

## Amy Dietl

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**From:** Brian Ploeger [brian.ploeger@ecm-inc.com]  
**Sent:** Wednesday, November 17, 2010 11:29 AM  
**To:** Amy Dietl  
**Subject:** Ramsey newsletter letter of interest

Letter of interest for City of Ramsey newsletter

ECM Publishers, Inc. would like to express our interest in partnering with the City of Ramsey to sell advertising, print and distribute the City's newsletter. We are a locally-owned multi-media company with our corporate office in Coon Rapids. We own 26 community newspaper and shopper publications throughout Minnesota, a large printing plant in Princeton and distribution facilities in Coon Rapids, Burnsville and New Richmond, Wisconsin. You may be familiar with our local publications the Anoka County Union and Anoka County Shopper. We pride ourselves on our commitment to local news, quality printing, on-time distribution and our involvement in the communities we serve.

We feel we can provide opportunities for the City to generate advertising revenue to support your newsletter and provide quality printing and distribution options. We currently deliver to the majority of households in Ramsey and are confident we can provide the City with cost-effective solutions to produce a quality newsletter.

We have always valued our relationship with the City of Ramsey and look forward to discussing specifics on this new opportunity. We are confident we can work together to develop solutions to fit the City's newsletter requirements.

Brian Ploeger

Sales Manager