

**2012 RAMSEY CITY COUNCIL**  
**STRATEGIC PLANNING**  
**RESULTS**

# OVERVIEW

## SECTION 1

### ◎ CITY FUNCTIONS SURVEY RESULTS

## SECTION 2

### ◎ PRIORITIZATION: GENERAL

- Community programs/service contributions
- Organizational memberships
- Event contributions

## SECTION 3

### ◎ PRIORITIZATION: CITY SERVICES/FUNCTIONS

- Marketing
- Development
- Transportation
- Housing
- Budget/Finance
- Policies/Programs/Services

## SECTION 1

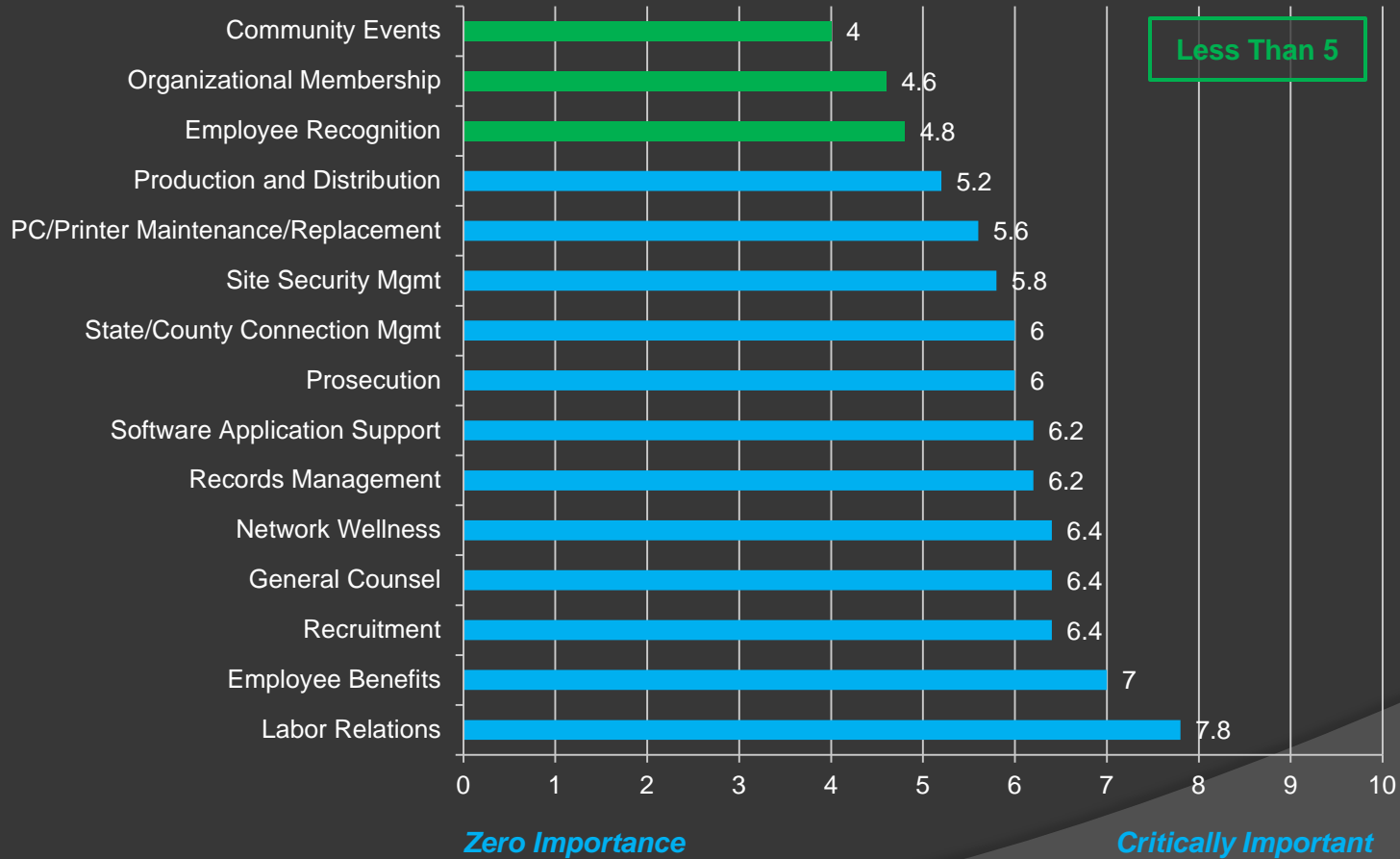
# CITY FUNCTIONS SURVEY

- The following ten slides contain results of an online survey, regarding City functions, that five (of seven) Council Members responded to.
- Respondents were asked (A) to rate the importance of each City function; and, (B) to indicate desired changes to each City function.
- City functions were broken down into five separate categories:
  - Administration
  - Community Development
  - Finance
  - Public Safety
  - Public Works

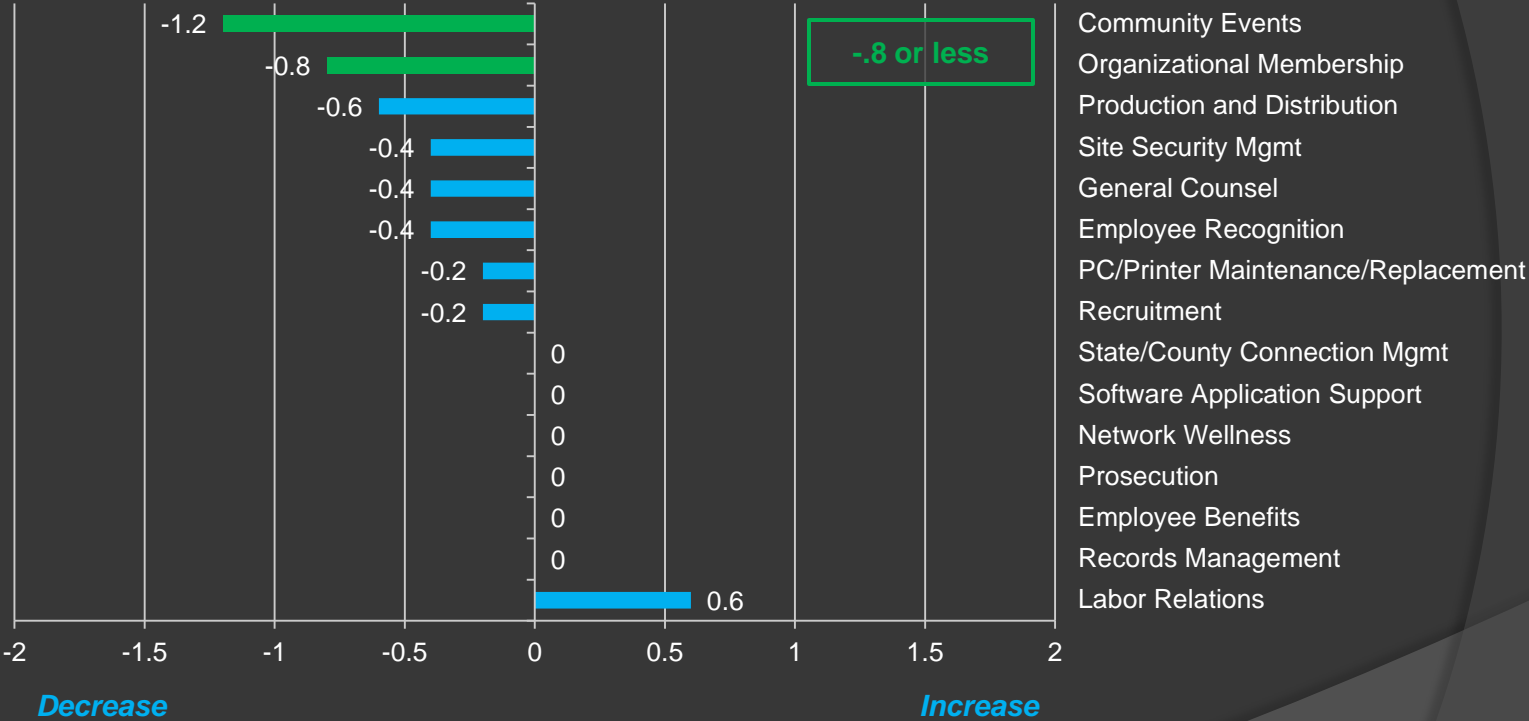
*The purpose of the online survey (section 1) was to initiate the strategic planning process. The City Council is placing more importance on sections 2 and 3 (development of goals and prioritization).*

# CITY FUNCTIONS SURVEY (1 of 10)

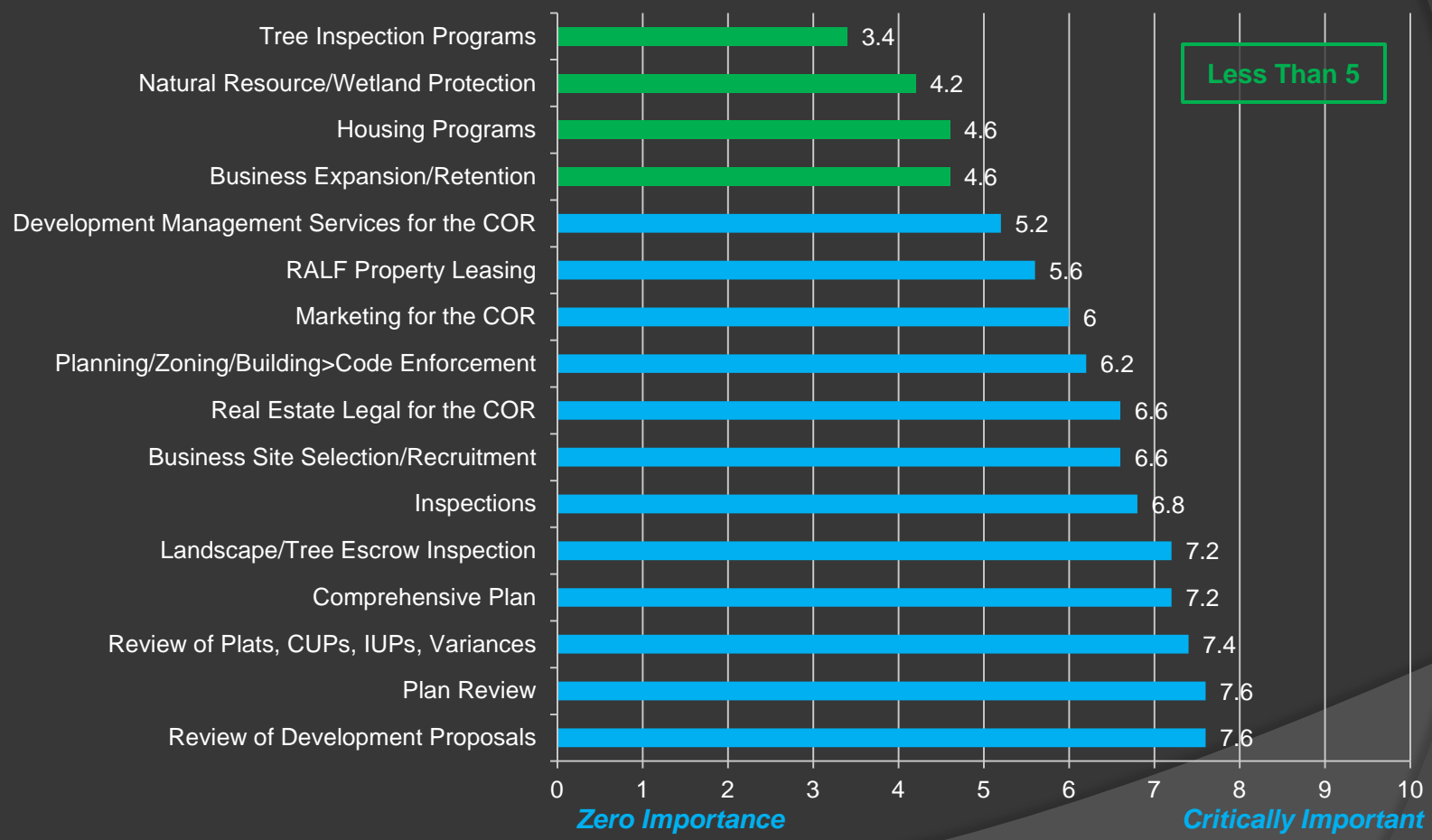
## ADMINISTRATION: IMPORTANCE



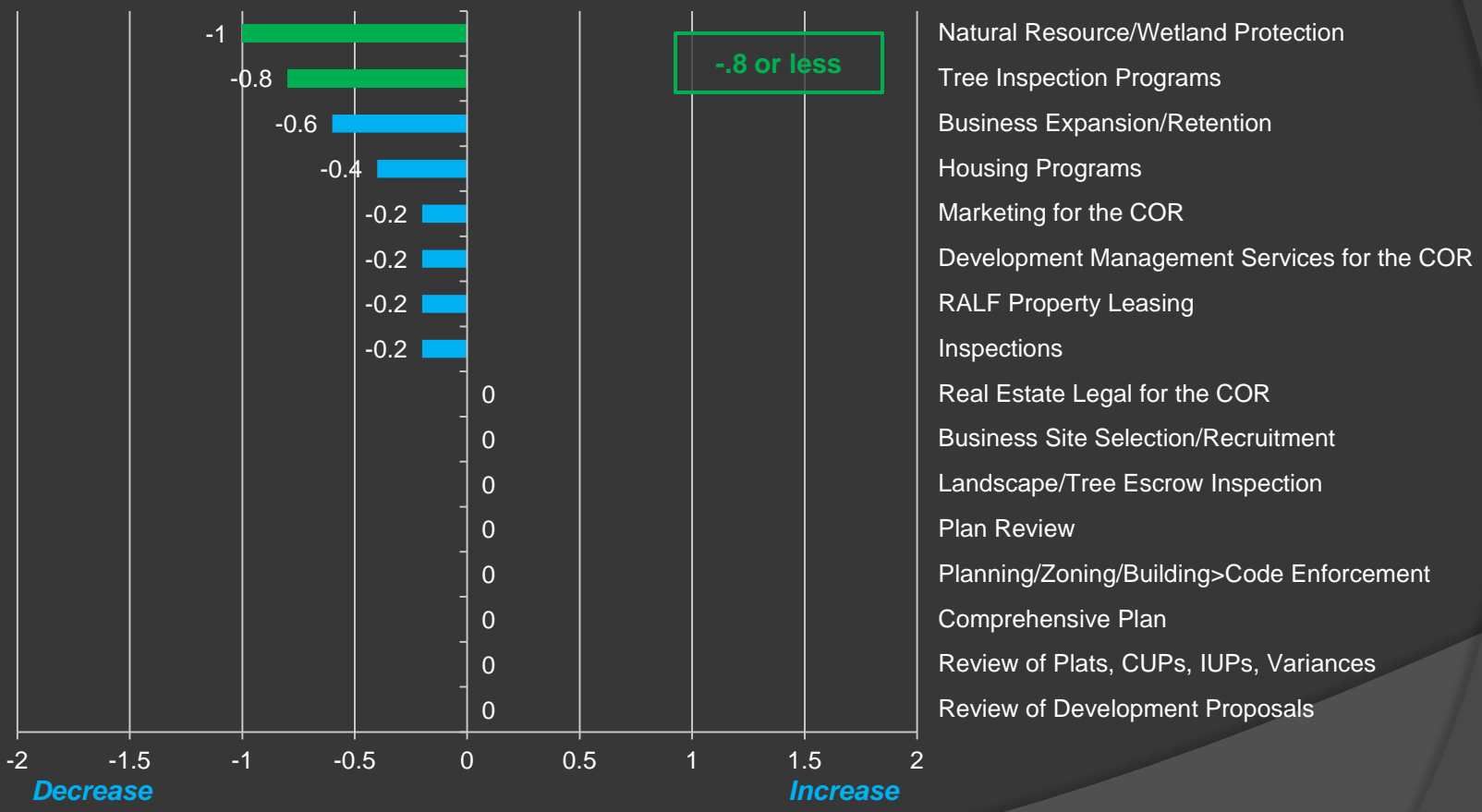
# CITY FUNCTIONS SURVEY (2 of 10) ADMINISTRATION: DESIRED CHANGES



# CITY FUNCTIONS SURVEY (3 of 10) COMM. DEVELOPMENT: IMPORTANCE

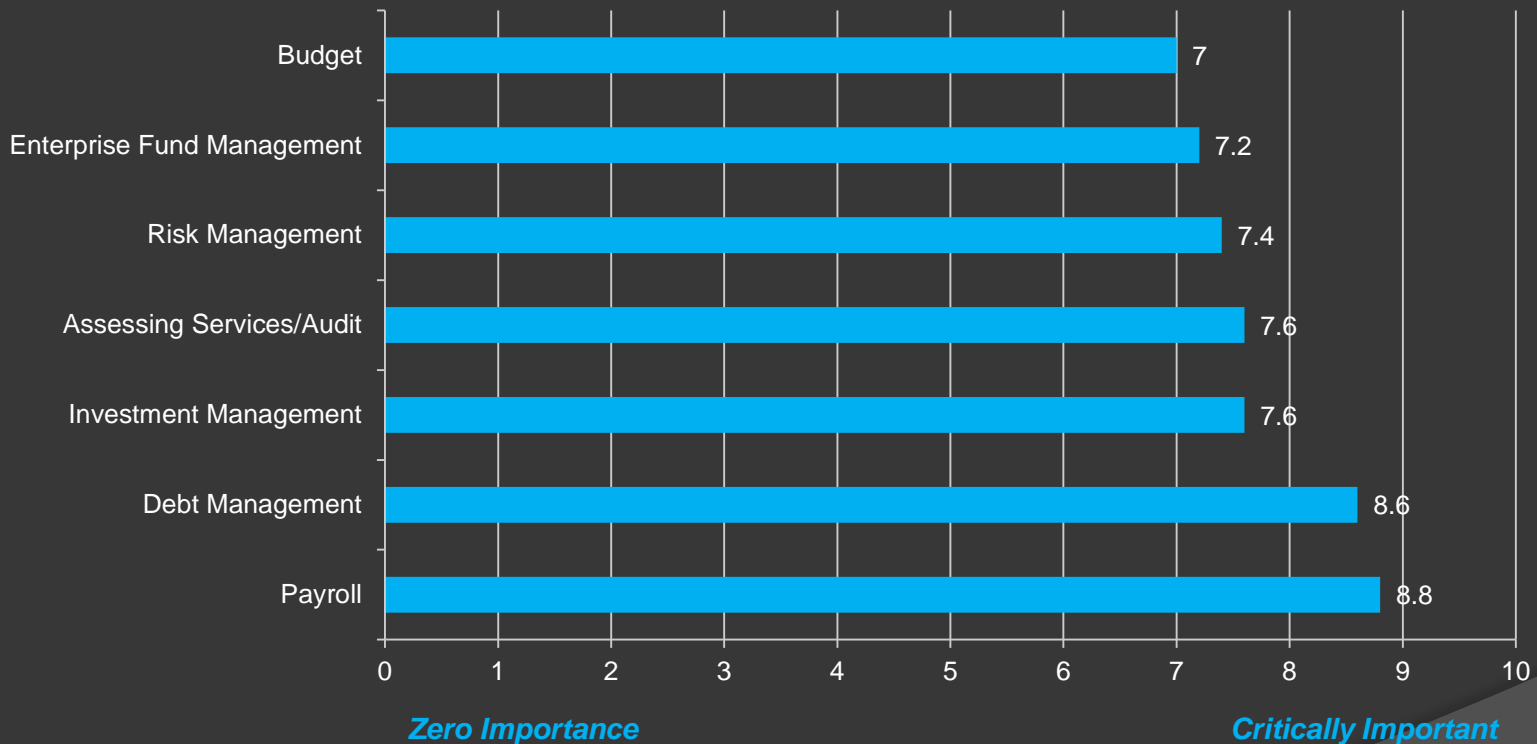


# CITY FUNCTIONS SURVEY (4 of 10) COMM. DEVELOPMENT: DESIRED CHANGES



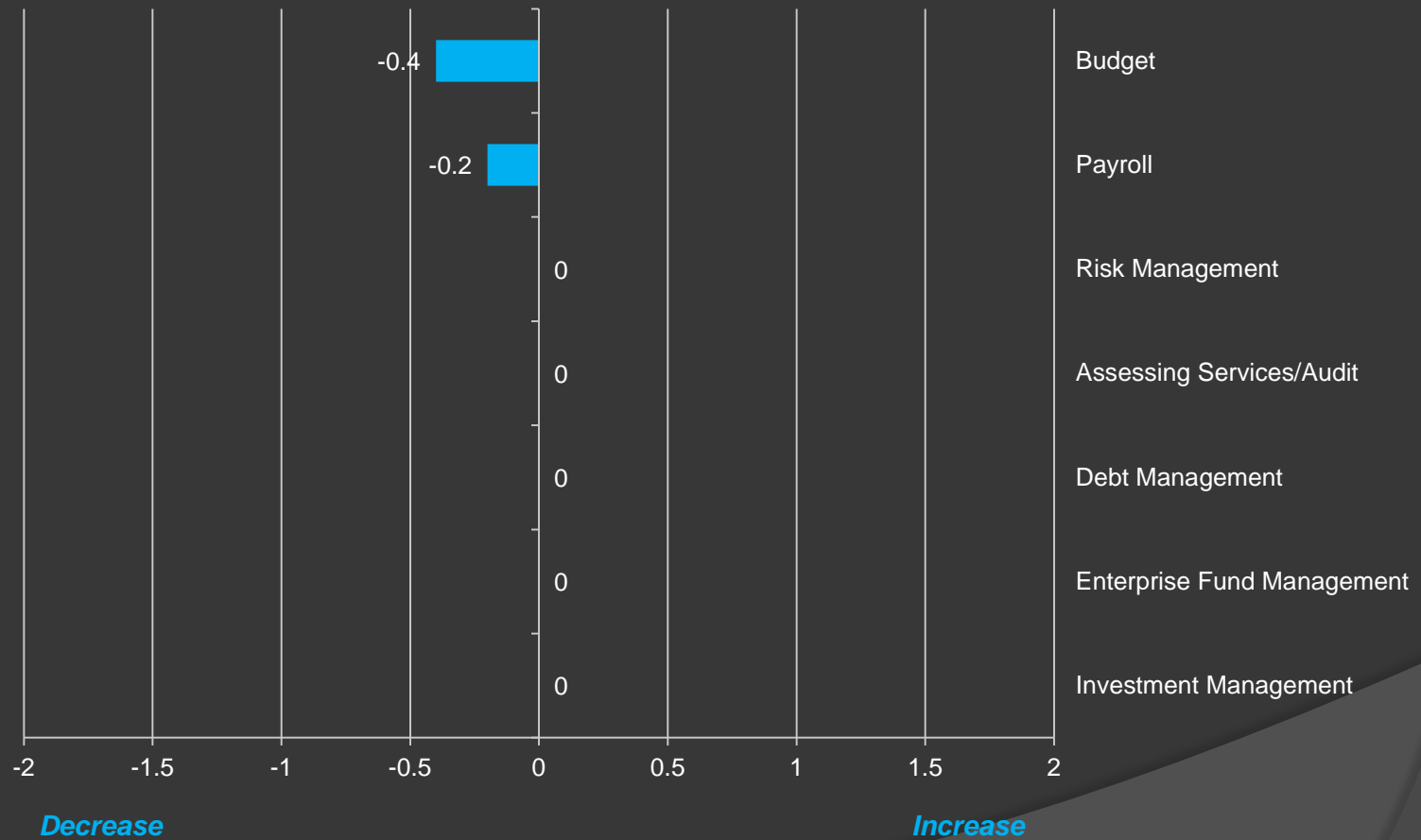
# CITY FUNCTIONS SURVEY (5 of 10)

## FINANCE: IMPORTANCE



# CITY FUNCTIONS SURVEY (6 of 10)

## FINANCE: DESIRED CHANGES

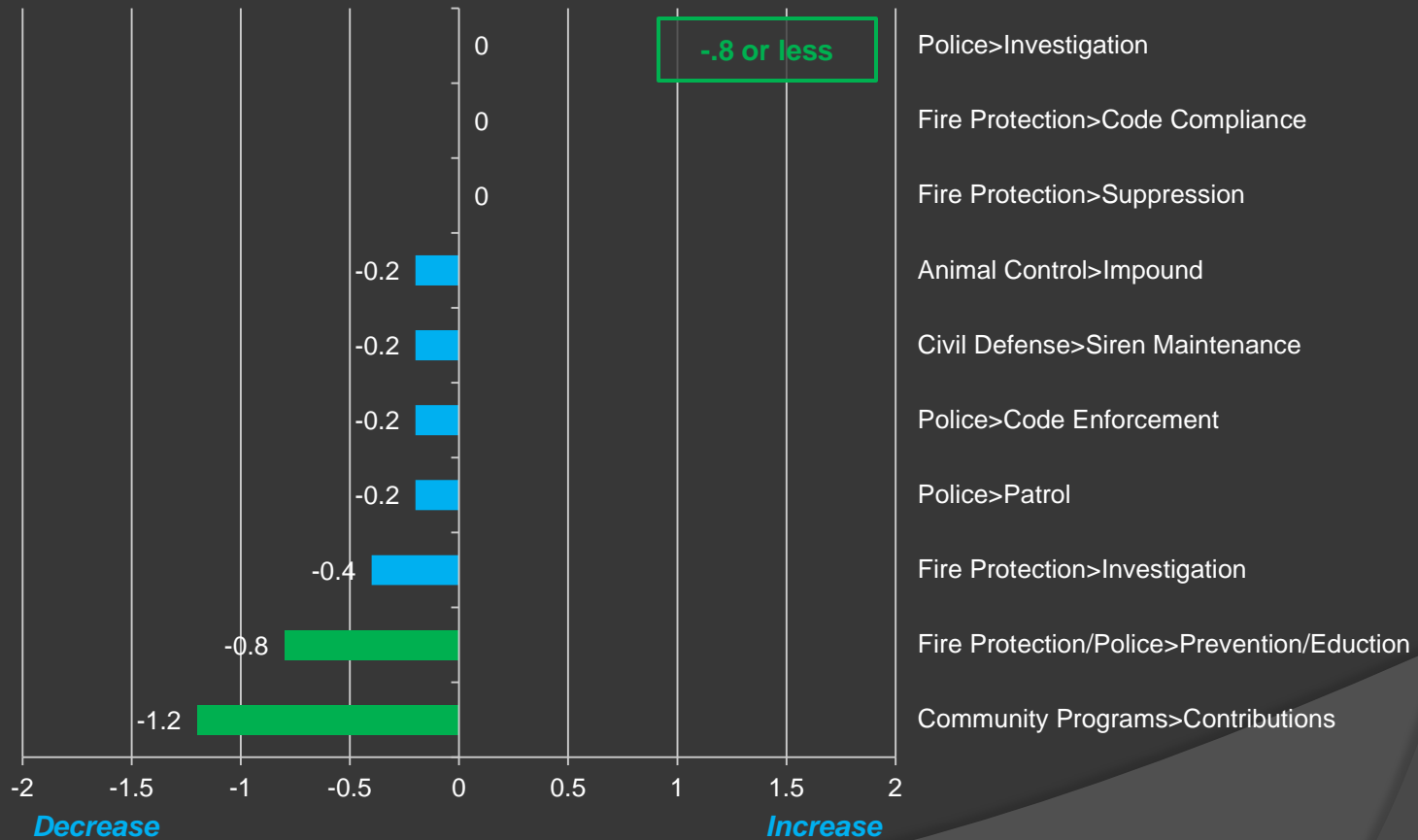


# CITY FUNCTIONS SURVEY (7 of 10)

## PUBLIC SAFETY: IMPORTANCE

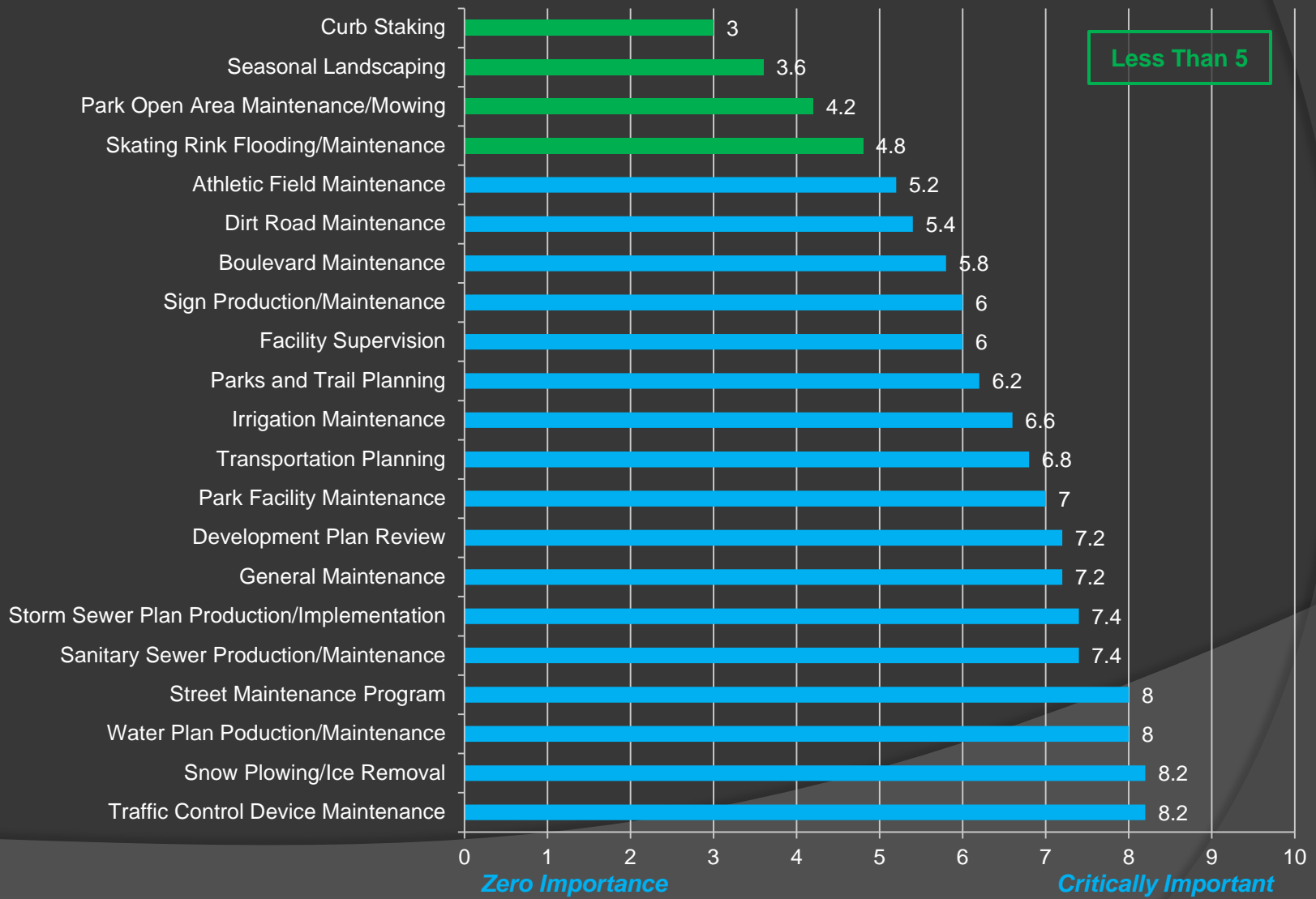


# CITY FUNCTIONS SURVEY (8 of 10) PUBLIC SAFETY: DESIRED CHANGES

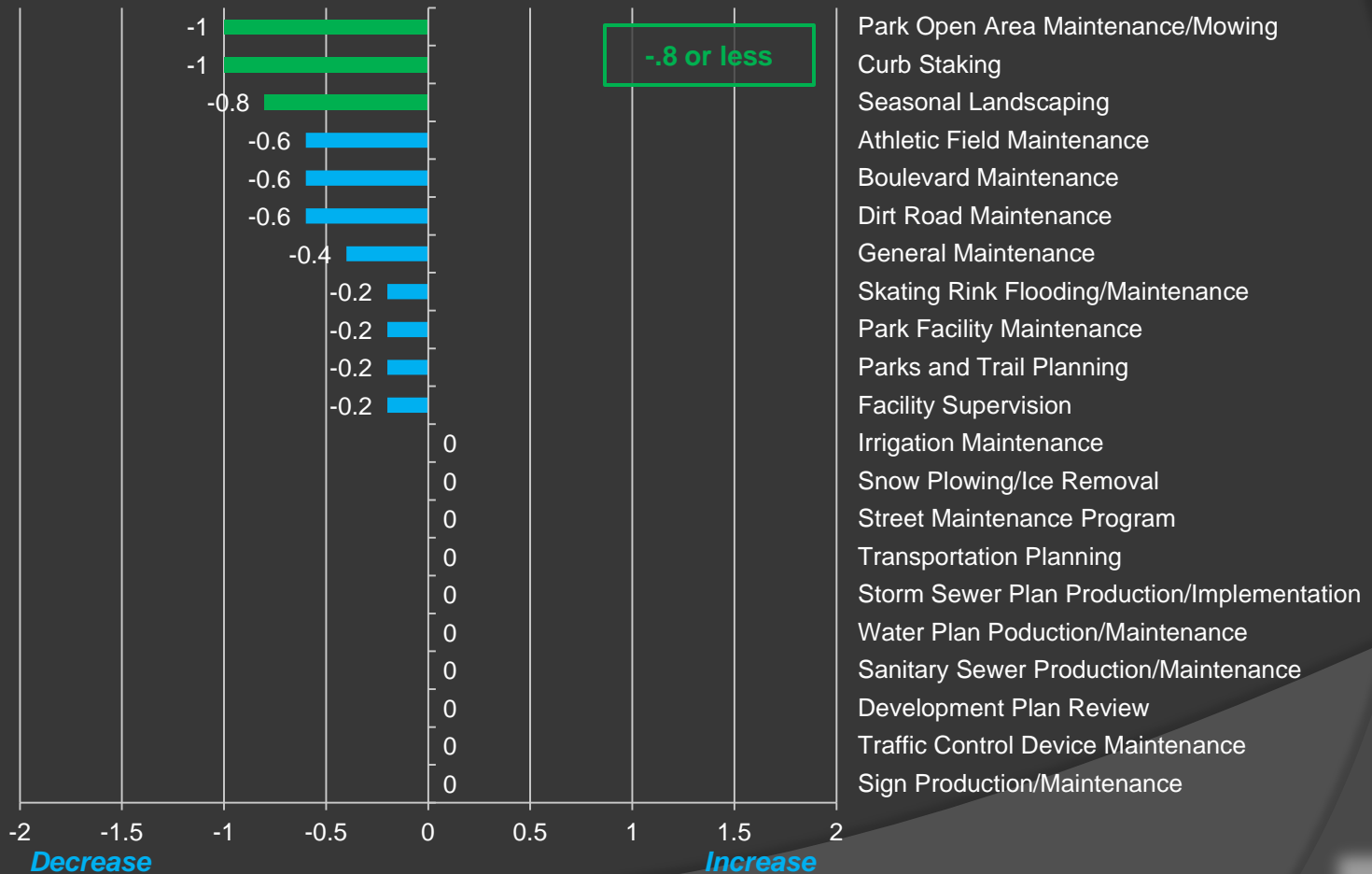


# CITY FUNCTIONS SURVEY (9 of 10)

## PUBLIC WORKS: IMPORTANCE



# CITY FUNCTIONS SURVEY (10 of 10) PUBLIC WORKS: DESIRED CHANGES



Online Survey: Evaluations of City Functions (5 council member responses)



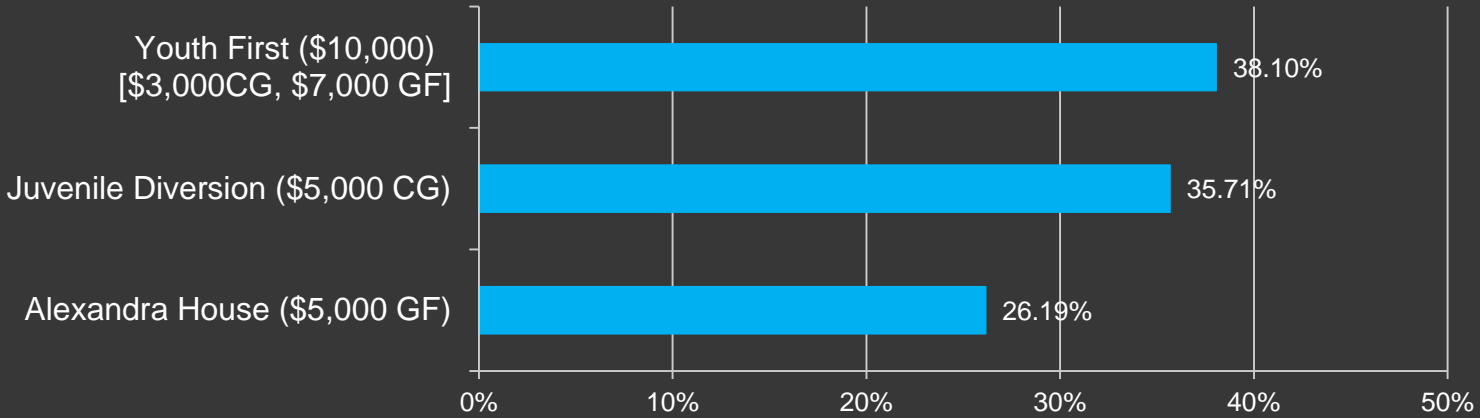
## SECTION 2

# COMM. PROGRAMS, ORG. MEMBERSHIPS & EVENT CONTRIBUTIONS

The next four slides reflect City Council prioritization of the following three items:

- Community programs/service contributions
- Organizational memberships
- Event contributions

# GENERAL PRIORITIZATION (1 of 4): COMM. PROGRAMS & SERVICE CONTRIBUTIONS

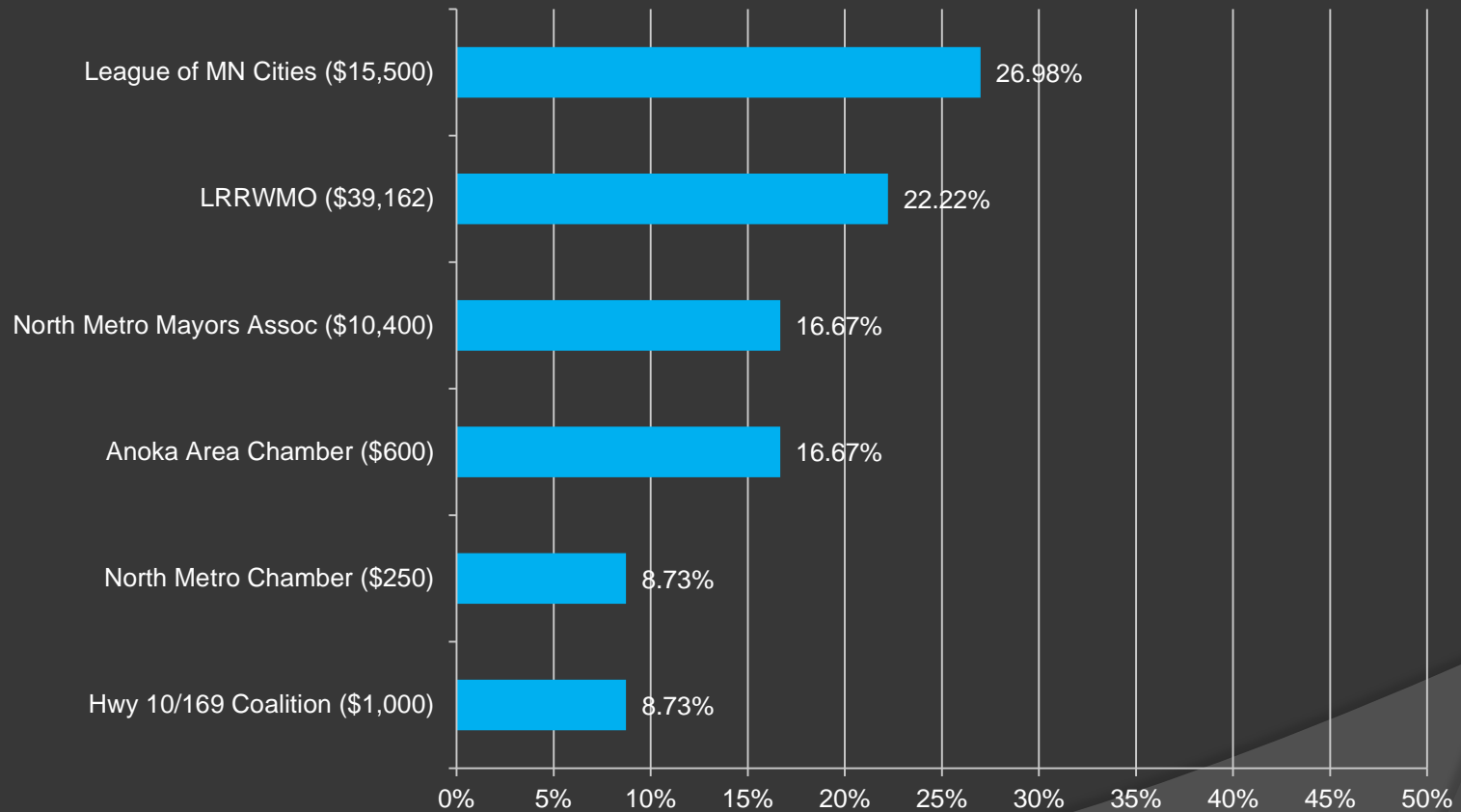


*Results are weighted averages—7 voters, 3 votes each*



# GENERAL PRIORITIZATION (2 of 4):

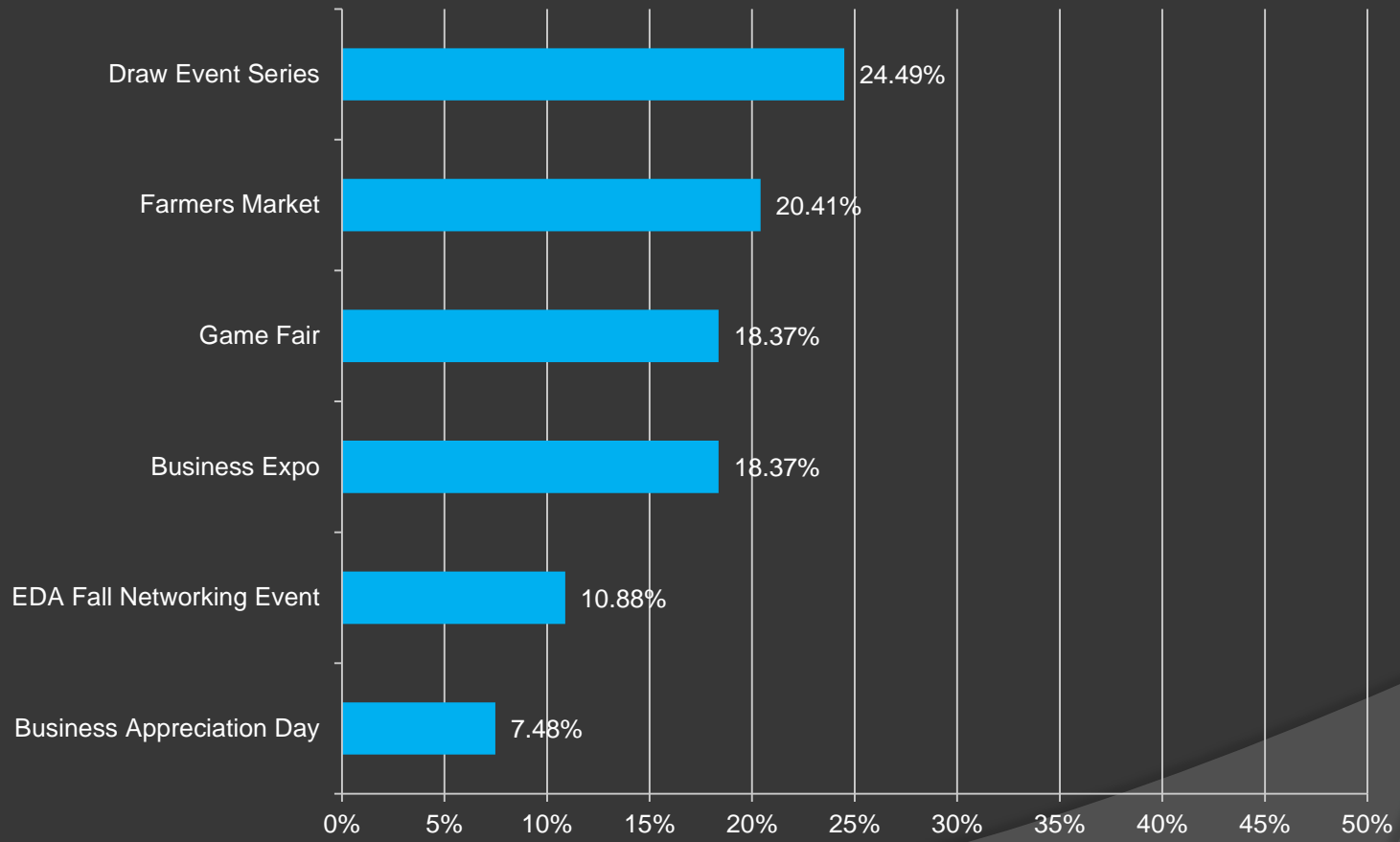
# ORGANIZATIONAL MEMBERSHIPS



*Results are weighted averages—7 voters, 6 votes each*

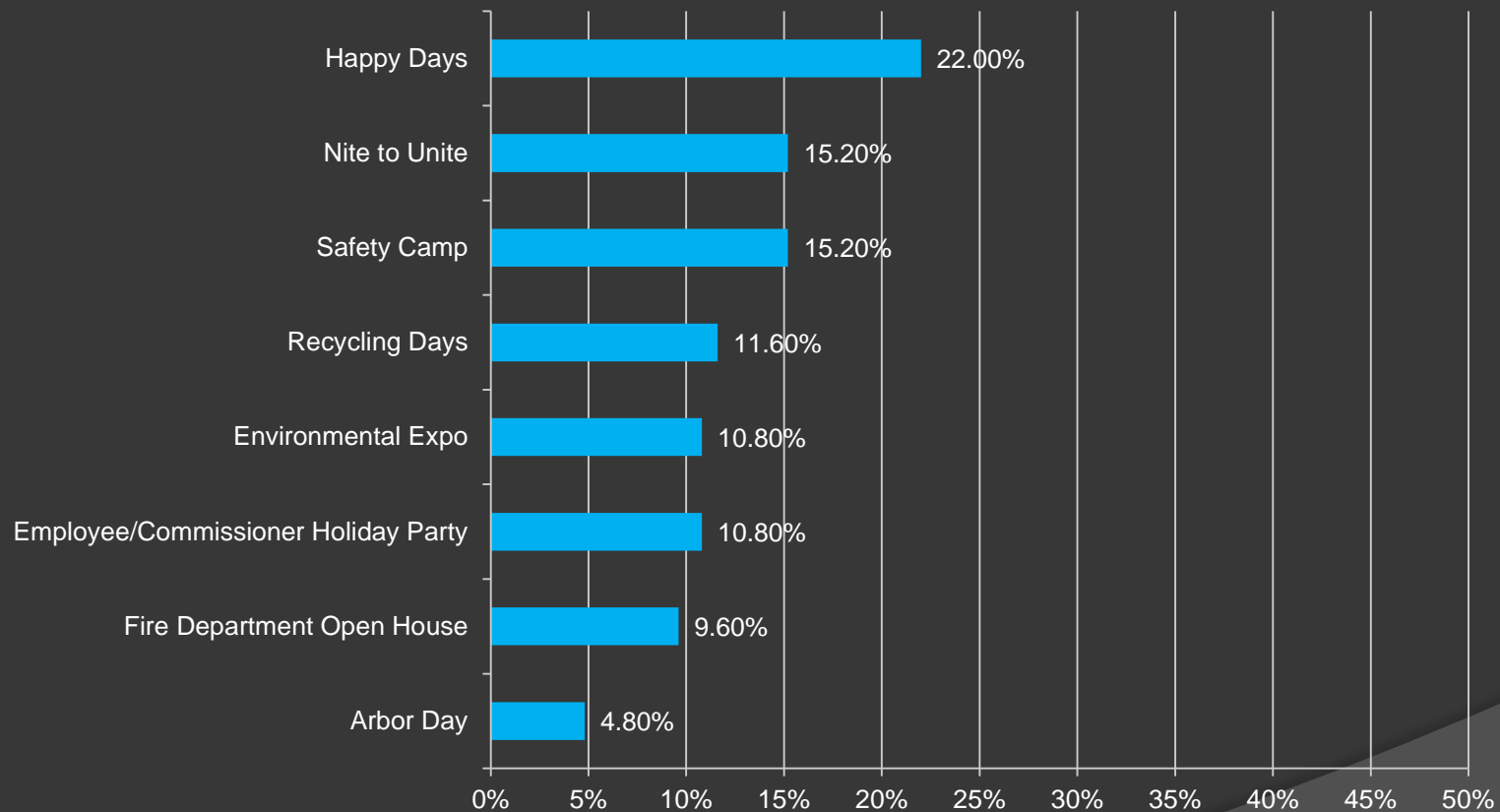


# GENERAL PRIORITIZATION (3 of 4): EVENT CONTRIBUTIONS



*Results are weighted averages—7 voters, 8 votes each*

# GENERAL PRIORITIZATION (4 of 4): EVENT CONTRIBUTIONS (cont.)



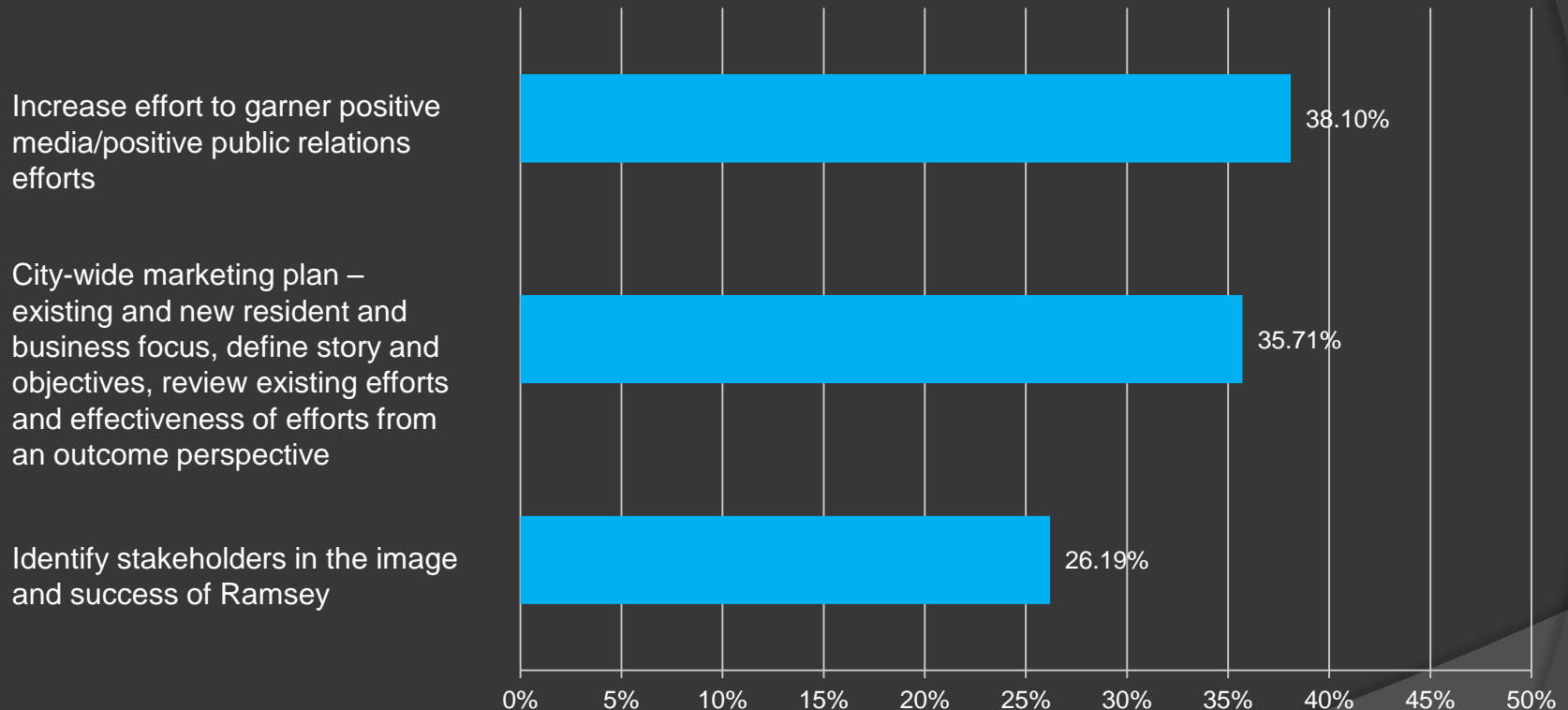
*Results are weighted averages—7 voters, 6 votes each*

## SECTION 3:

# SERVICES/FUNCTIONS PRIORITIES

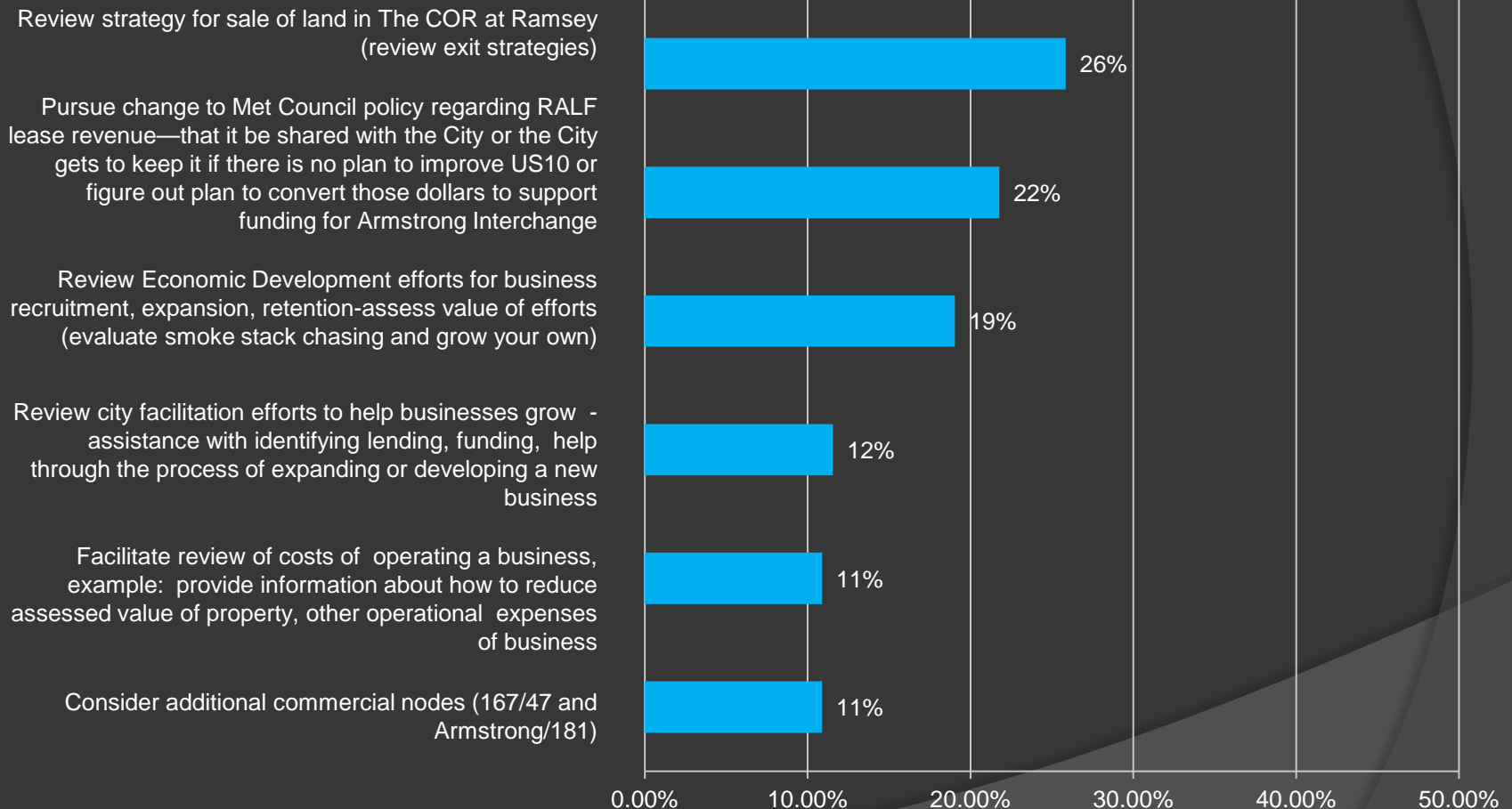
- The following six slides contain priorities developed by the City Council. Listed below are the six priority categories:
  - Marketing
  - Development
  - Transportation
  - Housing
  - Budget/Finance
  - Policies/Programs/Services

# SERVICES & FUNCTIONS PRIORITIZATIONS(1 OF 6): MARKETING



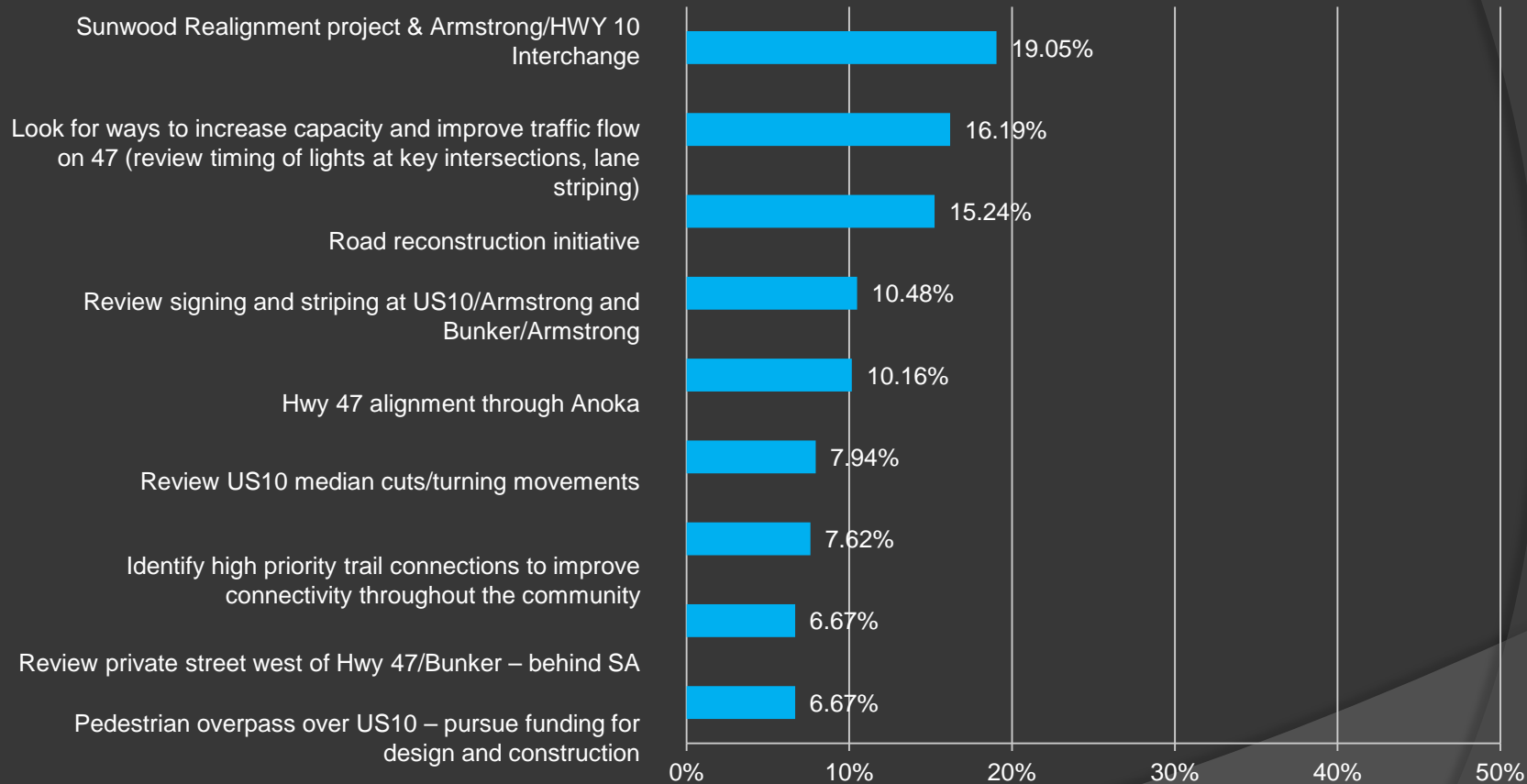
*Results are weighted averages—7 voters, 3 votes each*

# SERVICES & FUNCTIONS PRIORITIZATIONS(2 OF 6): DEVELOPMENT



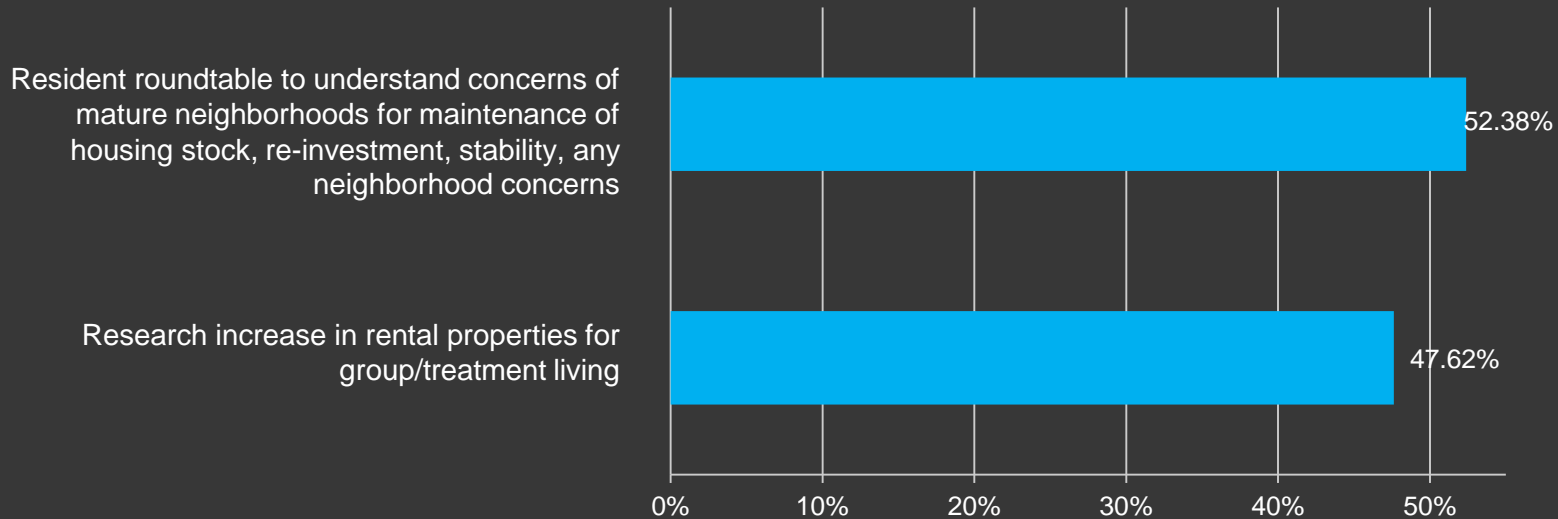
**Results are weighted averages—7 voters, 6 votes each**

# SERVICES & FUNCTIONS PRIORITIZATIONS(3 OF 6): TRANSPORTATION



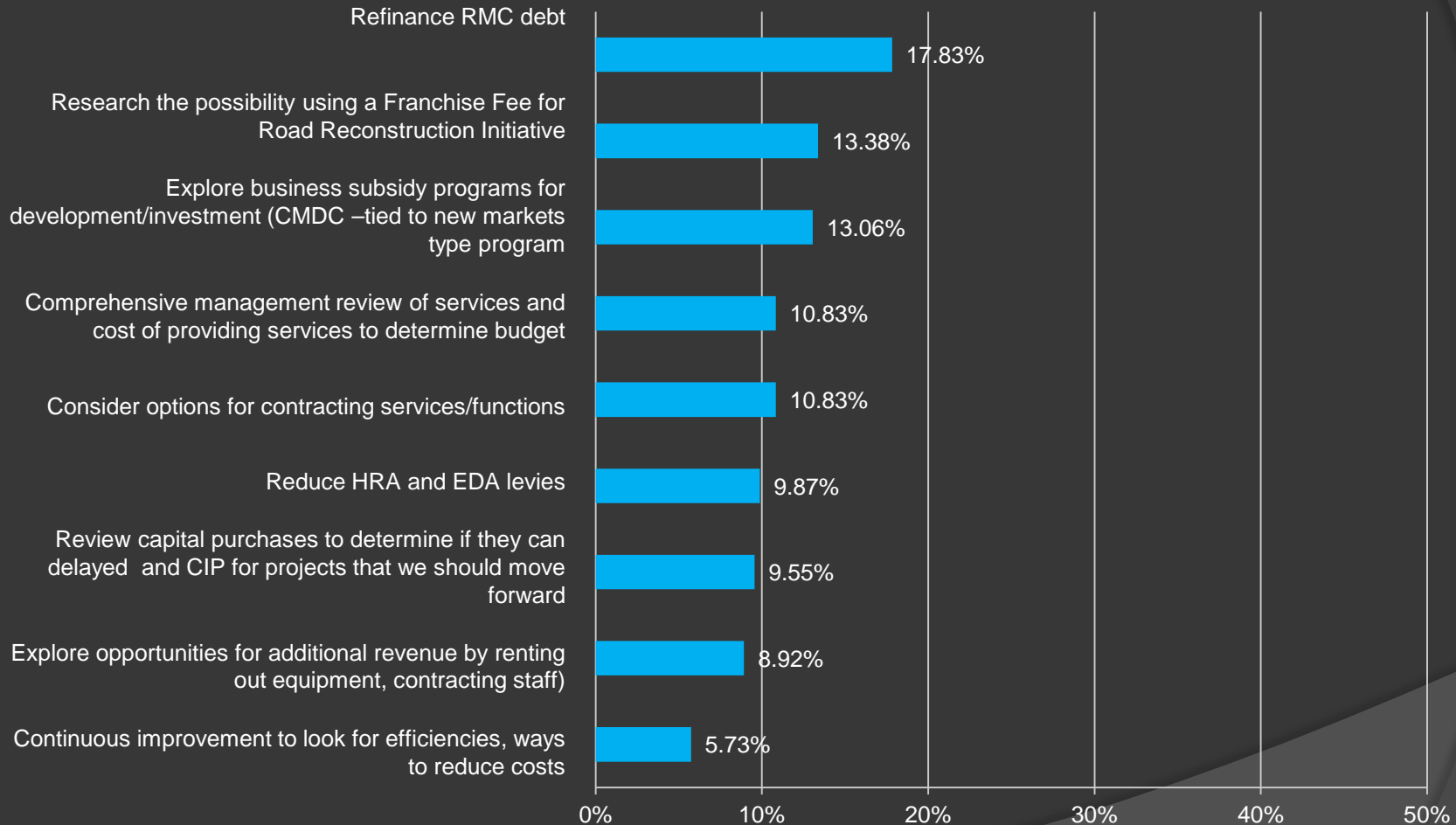
*Results are weighted averages—7 voters, 9 votes each*

# SERVICES & FUNCTIONS PRIORITIZATIONS(4 OF 6): HOUSING



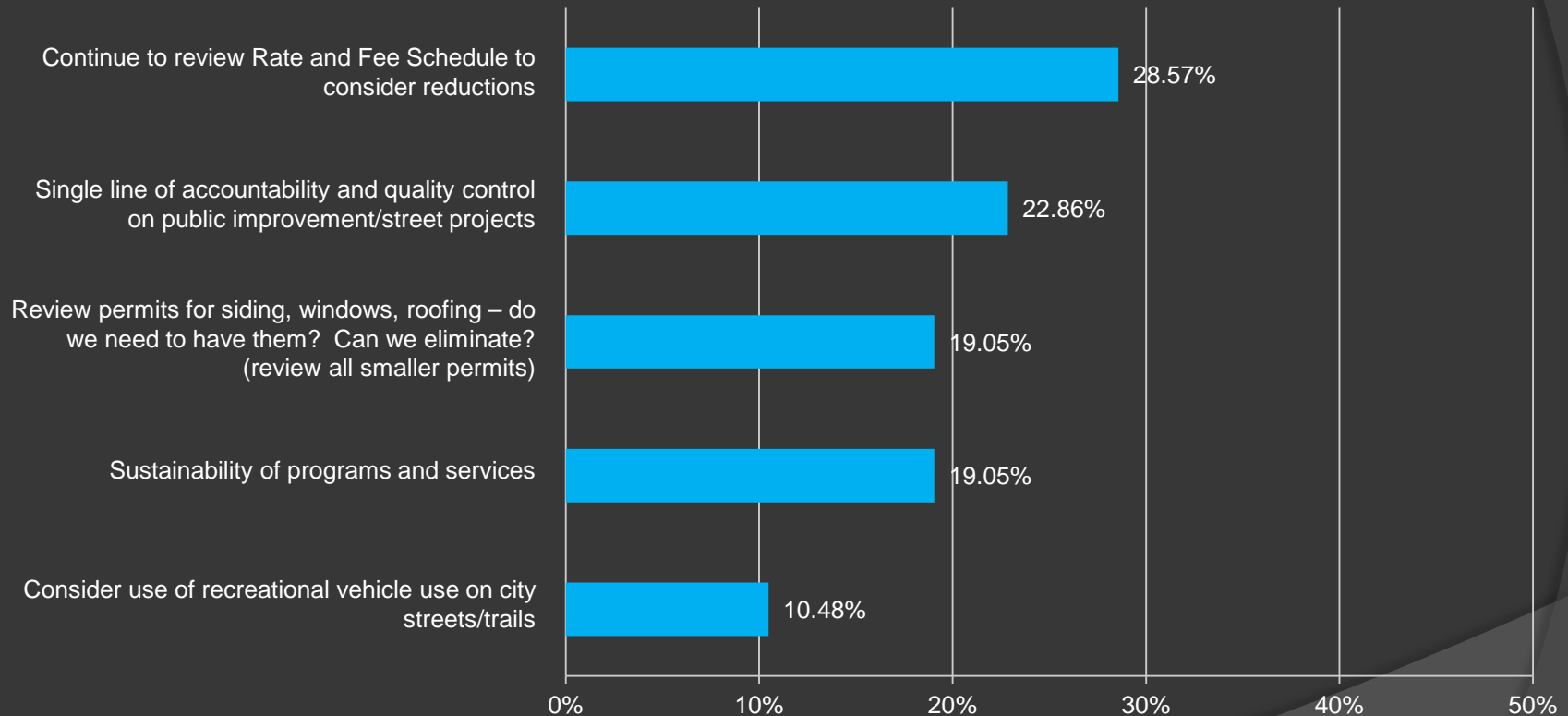
*Results are weighted averages—7 voters, 2 votes each*

# SERVICES & FUNCTIONS PRIORITIZATIONS (5 OF 6): BUDGET/FINANCE



*Results are weighted averages—7 voters, 9 votes each*

# SERVICES & FUNCTIONS PRIORITIZATIONS (6 OF 6): POLICIES/PROGRAMS/SERVICES



*Results are weighted averages—7 voters, 5 votes each*