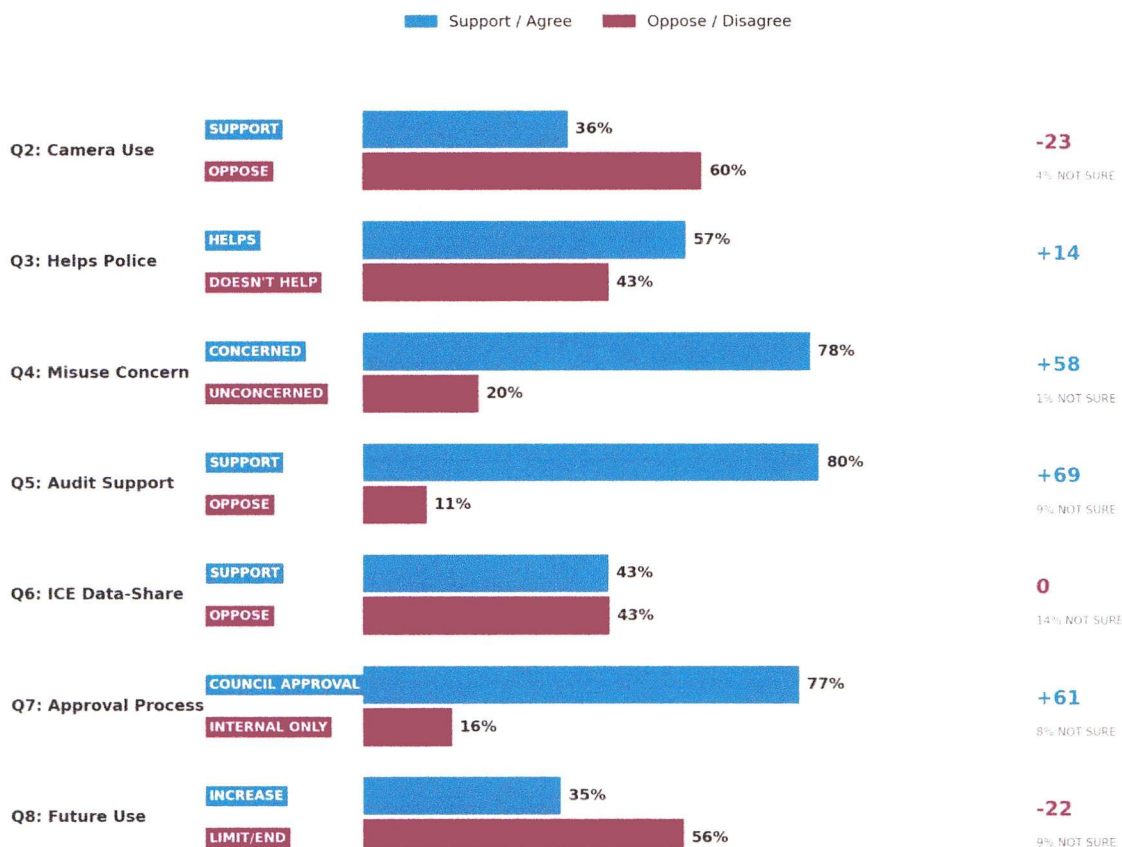
KEY FINDINGS AT A GLANCE

59.5%	80.0%	76.6%	+58.1
OPPOSE POLICE USE	SUPPORT AUDITS	WANT COUNCIL APPROVAL	NET MISUSE CONCERN



THE TOPLINE PICTURE

FLOCK / ALPR ATTITUDES IN PRESCOTT VALLEY -- Q2 THROUGH Q8



HOW OPINION BREAKS DOWN

Q2-Q8 NET SCORES BY PARTY, GENDER & AGE RANGE

	TOTAL	PARTY			GENDER		AGE RANGE		
		REP n=482	DEM n=124	IND-OTH n=202	MALE n=396	FEMALE n=412	18-35 n=72	36-55 n=222	55+ n=514
Q2: Camera Use	-23.4	-9.8	-45.6	-37.5	-30.8	-16.8	-56.3	-50.8	-1.9
Q3: Helps Police	+13.6	+27.2	-2.8	-3.0	+1.8	+24.3	-16.7	-4.8	+30.7
Q4: Misuse Concern	+58.1	+50.2	+73.3	+65.0	+65.8	+51.0	+66.2	+71.1	+50.2
Q5: Audit Support	+68.8	+68.1	+72.3	+68.4	+68.7	+68.9	+64.6	+67.2	+70.8
Q6: ICE Data-Share	-0.3	+36.6	-60.0	-38.0	+1.3	-1.7	-25.9	-15.1	+13.9
Q7: Approval Process	+60.9	+52.5	+77.7	+67.9	+66.2	+56.0	+69.5	+67.7	+55.4
Q8: Future Use	-21.6	-7.5	-37.3	-39.6	-28.5	-15.4	-53.4	-46.5	-1.4

The 55-and-older bloc is consistently the least opposed or most supportive age group on nearly every question -- the exception is misuse concern, which runs strongly positive across every age group without a clean age gradient. Demand for independent audits and a public, Council-approved process run strongly positive in every party, gender, and age subgroup measured. (NET values in this table are computed directly from unrounded weighted shares and can differ by up to 0.1 point from the single town-wide NET score cited elsewhere for a very closely-split question such as Q6, which rounds each component before differencing.)



THE CLEAREST CONSENSUS

SUPPORT FOR INDEPENDENT AUDITS

Support	80%	
Oppose	11.2%	
Not sure	8.8%	

Support for requiring independent audits of how license plate camera data is used runs positive by at least +64 points in every party, gender, and age subgroup measured -- one of the survey's two clearest consensus findings, and a signal that voters across the political spectrum want more oversight of the program regardless of where they stand on the cameras themselves.



PREFERRED APPROVAL PROCESS FOR NEW OR EXPANDED CAMERA PROGRAMS

Public presentation with Council approval	76.6%	
Internal police department approval only	15.7%	
Not sure	7.8%	

More than three-quarters of Prescott Valley voters want any decision to start or significantly expand an automated license plate reader program approved through a public presentation to the elected town council, not left to the police department alone -- the survey's other near-unanimous finding, positive across every subgroup measured.



A GENERATIONAL DIVIDE

SUPPORT FOR POLICE USE OF FLOCK CAMERAS, BY AGE

Ages 18-35	21.2%	
Ages 36-55	23.5%	
Ages 55+	45.9%	

Support for camera use by police is markedly higher among voters 55 and older (45.9%) than among younger voters (21.2% among 18-35, 23.5% among 36-55) -- though even the town's most camera-friendly age group falls short of majority support. Belief that the cameras help police solve crime is more common than support for deploying them in every age group.



SURVEY METHODOLOGY

This survey was conducted by NextGen Polling, September 17-20, 2026, among n=808 Town of Prescott Valley voters via Text-to-Web methodology -- approximately 2.6% of the town's estimated 31,500 active registered voters. Data are weighted by Party, Gender, Wide Age Range, and General Election Frequency to known voter file targets. MOE +/-3.8% at 95% confidence level. NextGen Polling is a right-of-center political consulting firm specializing in high-propensity election research. The surveys were privately funded and commissioned by local residents of the Prescott and Prescott Valley communities. The project was not funded by any government agency, political party, PAC, or advocacy organization.