

Dear Honorable Mayor and City Council Members of The City of Ramsey,

This email concerns the potential re-naming of Azurite Street NW in The City of Ramsey, the street our business is located on.

A letter was mailed to us from The City of Ramsey, stating that a name change was being considered for a portion of Azurite Street NW, but not the portion we are located on. Then we received another letter stating that The City is now considering re-naming the part of Azurite Street NW where we are located.

Changing the street name would put an extreme hardship onto our company.

We manufacture and market a large number of small products in the U.S. and Canada. Our address would need to be changed on packaging of over one hundred fifty products, and large numbers of other printed material. There would be major costs from our packaging vendors and for internal costs to implement the changes.

We estimate the costs would exceed \$50,000 in tangible costs. That does not include the intangible costs.

We have over 340 vendors who sell us supplies or services. We have commercial customers with approximately 6,400 ship-to addresses, who we sell products to.

When we moved to this building in January of 2006, we hoped we would never have to move again or deal with another address change. Dealing with the address change was extremely costly and challenging in many ways. We had to change our address on all of our packaging, other printed material, in various electronic places, legal and government forms, and send out repeated notifications to customers and vendors.

After five years at this address, we seem to be finally coming towards having our new address well communicated to the businesses and people we deal with.

When we heard The City was considering changing our address, it was a totally unexpected blow. We thought address changes were in our past.

Besides the hardship on our company, in looking at the map of Ramsey, it appears that the North / South section of Azurite Street NW that we are located on makes sense. It is a North / South Segment that appears to fall in line with parts farther to the North. We know it is common for a street to change its name when it changes from North / South to East / West as suggested in your first letter.

Re-locating into the City of Ramsey has been a good thing for our company. We would have no objection to re-naming the portion of the street that goes East / West, but sincerely hope you will not change the name of the North / South portion, where we are located.

Respectfully,
John Burgeson (Pres)
Mike Griffith (General Manager and resident of Ramsey)

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