

2012 RAMSEY CITY COUNCIL
STRATEGIC PLANNING
RESULTS

OVERVIEW

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SECTION 2

◎ PRIORITIZATION: GENERAL

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- Organizational memberships
- Event contributions

SECTION 3

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- Marketing
- Development
- Transportation
- Housing
- Budget/Finance
- Policies/Programs/Services

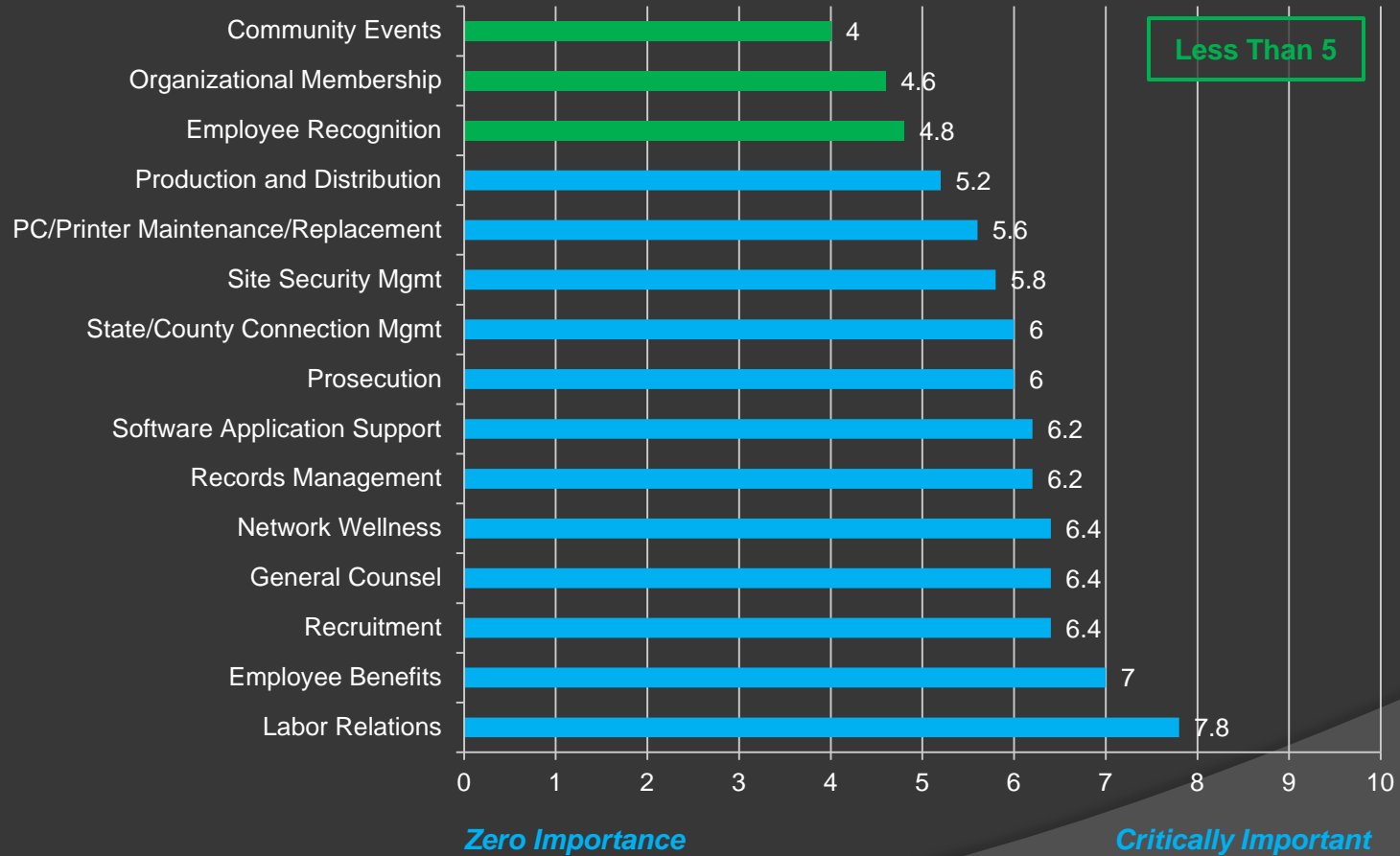
SECTION 1

CITY FUNCTIONS SURVEY

- The following ten slides contain results of an online survey, regarding City functions, that five (of seven) Council Members responded to.
- Respondents were asked (A) to rate the importance of each City function; and, (B) to indicate desired changes to each City function.
- City functions were broken down into five separate categories:
 - Administration
 - Community Development
 - Finance
 - Public Safety
 - Public Works

CITY FUNCTIONS SURVEY (1 of 10)

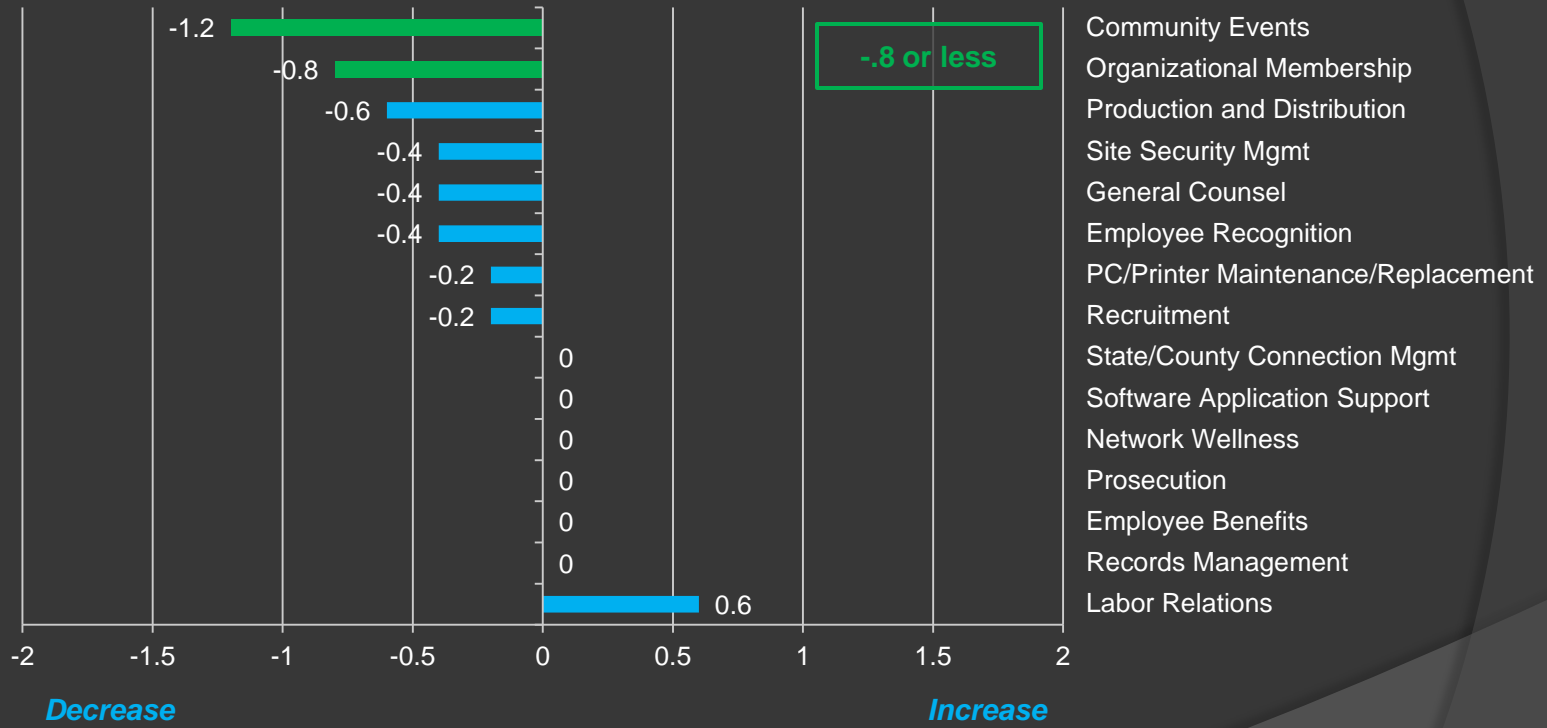
ADMINISTRATION: IMPORTANCE



Online Survey: Evaluations of City Functions (5 council member responses)



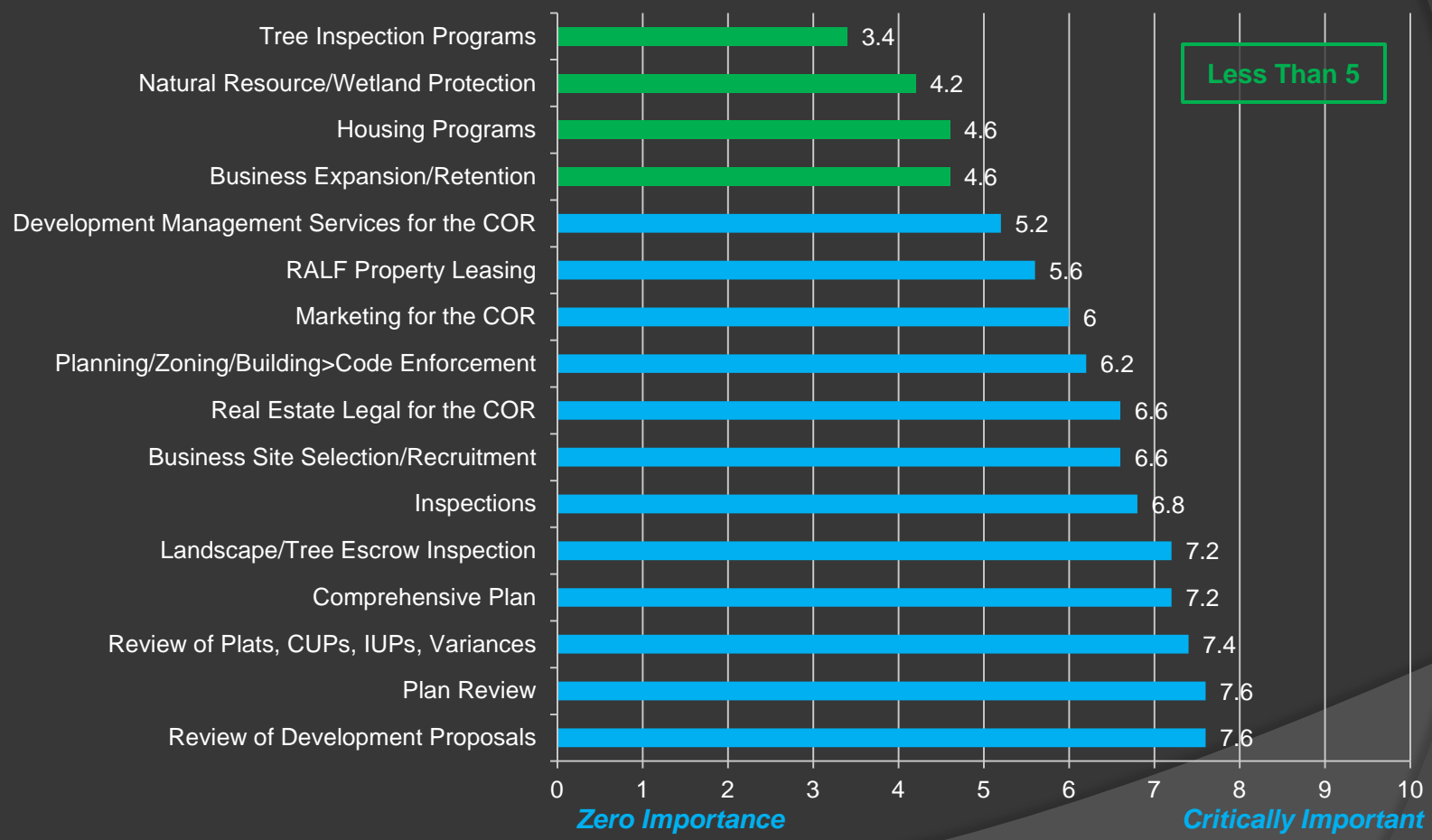
CITY FUNCTIONS SURVEY (2 of 10) ADMINISTRATION: DESIRED CHANGES



Online Survey: Evaluations of City Functions (5 council member responses)



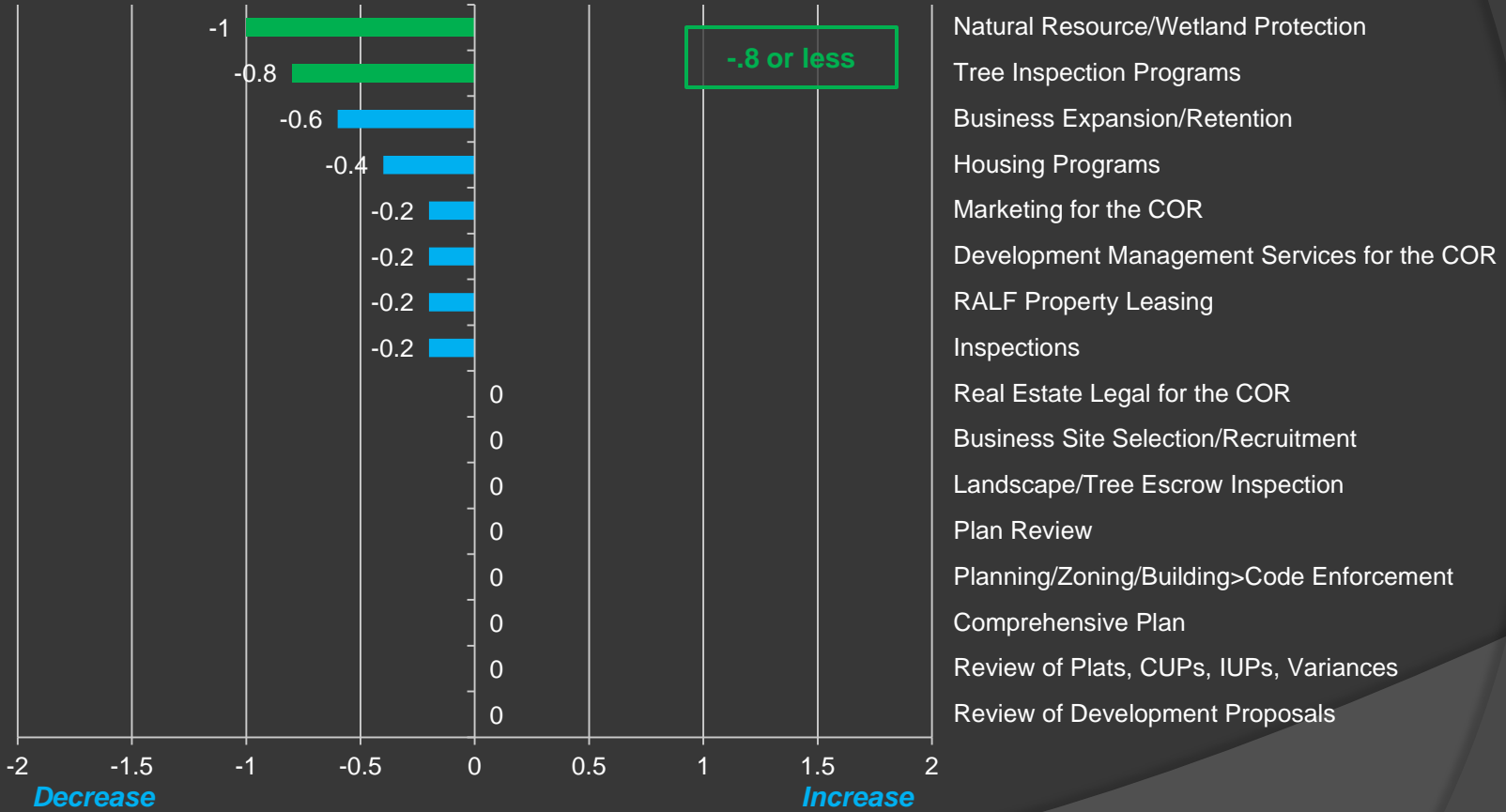
CITY FUNCTIONS SURVEY (3 of 10) COMM. DEVELOPMENT: IMPORTANCE



Online Survey: Evaluations of City Functions (5 council member responses)



CITY FUNCTIONS SURVEY (4 of 10) COMM. DEVELOPMENT: DESIRED CHANGES

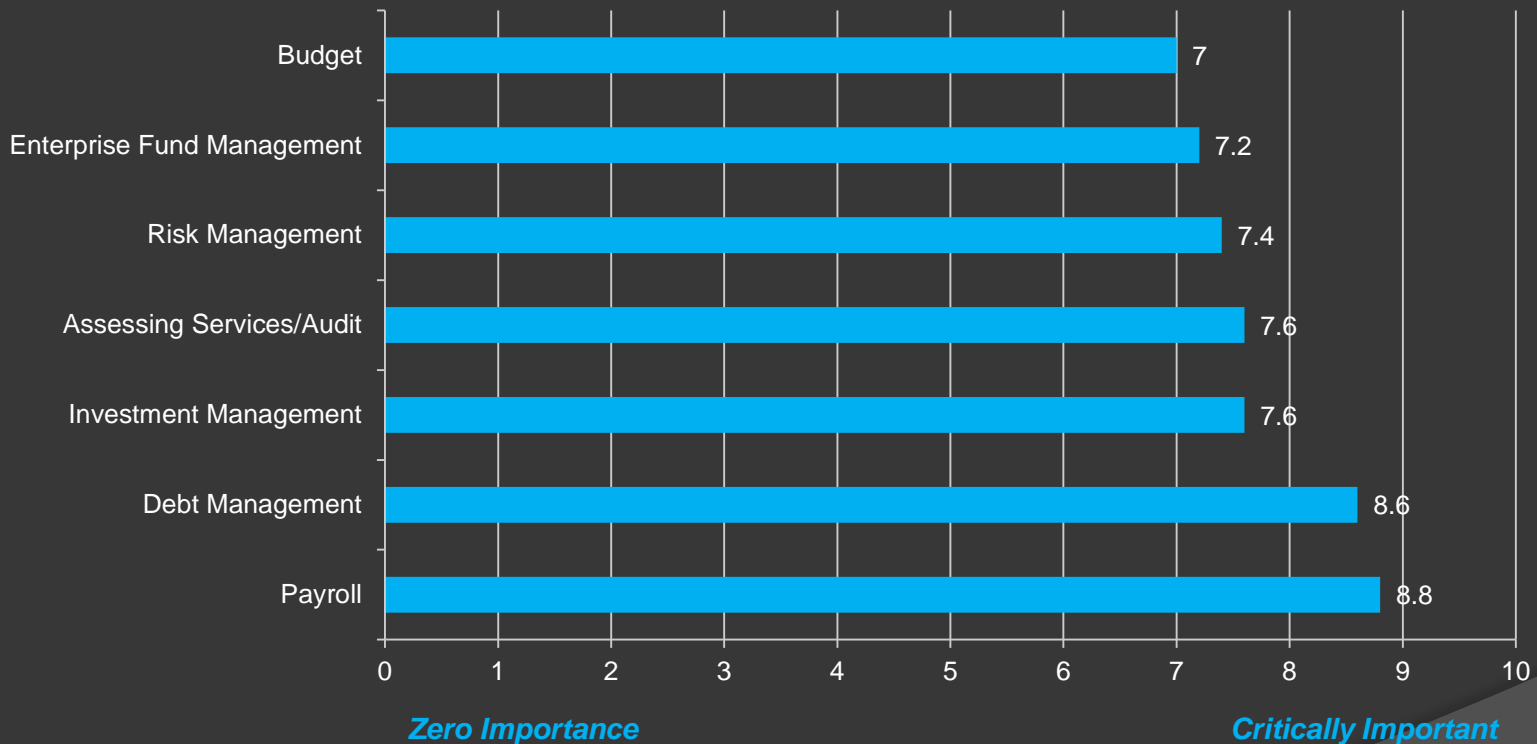


Online Survey: Evaluations of City Functions (5 council member responses)



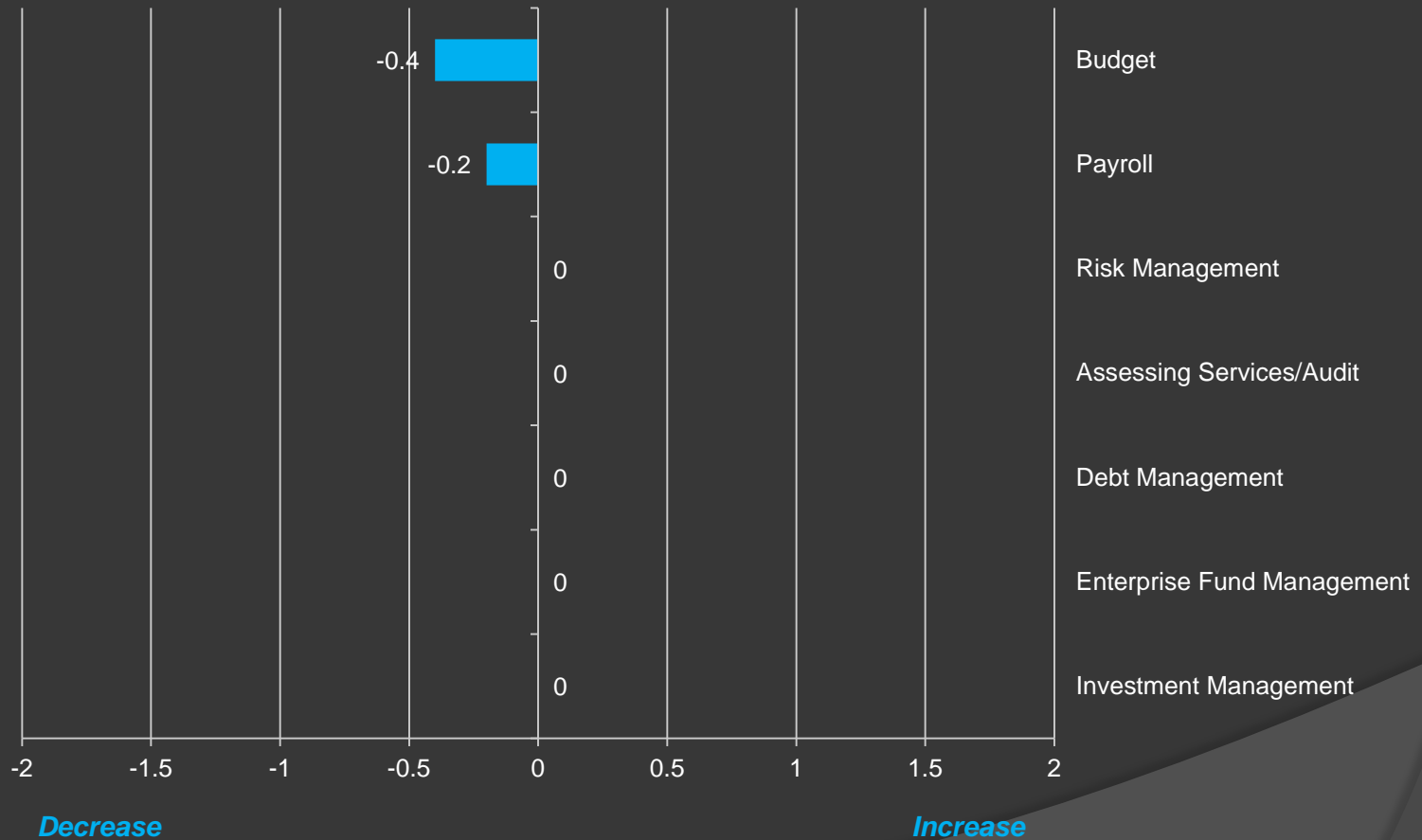
CITY FUNCTIONS SURVEY (5 of 10)

FINANCE: IMPORTANCE



CITY FUNCTIONS SURVEY (6 of 10)

FINANCE: DESIRED CHANGES

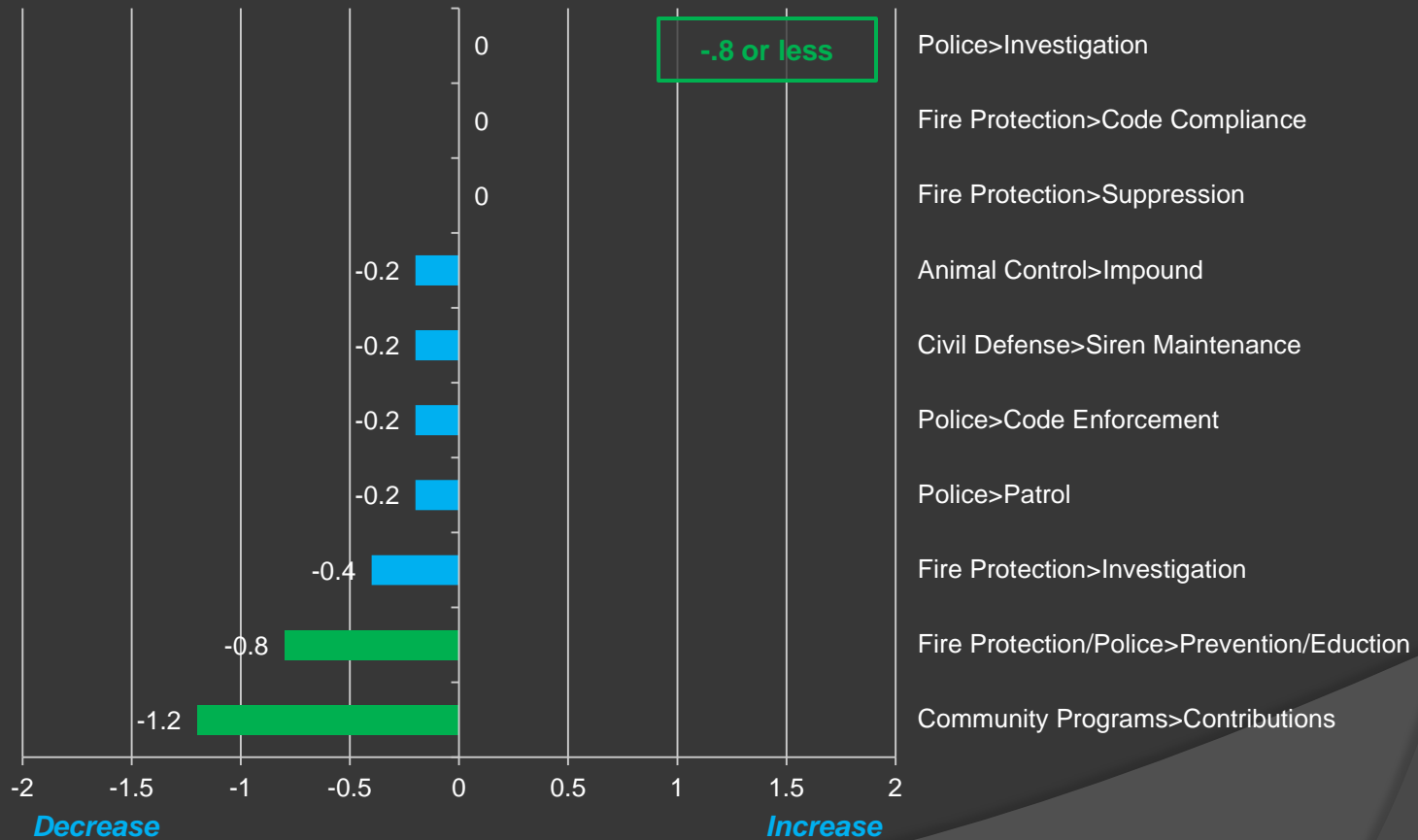


CITY FUNCTIONS SURVEY (7 of 10)

PUBLIC SAFETY: IMPORTANCE



CITY FUNCTIONS SURVEY (8 of 10) PUBLIC SAFETY: DESIRED CHANGES

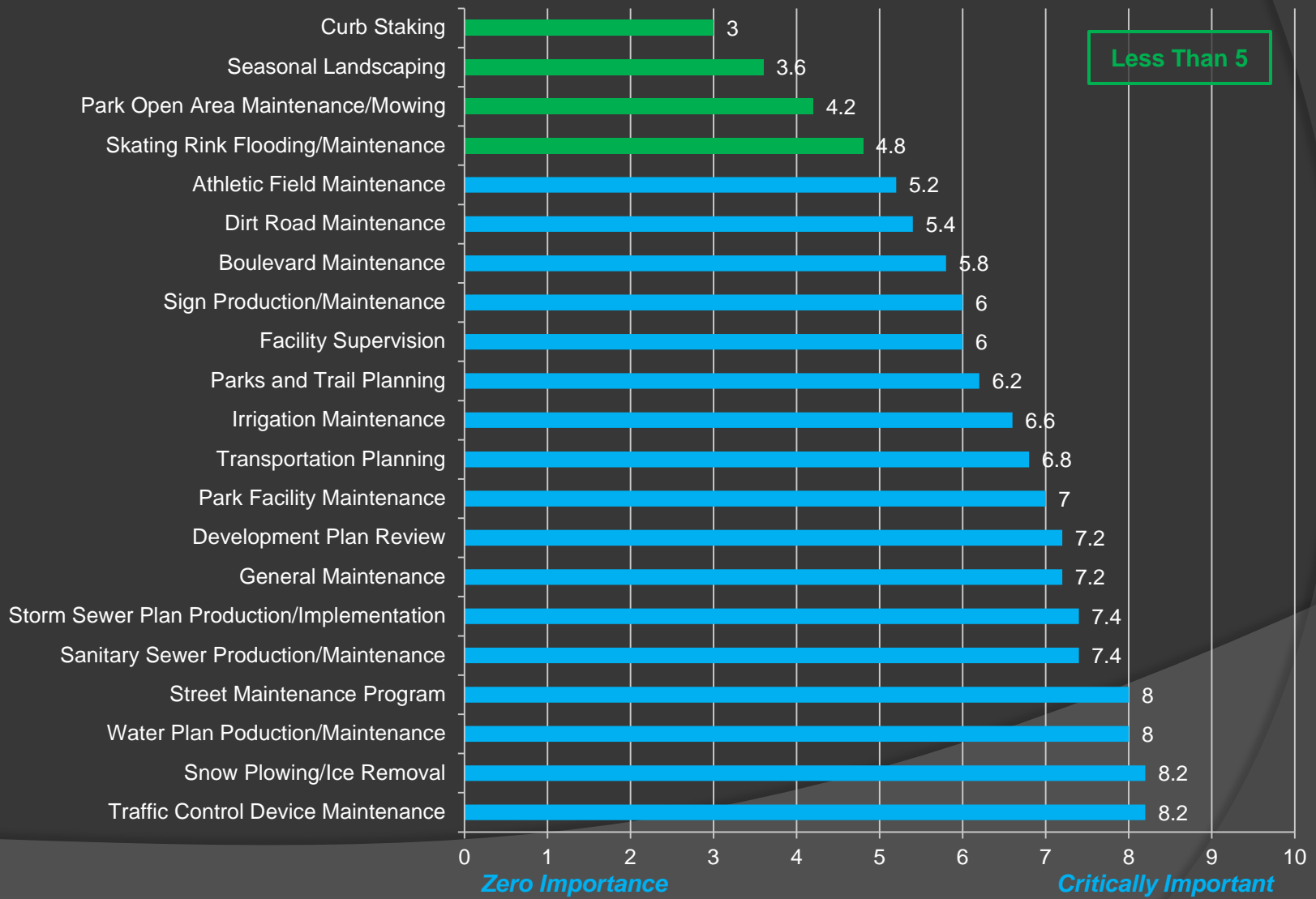


Online Survey: Evaluations of City Functions (5 council member responses)

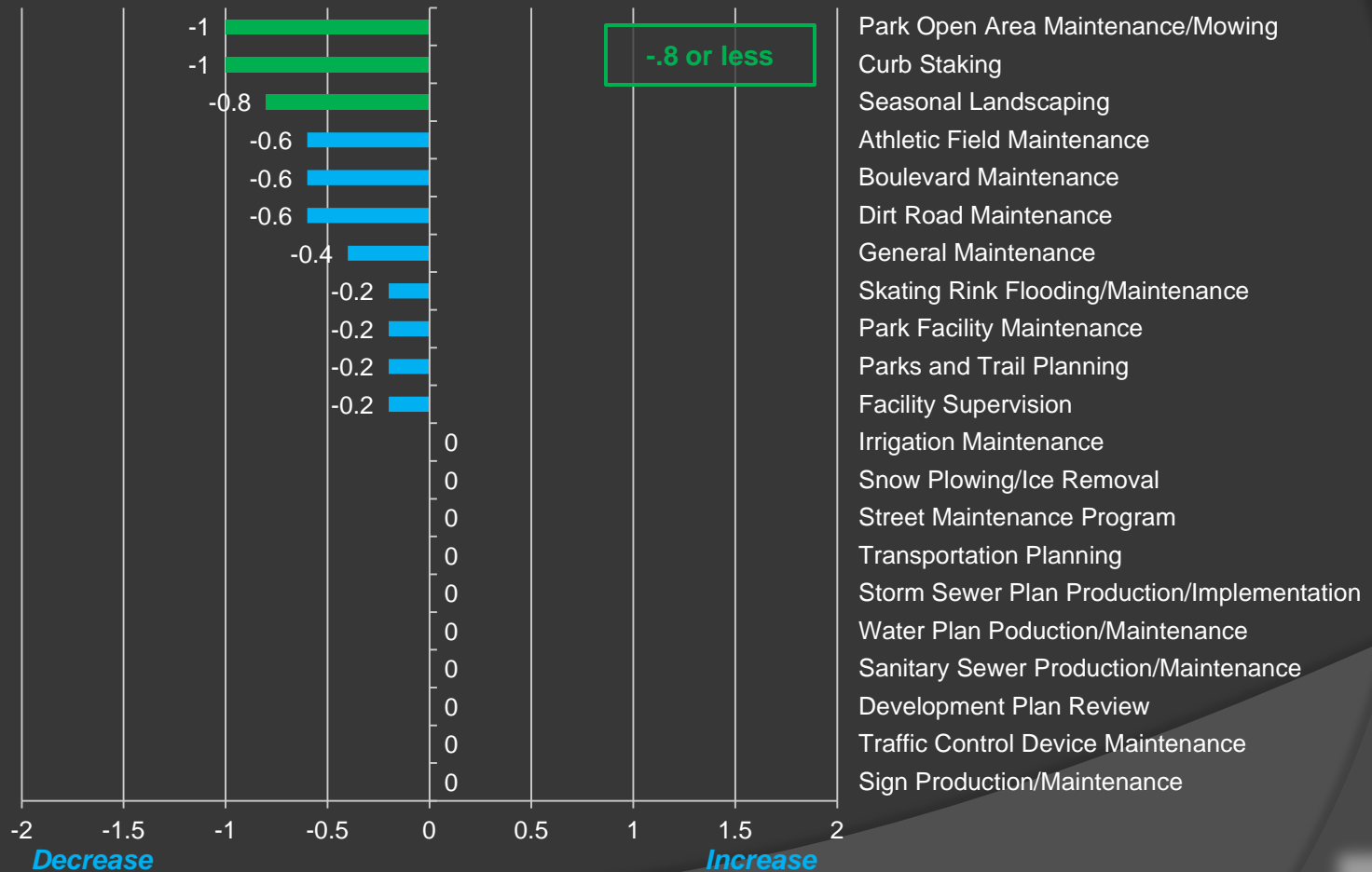


CITY FUNCTIONS SURVEY (9 of 10)

PUBLIC WORKS: IMPORTANCE



CITY FUNCTIONS SURVEY (10 of 10) PUBLIC WORKS: DESIRED CHANGES



Online Survey: Evaluations of City Functions (5 council member responses)



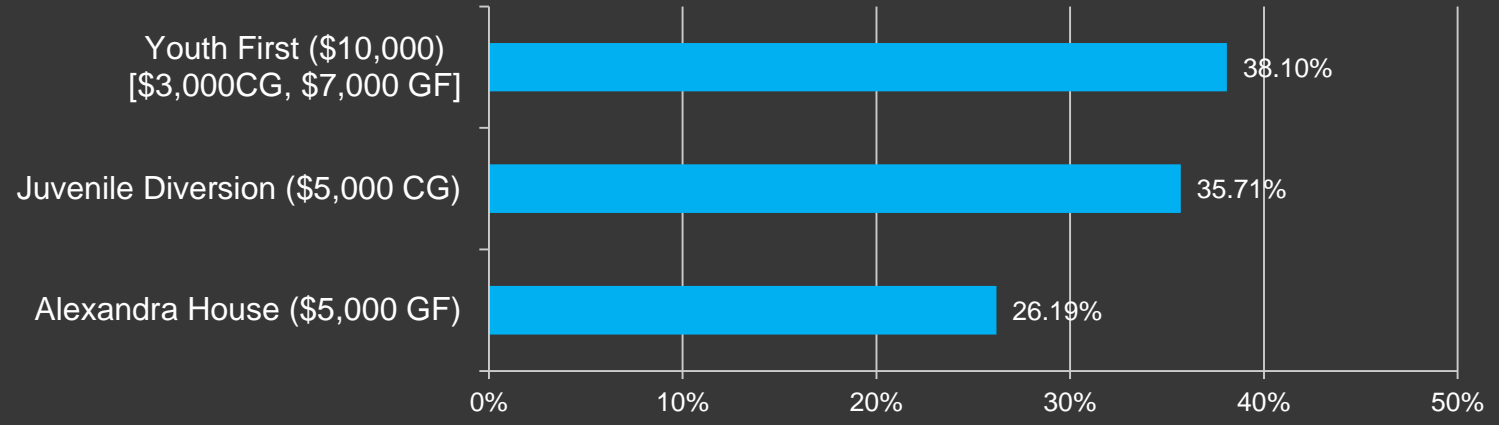
SECTION 2

COMM. PROGRAMS, ORG. MEMBERSHIPS & EVENT CONTRIBUTIONS

The next four slides reflect City Council prioritization of the following three items:

- Community programs/service contributions
- Organizational memberships
- Event contributions

GENERAL PRIORITIZATION (1 of 4): COMM. PROGRAMS & SERVICE CONTRIBUTIONS

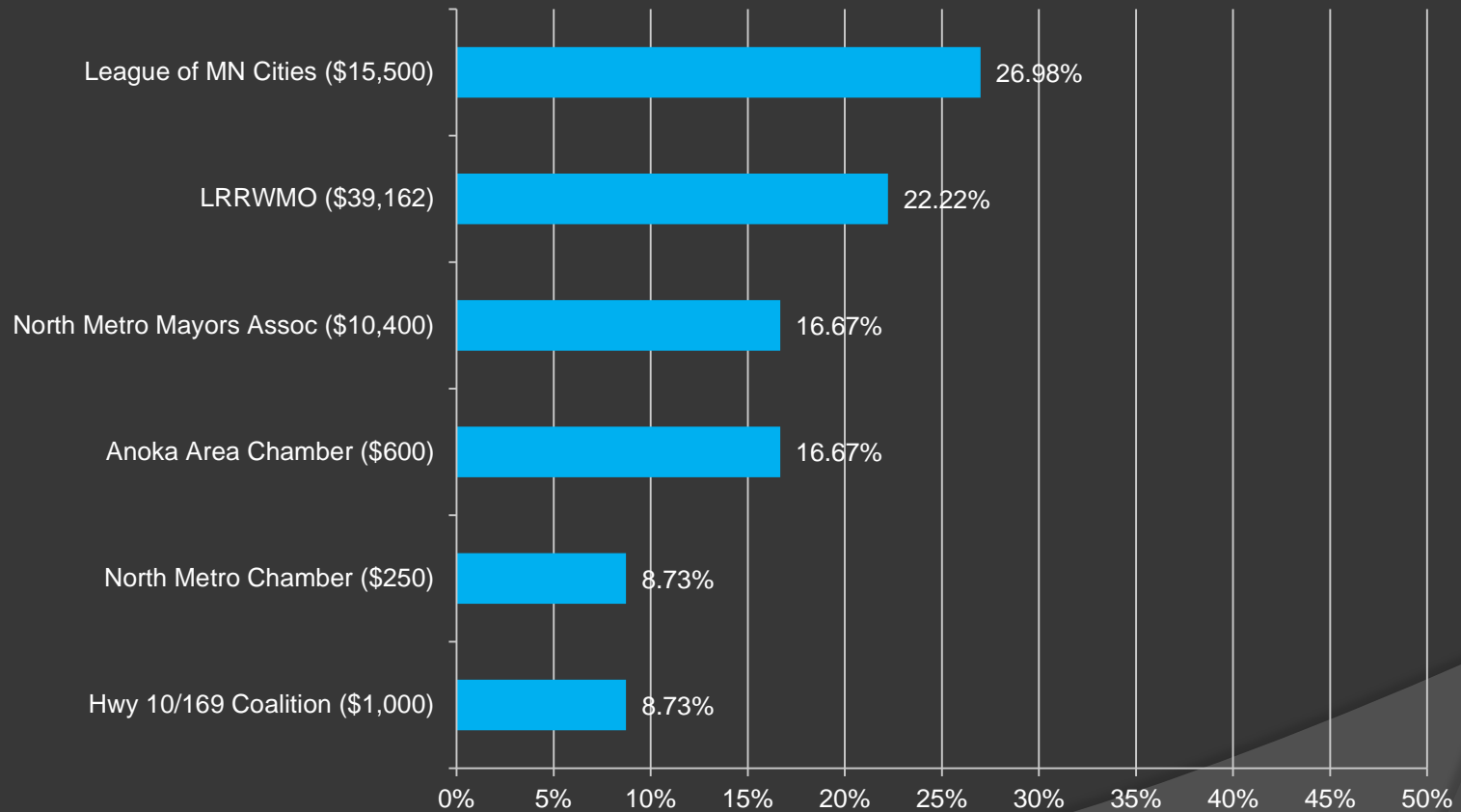


Results are weighted averages—7 voters, 3 votes each



GENERAL PRIORITIZATION (2 of 4):

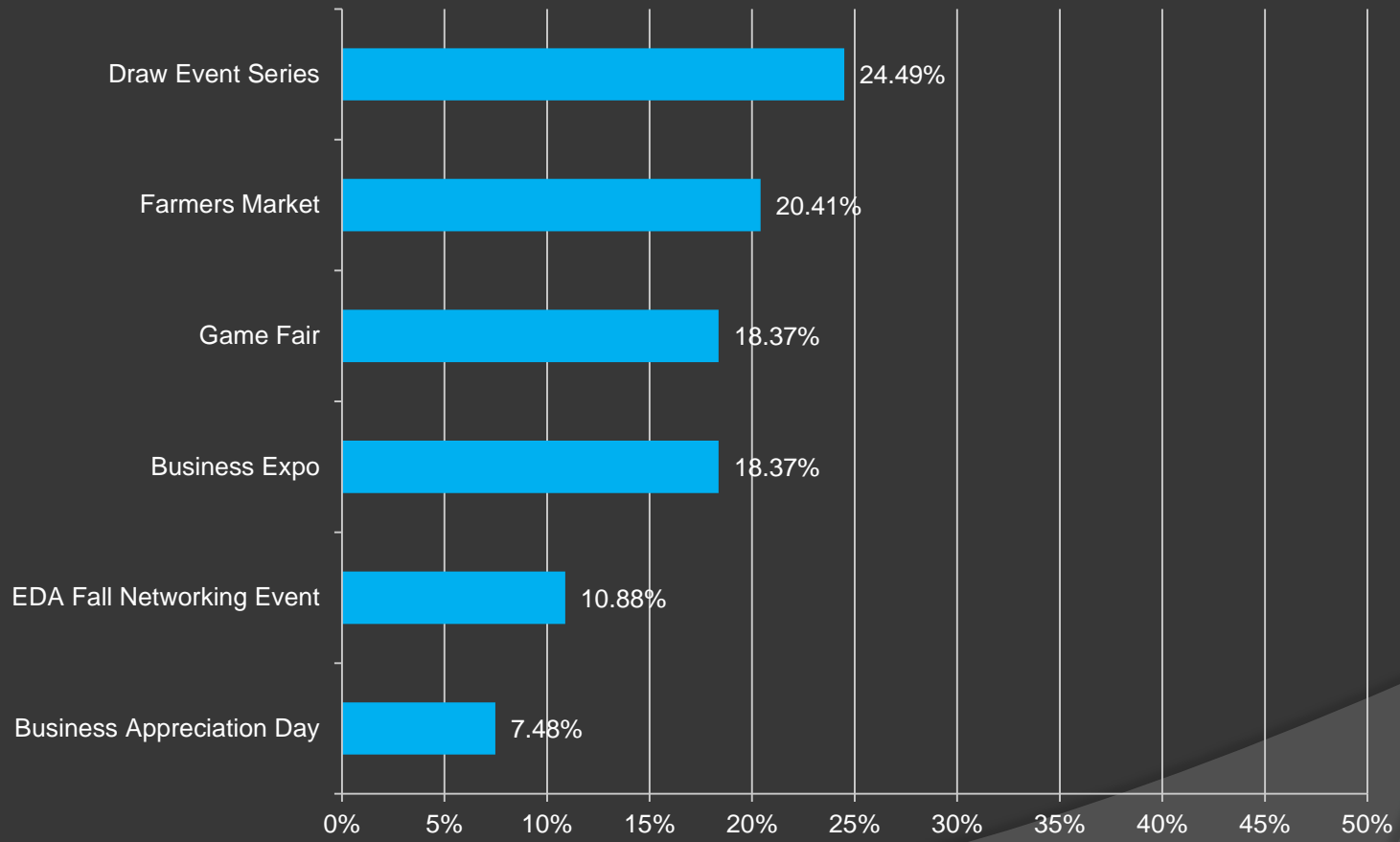
ORGANIZATIONAL MEMBERSHIPS



Results are weighted averages—7 voters, 6 votes each

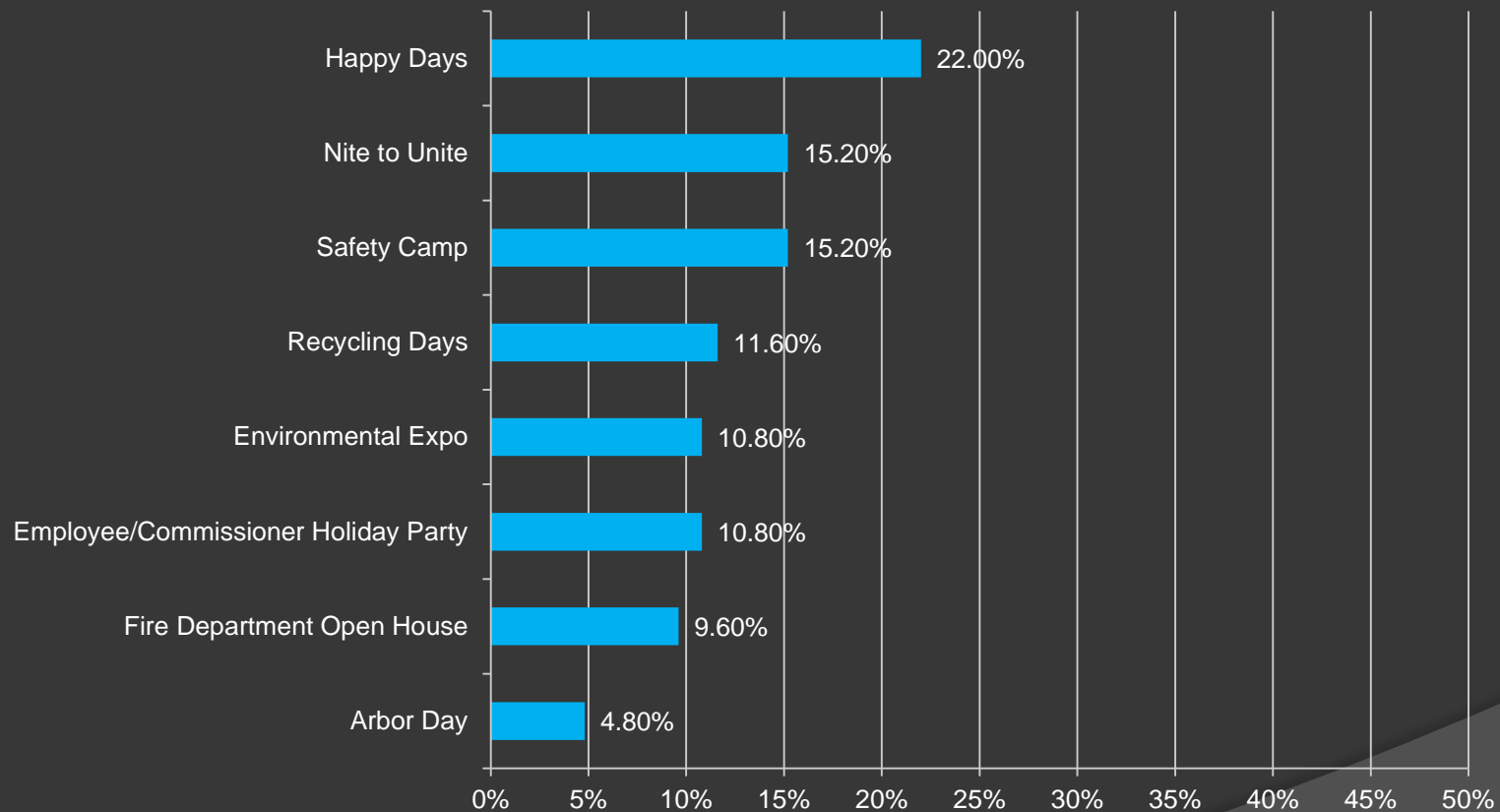


GENERAL PRIORITIZATION (3 of 4): EVENT CONTRIBUTIONS



Results are weighted averages—7 voters, 8 votes each

GENERAL PRIORITIZATION (4 of 4): EVENT CONTRIBUTIONS (cont.)



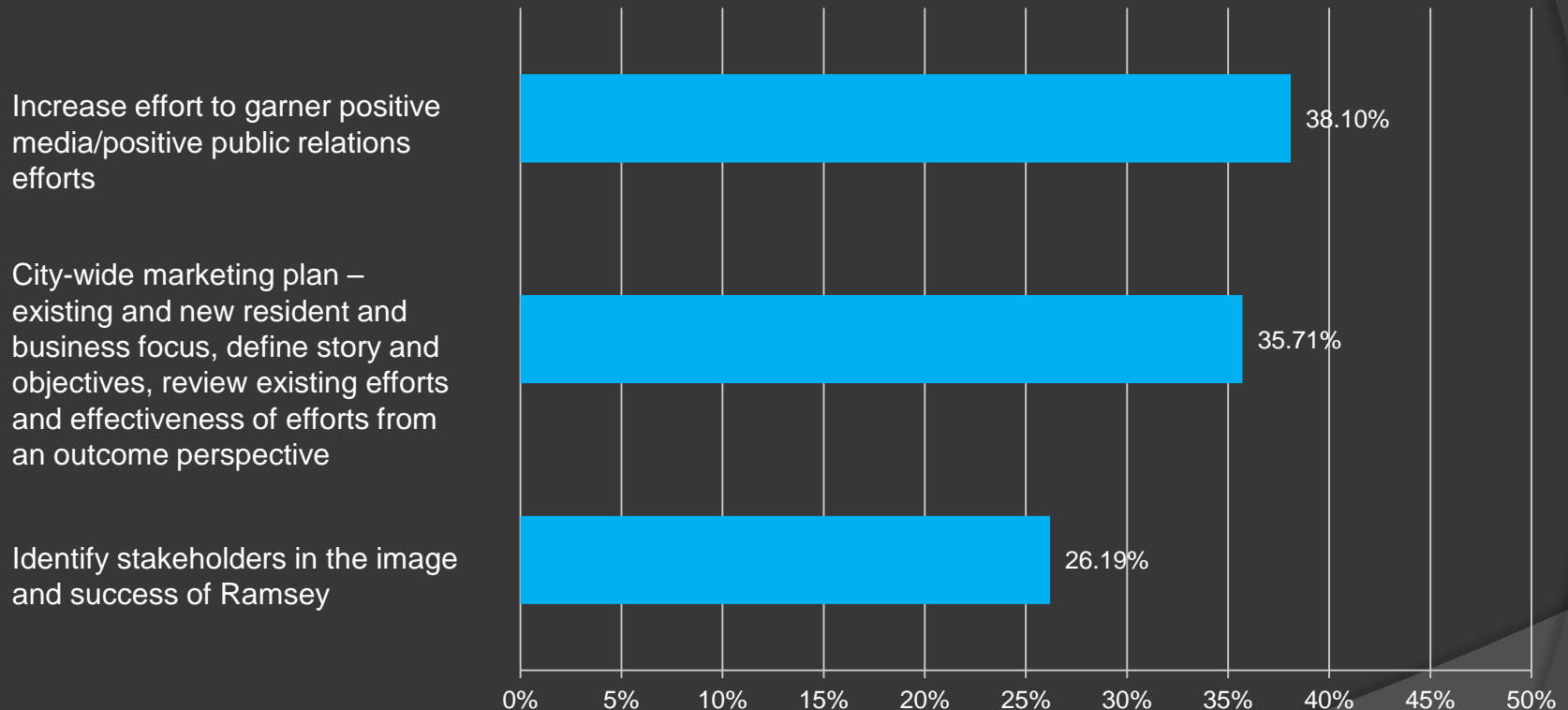
Results are weighted averages—7 voters, 6 votes each

SECTION 3:

SERVICES/FUNCTIONS PRIORITIES

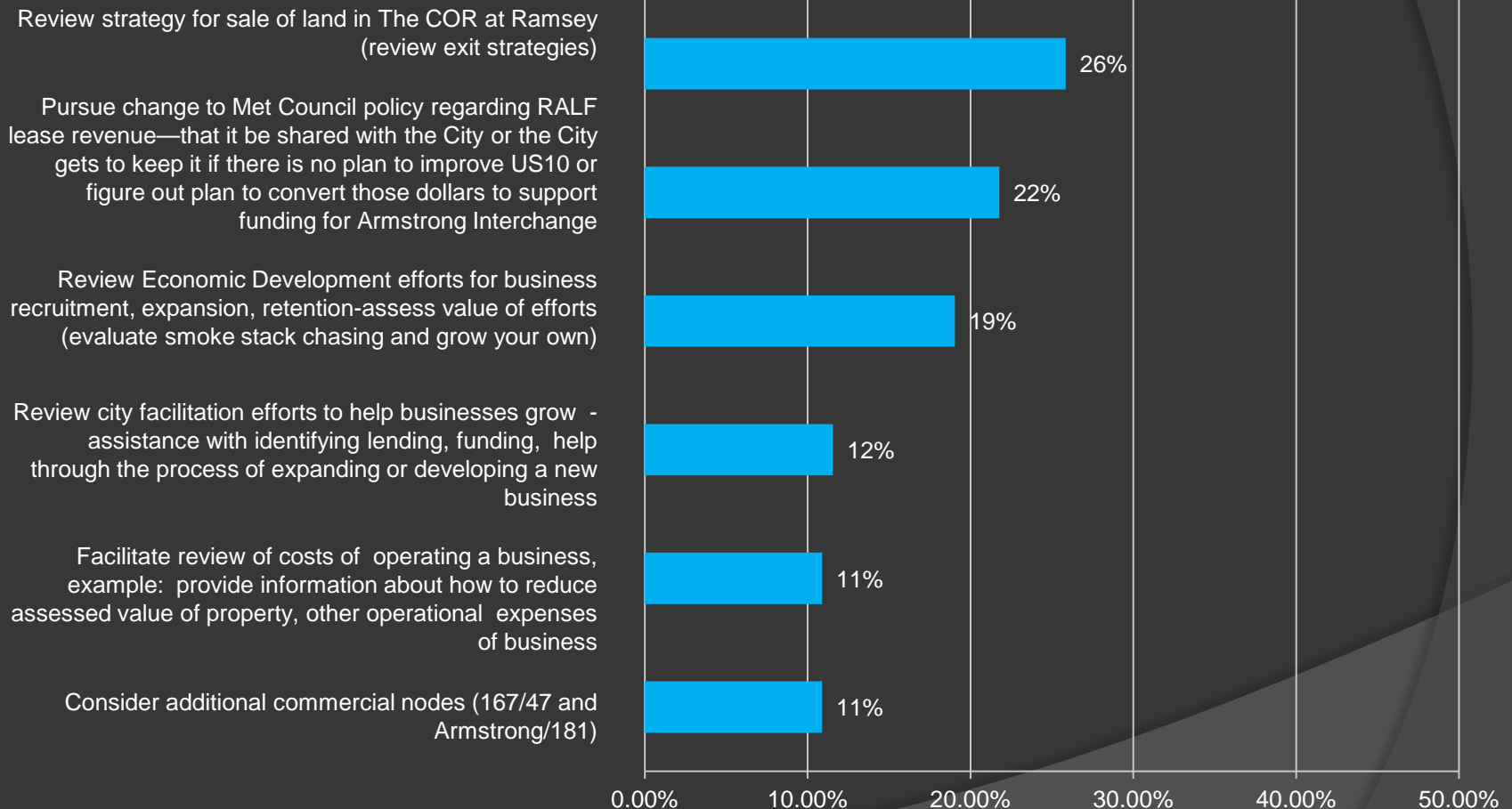
- The following six slides contain priorities developed by the City Council. Listed below are the six priority categories:
 - Marketing
 - Development
 - Transportation
 - Housing
 - Budget/Finance
 - Policies/Programs/Services

SERVICES & FUNCTIONS PRIORITIZATIONS(1 OF 6): MARKETING



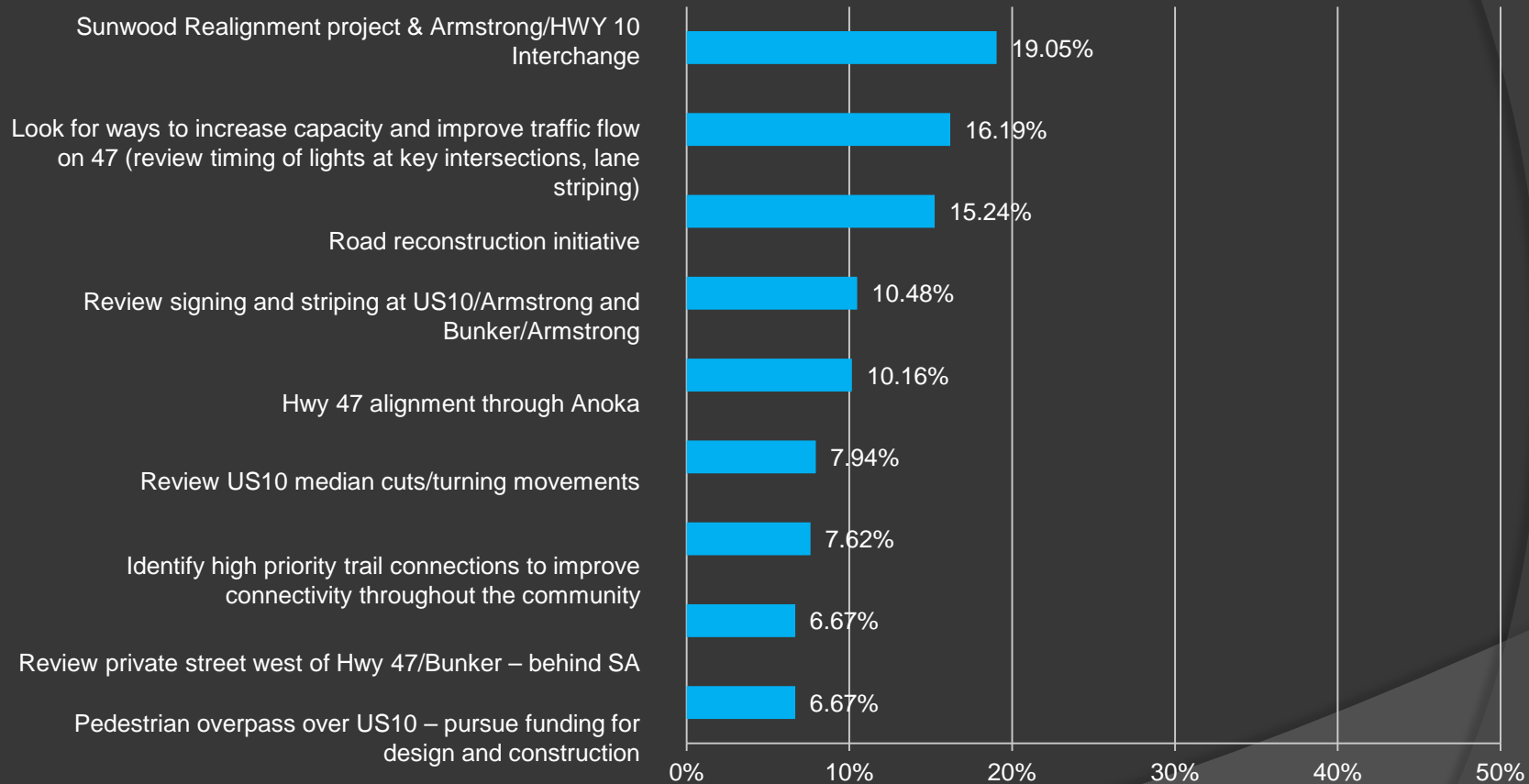
Results are weighted averages—7 voters, 3 votes each

SERVICES & FUNCTIONS PRIORITIZATIONS(2 OF 6): DEVELOPMENT



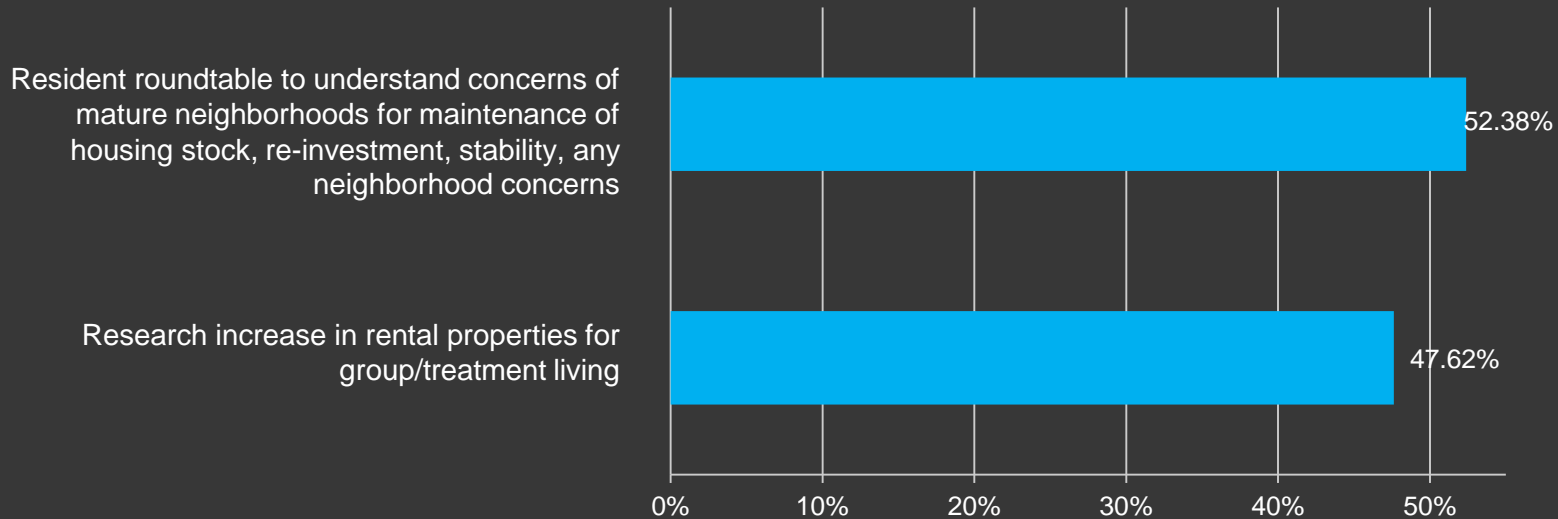
Results are weighted averages—7 voters, 6 votes each

SERVICES & FUNCTIONS PRIORITIZATIONS(3 OF 6): TRANSPORTATION



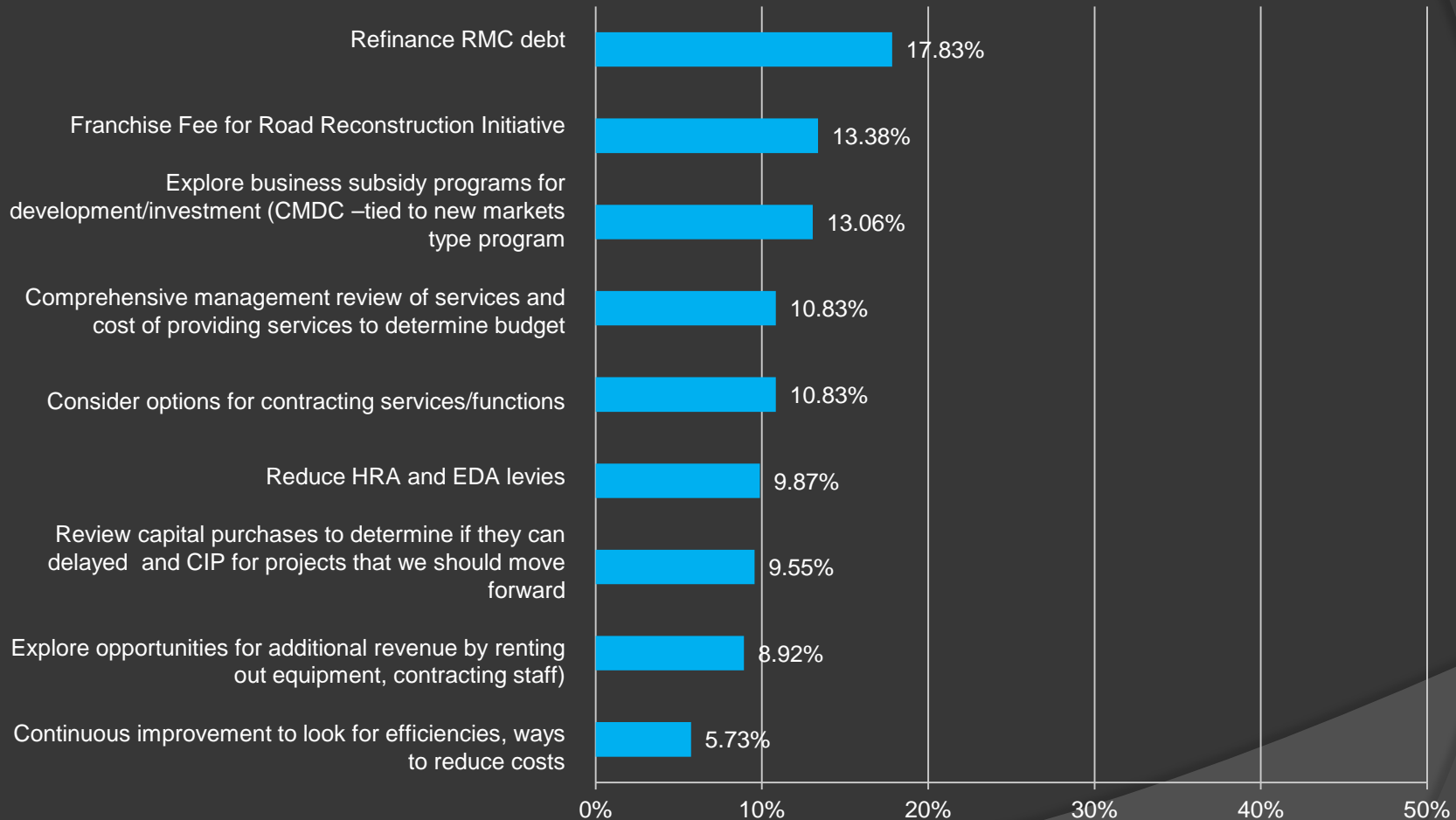
Results are weighted averages—7 voters, 9 votes each

SERVICES & FUNCTIONS PRIORITIZATIONS(4 OF 6): HOUSING



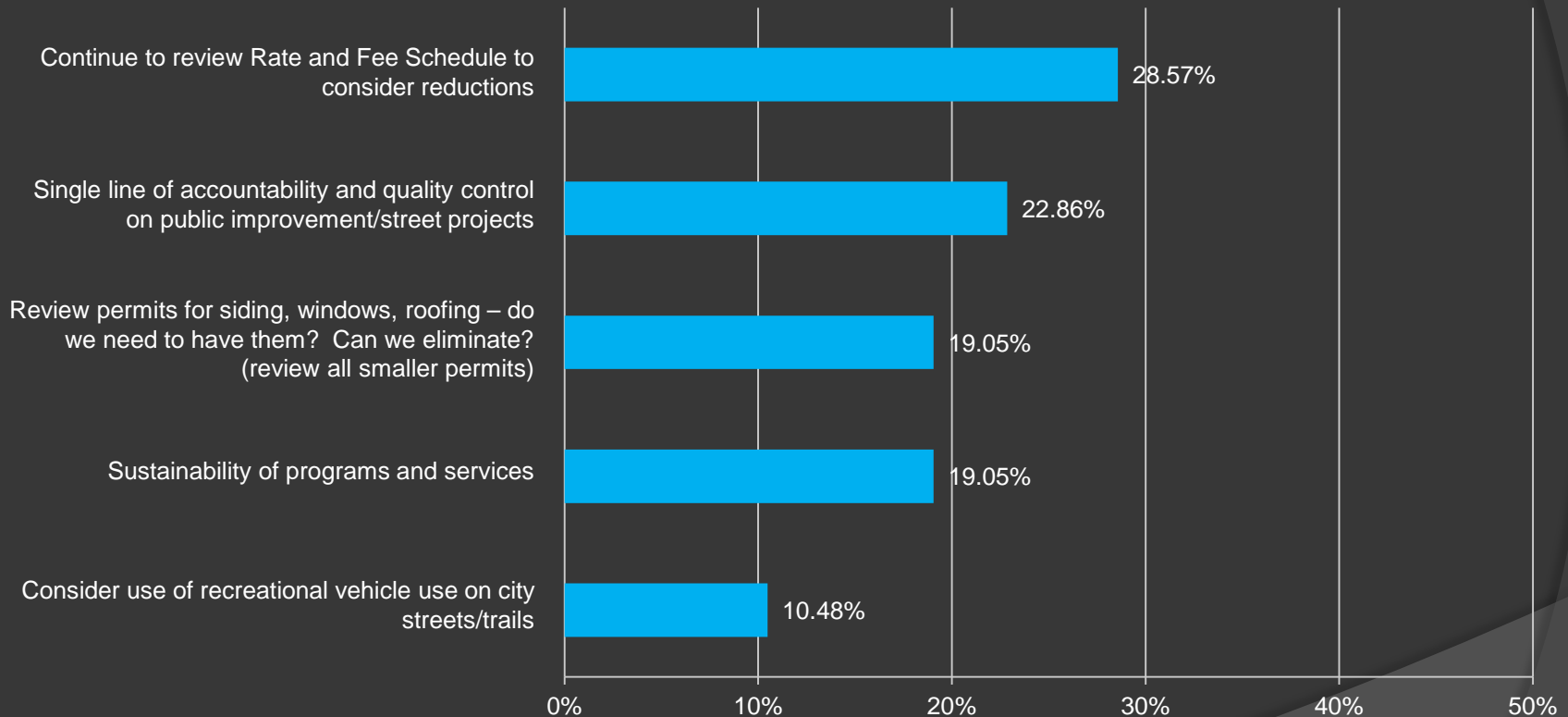
Results are weighted averages—7 voters, 2 votes each

SERVICES & FUNCTIONS PRIORITIZATIONS (5 OF 6): BUDGET/FINANCE



Results are weighted averages—7 voters, 9 votes each

SERVICES & FUNCTIONS PRIORITIZATIONS (6 OF 6): POLICIES/PROGRAMS/SERVICES



Results are weighted averages—7 voters, 5 votes each