

## NORTHERN LIGHTS SC FACTS

### ABOUT US

NORTHERN LIGHTS SOCCER CLUB, CELEBRATING ITS 25TH YEAR IN 2010, IS DEDICATED TO BRINGING A HIGH LEVEL OF SOCCER TO THE YOUTH IN THE ANOKA, RAMSEY, ANDOVER, COON RAPIDS AND SURROUNDING AREA. WE FOCUS ON TRAINING OUR PLAYERS TO BECOME QUALITY PLAYERS WHILE GAINING LIFELONG LESSONS AND EXPERIENCES. WE ARE COMMITTED TO DEVELOPING STRONG COMMUNITY RELATIONSHIPS WITH OUR PLAYERS, FAMILIES, COMMUNITY BUSINESSES AND ORGANIZATIONS. WE ARE CONTINUING TO GROW AND DEVELOP WINNING TEAMS OVER TIME, WITHOUT COMPROMISING OUR BELIEFS AND VALUES.

NORTHERN LIGHTS SOCCER CURRENTLY SERVES 1700 COMMUNITY MEMBERS BETWEEN ITS FALL AND TRAVELING PROGRAMS. THE PROGRAM CURRENTLY HAS 15 VOLUNTEER COMMITTEE MEMBERS, TWO FULL TIME PAID EMPLOYEES AND 10 PAID TRAINERS/COACHES.

*200 Volunteer Coaches*

SOCCER HAS GROWN QUITE CONSIDERABLE IN THE LAST 5 YEARS IN THE US. SOCCER IN THE MIDWEST HAS STAYED ON A 2-3% INCREASE EVERY YEAR. IN THE 2010/2011 SOCCER SEASON 71,668 MINNESOTA KIDS PARTICIPATED THE WORLD'S MOST POPULAR SPORT, WITH ONLY MICHIGAN AND ILLNOIS HAVE A HIGHER NUMBER OF REGISTRATED PLAYERS.

I'M VERY PLEASE TO SAY NORTHERN LIGHTS SOCCER CLUB WAS AWARDED THE NORTH BOYS DISTRICT TOURNAMENT AND THE STATE WIDE U9/U10 FALL JAMBORRE FOR THE LAST 5 YEARS.

- I HAVE ATTACHED A BREAK DOWN OF THE FINANCIAL IMPACT TO THE COMMUNITY

### CURRENT CONCERNS

OTHER COMMUNITIES HAVE ALREADY BUILT DOME FACILITIES EG.. MAPLE GROVE, ST. MICHAEL AND ANDOVER (WHICH HAS CONTACTED US TO PARTNER WITH THEM)

FUTURE INCREASE IN BUILDING AND LABOR COST BY PUTTING OF THE PROJECT TO A LATER DATE

**Districts:**

105 teams ranging from U11 to U19 boys.

Approximate number of attendees from throughout the State - 5000 people from Thursday - Sunday

Gross profit from the 4 day tournament is approximately \$8000.00

*Extra* expenses due to no building at Elmcrest:

- Tent \$975.00
- Extra bathrooms and washing stations \$970.00
- Extra garbages \$428.00
- Temporary Anoka County food permit \$30.00
- Machine rental from ARAA concession stand \$200.00
- Extra concession supplies due to no water (ie: water jugs, cleaning supplies, etc) \$200.00

**Jamboree:**

164 teams ages U9 & U10

Approximate number of attendees from throughout the State - 6500 people in one day

Gross income from the one day tournament is approximately \$11,000.00

*Extra* expenses due to no building at Elmcrest:

- Tent \$975.00
- Extra bathrooms and washing stations \$970.00
- Extra garbages \$428.00
- Temporary Anoka County food permit \$30.00
- Machine rental from ARAA concession stand \$200.00
- Extra concession supplies due to no water (ie: water jugs, cleaning supplies, etc) \$200.00

\$5606.00 to be redirected toward maintance of the new facities

# ELMCREST PARK SHELTER

# • D E B U T •

## NORTHERN LIGHTS SOCCER CLUB (NLS)



Soccer was first organized in Ramsey in 1985 under the non-profit organization known as the Ramsey Youth Athletic Association. It began as a recreational program for ages 3 to 12 with a mission to teach local youth good sportsmanship, teamwork and the game of soccer. A competitive program for ages 7 to 19, now known as "Northern Lights Soccer Club" (also known as "traveling soccer"), was added in 1999. It quickly grew from a single team of 16 players during its inaugural season to 36 teams and 507 players from 38 different cities in the 2010 summer season.

In 2006, the Anoka Youth Athletic Association merged their youth multi-sport association with Ramsey Youth Athletic Association, and the program was renamed the Anoka Ramsey Athletic Association. Northern Lights Soccer Club (NLS) continues to operate within the non-profit legal organization known as Anoka Ramsey Athletic Association.

Northern Lights Soccer Club has produced five Minnesota Youth Soccer Association State Champions and 11 State Champion Runners-Up. In 2007, the Anoka High School boys' varsity soccer team – comprised almost exclusively of NLS members – won the Minnesota State High School League Class 2A State Championship. They were the first north-metro boys' soccer team to win a High School State Championship.

Over the years, Northern Lights Soccer Club has continuously remained responsible stewards of the funds under its control. Fees have historically been maintained at levels lower than similar clubs in surrounding areas, and the Soccer Club has applied for and received five grants for various projects. A program was established to provide funds to underprivileged families so that no child is turned away simply because of financial difficulty.

### Contents:

#### Soccer in Ramsey

#### Details of the Park Shelter

#### Accomplishments, Special Events & Opportunities

#### Membership & Demographics



Overall conceptual site plan showing proposed park shelter building, paved and green areas



## SOCCKER IN RAMSEY

### Elmcrest Park Building Stakeholders:

- The City of Ramsey
- Surrounding Neighborhoods
- Anoka Ramsey Athletic Association
- Local Businesses
- Players and their families
- Coaches
- Volunteers

Elmcrest Park has emerged as the home of Northern Lights Soccer Club. Many events have been hosted at the park which bring visitors from many cities in the metro area as well as places as far away as St. Cloud, Bemidji and Duluth. In July 2010, Elmcrest Park will host the North District Boys Tournament for the fifth consecutive year. This tournament brings over 6,000 visitors to the City of Ramsey over the three-day period. In 2009, Northern Lights Soccer Club was awarded a two-year contract to host the Fall Jamboree for 9- and 10-year-olds. This one-day event draws over 8,700 visitors to the city.

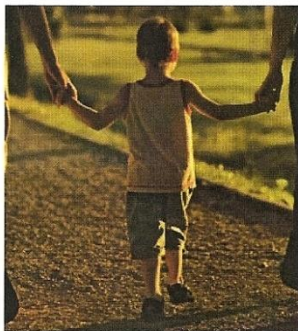
Much has been accomplished in the 25 years of soccer in Ramsey to serve the city and teach the game of soccer. With hundreds of involved families, dedicated volunteers and an ever-growing reputation as one of Minnesota's premiere soccer clubs, the future of Northern Lights Soccer Club is bright.

### Why a Building at Elmcrest Park?

Many opportunities to host events that would bring visitors and commerce to the city are lost simply because of the manpower and expense required to host them. Without a building, tents, restrooms and storage, facilities must be rented, and volunteers are required to move concessions back and forth. This not only taxes the volunteer base – making it difficult to host more than one event per year, but also it cuts into the profit – making it impractical or impossible to host larger events.

Meeting space for large groups is scarce within the city. A building at Elmcrest Park could provide meeting space for youth groups, senior groups and civic organizations.

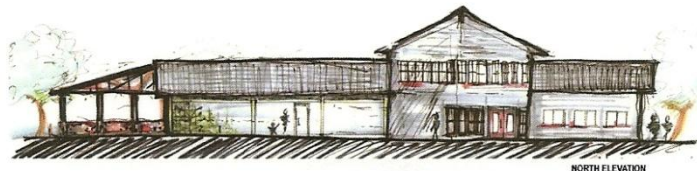
A building at Elmcrest would sit adjacent to well traveled trails that would provide restrooms, drinking water and a rest area along the trails.



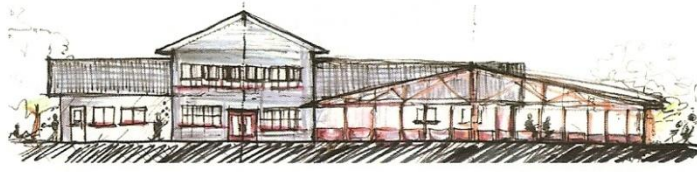
Elmcrest Park has a wide variety of activities to offer area youth.



Youth organizations look forward to serving you from Concessions!



NORTH ELEVATION



SOUTH ELEVATION

North and south elevations of the proposed park shelter

# DETAILS OF THE PARK SHELTER

The project consists of site and architectural design and documentation for the construction of a new public park shelter and pavilion at Elmcrest Park in Ramsey, MN. The existing site includes parking, paved trails and soccer fields (south of the proposed park shelter). The full build-out of the site will include the

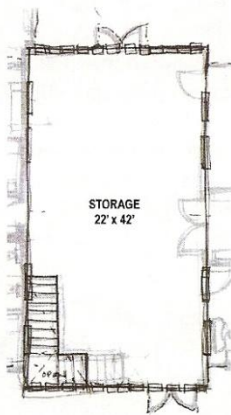
park shelter, pavilion, children's play area and landscaping around the shelter. The park shelter building will be used during all seasons of the year in support of area youth athletic programs. It is anticipated that the facility will be constructed during the 2011 construction season.

## BUILDING PROGRAM

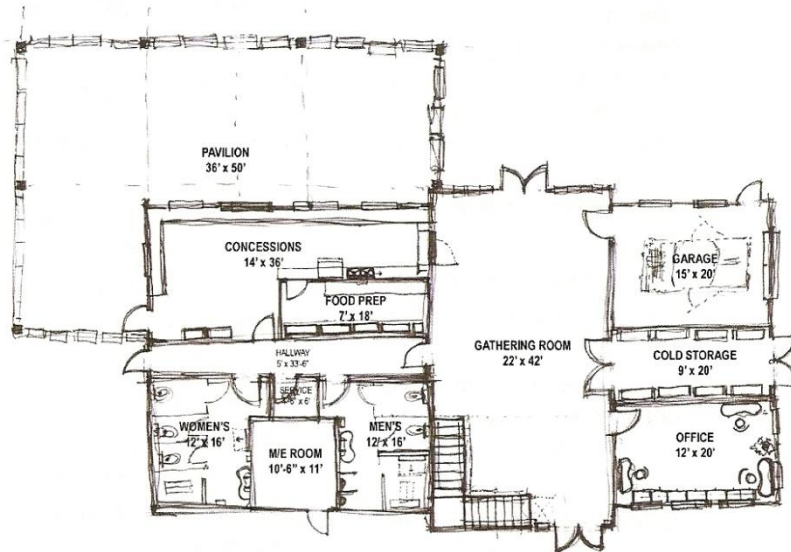
<u>Floor 1:</u>	
Pavilion	1296 SF
Concessions	378 SF
Food Prep	126 SF
Restrooms	
Men's	192 SF
Women's	192 SF
Mechanical/Electrical Room	116 SF
Service	30 SF
Gathering Room	924 SF
Garage	300 SF
Cold Storage	180 SF
Office	240 SF

<u>Floor 2:</u>	
Storage	924 SF

TOTAL: approx. 5065 SF



Schematic second floor plan of park shelter (above)



Schematic ground floor plan of park shelter (above)



# ACCOMPLISHMENTS, SPECIAL EVENTS & OPPORTUNITIES

## Why Now?

Construction costs are at their lowest point in years, and the need for low-cost, local recreation are in demand now more than ever.

## Accomplishments

- 2000- Applied for and received \$100,000 grant (awarded the maximum amount) through Minnesota Amateur Sports Commission and the State of Minnesota's "Mighty Kicks" grant. This grant was used to develop soccer fields at Elmcrest Park.
- 2007 - Anoka High School Boys Soccer Team wins MN State High School League Class 2A State Championship. This was the first time a north-metro high school won a state soccer championship in class 2A. These players were almost exclusively NLS members.
- Northern Lights Soccer Club has produced five MYSA state champions and 11, 2nd-place teams.
- Teams compete at all levels of play from Classic 3 to the Premier Division.
- NLS numerous graduates are active in college and semi-professional soccer.
- Developed fund-raising programs and scholarship

funds to help families so that no child is turned away due to financial difficulty.

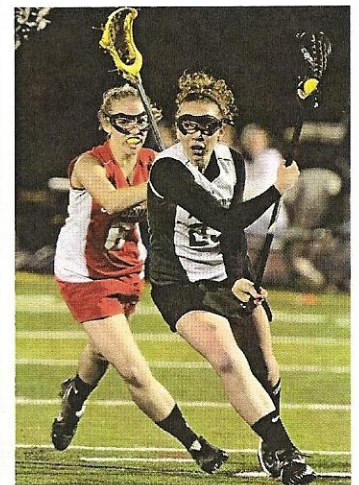
- Applied for and received four grants from MYSA for safety upgrades to soccer goals. All fields within the city of Ramsey now have nationally approved goals with approved anchoring techniques.

## Special Events & Opportunities

- MYSA U9/U10 Fall Jamboree – attendance approximately 8,700 during one-day festival. Hosted first time in fall 2009 and signed two-year contract.
- MYSA North District Tournament – attendance approximately 6,000 during three-day event.
- *Opportunity* – MYSA U9/U10 Summer Jamboree – attendance approximately 8,700 during one-day festival.
- *Opportunity* – Summer Regional Tournament.
- *Opportunity* – Summer State Tournament.
- *Opportunity* – Fall State Tournament.
- *Opportunity* – Summer Invitational Tournaments.
- *Opportunity* – Small-sided Jamborees.

## Ramsey Soccer Milestones:

- Northern Lights Soccer Club (NLS) traveling program started in 1999 with one team of 16 players. It has grown to 36 teams and 507 players in 2010.
- 2006 – Anoka Youth Athletic Association merged with Ramsey Youth Athletic Association (program was renamed Anoka Ramsey Athletic Association).
- 2008 – Minnesota Revolution (stand-alone soccer program primarily servicing Anoka and Andover) merged with NLS (program maintained NLS name).
- 2010 – 25 years of service.



Soccer and lacrosse are popular youth sports in Ramsey.

# MEMBERSHIP & DEMOGRAPHICS



Tournaments and other games hosted by Northern Lights Soccer Club become community-wide events in Elmcrest Park.

## Membership

- 1985: Northern Lights Soccer Club (NLS) began a soccer program within Ramsey Youth Athletic Association
- 1990: 217 players in summer + 175 players in the fall
- 1995: 309 players in summer + 213 players in the fall
- 2000: 557 players in summer + 318 players in the fall
- 2005: 764 players in summer + 563 players in the fall
- 2010: 1,114 players in summer + 625 (anticipated) players in fall

## Recreational Demographics

- 2010 Enrollment: 607 players (spring season only)
- Ages 3 to 12
- 48% Boys; 52% Girls
- Participants from 16 cities: Ramsey, Anoka, Andover, Nowthen, Coon Rapids, Elk River, Ham Lake, St. Francis, Blaine, Cambridge, Champlin, Maple Grove, Minneapolis, Oak Grove, Otsego and Wyoming
- Breakdown by city: Ramsey 66.4%, Anoka 20.6%, Andover 7.2%, Other 5.8% (Nowthen residents are calculated with Anoka residents)

## Traveling Program Demographics

- 2010 Enrollment: 507 players (spring season only)
- Ages 7 to 19
- 41% Boys; 59% Girls
- Participants from 38 cities and two states: Ramsey, Anoka, Andover, Nowthen, Coon Rapids, St. Michael, Elk River, Blaine, Brooklyn Park, Champlin, Ham Lake, Oak Grove, Monticello, Moundsview, St. Francis, Zimmerman, Albertville, Baxter, Big Lake, Brainerd, Buffalo, Cambridge, Maple Grove, Minneapolis, Otsego, North Branch, Cedar, Corcoran, Dayton, East Bethel, Edina, Elk Mound, Wisconsin, Pine Springs, Rogers, Shakopee, Shoreview, Stillwater and Wyoming
- Breakdown by city: Ramsey 53.8%, Anoka 14.8%, Andover 14.0%, Other 5.3% (Nowthen residents are calculated with Anoka residents)
- League Games – traveling soccer teams from Stillwater to St. Cloud and from Edina to Bemidji visit our city and community on a weekly basis.

Northern Lights Soccer Club "Wish List" – via discussions with NLS Committee and Coaches.

**1. Basic Design**

- a. Large enough overhang on two sides facing fields
  - i. Shade
  - ii. Rain cover
  
- b. Lockable roll panels on the two sides with the overhang
  - i. Wind protection
  - ii. Flexible configuration based on wind/rain yet open
  - iii. Extra layer of security from vandals at night
  
- c. Small wall surrounding most of the area on the two sides facing the fields
  - i. Provide surface to lock down the roll panels
  - ii. Provide a ledge to sit on

**2. Concessions**

- a. Large window facing the fields
- b. Sinks to allow for cooked food concessions
- c. Adequate power to allow for freezer, ice machine and various concessions equipment

**3. Restrooms**

- a. Women's restroom larger than the men's
- b. Entry from both inside and outside
- c. Baby changing stations
- d. Changing stall(s)

**4. Meeting Space**

- a. Open/Flexible/Reconfigurable/Modular
- b. Adequate for 20- 30 people; can rely on municipal center and other existing facilities for larger meetings.

**5. Storage**

- a. Some climate controlled / some not
- b. Work bench area

**6. Lockable office space**

- a. Outside roll down window for team check- in, etc.

**7. Upper Level with windows on field side**

- a. Tournament monitoring
- b. Meeting space



Miller Park - Eden Prairie