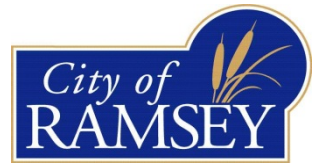


2012 STRATEGIC PLANNING: ACTION MAPPING



CITY VISION STATEMENT: Without compromising private property rights and the needs of future generations, Ramsey will evolve through citizen driven, collaborative processes that respect the balance and connectivity between its unique urban, rural and natural environments.

STRATEGY CATEGORY: DEVELOPMENT

| MARCH | APRIL | MAY | JUNE | JULY | AUGUST | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER | JANUARY | FEBRUARY | MARCH | APRIL | MAY |
|-------|-------|-----|------|------|--------|-----------|---------|----------|----------|---------|----------|-------|-------|-----|
|-------|-------|-----|------|------|--------|-----------|---------|----------|----------|---------|----------|-------|-------|-----|

| CHAMPION | 2012 | 2013 |
|----------|------|------|
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Strategies are listed based on council priority—top to bottom

| DEVELOPMENT | | | | | | | | | | | | | | | | |
|---|-----------------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Review strategy for sale of land in The COR at Ramsey (review exit strategies) | LEAD: Darren L. | M | A | M | J | J | A | S | O | N | D | J | F | M | A | M |
| Step 1: Review three primary disposition strategies from 2010 visioning | Darren L. | | | | X | | | | | | | | | | | |
| Step 2: Evaluate progress in Phase II of disposition Plan (Development) | Darren L. | | | | | X | X | X | | | | | | | | |
| Step 3: Re-Evaluate decision factors and market forces | Darren L. | | | | | | X | X | | | | | | | | |
| Step 4: Develop revised disposition strategy incorporating revisions | Darren L. | | | | | | | X | X | | | | | | | |
| Pursue change to Met Council policy regarding RALF lease revenue | LEAD: Kurt U. | M | A | M | J | J | A | S | O | N | D | J | F | M | A | M |
| Step 1: Inventory current and potential lease revenue from RALF properties | Pat B. | | | | | X | | | | | | | | | | |
| Step 2: Review lease revenue options and issues with Met Council staff | Kurt u. | | | | | | | X | | | | | | | | |
| Step 3: Develop policy and/or statutory revisions | Kurt U. | | | | | | | | | X | | | | | | |
| Step 4: Implement new policy or statute | Diana L. | | | | | | | | | | | X | | | | |
| Review ED efforts for business recruitment, expansion, retention-assess value of efforts | LEAD: Kurt U. | M | A | M | J | J | A | S | O | N | D | J | F | M | A | M |
| Step 1: Reaffirm EDA 2012 Work Plan priorities | Kurt U. | | X | | | | | | | | | | | | | |
| Step 2: Review consultant role in business retention effort | Kurt U. | | | | X | | | | | | | | | | | |
| Step 3: Review EDA role in business retention | Kurt U. | | | | | X | | | | | | | | | | |
| Step 4: Develop and implement business retention program | Pat B. | | | | | | | X | | | | | | | | |
| Review city facilitation efforts to help businesses grow | LEAD: Kurt U. | M | A | M | J | J | A | S | O | N | D | J | F | M | A | M |
| Step 1: Meet with Anoka Area Chamber to discuss overlap | Kurt/Pat B. | | | | X | | | | | | | | | | | |
| Step 2: Promote pro-business efforts via various media | Kurt | | | | | | X | | | | | | | | | |
| Step 3: Conduct business round table discussions | Kurt/Council | | | | | X | | | X | | | | X | | | X |
| Step 4: Implement other pro-business programs as identified | TBD | | | | | | X | | | X | | | | X | | X |
| Facilitate review of costs of operating a business | LEAD: Kurt U. | M | A | M | J | J | A | S | O | N | D | J | F | M | A | M |
| Step 1: Inventory business costs | Pat B. | | | | | | X | | | | | | | | | |
| Step 2: Review business costs with EDA | Pat B. | | | | | | | | X | | | | | | | |
| Step 3: Identify and implement changes to City controlled business costs | Kurt U. | | | | | | | | | | X | | | | | |
| Consider additional commercial nodes (167/47 and Armstrong/181) | LEAD: Tim G | M | A | M | J | J | A | S | O | N | D | J | F | M | A | M |
| Step 1: Review scope of process in Work Session following Comp S/W Plan Update | Tim G | | | | | | | x | | | | | | | | |
| Step 2: Provide conceptual layouts of utilities | Consultant TBD | | | | | | | | x | | | | | | | |
| Step 3: Process Comprehensive Plan amendments as necessary | Tim G. | | | | | | | | | | X | | | | | |