

**Banking Service
Analysis of Proposals
October, 2012**

Evaluation Considerations:

- 1) Banking institutions' financial statistics, including size, profitability, assets, equity, liquidity, and management.
- 2) Responsiveness of the proposal in clearly stating an understanding of the City's banking service requirements.
- 3) Banking institutions' ability to provide services required by the City.
- 4) Cost of providing banking services.

	Bank of the West			Village Bank		
	Weight	Rating	Score	Weight	Rating	Score
1) Scope of Services	3	4	12	3	3	9
2) Rate of interest on funds	2	1	2	2	1	2
3) Bank Stability	3	4	12	3	2	6
4) Professionalism	2	3	6	2	2	4
5) Pricing-service fees	3	2	6	3	2	6
6) Reputation	2	3	6	2	3	6
7) Community oriented	2	3	6	2	3	6
8) Technology	3	4	12	3	2	6
9) Availability	3	3	9	3	3	9
Total Score			71			54

Weight: Range 1 (least important) - 3 (most important)

Rating: Range 1(lowest) - 5 (highest)