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2011 Environmental Expo & Tree Sale Survey Edit

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Response Summary

Total Started Survey: 10
Total Completed Survey: 10 (100%)

PAGE: EVENT FEEDBACK SURVEY

1. Please rate the Environmental Expo & Tree Sale event on the following:

Create Chart Download

	Excellent	Above Average	Average	Below Average	Poor	N/A	Rating Average	Response Count
Guest Speaker Presentation	33.3% (3)	11.1% (1)	0.0% (0)	0.0% (0)	0.0% (0)	55.6% (5)	1.25	9
Exhibitor layout & space	50.0% (5)	40.0% (4)	10.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	1.60	10
Event location & venue	40.0% (4)	60.0% (6)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	1.60	10
Food served at event	0.0% (0)	0.0% (0)	60.0% (6)	0.0% (0)	10.0% (1)	30.0% (3)	3.29	10
Attendance	10.0% (1)	30.0% (3)	30.0% (3)	20.0% (2)	0.0% (0)	10.0% (1)	2.67	10
Overall event	10.0% (1)	80.0% (8)	10.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	2.00	10
Other (please specify) Show Responses								1
answered question								10
skipped question								0

2. In your opinion, were there specific aspects or components of the event that you believe positively contributed to the event?

Download

	Response Count
Hide Responses	7

Responses (7) | Text Analysis | My Categories (0)

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Showing 7 text responses

No responses selected

All of it was very specific to what you were doing. A lot of local area attractions which I was unaware of that was nice to info on all the different companies and groups.

5/17/11 3:29PM View Responses

It seemed that combining a number of event components (tree sale, animal demonstrations, environmental expo, business expo) was helpful in drawing a good crowd. I suppose the rainy weather helped draw people in, too, so well done there. :)

5/13/11 3:38PM View Responses

Having the live animals are an enormous pull

5/13/11 3:32PM View Responses

speaker was a great talked about person to draw people.

answered question 7

skipped question 3

2. In your opinion, were there specific aspects or components of the event that you believe positively contributed to the event? [Download](#)

5/11/11 6:07AM	View Responses
Having both expos within walking distance was good. Folks like free stuff--the trees are always a good thing.	
5/10/11 9:41PM	View Responses
Speaker. Weather Traffic flow Tradition Integration with Business Expo (they had good food)	
5/10/11 9:29PM	View Responses

answered question 7

skipped question 3

3. How could we improve this event so that it is more beneficial to you as an exhibitor? [Download](#)

	Response Count
Show Responses	7
answered question	7
skipped question	3

4. Do you have suggestions for other exhibitors or activities that could/should be invited to participate? [Download](#)

	Response Count
Show Responses	6
answered question	6
skipped question	4

5. Would you recommend this event to others to either attend and/or participate as an exhibitor? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	100.0%	10
No	0.0%	0
Other (please specify)		0
answered question		10
skipped question		0

6. Would you attend this event again next year? [Create Chart](#) [Download](#)

	Response Percent	Response Count
Yes	90.0%	9
No	10.0%	1
Maybe	0.0%	0
answered question		10
skipped question		0

7. If you answered no to Question 6, please explain:

[Download](#)

	Response Count
Show Responses	1
answered question	1
skipped question	9

8. Please add any further comments about this event that can help us improve it in the future.

[Download](#)

	Response Count
Show Responses	3
answered question	3
skipped question	7

	Response Count
Show Responses	7
skipped question	3

3. How could we improve this event so that it is more beneficial to you as an exhibitor? Download

	Response Count
Hide Responses	7

[Responses \(7\)](#) | [Text Analysis](#) | [My Categories \(0\)](#)

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Showing 7 text responses No responses selected

We liked the area we were in and appreciated Chris working with us to get our exhibit in the most convenient and larger space we needed. <small>5/17/11 3:29PM View Responses</small>
Not sure there's anything. <small>5/13/11 3:38PM View Responses</small>
I can't think of any suggestions. I really believe that you guys were very accommodating! <small>5/13/11 3:32PM View Responses</small>
are people planting less trees? I don't know yet myself. But I think economy has an effect. <small>5/11/11 6:07AM View Responses</small>
Um, more people... I mean, you have only so much control over the visitation. <small>5/10/11 9:41PM View Responses</small>
More advertising <small>5/10/11 9:29PM View Responses</small>

answered question	7
skipped question	3

4. Do you have suggestions for other exhibitors or activities that could/should be invited to participate?

	Response Count
Hide Responses	6
<p> Responses (6) Text Analysis My Categories (0) </p> <p> GOLD FEATURE: Text Analysis allows you to view frequently used words and phrases, categorize responses and turn open-ended text into data you can really use. To use Text Analysis, upgrade to a GOLD or PLATINUM plan. Learn More Upgrade » </p> <p>Showing 6 text responses No responses selected</p>	
I really liked the local areas coming in and participating. Maybe someone from local farmers market and feed shops to would be nice. 5/17/11 3:29PM View Responses	
Not that I can think of 5/13/11 3:32PM View Responses	
this event is very educational, and all schools should be behind this community event. 5/11/11 6:07AM View Responses	
Chris---what about a tent outside, large enough to do workshops in, the messy kind, where we could do planting or potting or pruning or gardening sessions. Short 20-30 minute sessions running all day to lure folks in. They might buy items seen/used in the workshop from vendors. Could do some additional children's gardening/planting things out there as well to keep folks around longer. 5/10/11 9:41PM View Responses	
Sustainable gardening Growing/raising healthy food Hands on activities ie birdhouses that could be put in a park 5/10/11 9:29PM View Responses	
answered question	6
skipped question	4

7. If you answered no to Question 6, please explain:

	Response Count
Hide Responses	1
<p> Responses (1) Text Analysis My Categories (0) </p> <p> GOLD FEATURE: Text Analysis allows you to view frequently used words and phrases, categorize responses and turn open-ended text into data you can really use. To use Text Analysis, upgrade to a GOLD or PLATINUM plan. Learn More Upgrade » </p> <p> Showing 1 text responses No responses selected </p> <p> I would support, but at a much lower exposure of tree product choice. Personal expense\$\$ 5/11/11 6:07AM View Responses </p>	

answered question	1
skipped question	9

8. Please add any further comments about this event that can help us improve it in the future.

	Response Count
Hide Responses	3
<p> Responses (3) Text Analysis My Categories (0) </p>	
<p> GOLD FEATURE: Text Analysis allows you to view frequently used words and phrases, categorize responses and turn open-ended text into data you can really use. To use Text Analysis, upgrade to a GOLD or PLATINUM plan. Learn More Upgrade » </p>	
Showing 3 text responses	No responses selected
<p>Thank you to the convenience of The City Center (Chris) for us to set up the night before and help us to have a nice and spacious area to have fun with the kids. We really enjoyed the event and look forward to being a future exhibit at the Ramsey Environmental Expo.</p> <p>5/17/11 3:29PM View Responses</p>	
<p>We appreciated the chance to make sure Ramsey residents (and other exhibitors) are aware of our park and its issues, and how to get more involved in protecting the Mississippi River. Great job, Chris--thanks for the opportunity to participate!</p> <p>5/13/11 3:38PM View Responses</p>	
<p>The weather was awful, so that was a problem. If you don't already, you might consider promoting it at local schools and libraries.</p> <p>5/10/11 5:23PM View Responses</p>	

answered question 3

skipped question 7