From: Andrew Liska
To: Tim Gladhill
Subject: Home Show Info
Date: Tuesday, October 23, 2012 11:37:31 AM

Tim,

The Home Show started in 1998 and was located at the Armory in Anoka. The show has always targeted home improvement, landscaping, design, etc and has brought local companies and homeowners together to improve housing quality and increase local business. While located at the Armory, the show was able to hold around fifty vendors. Following the completion of the Andover Community Center in 2007, the mayor of Andover at the time suggested moving the show to the Community Center given the increased space and being able to attract more vendors and more participants to the show. With the move to the ACC, the show more than doubled in size increasing to over 100 vendors (110 last year; perhaps up to 120 this year with additional space available). Since moving to the ACC, we've had an average of 1,300 attendees every year.

I don't have the surveys to tell you where the vendors are located or where the attendees are coming from but with an increased role from staff in Ramsey, there would be increased coverage of the show in your community which would drum up interest in citizens and businesses alike. We have pre show promotional items that you would be able to distribute to Ramsey residents promoting the show. Last year we distributed promo water bottles and were able to give them out at Council meetings, Planning Commission meetings, at the Y/ACC and countless other events in where the City was present.

Obviously, a limited involvement would result in a limited gain for the City of Ramsey. With increased attention it receives in your community, more citizens will be interested and businesses will see the increased market for residents of the community and will be more likely to participate as a vendor.

Let me know if you would like more information regarding the Home Show and I will do my best to find an answer.

Thanks,

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