

Sponsorship includes tickets to our VIP Lounge - The best seats in the house for our fireworks display!



2011 Sponsorship Opportunities



13th Annual Happy Days Festival

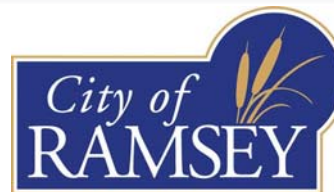
Important Dates

April 1 - Sponsorships due for Exclusive Sponsorship priority consideration

May 1 - Exclusive Sponsorship determinations

July 1 - Sponsorships due for print advertising

September 1 - Sponsorships due for placard advertising



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Ramsey, MN 55303

Phone: 763-433-9844

FAX: 763-433-9898

Email: happydays@ci.ramsey.mn.us

Happy Days Sponsor Levels

Platinum Level

\$1,000 & Above

Sponsorships Rewards

3' x 8' banner displayed at the event

A sponsorship plaque to display at your business

Prime spot in parade line-up viewed by thousands of spectators

Your logo on all Happy Days advertising sent to over 10,000 households and businesses in Ramsey and the surrounding communities, your logo in the City of Ramsey quarterly utility bill, and on the city website: www.cityoframsey.com

Gold Level

\$500 - \$999

3' x 5' banner displayed at the event

Community exposure & recognition

Your company name on all advertising sent to over 10,000 households and businesses in Ramsey and the surrounding communities, in the City of Ramsey quarterly utility bill, and on the city website: www.cityoframsey.com

Silver Level

\$250 - \$499

Community exposure & recognition

Your company name on all advertising sent to over 10,000 households and businesses in Ramsey and the surrounding communities and on the city website: www.cityoframsey.com

Your company name displayed on a placard at the event

Bronze Level

\$249 & Below

Community exposure & recognition

Your company name displayed on a placard at the event and on the city website: www.cityoframsey.com

Exclusive Sponsorships*

Platinum Level

Fireworks = \$5,000
Street Dance = \$3,000
Parade = \$2,500
Main Stage = \$1,250
Car Show = \$1,000
Event Crew = \$1,000

Gold Level

Teen Dance = \$750
Ramsey Women of Today Bingo = \$500
Food Avenue = \$500
Fireworks VIP Lounge = \$500

Silver Level

Business Expo = \$300
Craft Show = \$300
Volunteer Meals = \$300
Photo Contest = \$300

*Includes your company name and an additional placard at the event you are sponsoring.

