2012 STRATEGIC PLANNING: ACTION MAPPING

CITY VISION STATEMENT: *Without compromising private property rights and the needs of future generations, Ramsey will evolve through citizen driven, collaborative processes that respect the balance and connectivity between its unique urban, rural and natural environments.*

STRATEGY CATEGORY:
POLICIES/PROGRAMS/SERVICES

Strategies are listed based on council priority—top to bottom

POLICIES/PROGRAMS/SERVICES	CHAMPION	2012										2013					
		MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY
Continue to review Rate and Fee Schedule to consider reductions	LEAD: Diana L.	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M
Step 1:Staff Review of 2012 Rates & Fee Schedule	Dept. Heads					X										
Step 2:Finance Committee review of Rates & Fees	Diana Lund							X								
Step 3: Council adoption of amended ordinance if rates are reduced	Diana Lund								X	X						
Step 4: 2013 Rates & Fees Adopted	Diana Lund										X					
Single line of accountability and quality control on public improvement/street projects	LEAD: Brian O.	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M
Step 1: Review and communicate with the City Council the different forms of correspondence to residents from project development through project completion	Tim H				X	X										
Step 2: Identify strategies for expanded communication (website, social media, etc)	Tim H					X	X	X								
Step 3: Identify and categorize different complaints received from various improvement projects and corresponding actions resulting from those complaints (standards, policies, etc)	Tim H						X	X								
Step 4: Develop post construction customer satisfaction survey	Tim H								X							
Review permits for siding, windows, roofing – do we need to have them? Can we eliminate?	LEAD: Tim G.	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M
Step 1: Develop list of current Permits	Katy					X										
Step 2: Prepare background on State Building Code requirements	Lee					X										
Step 3: Present Findings to CC	Lee/Tim G						X									
Sustainability of programs and services	LEAD: Kurt U.	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M
Step 1: Inventory and prioritize high priority programs and services	Kurt/Council									X	X					
Step 2: Conduct SWOT Analysis of highest priorities using 10-year planning horizon	Kurt/Council											X	X			
Step 3: Identify needs for long-term sustainability of high priority programs and services	Kurt/Council														X	
Step 4: Incorporate identified needs into budget and strategic planning process	Kurt/Council															X
Consider use of recreational vehicle use on city streets/trails	LEAD: Jim W.	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M
Step 1:Council worksession for direction	Jim W.		X													
Step 2:Based on worksession, draft ordinance and introduce	Jim W.			X												
Step 3: Adoption of ordinance	Jim W.				X											