



# Municipal Center Advertising Monitors: For-Profit Ad

IMPORTANT: Please review the "Municipal Center Advertising Monitors Policy" *before* completing this application.

## CONTACT INFORMATION:

### Organization/Institution

Name: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Address: \_\_\_\_\_

### Contact Person

Name: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Address: \_\_\_\_\_

## MESSAGE INFORMATION:

### Message Details:

Proposed Start and End Date: \_\_\_\_\_

Proposed Message (Attach or email corresponding document):  
\_\_\_\_\_  
\_\_\_\_\_

NOTE: applicant must supply text. Staff will not generate text for the applicant

### Advertising Costs/Details:

A maximum of seven messages will be played in a given day. Messages will be played in a loop. An estimated 100 people visit the Ramsey Municipal Center on average per day. Costs:

**\$10: day**      **\$40: week**      **\$60: two weeks**      **\$90: month**      **\$150: quarter**  
(\$10 per day)    (\$5.71 per day)    (\$4.28 per day)    (\$3.00 per day)    (\$1.25 per day)

### **Application Return Information**

City of Ramsey  
Attn: Administration Department  
7550 Sunwood Drive NW  
Ramsey, MN 55303  
EMAIL: webmaster@ci.ramsey.mn.us

### **City Office Use Only**

Date Received: \_\_\_\_\_  
Received by: \_\_\_\_\_  
Approved by: \_\_\_\_\_  
Approval Date: \_\_\_\_\_