

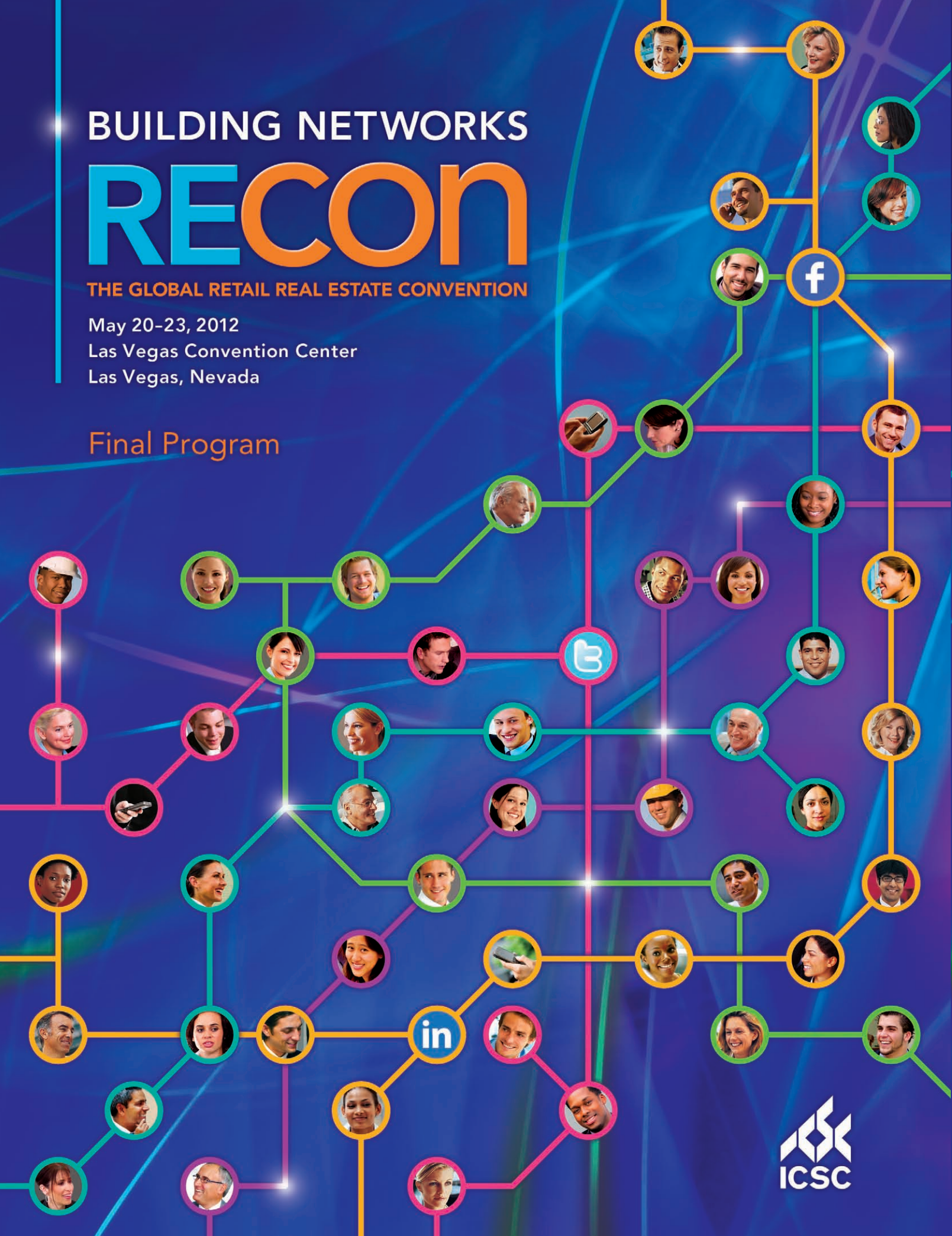
BUILDING NETWORKS

RECON

THE GLOBAL RETAIL REAL ESTATE CONVENTION

May 20-23, 2012
Las Vegas Convention Center
Las Vegas, Nevada

Final Program





BUILDING NETWORKS **RECon**

THE GLOBAL RETAIL REAL ESTATE CONVENTION

May 20-23, 2012

Las Vegas Convention Center

Las Vegas, Nevada

Reconnect with prosperity
and profits at RECon 2012!

RECon is the world's largest
retail real estate exhibition

and conference and it is a must attend event for shopping center industry
executives, retailers, financial companies, and product and service suppliers.

If you're in the shopping center industry, you can't afford to miss RECon. Are you an owner/developer looking to lease space in an existing or new shopping center? Then RECon will provide you with the opportunity to meet more retailers and brokers in four days than you could do all year on your own. If you're a product and service provider to the shopping center industry, RECon provides you with numerous opportunities to promote your brand to over 30,000 industry professionals. Looking to expand your industry knowledge? Then RECon's educational sessions will present you with a wide array of topics that are guaranteed to address key issues and offer you time-tested solutions that you can take home and immediately put to work for your business.

When over 30,000 of the best and brightest in the industry come together,
the opportunities are limitless.

A preview of RECon 2012 exhibitors & attendees*

Visit www.icscrecon.org for the most up-to-date information.



RETAILER EXHIBITORS & ATTENDEES

7-Eleven, Inc.
99c Only Stores
A & E Stores Inc.
Academy Sports + Outdoors
Ace Hardware Corp.
Advance Auto Parts
Ahold USA
Aldi Inc.
Aldo Group Inc., The
Alfred Angelo, Inc.
AM Retail Group, Inc.
American Greetings Corp.
American Kiosk Management
American Multi-Cinema (AMC Realty, Inc.)
Ann Inc.
Anytime Fitness
Apple Computer, Inc.
Arby's Restaurant Group
Armani Exchange
Ashland/Valvoline
AT&T Mobility
Auntie Anne's Inc.
AutoZone, Inc.
Bass Pro Shops
Bed Bath & Beyond Inc.
Belk, Inc.
Ben Bridge Jeweler, Inc.
Best Buy Co., Inc.
Better World Books
Beverages & More!
Biaggi's Ristorante Italiano
Big 5 Sporting Goods
Big Lots
BJ's Restaurant & Brewhouse
Bojangles' Restaurants
Bridgestone Retail Operations, LLC
Brinker International
Bruegger's Enterprises, Inc.
Brunswick Bowling and Billiards
Buckle

Burberry
Burger King Corporation
Burlington Coat Factory Warehouse
Cabela's Ventures, Inc.
Calendar Holdings LLC
Carlson Restaurants
Carmax Inc.
Cash America International
Cash Store/Cottonwood Financial
Casual Male Retail Group, Inc.
Cato Fashions
Cellairis
Chambers Group, The
Charming Shoppes, Inc.
Cheddar's Casual Cafes
Chicagoland Restaurant Brokers Assoc.
Chick-fil-A, Inc.
Chico's FAS, Inc.
Children's Place, The
Chinese Gourmet Express
Chipotle Mexican Grill
Christian Brothers Automotive Corp.
Church's Chicken
CICI Enterprises, LP
Cinemark Corp.
Cinnabon
CKE Restaurants Inc.
Claire's Stores, Inc.
Clarks Companies NA, The
Cobb Theatres III, LLC
Collective Brands, Inc.
Consolidated Restaurant Operations, Inc.
Cracker Barrel Old Country Store, Inc.
Crate & Barrel
Crest Foods, Inc. dba Nestle
Toll House Café By Chip
CVS/Pharmacy
Darden
Del Taco, LLC
Denny's Inc.
Diehl and Partners, LLC
Dillard's, Inc.
Dollar Financial Group
Dollar General Corporation
Dollar Tree Stores, Inc.

Dots, LLC
Dress Barn
DSW Inc.
Duckwall-Alco Stores, Inc.
Dunkin' Brands Inc.
Encore Retail, LLC
Energy Kitchen
Estee Lauder Companies Inc., The
EZCORP, Inc.
Family Dollar Stores Inc.
Famous Footwear
Fantastic Sams Hair Salons
Farmer Boys Food, Inc.
Ferragamo USA, Inc.
Firehouse Restaurant Group, Inc.
Focus Brands
Foremark, Ltd.
Foundation Commercial
Fresh and Easy
Neighborhood Market, Inc.
Fresh Market, Inc., The
Gabriel Brothers, Inc.
GameStop, Inc.
Gap Inc.
Garden Fresh Restaurant Corp.
General Nutrition Corporation
Genesco Inc.
Genghis Grill
Gentle Dental
Gold Toe Stores Inc.
Golden Corral Corporation
Gosh Enterprises Inc.
Great Clips Inc.
Great Fortune Corporation
Great Wraps, Inc.
Grocery Outlet Inc.
Guess?, Inc.
Gymboree Corporation, The
Hallmark Cards
Halloween Express, LLC
Hanesbrands, Inc.
Harbor Freight Tools
Harris Teeter Inc.
Hartstrings/Parigi
Hastings Entertainment Inc.
Have Site Will Travel Ltd.
HDOS Enterprises dba Hot Dog on a Stick

HEB Grocery Company
Helzberg Diamonds
Herding Cats LLC
Hibbett Sporting Goods, Inc.
Hobby Lobby Stores, Inc.
Holiday Companies
Home Depot Inc., The
Huddle House, Inc.
Hudson's Bay Company
Hyatt Hotels Corporation
IJM Enterprises
In-N-Out Burger
International Dairy Queen, Inc.
IPIC Entertainment
Jack In The Box
James Avery Craftsman
JCPenney
Jersey Mike's Franchise Systems
Jewelry Repair Enterprises Inc.
Jimmy Choo
Jimmy John's Gourmet Sandwiches
Jo-Ann Stores, Inc.
Jockey International
JoS. A. Bank Clothiers, Inc.
Justice
Kilwin's Chocolates Franchise
Knowledge Universe Education LLC
Kohl's Department Stores, Inc.
Kona Grill
Kroger Co., The
Kwik Trip
L Tran Enterprises
L.A. Italian Kitchen Management, Inc.
LA Fitness International, LLC
Lamps Plus
Learning Experience, The
Levi Strauss & Co.
LifeWay Christian Stores
Limited Brands
Lin's LLC
Little Caesar Enterprises, Inc.
Liz Claiborne Inc.
Logan's Roadhouse Restaurants
Lowe's Companies Inc.
Luby's Fuddrucker's Restaurants
Lululemon Athletica Inc.
Luxottica Retail
M Crowd Restaurant Group
Madison Retail Group
Mandee Shops – Annie Sez
Maurices Inc.
McDonald's Corp.

Men's Wearhouse, The
Metropolis Retail, Inc.
Metropolitan Theatres Corporation
Michael Salove Company
Michaels Stores Inc.
Modell's Sporting Goods
Movie Tavern
MPA Inc.
My Weight Doctor
National Amusements, Inc.
National Stores Inc.
National Wholesale Stores
Nautica
Nebraska Furniture Mart
New York & Company
Nickels And Dimes Inc.
Nordstrom, Inc.
Northern Tool & Equipment Co.
Northwest Retail Partners
NYS Collection
Office Depot
Orvis
OSI Restaurant Partners, Inc.
Panda Restaurant Group, Inc.
Pandora
Panera Bread
Papa Murphy's International
Paradies Shops, The
Party City Retail Group
Pei Wei Asian Diner, Inc.
Pep Boys, The
Perry Ellis International
Pet Supermarket, Inc.
Pet Valu Canada, Inc.
Petco Inc.
PF Chang's/Pei Wei
Phantom Fireworks/B.J. Alan Company
Pinch A Penny, Inc.
Polo Ralph Lauren Corporation
Popeyes
Pret A Manger
Prime Communications
Primrose Schools
Publix Super Markets, Inc.
PVH Corp.
Qdoba Restaurant Corporation
QuikTrip Corporation
Quiznos Restaurant Corporation
Rainbow Apparel Companies
Ralphs Grocery Company
Red Robin International
Red Wing Shoe Company, Inc.
Regis Corporation
REI
Rent-A-Center

Retail Group of America
Rxall/Pharma Plus
Rita's Franchise Company
Rite Aid Corporation
Ritz Camera & Image
Rooms To Go, Inc.
Ross Stores, Inc.
rue 21
Safeway Inc.
Safilo Group
Sally Beauty Holdings, Inc.
See's Candies, Inc.
Select Comfort Retail Corporation
Sephora USA, Inc.
Sherwood Management – Daniel's Jewelers
Shoe Carnival, Inc.
Shoe Show, Inc.
Shopko Stores Operating Co., LLC
Simply Fashion Stores, Ltd.
Skechers U.S.A.
Smart & Final Stores Corporation
Smashburger
Smile Brands Inc.
Sonic Industries
Spirit Halloween Superstores
Sport Clips, Inc.
Sprouts Farmers Market
Staples, Inc.
Starbucks Coffee Company
Steak N Shake
Stein Mart, Inc.
Sterling Jewelers Inc.
Street Talk
Subway Real Estate Corp.
Sullivan Tire Co. Inc.
SuperValu Inc./Save-A-Lot Food Stores
Swarovski Retail Ventures
Target Corporation
Teavana
Theisen Vending Company
Tilly's
Tim Hortons
TJX Companies, Inc., The
Total Woman Gym & Day Spa
Toys R Us, Inc.
Tractor Supply Company
Trans World Entertainment Corp.
True Religion Brand Jeans
Tuesday Morning Inc.
U.S. Cellular
U.S. Polo Association
UPS Store, The
Utah Jazz Retail Division
Vans
Verizon Wireless
Von Maur, Inc.

*AS OF 12/15/11

Walgreen Co.	Breslin Realty Development Corp.	Coldwell Banker Commercial Affiliates, Inc.	Eclipse Development Group	Gumberg Asset Management Corp.	Kidder Matthews
Walmart Stores, Inc.	Bright Realty	Cole Real Estate Investments	Economic Development Corporation of Utah	Hadler Realty Co.	Kiemle and Hagood Company
Weight Watchers International, Inc.	Brighton Corporation	Colliers International	EDENS	Halpern Enterprises, Inc.	Kimco Realty Corporation
Wendy's International, Inc.	Brixmor	Colonial Properties Trust	EDGE Realty Partners	Hamburg Place	Kitchell Development Co.
West Marine Products Inc.	Broadbent Company, The	Combined Properties Inc.	Edgewood Properties, Inc.	Harlem Irving Companies, Inc., The	Kite Realty Group
Wet Seal, Inc., The	Broadbent Corporation	Commercial Defeasance, LLC	ElectriCities of N.C., Inc.	Hawkins Companies	KLNB Retail
Worth Collection Ltd.	Brookfield Properties, Ltd.	ComVest Properties, LLC	Electrolux Professional Laundry Equipment	HEB Economic Development Foundation	Koman Properties, Inc.
Yogurtland Franchising Inc.	Brookhill Group, The	Constructora Planigrupo, S.A.	Ellman Companies, The	Hekemian & Co., Inc.	Konover South
Yum! Brands, Inc.	BVT Equity Holdings, Inc.	Continental Properties Co., Inc.	Embree Asset Group Inc.	Hendon Properties, LLC	Kornwasser Shopping Center Properties
Zale Corporation	C.J. Segerstrom & Sons	Continental Real Estate Companies	Endeavor Real Estate Group	Hendricks Commercial Properties, LLC	Kossmann Development Company
Zaxby's Franchising, Inc.	Cafaro Company, The	Continental Retail Development	Equity Inc.	Highwoods Properties	Krausz Co., Inc., The
Zumiez, Inc.	Cameron Group LLC	Copaken Brooks, LLC	Equity One, Inc.	Hilco Real Estate LLC	KW Commercial
	Capital Pacific	COR Development Company	Ershig Properties Inc.	Hill Partners, Inc.	Ladder Capital Finance, LLC
	Carpionato Properties	Cordish Company, The	Evergreen	Hilton Worldwide, Inc.	LaGrange-Troup County Chamber of Commerce
	Caruso Affiliated	Cornerstone Capital Corporation	Excel Trust	Horizon Group Properties, Inc.	Lamar Companies
	Cassidy Turley	Council of Int'l Restaurant Real Estate Brokers, Ltd.	Excess Space Retail Services, Inc.	Home Properties, Inc.	LANE4 Property Group, Inc.
	Casto	County of San Bernardino	EXP Realty Advisors, Inc.	Howard Group	Lauth Property Group, Inc.
	CBL & Associates Properties, Inc.	Courtelis Company	Faison and Associates	Howard Hughes Corporation	Lee & Associates
	CBRE	Cousins Properties Incorporated	Faris Lee Investments	Hull Storey Gibson Companies, LLC	Legaspi Company, The
	CCIM Institute	Coyote Management, L.P.	Federal Realty Investment Trust	Hutensky Capital Partners	Levey & Company
	Cedar Realty Trust	Craig Realty Group	Feil Organization, The	Icon International	Levin Management Corp.
	Cedarwood Companies, The	CREW Network	Festival Companies, The	IDS Real Estate Group	Lewis Retail Centers
	Centennial American Properties, LLC	Crosbie Real Estate Group	Fidelis Realty Partners	IKEA Shopping Centres Russia & CIS	Lincoln Property Company
	CenterCal Properties, LLC	Crossman & Company	First Allied Corporation	Inland Real Estate Group	Linx BC Economic Development Team
	Century 21 Real Estate, LLC	Crosspoint Realty Services Inc.	First Hartford Realty Corporation	Inter-Cal Real Estate Corp.	LMS Commercial Real Estate
	ChainLinks Retail Advisors, Inc.	Crown Retail Services	First Interstate Properties Ltd.	International Hotels Group	Location Georgia
	Charles Company	CTL Capital	First Western Properties, Inc. - Chicago	InSite Real Estate, LLC	Longview Economic Development Corporation
	Chase Properties Ltd.	Cullinan Properties LTD	Flocke & Avoyer Commercial Real Estate	Intercontinental Real Estate Corp.	Lormax Stern Development Corp.
	Chatham Financial	Cushman & Wakefield, Inc.	Forbes Company, The	International Franchise Assoc.	Madison Commercial Real Estate Services
	Children of America	CW Capital Asset Management	Forest City Enterprises	International Property Developers North America	Madison Marquette
	Choice Hotels International, Inc.	David Cronheim Mortgage Corp.	Fortus Property Group	Interstate Retail	Malachite Group
	Choose DuPage	David Hocker and Associates	Foursquare Properties, Inc.	IPSO	Mall Properties, Inc.
	City of Adelanto	David Street Land	G. J. Grewe, Inc.	Irvine Company	Marcus & Millichap
	City of Auburn	Dealmakers/TKO	GA Keen Realty Advisors	Ivanhoe Cambridge Inc.	Market Land Company, LLC
	City of Casa Grande	DDR Corp.	Gart Properties	J. Herzog and Sons, Inc.	Marketplace Concept, The
	City of Center Point	De Rito Partners, Inc.	Gator Investments	Jacobs Enterprises Inc.	Marriott International, Inc.
	City of Chino	DeBartolo Property Group, LLC	GBT Realty Corporation	Jamestown	Matanky Realty Group
	City of Chino Hills	Decron Properties Corporation	GE Capital Franchise Finance	Janis Brown & Associates	McCaffery Interests
	City of Clarksville, Tennessee	Desco Group, The	GE Capital Real Estate	JBG Rosenfeld Retail Properties	McDevitt Company, The
	City of Conroe	Design International	Gemini Real Estate Advisors, LLC	JDI Realty, LLC	McDougal Realtors
	City of Dallas-Economic Development	Developers of Outlet Centers & Retailers	General Growth Properties, Inc.	Jeffrey R. Anderson Real Estate, Inc.	MD Management, Inc.
	City of Fontana	Developers Realty	Gibraltar Management Co., Inc.	Jim Wilson and Associates, LLC	Meissner Jacquet Investment Management Services
	City of Forney	Development Design Group Inc.	Gilad Development, Inc.	John Bowles Company, The	Memorial City Hall
	City of Grapevine	Dial Companies	Glimcher	Joint Economic & Community Development Board of Wilson County, TN	Meridian Capital Group, LLC
	City of Hesperia	DiMarco Group, The	Goldberg Properties, Inc.	Jones Lang LaSalle	Merlone Geier Management Inc.
	City of Highland	DJM Capital Partners, Inc.	Goodale and Barbieri Company	Jordan Perlmutter & Co.	Merrill Companies, LLC
	City of La Vista	DJM Realty	Goodman Company, The	Joseph Freed and Associates LLC	Mesa West Capital
	City of Lynwood	DLC Management Corporation	Goodman Real Estate Services Group LLC	JP Morgan Chase Bank, N.A.	Mexia Economic Development Corporation
	City of Murrieta	Dodge City/Ford County Development	Goodman Realty Group	Kabat Real Estate Solutions	Mexico Retail Properties
	City of Oakland	Donahue Schriber	Goodwill of Central Arizona	Kahn Development Company	Meyer C. Weiner Co.
	City of Ontario	DRA Advisors, LLC	Graco Real Estate Development, Inc.	Katz & Associates Corp.	Mid-America Real Estate Corp.
	City of Orlando	East Montgomery County Improvement District	Graham Corporation	Kessinger/Hunter and Company	Midland Atlantic
	City of Oxnard	Eastern Retail Properties	Greater Omaha Economic Development Partnership	KeyBank Real Estate Capital	Milestone Associates, Inc.
	City of Rialto, Redevelopment Agency	Eastern Union Funding	Greenberg Gibbons Commercial	KeyPoint Partners, LLC	Mimco
	City of Richland	ECHO Realty	Grubb & Ellis	Keystone Commercial Capital	Mission Capital Advisors
	City of Sacramento			KGI Properties	Morguard Revenue Properties
	City of Santee				Myron M. Hunt, Inc.
	City of Tuscaloosa, Alabama				N3 Real Estate
	City of Whittier				
	CNL Commercial Real Estate				
	Coast Realty Associates				
	Codding Enterprises				

LEASING MALL EXHIBITORS

A10 Capital, LLC

Abbell Associates

ABRASCE

Acadia Realty Trust

Accelerated Depreciation Specialists, LLC

Ackman-Ziff Real Estate Group LLC, The

Active International, Inc.

AEON Co., Ltd.

Agree Realty Corporation

Airmall USA, Inc.

Alberta Development Partners

AmREIT

Anding Realty

ARC Properties, Inc.

Aries Capital, LLC

Arizona Partners

Armstrong Development Properties, Inc.

Army & Air Force Exchange Service

Aronov Realty Management, Inc.

Ashkenazy Acquisition Corp.

Ashley Company

ATCO

Athens Economic Development Corporation

Avison Young

AWE Talisman

B.H. Properties, LLC

Baltimore Development Corp.

Basser Kaufman, Inc.

Bayer Properties, LLC

Beau Box Commercial Real Estate

Bellevue Collection, The Benbrooke Realty Investment Company

Benderson Development Company, LLC

Bennett Williams Realty, Inc.

Berkadia Commercial Mortgage

Best Western International

Birchwood Resultants, LLC

Boos Development Group Inc.

Boxer Retail

Brandolini Properties

NAI Black
 NAI Global
 Nassimi Realty LLC
 National Association of Realtors
 National Realty & Development Corp.
 National Retail Properties
 National Stores
 Natixis Real Estate Capital, Inc.
 NES Financial
 New England Development
 Newmark Knight Frank
 NewMark Merrill Companies
 NewQuest Properties
 Next Realty, LLC
 North American Properties
 Northgate Associates
 NorthPark Management Co.
 Northwest Atlantic
 Northwest Independent Mall Group
 Oak Ridge Chamber of Commerce
 Oberfeld Snowcap Inc.
 Oklahoma City Chamber of Commerce
 OliverMcMillan
 O'Neill Properties Group
 ORION Investment Real Estate Solutions
 PA Outlet Management
 PacificRealty Partners
 Palmer Capital Inc.
 Paragon Outlet Partners
 Passco Companies, LLC
 Paster Enterprises
 Pederson Group, The
 Peruvian Council of Shopping Centers
 Peterson Companies, The
 Petrovich Development Company
 Philips International
 Phillips Edison & Company
 Pine Tree Commercial Realty
 Plaza Associates, Inc.
 Plaza Las Americas, Inc.
 Plaza Properties
 Poag and McEwen Lifestyle Centers, LLC
 Ponca City Development Authority
 Potomac Development Group
 PREIT
 Prestige Properties & Development Co., Inc.
 Price Entities
 Prime Finance
 Primestor
 Prince George's County Economic Development Corp.
 Prism Company, The
 Pyramid Management Group
 Quantum Companies
 Quine and Associates, Incorporated
 Ramco-Gershenson
 Rappaport Management Company
 RCG Ventures LLC
 RD Management LLC
 Read King
 Realm Realty Company
 Realty Income Corporation
 Realty Resources, Inc.
 RealtyLink
 REATA Real Estate Services, LP
 RED Development
 Red Mountain Retail Group, Inc.
 Redmond Company, The
 Regency Centers
 Regency Properties
 Related Urban Development
 Reliable Properties
 Retail Brokers Network
 Retail Connection, The
 Retail Opportunity Investments Corp.
 Retail Planning Corporation
 Retail Solutions
 Retail Union
 Revenue Properties Management Company, Inc.
 REZA Investment Group
 Richard E. Jacobs Group
 Ripco Real Estate Corp.
 Rivercrest Realty Investors
 Riverside County EDC
 RJL Real Estate Consultants
 RKF
 Robert B. Aikens and Associates, LLC
 Rosenshein Associates
 Round Rock Economic Development Partnership
 Rouse Properties
 Royal Of America Management
 Royal Seal Development, Inc.
 RREEF
 S.L. Nusbaum Realty Co.
 Samuels and Associates
 San Gabriel Valley Economic Partnership
 Sansone Group, The
 Saul Centers, Inc.
 Schlosser Development
 Schostak Brothers and Co., Inc.
 SDI Realty
 Sears Holdings Corporation
 Selig Enterprises, Inc.
 Sembler Company, The
 Seven Development/City of Jeffersonville
 Shea Properties
 Shor Real Estate Inc.
 Sierra
 Site Source Retail Network
 Skilken
 Slawson Commercial Development Company
 Southgate Mall Associates
 Speed Queen
 Sperry Van Ness
 Springstead and Associates
 SRS Real Estate Partners
 Stan Johnson Company
 Stanbery Development, LLC
 Stark Enterprises
 Steiner + Associates, Inc.
 Stirling Properties
 Stoltz Management
 Strategic Development Advisors
 Sundance Square
 SZITIC Commercial Property Co. Ltd.
 Takenaka Corporation
 Tanger Factory Outlet Centers, Inc.
 Taubman Centers
 TCN Worldwide
 Tenants By Mail Inc.
 Terramar Retail Centers
 Terranova Corporation
 Terrell Economic Development Corporation
 Territory Incorporated
 THF Realty, Inc.
 Thomas Enterprises, Inc.
 Thor Equities LLC
 Tivoli Village At Queensridge
 TKO/Real Estate Advisory Group, Inc.
 Town of Firestone
 Trademark Property Company
 Trammell Crow Company
 Transwestern
 Tremont Realty Capital
 Tri-Land Properties, Inc.
 Trinity Realty Group
 Triple Five Group of Companies
 Triyar Companies, LLC
 Tucker Development Corp.
 Twin Rivers Capital, LLC
 United Commercial Realty
 United Trust Fund
 Urban Retail Properties, LLC
 Urstadt Biddle Properties Inc.
 Vanguard-Fine, LLC
 Velmeir Companies
 Vestar Development Co.
 Village of Glenwood
 Village of Hoffman Estates
 Village of Matteson
 Village of New Lenox
 Village of Park Forest
 Vintage Real Estate, LLC
 Vista Equities Group
 Vornado Realty Trust
 W.M. Grace Development Co.
 Washington D.C. Economic Partnership
 Waterstone Capital Advisors
 Watt Companies, Inc.
 Weingarten Realty Investors
 Weitzman Group, The
 Welco Realty, Inc.
 Western Retail Advisors
 Westland Real Estate Group
 Westwood Financial Corp.
 White-Leasure Development Company
 Widewaters
 Wilder Companies, The
 Williams Jackson Ewing, Inc.
 Wilmorite Management Group
 Winick Realty Group, LLC
 Wisconsin Leasing Group – Anding Realty
 Wolfson – Verrichia Group, Inc.
 Woodmont Company, The
 Woolbright Development
 WP Realty, Inc.
 WS Development Associates LLC
 Wulfe and Co.
 Wyndham Hotel Group
 X-Team
 Zaremba Group, LLC

MARKETPLACE MALL EXHIBITORS

2-D As-Built Floor Plans
 3 Tier Logic, Inc.
 A.C.I. Commercial Roofers
 Accent Graphics, Inc.
 Accruent Inc.
 Ad Art Sign Company
 ADA Compliance
 Adjusters International
 Advanced Land Solutions, Inc.
 Alliant Insurance Services, Inc.
 Alteryx, Inc.
 ARGUS Software, Inc.
 Asbestways Service Corp.
 Avian Flyaway Inc.
 Beecher Carlson
 Blachere Illumination USA Inc.
 Bock and Clark
 Boomerang Systems
 Buxton
 Calico Building Services
 Center Stage Productions
 Chief Buildings
 CMI EVSE, LLC
 Commercial Asset Preservation, LLC
 Cpi Daylighting, Inc.
 Daktronics
 Donald P. Pipino Company, LTD
 DuMor Inc.
 Dunaway Associates
 Duro-Last Roofing, Inc.
 Edwards Technologies, Inc.
 Electric Time Co., Inc.
 Environmental Systems Research Institute, Inc.
 Evergreen Waste Corp.
 FabriTec Structures
 Finrock DMC
 Fixture Finders LLC
 Forum Analytics, LLC
 Gadberry Group
 GAF Materials Corp.
 getchee
 Global Arch
 GNR Technologies Inc.
 Handi-Solutions/Custom Plastics
 Huff Construction Co, Inc.
 Hunter Industries
 IEM
 Innoplast Inc.
 INTALYTICS
 Integrated Business Systems, Inc.
 International Play Company, Inc.
 Ironsmith, Inc.
 Ista North America
 John Meyer Consulting, PC
 JSD Professional Services, Inc.
 KAI Total Pavement Management
 Keystone Ridge Designs
 Kleinfelder
 KTA-Tator, Inc.
 Kusser FountainWorks
 Langan Engineering & Environmental Services
 Lasertech Floorplans Ltd.
 LiveRoof, LLC
 LoopNet, Inc.
 Lucernex
 Madison Capital, LLC
 Madrax/Thomas Steele
 Maglin Site Furniture Inc.
 Mapes Canopies
 MPSI
 MTN Retail Advisors
 Nana Wall Systems, Inc.
 National Coatings Corporation
 National Construction Rentals
 Nichiha USA
 Nielsen Company, The
 North American Roofing
 OASE

RECON

THE GLOBAL RETAIL REAL ESTATE CONVENTION

NORTH AMERICAN PARTNER



What to Watch for at RECon 2012

More ways to build your network

Cities of the World Pavilion

New for 2012, the Cities of the World Pavilion is a turn-key solution for cities and municipalities who want to have a leasing exhibit that is more cost-effective than designing and building their own booth. The Cities of the World Pavilion will feature 100 exhibit spaces under a unified branded Pavilion as part of the Leasing Mall that is exclusively for use by cities, municipalities, economic development agencies and non-profit development authorities.

Cities of the World Showcase

Located in the Grand Lobby, the Cities of the World Showcase will highlight development opportunities and cities around the globe through graphic renderings and literature. The display will provide attendees with valuable insights into current and prospective projects at a myriad of destinations throughout the world. The Cities of the World Showcase provides cities and municipalities the ability to drive traffic to their booths in the Leasing Mall or Cities of the World Pavilion, or just have a presence at RECon.

Canadian Pavilion

Introduced in 2011, the Canadian Pavilion was a major destination for attendees who were looking to conduct business in Canada. Many of Canada's leading developers and retailers met at

the Pavilion to discuss business opportunities. New for 2012, the Canadian Pavilion will feature private meeting rooms that can be rented by retailers and developers in half-day increments.

Finance Pavilion

The Finance Pavilion is one convenient stop for attendees to meet with financial companies, banks and lenders to discuss incentives and financing opportunities that will make their development dreams come true. In 2011, over a dozen of the world's largest financial institutions utilized the Finance Pavilion to discuss financing opportunities.

Design Trends Exhibit

Today's dreams and tomorrow's realities are featured at the Design Trends Exhibit, as shopping center owners, developers, architects and designers display their vision and latest concepts. Prominently located in high-traffic areas throughout the Convention Center, a Design Trends Exhibit is an ideal way to expand your presence and drive traffic to your Leasing Mall exhibit.

ICSC Foundation Gala

Join your peers for a night of cocktails, dinner and entertainment, all to support a great cause. On Sunday, May 20 the ICSC Foundation will hold its annual fundraising gala, hosted this year by comedian Dennis Miller. The ICSC Foundation supports the shopping

center industry through altruistic community outreach and educational scholarships. Come support the Foundation and the industry while enhancing your corporate image at the highest level networking event at RECon.

Special Industry Groups (SIGs)

Special Industry Groups are educational opportunities that focus on specific disciplines or facets within the industry. They promote the sharing of ideas, interests and best-practices with like-minded industry peers. SIGs also provide a unique opportunity to network with colleagues in your area of interest while becoming part of a global network.

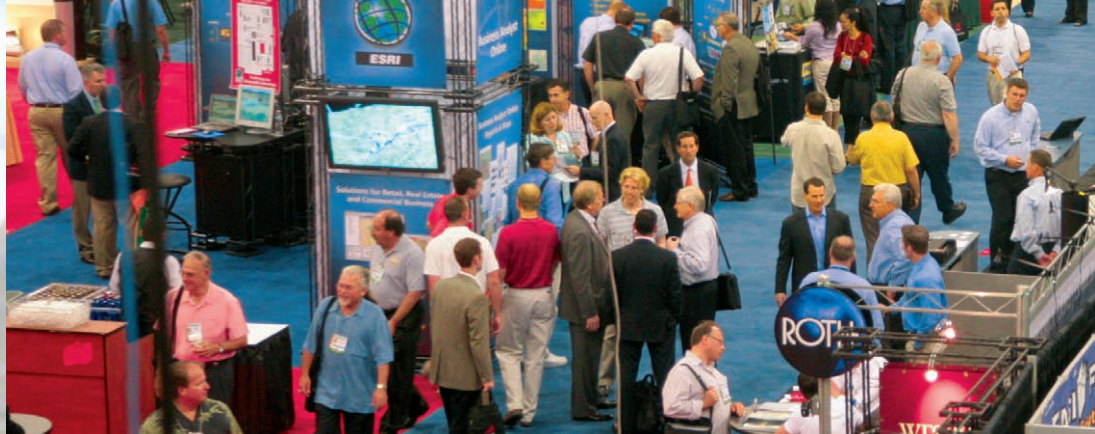
RECon Academy

Taught by industry experts, each course offers practical, real life knowledge, tools and resources you can bring back to your office. RECon Academy is an excellent opportunity to combine education with business while at RECon.

Student Program

New to RECon 2012, a program just for students! If you are a student member of ICSC or interested in becoming one, you won't want to miss these exciting sessions geared specifically toward students.





Corner Your Market at RECon 2012

Introducing the ICSC Marketplace Mall@RECon

New to RECon 2012 the Marketplace Mall@RECon (formerly RECon's trade exposition) will feature over 300 product suppliers and service companies – but it's not just a name change. The Marketplace Mall@RECon is a brand new show in a brand new location and will host product and service providers such as the popular Green Zone and the Specialty Leasing Showcase. Located in a high-traffic section of the North Hall, the Marketplace Mall@RECon will also feature the Technology & Social Media Pavilion, a Product Demo Theatre, a cash-and-carry café, the only free Wi-Fi area on any of the show floors and RECon registration. So whether you are looking for the latest innovations that can help improve your profitability, products or services for your commercial property like signage or shopping carts, or solutions on building your brand through social media, you will find it at the all new Marketplace Mall@RECon.

Technology & Social Media Pavilion

The retail real estate and shopping center industry is waking up to the incredible power of digital media. Learn how a smart, creative social media, mobile or digital strategy can breathe new life into every area of your business. Visit the Technology & Social Media Pavilion powered by

COHN, located in the Marketplace Mall, schedule a time for a one-on-one meeting with a digital expert, check out quick 20-minute "crash courses" covering mobile, social media, digital and emerging technologies or just drop in with questions. Follow RECon on twitter, @ICSC_RECon, for the latest information. Be sure to use the official hashtag #RECon12.

SUNDAY, MAY 20

- 12:30 pm Facebook Community Building
- 1:30 pm Blogging
- 2:30 pm Mobile Marketing
- 3:30 pm Twitter
- 4:30 pm Emerging Tools and Trends

MONDAY, MAY 21

- 10:00 am Get Social, Get Connected
- 11:00 am Mobile Apps
- 12:00 noon Maps and 3D Models
- 1:00 pm ICSC LinkedIn Groups
- 1:30 pm Consumer Engagement
- 2:00 pm Social Media and Public Relations
- 3:00 pm Sales and Digital Technology
- 4:00 pm Crisis Communication

TUESDAY, MAY 22

- 10:00 am Facebook Changes Impact
- 10:30 am Frequently Asked Social Media Questions
- 11:00 am Google+
- 12:00 noon The Cloud
- 1:00 pm Mobile Marketing
- 2:00 pm SEO
- 3:00 pm B2B Case Studies
- 4:00 pm LinkedIn for Business

As a special promotion this year, we are providing qualified professionals with free access to the Marketplace Mall@RECon. Anyone involved with purchasing products or services for large commercial properties will qualify for a free pass to visit the Marketplace Mall@RECon! Please note this allows access to the Marketplace Mall only. For more information visit www.icscrecon.org.

ICSC
Marketplace
Mall@RECON

SATURDAY, MAY 19, 2012

12:00 noon – 6:00 pm

Registration

SUNDAY, MAY 20, 2012

7:30 am – 6:30 pm

Registration

12:00 noon – 5:00 pm

Marketplace Mall



Visit with over 300 product suppliers and service companies or stop by our Technology & Social Media Pavilion for a “crash course” on new media technologies.

12:00 noon – 1:00 pm

Marketplace Mall Café

Tired and hungry from your flight? Want to grab something to eat before your meetings? Come to the Marketplace Mall Café in the center of the Marketplace Mall and grab a quick bite to eat if you're on the go, or, sit, relax and check your email at the only free Wi-Fi station at RECon.

12:00 noon – 1:00 pm

Volunteer Leadership Brunch



By Invitation Only.

1:00 – 2:00 pm

Blockbuster Opening Session

As author of the wildly popular books *What the Dog Saw*, *Outliers*, *Blink* and *The Tipping Point*, Malcolm Gladwell has an incomparable gift for interpreting new ideas in the social sciences and making them understandable, practical and valuable to business.

In *Outliers*, Gladwell suggests an exciting new approach to helping people succeed by using the factors that really foster success, while in *Blink* he analyzes first impressions – the snap judgments that we all make unconsciously and instinctively – and he explores how we can master this important aspect of successful decision-making. How can these lessons be applied to shopping centers? Find out as *Time Magazine's* “100 Most Influential People of 2005” sets his laser-like focus on retailing and the shopping center industry, and offers his unique perspective on what it will take to tip the balance in your favor and succeed in business today and in the future.

KEYNOTE SPEAKER:

Malcolm Gladwell
Best Selling Author

2:00 – 3:00 pm

Student Panel

A Conversation with Industry Icons

This program, part of RECon's kick off activities, will feature an interactive discussion with several industry icons who will discuss the current landscape of the retail real estate field, overall assessments and projections about the economy, political prognostications on state and national policies impacting retail real estate, and future trends in the sector, along with suggestions for RECon “first-timers.” This unusual gathering of prominent members of the industry has been organized as part of RECon's enhanced offerings to the hundreds of undergraduate and graduate student members attending the convention, although all are welcome to attend. Don't miss this unique opportunity to pose your questions to outstanding industry leaders.

MODERATOR:

Rebecca Maccardini, scMD

ICSC Past Chairman and Trustee
President
RMR Resources
Ann Arbor, MI

PANELISTS:

Holly Cohen

ICSC Trustee
Senior Vice President, Real Estate, Planning & Construction
J. Crew
New York, NY

Sandeep L. Mathrani

ICSC Trustee
CEO
General Growth Properties, Inc.
Chicago, IL

Glenn Rufrano

ICSC Past Trustee
President & CEO
Cushman & Wakefield, Inc.
New York, NY

2:00 – 4:00 pm

Special Industry Groups (SIGs)



Special Industry Groups (SIGs) are interactive and participatory discussion groups that focus on a specific discipline or facet of the industry and allow you to share common interests and best practices. Interact in small professional groups that connect to a global network; network with your colleagues; produce solutions; build knowledge and skills; expand your professional expertise; and become a voice in the industry.

SIGs are a benefit of ICSC membership. You must be a member of ICSC, and/or a full program attendee to qualify to participate in a SIG. If you are not an ICSC member, and/or are not a full paid registrant of RECon, there is a \$50 fee to attend which must be paid by April 6, 2012. Deadline for RSVPs and registration is April 13, 2012. To RSVP complete the events RSVP form at www.icscrecon.org.



Finance

Serves a global community of financial professionals working at the forefront of finance in both the shopping center and retail industry. The Finance SIG is dedicated to promoting best practices in financing development and risk management. Although most ICSC members are shopping center owners, CFOs, controllers and lenders, all who are involved in finance are welcome to join.

FACILITATOR:

Lee Norman

*Managing Director
The Ackman-Ziff Real Estate Group LLC
New York, NY*

Franchise

An open discussion forum focused on all issues related to franchising. Whether you're a franchisee looking to negotiate leases, a franchisor interested in connecting with developers and leasing agents on locations, or an agent interested in learning how to find more franchise deals, this forum is for you. This SIG is hosted by the International Franchise Association representing the top brands from many industries including restaurants, retail, business services, automotive, hotels and more.

Hispanic Markets ^{by ICSC} *Hispanic Markets*

The Hispanic population accounts for almost 40% in the U.S. becoming a driving force in economic development and creating opportunities for Hispanic-themed retail center development. These centers feature design elements and retail offerings that appeal to the Hispanic community; often they are repositioned urban retail centers. Demographics are shifting in many neighborhoods, reflecting the need to better understand how to tap these new exciting opportunities. This SIG will help you learn about retail opportunities in Hispanic communities, from a developer, a retailer and investor point of view.

FACILITATORS:

Jorge Lizan

*Vice President, Business Development
ICSC
New York, NY*

Arturo Sneider, SCLs

*Hispanic Markets Advisory Board Chair
Partner
Primestor Development Inc.
Los Angeles, CA*

Leasing

Leasing is people to people negotiations and it often involves options and alternatives. The Leasing SIG is designed to do just that; put leasing agents, brokers, and retailers together in forums at ICSC meetings so that they may foster lasting relationships.

Legal

Provides a forum for lawyers and non-lawyers interested in meeting with others to exchange views and experiences, methods and development; to share best practices and learn from and network with people interested in shopping center law.

FACILITATOR:

Oscar Rivera, Esq.

*Shareholder and Chair – Real Property Practice Group
Siegfried, Rivera, Lerner De La Torre & Sobel, P.A.
Fort Lauderdale, FL*

Operations/Management

Shopping center managers continually strive to promote the many aspects of their centers to prospective customers. The Operations/Management SIG addresses core concerns, offers insight, and provides practical guidance from guest speakers and fellow management executives.

Public/Private Partnerships

Strives to foster and promote relationships between public officials and shopping center developers. Public and private partnerships are an important component of the shopping center industry and can be utilized in times of economic uncertainty and in periods of prosperity. There is a nexus between the public sector's needs and the private sector's goals and the Public/Private Partnerships SIG attempts to bridge that nexus by providing forums for the exchange of dialogue.

Retailers Only

Retailers are the life and blood of the shopping center industry and every owner, developer, broker and manager wants to meet new, innovative, and, above all else, expanding retail companies. The Retailers SIG has been established by retailers and is for retailers only (brokers representing retailers do not qualify). Representing virtually every type of retailer, this SIG offers a wealth of information, publications and activities on the local to global scale, providing unlimited opportunities for sharing technical expertise and first-hand knowledge on retailing.

Note: You must work for a retail company to be eligible. You cannot be a broker representing retailers.

Risk Management/Insurance

Understanding the vast array of potential risks that affect developers, retailers and merchants, and how to handle those risks appropriately and most cost effectively is the focus of the Risk Management/Insurance SIG. This SIG is for financial executives responsible for insurance and risk management. Discussion topics will focus on strategic planning and insurance purchasing based on current events, financial market conditions, safety, loss control, claims management and certificate monitoring which impact a company's operations and financials. Non-traditional risk such as international, environmental and cyber liability will also be discussed in addition to the more familiar property and liability/casualty lines of worker's compensation, auto and general liability.

FACILITATOR:

Mary Pipino DeMaio

*CEO
Donald P. Pipino Company, Ltd.
Boardman, OH*

Specialty Retail

As a \$12 billion industry, specialty retail continues to exceed expectations in terms of growth and success globally. In addition to carts and kiosks, new innovative concepts of specialty retail have evolved to include seasonal concepts, temporary in-line stores and non-traditional initiatives. Specialty retail has many nuances specific to this sector of the industry whether it be in leasing, marketing or operations. Join your colleagues to interact and discuss common issues specific to specialty retail.



Women in Real Estate

Foster professional enrichment and career growth for women in retail real estate through education, mentoring, networking and support. The Women's SIG will prove to be informative, inspirational and incredible. You won't want to miss this participatory and interactive event with the top retailers in our business.

FACILITATOR:

Faith Hope Consolo

*Chairman, The Retail Group
Prudential Douglas Elliman Real Estate
New York, NY*



2:00 – 5:00 pm

RECon Academy



Separate registration is required.

Critical Components of a Successful Leasing Strategy

This course is designed for leasing representatives as well as asset managers and property managers who have leasing responsibilities and less than four years of industry experience. Participants will examine options to effectively create a successful leasing strategy, learn how to deal with today's pressures to identify a well thought out leasing program that increases rental income, and identify methods to create an optimum tenant mix while increasing occupancy. Participants will learn how one can improve effectiveness by identifying the proper tenant mix to accelerate the leasing process and achieve shopping center stability while maximizing income. Visit www.icsc.org/2012RA for registration information.

FACULTY:

Frederick Collings, SCLS, SCSM

*Senior Vice President, Leasing
Irvine Company Retail Properties
Irvine, CA*



2:45 – 4:00 pm

Outlets SIG



The Outlets SIG focuses on the outlet retail/outlet development industry. Outlet retailing is a niche business based on relationships and common goals. Industry professionals will benefit from the opportunity to share ideas, discuss challenges and plan for the future with people who precisely understand the outlet sector. This SIG will start with a 45 minute panel discussion and will then provide you an opportunity to meet with your peers about "outlet only" challenges and opportunities, and what lies ahead for outlet retailing and development. Attendees must be involved in outlet retailing/outlet development to attend the Outlets SIG meeting.

FACILITATOR:

David Ober

*President
DOC&R
Lancaster, PA*



3:00 – 3:30 pm

Student Marketplace Mall Tour

Students will enjoy a personalized tour of ICSC's Marketplace Mall, led by a member of the ICSC Trade Exposition Department. The Marketplace Mall, a new concept at RECon, is a unified gathering of shopping center products and services, as well as the Technology & Social Media Pavilion, Green Zone and Specialty Leasing Showcase. Ongoing product demos will be highlighted in the Marketplace Mall. The tour will commence outside of Marketplace Mall.

3:00 – 5:30 pm

Fortune Tellers Gathering and Researcher Award Ceremony

Open to all with an interest in industry research.

4:00 – 5:00 pm

Speed Networking

Back by popular demand, this fast-paced structured networking session will allow participants to create new connections through numerous casual face-to-face networking opportunities. The session will help to maximize and encourage participant involvement, and give new and seasoned industry professionals the opportunity to speak directly with their peers, while making long-lasting business contacts. Don't miss this one-of-a-kind opportunity to broaden your network, knowledge and horizons.

FACILITATORS:

Rene Daniels, SCLS, SCSM, SCDP, SCMD

*Director of Leasing
Gilad Development, Inc.
South Jordan, UT*



Michael T. Greeby, SCDP

*Executive Vice President
The Greeby Companies, Inc.
Lake Bluff, IL*



5:00 – 6:30 pm

Opening Reception and Entertainment

6:00 – 9:30 pm

ICSC Foundation Gala



The ICSC Foundation's Annual Fundraising Gala Dinner is the one 'must attend' event at RECon for networking, entertaining and giving back to the retail real estate industry. Join us at the Bellagio Hotel & Casino for a fun filled evening – while you're at it take advantage of the opportunity to meet senior industry decision-makers. This private event includes a cocktail reception, dinner and entertainment by stand-up comedian and political commentator, Dennis Miller. An additional fee applies. Register at www.icscfoundation.org/2012gala or with your RECon registration.

FEATURING:

Dennis Miller

Comedian and Political Commentator



MONDAY, MAY 21, 2012

7:00 am – 6:00 pm
Registration

7:45 – 9:00 am
Student Breakfast

Industry Meet & Greet

Student members attending RECon are invited to join a group of industry professionals representing numerous companies including CB Richard Ellis, Cushman & Wakefield, DDR Corp., DLC Management Corp., Dollar General, ING Clarion, JoS. A. Bank, Madison Marquette, Office Depot, Regency Centers, Walmart and Yum! Brands. This meeting, exclusive to student attendees, will feature company hosted roundtables where conversations will focus on their particular approach to retail real estate, current projects, future initiatives and possible company internships and professional opportunities for students and recent graduates. RSVP to Michael Nealon at mnealon@icsc.org.

9:00 am – 5:00 pm
Leasing Mall, Marketplace Mall and Marketplace Mall Café

9:00 – 11:00 am
CSM Global Certification Review



A separate registration fee is required.

It's time to take the mystery out of the CSM certification process. ICSC established the Certified Shopping Center Manager (CSM) credential in 1971 to advance high professional standards in shopping center management worldwide. Ideal for center managers as well as corporate management professionals who manage multiple centers, CSM have specialized management expertise in asset management, operations, maintenance, lease negotiations, contract administration, retailing, merchandising, marketing, community relations, financing, risk management, security, human resources and law. Convenient and practical, this 2-hour review course is designed to familiarize CSM candidates with exam content, format and scoring. Providing insider perspectives about the exam, participants will receive an in-depth overview and breakdown of the exam specifications. The highlight of the course is a mock exam patterned after an actual CSM exam which will be graded and discussed in-depth as your ICSC Certified instructor helps you identify your strengths and weaknesses, discover important test-taking techniques and develop a targeted study plan. Space is limited. Register at www.icsc.org/2012TRL.

9:00 am – 12:00 noon
RECon Academy



A separate registration fee is required.

Effective Digital & Social Networking Strategies

Do you think of digital and social networking as just a personal interaction with Facebook, Twitter and LinkedIn? The world is changing fast and this course will get you caught up to speed

on the new technologies and how professionals in the retail real estate industry are using these new tools to drive income for their business whether they are retailers or representatives of real estate companies. This education course will show how smart phone and personal computer apps are used by shopping centers and retailers. Some of the take-a-way tools will be creating social networking guidelines for your organization, developing a strategy with measurable objectives to communicate with colleagues and clients, and creating a plan to deliver results against your business objectives. Visit www.icsc.org/2012RA for registration information.

FACULTY:

Angela Herlth-Sweeney, CMD
*Vice President – Corporate Marketing & Communications
The Peterson Companies
Fairfax, VA*

Robin Lybarger
*Vice President, Public Relations
COHN
Denver, CO*

10:00 – 11:00 am
Concurrent Sessions
Optimizing Performance in a Lackluster Economy: Cautions, Challenges and Opportunities



The current, fragile economic environment poses formidable challenges for retailers and those who manage retail properties. This highly interactive program, featuring a panel of seasoned property and asset management executives who are SCSMs and CPMs, will explore key issues and challenges from the management perspective and examine both proven and new approaches to address them.

Sponsored by the Institute of Real Estate Management, the panel will cover topics including:

- The retailer/management partnership: Reconceptualizing and promoting centers as broad-based hubs of human activity featuring shopping, dining and much more.
- The emergence and role of social media as a vital tool in shopping center marketing and management.
- Responding to downsizing and the special challenges of big box spaces.
- Using vacant space for “non-traditional,” traffic-building purposes. What works, what doesn’t, and why.
- The unique characteristics of managing mixed-use properties.

The session will allow considerable time for questions and answers. So bring your questions and problems...and our panel of experts will tackle them.

MODERATOR:

O. Randall (Randy) Woodbury, CPM
*2010 President, Institute of Real Estate Management
President
Woodbury Corporation
Salt Lake City, UT*

PANELISTS:

Gregory Carbone, CPM, CCIM
*Director of Property Operations
EDENS
Bethesda, MD*



Bill Goeke, CPM
Senior Vice President and Director
Weingarten Realty Investors
Houston, TX



Yvonne A. Jones, CPM, CCIM
Managing Director, Asset and Property Management
McCaffery Interests, Inc.
Chicago, IL

Annual Capital Markets Roundup

Stay on top of the latest capital markets trends. A candid look at debt and equity trends for the coming year. Where will interest rates go in 2012/2013? Can you count on CMBS debt? How are lenders underwriting current and future rents? What capital allocations are available through year end? How is lender/investor competition affecting underwriting? Hear from some of the most active players in the market about what they are investing in now and what they see in the next 12 months.

MODERATOR:



Leslie Lundin
Managing Partner
LBG Realty Advisors, LLC
Los Angeles, CA

PANELISTS:



Greta Guggenheim
President
Ladder Capital Finance
New York, NY



Raymond Lowe
Senior Vice President
Wells Fargo Bank
Los Angeles, CA



Doug McKinstry
Assistant Managing Director, Mortgages
Principal Financial
Des Moines, IA



Michael Sarkozi
Managing Director
JP Morgan Chase Bank, N.A.
New York, NY



Kev Zoryan
Managing Director
Morgan Stanley
Los Angeles, CA

Thinking Outside the Box

What is next for the big box? Come join us for a unique look into how traditional "big box" retailers are adapting to the changing needs of the consumer through their operations, technology, site selection, planning, design and more. The panel will discuss and debate how retailers today and in the future will stay ahead of the consumer.

MODERATORS:



Kate Peterson
ICSC Southern Division Retail Chair
Senior Real Estate Manager
The Home Depot, Inc.
Atlanta, GA



Andrew T. Stein
Principal
Clark Street Development
Chicago, IL

PANELISTS:



John Clifford
Principal
Perkins Eastman
New York, NY



Edward Hogan
National Director of Retail Leasing
Brookfield Office Properties
New York, NY



Michael LaFerle
Vice President of Real Estate and Construction
The Home Depot, Inc.
Atlanta, GA



Marci Troutman
Founder and CEO
SiteMinis, Inc.
Atlanta, GA

Regional Malls – What Comes Next?

An in-depth discussion on the future of regional malls, including best practices, ways to de-mall, and insights on how to expand and be more competitive in today's market.

MODERATOR:



John Crossman, CCIM
President
Crossman & Company
Orlando, FL

PANELISTS:



Paul Ajdaharian, SCLS
Senior Vice President
Simon Property Group
Indianapolis, IN



Joe Aristone
Senior Vice President
PREIT
Philadelphia, PA



Nathan Forbes
Managing Partner
The Forbes Company
Southfield, MI

Recycling by Tenants in a Retail Context



In these times, regulation and expectation for companies to establish measurable recycling programs for shopping centers is a high priority. Explore the opportunities and challenges facing all stakeholders in our industry. The stakeholders being: landlords, tenants, waste haulers and recycling companies. This session will engage participants in a lively discussion around the following topics: How should a landlord go about establishing a recycling program at a center? What does it take to get the tenants involved and keep them involved? What should a tenant do if there are not any or not enough recycling options at the center? How can an anchor help other tenants to increase recycling, and how does the landlord fit into this arrangement?

Who benefits from the recycling and how (examples: rebates, reporting, fees)? How do consultants, haulers and recycling companies influence the choices?

MODERATOR:

Maryella Pegnato

President
Building Power, LLC
Marina del Rey, CA

PANELISTS:

Kyle Brekke

Facilities Maintenance Director
JCPenney
Plano, TX

Shawn Browning

Regional Facilities Manager
Nike
Beaverton, OR

Justin Doak

Founder and CEO
Ecoxera
Austin, TX

Tonya Martin

Senior National Account Manager
RockTenn Recycling & Waste
Montrose, CO

11:00 am – 12:00 noon

General Session

Wall Street on Main Street

This highly experienced and stock market savvy panel consisting of one of the commercial real estate industry's top economic analysts and two of the most highly regarded retail real estate sector specialty securities analysts will meld the impact of expected macro-economic trends on the various sectors of the real estate industry ranging from REITS, regional and open-air centers to big box and in-line tenants. This fast-paced session will offer a professional analysis of current and expected future "winning and also-ran" sectors of our industry based upon likely future macro-economic scenarios.

MODERATOR:

Jeffrey H. Newman, Esq.

Senior Partner and Chair – Real Estate Department
Sills Cummis & Gross P.C.
Newark, NJ

PANELISTS:

Hessam Nadji

Managing Director, Research and Advisory Services
Marcus & Millichap
Walnut Creek, CA

Steve Sakwa

Senior Managing Director and Head of Real Estate Research Team
International Strategy and Investment
New York, NY

Dana Telsey

CEO and Chief Research Officer
Telsey Advisory Group LLC
New York, NY

12:30 – 2:00 pm

Lunch and Keynote Speakers

Meet the Press

Join us for a special live "Meet the Press" keynote session. NBC's Chuck Todd will moderate this bipartisan panel that will take an in-depth look at the political spectrum and what the outcomes of upcoming elections might mean for retail real estate practitioners.

MODERATOR:

Chuck Todd

NBC News Political Director, Chief White House Correspondent
Washington, DC

PANELISTS:

Tom Daschle

Former U.S. Senator (D-SD) and Senate Majority Leader
Author of Getting it Done: How Obama and Congress Finally Broke the Stalemate to Make Way for Health Care Reform
Washington, DC

Trent Lott

Former U.S. Senator (R-MS) and Senate Majority Leader
Washington, DC

2:00 – 4:00 pm

CDP Global Certification Review



A separate registration fee is required.

It's time to take the mystery out of the CDP certification process. ICSC established the Certified Development, Design and Construction Professional credential (CDP) in 2007 to advance high professional standards in shopping center development, design and construction worldwide. Ideal for architects, engineers, contractors and developers, CDP have specialized expertise in site selection, acquisition, design, construction management, project scheduling and phasing, tenant coordination, cost management, sustainability, regulatory codes and safety. Convenient and practical, this 2-hour review course is designed to familiarize CDP candidates with exam content, format and scoring. Providing insider perspectives about the exam, participants will receive an in-depth overview and breakdown of the exam specifications. The highlight of the course is a mock exam patterned after an actual CDP exam which will be graded and discussed in-depth as your ICSC Certified instructor helps you identify your strengths and weaknesses, discover important test-taking techniques and develop a targeted study plan. Space is limited. Register at www.icsc.org/2012TRL.

2:00 – 5:00 pm

RECon Academy



Quantifying Market, Site and Financial Feasibility

Co-hosted with CCIM

A separate registration fee is required.

Learn how to use the latest technology tools to conduct a market analysis for a new retail development, a redevelopment or an existing retail property. In this course you will learn to define a market area, determine sales potential as well as how to collect the market data needed to evaluate store demand, measure supply and then quantify the gap. We will also demonstrate how to use the market feasibility tools to identify "desired

tenants." You will learn how to find more tenants and close more leases by giving you market-based information to share with leasing prospects. You will also learn various ways to measure the financial feasibility of the project. Visit www.icsc.org/2012RA for registration information.

SPEAKER:

Gary M. Ralston, CRE, SCLS, CCIM, SIOR, SRS
President
 Coldwell Banker Commercial
 Saunders Ralston Realty
 Lakeland, FL



2:30 – 4:00 pm

Global Retail Runway

Retailers are making deals and YOU need to know where and how! Join us for this unique opportunity to learn from prominent retailers as they provide insight into what, where and how they are looking and closing deals. This is where you need to be to meet and find out about their business and expansion plans. Retailer information summary will be distributed.

MODERATOR:

James Chung
Partner
 Terranomics, A Division of BT Commercial
 San Jose, CA



COORDINATOR:

Grant Guidinger
ICSC Western Division Next Generation Chair
 Associate Director
 Cushman & Wakefield, Inc.
 San Francisco, CA



A preliminary list of retailers includes:

- 24 Hour Fitness • Athleta (GAP) • Baskin Robbins
- Chipotle Mexican Grill • Dunkin' Donuts
- European Wax Center • Five Below • Starbucks

4:00 – 5:00 pm

General Session

America's Cities – Rebuilding, Revitalizing, Redeveloping

America's cities and their partners in the retail real estate community have been dealing with recession aftershocks in recent years. To ensure continued prosperity in their communities, Mayors are implementing a wide range of innovative economic development programs and approaches to align with the new focus of the shopping center industry – the modernization and revitalization of existing assets. In this session some of America's best known Mayors will share with you their success stories and plans for the future. Come hear their effective strategies for the new realities of successful public-private partnerships.

5:30 – 7:00 pm

Hispanic Markets Reception

By Invitation Only.



5:30 – 7:00 pm

Municipality Reception

By Invitation Only.

5:30 – 7:00 pm

Next Generation Reception

By Invitation Only.



5:30 – 8:00 pm

Diversity Reception

Join us at the Diversity Reception, an annual networking event co-sponsored by national developers, retailers, law firms, title companies and real estate investors. This event offers a top-notch venue for people from diverse backgrounds to network and form strong and lasting business relationships in the retail and real estate industries. Space is limited. To RSVP for the Diversity Reception visit <http://diversityreception.shearman.com>.

7:00 – 10:00 pm

Believers and Achievers Dinner

A separate registration fee is required.

Attended by industry crème de la crème, this invitation-only reception and dinner exclusively honors ICSC Certified professionals and Trustee Distinguished Service Award recipients. The noteworthy list of honorees is a portrait of the best retail real estate has to offer. This is a truly special opportunity to meet the industry luminaries who are recognized this year by the ICSC Board of Trustees for demonstrating the highest degree of excellence throughout their careers. New inductees to the ICSC Certified Class of 2011 and Class of 2012 will be recognized as they join the host of talented ICSC Certified professionals who truly represent the best of the best. Honorees in 2011 included representatives from such companies as CB Richard Ellis, DDR Corp., DLC Management Corp., Forest City, Galloway, General Growth, Ivanhoe Cambridge, Jones Lang LaSalle, Macerich, MAF Properties, PREIT, Tanger Factory Outlets, Timberwolff, Turnberry, Westfield and many more! The celebration includes a cocktail reception and dinner. Business attire. Tickets for this amazing evening are limited and available on a first-come, first-served basis. Register at www.icsc.org/2012CD.

TUESDAY, MAY 22, 2012

7:00 am – 6:00 pm

Registration

7:30 – 9:00 am

Global Delegates Breakfast: The Globalization of Retail

By Invitation Only.

Retail businesses can no longer be content to sell to a local or regional market. In today's world, more retailers and retail property developers are going global in an effort to maximize profits and take advantage of untapped markets. Much of the growth that comes with globalization in retail comes from markets

that are emerging on the global landscape. Technology is also playing a vital role in the expansion of global retail; consumers can find most of the products they buy online through various retailers. Government regulations also play a large part in the globalization of retail markets. Our Global Breakfast speakers will address how retail serves as a powerful catalyst for creating jobs, for providing much needed tax revenue and for improving standards of living globally.

MODERATOR:

Jorge Lizan
Vice President, Business Development
 ICSC
 New York, NY

PANELISTS:

Alfredo Cohen
ICSC Trustee
 Director
 Constructora Sambil
 Caracas, Venezuela

Sandeep L. Mathrani
ICSC Trustee
 CEO
 General Growth Properties, Inc.
 Chicago, IL

Michael Rodel
ICSC Trustee
 COO
 Rebois Property Fund
 Johannesburg, South Africa

Peter Sharp
Senior Vice President/Walmart Asia Regional Office
 Walmart Stores, Inc.
 Hong Kong

Ian Thomas, SCDP
ICSC Past Trustee
 Chairman
 Thomas Consultants Inc.
 Vancouver, BC, Canada

Marcus Wild
ICSC Trustee
 CEO
 SES Spar European Shopping Centers
 Salzburg, Austria

8:00 – 9:00 am

Certification Breakfast and Mixer

Thinking about getting ICSC Certified? Want to be part of an elite group of industry professionals and receive global recognition from your peers, boards and associates? Then this complimentary networking event is a must attend! This is an ideal way to better understand the prerequisites, the process for application, how to prepare, and what the actual certification exam is like. More importantly, you'll hear from industry leaders about what certification has meant to them, personally and professionally. Don't miss this chance to enjoy a delicious breakfast while you learn about ICSC certification, receive take home information, and talk about professional designations with others in the industry that are already ICSC Certified. Space is limited. RSVP at www.icsc.org/2012MIX4.

9:00 am – 5:00 pm

Leasing Mall, Marketplace Mall and Marketplace Mall Café

9:00 – 10:00 am

Concurrent Sessions

Hispanic Markets

Recent demographic data from the United States Census Bureau shows that the Hispanic population has reached a new milestone, topping 50 million people, making it the nation's largest minority. The results show that this ethnic group accounted for more than half of the nation's growth since 2000. The 2010 census unveiled an even more dramatic reality: it is projected that the Hispanic population will reach 134 million people by 2050. Hispanic purchasing power accounted for 11% of total purchasing power in the U.S. in 2010, and projections suggest that this figure will rise to 15% by 2015. The panelists will address the challenges and opportunities to develop retail in these markets.

MODERATOR:

Robert Ayoub
President
 Mimco
 El Paso, TX

PANELISTS:

Enrique Kaufer, CMD
Vice President, Marketing & Business Development
 Woolbright Development
 Boca Raton, FL

Jeffrey Monge
Principal
 Monge Capital Group
 New York, NY

Alberto Rocha
Broker
 The Weitzman Group
 Dallas, TX

James Rodriguez
First Vice President
 CBRE
 Universal City, CA

How to Increase Business Through Social Networking

The session will focus on how owners of shopping centers and retailers can drive more traffic to their stores using social media, Twitter, Facebook, etc. The perspective, questions and discussions that will ensue will be taken from the point of view of someone new to social media, to the experienced Gen Xer who knows how to use social media, to the experienced shopping center owner and retailer utilizing these exciting platforms to gain customer loyalty and brand identification.

MODERATOR:

Marc Strauss
First Vice President, Investments
 Marcus & Millichap
 Fort Lauderdale, FL

PANELISTS:



Debbie Colangelo

President
CRE-Sources
Fort Lauderdale, FL



Patrick M. Flanagan

Vice President, Digital Strategy & Marketing
Simon Brand Ventures, part of Simon Property Group
Indianapolis, IN



Steve Sorge

President
Mobile Fringe
Oakville, ON, Canada

Landlord vs. Tenant in a Mock Lease Negotiation **ICSC NEXT GENERATION**

Regardless of what field you work in within the retail real estate industry, the core of our business comes down to whether or not a deal is made. Time is money and expediting the lease negotiation hot buttons will expedite the process leading to more deals. This session will feature a moderated discussion panel with national tenants and landlord representatives focusing on hotly contested issues that are often deal breakers.

Commercial Real Estate Sustainability: Is It Being Sustained?

A quick review of what has been done, what is being done and what should be done to achieve and maintain the balance of operating costs vs. a sustainable existence. A showing of the latest ideas and products that will keep us on-track to sustainability, and a preview of things to come.

Tomorrow's Shopping Centers Today

Competition to capture consumer spending is greater today than it has ever been in the history of the shopping center industry. Whether it's through catalogs, computers or mobile devices, consumers today have many options and ways in which to shop. In order to stay competitive, shopping center developers are pushing the design envelope in an effort to create unique one-of-kind shopping center experiences that appeal to a multitude of senses and emotions while enhancing value and delivering solid financial returns. Utilizing examples drawn from ICSC's VIVA (Vision, Innovation, Value, Achievement) Best-of-the-Best Awards this highly participatory session will delve into the details on what is working around the world and why. Ever thought of turning the roof of a parking garage into an open-air dining destination? It has been done and it is a tremendous success! Find out why as we look at Tomorrow's Shopping Centers Today.

MODERATOR:



John R. Morrison

ICSC Trustee and Canadian Division Vice President
President and CEO
Primaris REIT
Toronto, ON, Canada

PANELISTS:



Avi Alkas, SCMD, SCSM, CLS

Chairman, Turkey
Jones Lang LaSalle
Istanbul, Turkey



Derek Barker

Managing Director
Haskoll Architects and Designers
London, United Kingdom



Daniel T. McCaffery, csm

Founder and Chairman
McCaffery Interests, Inc.
Chicago, IL

9:00 am – 12:00 noon

RECon Academy



A separate registration fee is required.

The Keys to Increasing Income with Specialty Leasing

Specialty leasing has become more critical in enhancing funds from the operation of a shopping center than ever. Evidence of RMU (retail merchandise unit) programs, kiosks and sponsored activities are now found in open-air projects of all types and sizes as well as enclosed malls. You will come away from this course with practical methods of creating the optimum specialty leasing plan that works for your type of shopping center and geographic location; ideas about specialty leasing administration from collecting occupancy fees to determining visual merchandising strategies; and closing the deal/selling techniques you can use in this tough and competitive marketplace. If you are a retailer considering branching out through pop-up stores or operating a line in RMUs, this is the course to learn from specialty leasing professionals. Visit www.icsc.org/2012RA for registration information.

SPEAKER:



Linda Johansen-James

CEO/COO
American Kiosk Management, LLC
Las Vegas, NV

10:00 – 11:00 am

General Session

International Retailers – Lessons Learned

What are the "lessons learned" from international retailers who have entered the U.S. market? Come hear from retailers who can provide a "behind the scenes" perspective on which markets they entered and why, what did they do well and what did they do poorly, and what specific site requirements are they looking for in the future for the whole U.S. that would be helpful to developers, lenders and brokers as the industry tries to rebound in 2012?

MODERATOR:



Howard J. Samuels

President
Samuels & Company, Inc.
Sherman Oaks, CA

PANELISTS:



Michael Maier

Real Estate Project Manager
IKEA
Conshohocken, PA



Steve Shears

Director of Site Search and Acquisitions
Merlin Magic Making
Merlin Entertainments Group
Poole, Dorset, United Kingdom

10:00 am – 12:00 noon

CMD Global Test Review



A separate registration fee is required.

It's time to take the mystery out of the CMD certification process. ICSC established the Certified Marketing Director credential (CMD) in 1981 to advance high professional standards in shopping center marketing worldwide. Ideal for marketing professionals employed as representatives of an owner or retail tenant, as well as corporate marketing executives who oversee the marketing function for multiple centers, CMD have specialized expertise in customer relationship management, research and analysis, marketing plan implementation, retailing and sales development, public and community relations, advertising and media buying. Convenient and practical, this 2-hour review course is designed to familiarize CMD candidates with exam content, format and scoring. Providing insider perspectives about the exam, participants will receive an in-depth overview and breakdown of the exam specifications. The highlight of the course is a mock exam patterned after an actual CMD exam which will be graded and discussed in-depth as your ICSC Certified instructor helps you identify your strengths and weaknesses, discover important test-taking techniques and develop a targeted study plan. Space is limited. Register at www.icsc.org/2012TRL.

11:00 am – 12:00 noon

Student SIG



This forum will focus on educating students about the opportunities that exist in the retail real estate industry. This unique experience will allow students to meet, network and share ideas with emerging leaders and seasoned professionals. Furthermore, this relaxed environment will facilitate informative conversations and the sharing of business cards.

The session's format will allow each student to sit in on any of the following three roundtables:

- Development • Asset Management & Investments
- Corporate Real Estate • Brokerage & Leasing
- Legal Careers • Marketing, Communications & Social Media
- Networking Strategies & Job Placements
- Property Management & Redevelopment • Retailing
- Banking & Finance, Acquisitions & Site Selection • Appraisal

FACILITATOR:

Elizabeth Allen

ICSC Texas Next Generation Chair
Vice President – Commercial Retail D/FW
The Weitzman Group
Dallas, TX

12:30 – 2:00 pm

Lunch and Keynote Presentation

In 1963, Leslie H. Wexner founded Limited Brands with one store in Columbus, Ohio – a women's clothing store called The Limited, with a "limited" assortment and sales of \$160,000 in its first year. In the years that followed he expanded his business through both innovation and acquisition, becoming the dominant U.S. specialty retailer with numerous powerful brands and brand extensions...many of them now stand alone public companies.

Under Wexner's leadership Limited Brands has evolved from an apparel-based specialty retailer to a \$10 billion lingerie and beauty brand market leader, approaching 3,500 stores and nearly 100,000 associates around the world. By the end of 2012, international customers will have expanded access to these powerful brands at nearly 1,000 international locations and through the most dominant ecommerce channels on the internet.

With a growing domestic business and powerful global brands, Wexner is continuing a focused and deliberate international expansion and the next phase of growth as the company approaches its 50-year anniversary.

SPEAKER:

Leslie H. Wexner

Chairman and CEO
Limited Brands, Inc.
Columbus, OH

2:00 – 4:00 pm

CLS Global Test Review



A separate registration fee is required.

It's time to take the mystery out of the CLS certification process. ICSC established the Certified Leasing Specialist credential (CLS) in 1994 to advance professional standards in shopping center leasing worldwide. Ideal for leasing professionals employed as representatives or agents of an owner and/or retail tenant, as well as corporate leasing executives who oversee the leasing function for multiple centers, CLS have specialized expertise in leasing negotiation, licenses, contract administration, specialty leasing, trade area analysis, merchandise mix, tenant prospecting, financing and retailing. Convenient and practical, this 2-hour review course is designed to familiarize CLS candidates with exam content, format and scoring. Providing insider perspectives about the exam, participants will receive an in-depth overview and breakdown of the exam specifications. The highlight of the course is a mock exam patterned after an actual CLS exam which will be graded and discussed in-depth as your ICSC Certified instructor helps you identify your strengths and weaknesses, discover important test-taking techniques and develop a targeted study plan. Space is limited. Register at www.icsc.org/2012TRL.

2:00 – 5:00 pm

RECon Academy



A separate registration fee is required.

Best Practices in Development, Design and Construction

In this course, explore key issues in the development, design and construction of retail projects. This includes defining roles, owner's perspective, goals that dictate the project delivery approach, design team selection and procurement of construction services. Topics will include contract negotiation, design principles and practices, devising a development plan, tenant coordination, retail store planning and green building design. Visit www.icsc.org/2012RA for registration information.

MODERATOR:

Gordon T. Greeby Jr., P.E., SCDP

ICSC Trustee
President
The Greeby Companies, Inc.
Chicago, IL

SPEAKERS:



Stephen Edward Gallant, SCDP
Vice President, Facilities Development
JoS. A. Bank Clothiers, Inc.
Hampstead, MD



Stanley C. Glantz, SCDP
Executive Vice President and COO
Konover Development Corporation
Farmington, CT



Robert H. Mitchell, SCDP
Division Vice President
The Whiting-Turner Contracting Co.
Fort Lauderdale, FL



John C. Ward, SCDP
Principal
505Design
Boulder, CO

3:00 – 4:30 pm

Inaugural ICSC Student Membership Shopping Center Tour

For the first-time student RECon programs will include a shopping center tour, allowing participants to learn more about Crystals at CityCenter. Crystals is a recent ICSC Shopping Center Design Award Winner. The tour will be led by property General Manager Farid Matraki. Space is limited. RSVP to Michael Nealon at mnealon@icsc.org.

3:30 – 4:30 pm

Latin America Matters 1



Opportunities in the Latin American Retail Real Estate Industry

Did you know that South American countries occupy all top three positions in A. T. Kearney's Global Retail Development Index (GRDI)? Latin America has been notorious for many years as having a poor track record for sustaining economic growth, but things are different now. The area is blessed with commodities and natural resources that are in demand and a lot of the political instability of the past is gone. It's really an economic engine. The main goal of this session is to present and analyze direct and indirect business and investment opportunities in this region's retail industry.

MODERATOR:



Elliott Brass
CEO
Constructora Planigrupo
Mexico City, Mexico

PANELISTS:



Alfredo Cohen
ICSC Trustee
Director
Constructora Sambil
Caracas, Venezuela



Jordan Malugen
Director
Prudential Real Estate Investors
Mexico City, Mexico



Michael Melson
Managing Director Latin America
Kimco Realty Corporation
San Antonio, TX

4:30 – 5:30 pm

Latin America Matters 2



Retailers Expansion Trends in Latin America

Latin America is nowadays one of the most attractive regions in the world in terms of retail development opportunities. This panel will provide detailed information about the growth of the retail industry in Latin America. Throughout the region the middle class is growing and its almost untapped retail industry is the key force for global retail giants wanting to enter into newer markets. The panelists will address the strategies, recent trends, and the opportunities and challenges for growth of the retail sector in the Latin American region.

MODERATOR:



Luiz Alberto Marinho
President
Brandworks
Sao Paulo, Brazil

5:00 – 6:30 pm

China Reception



By Invitation Only.

WEDNESDAY, MAY 23, 2012

8:30 am – 2:00 pm

Registration

9:00 am – 2:00 pm

Leasing Mall

RECON Advisory Committee



Glen Bachman,
CPM, SCSM, RPA
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Chair
Vice President,
Retail Operations
Bellevue Square
Managers, Inc.
Bellevue, WA



Patricia M. Blasi,
SCSM
Southern Division
Government Relations
Chair
President
Borghese Investments
Aventura, FL



**Faith Hope
Consolo**
Chairman
The Retail Group
Prudential Douglas
Elliman Real Estate
New York, NY



**John M.
Crossman,** CCIM
President
Crossman & Company
Orlando, FL



Rene Daniels, SCLS,
SCSM, SCDP, SCMD
Director of Leasing
Gilad Development, Inc.
South Jordan, UT



John B. Gabriel,
SCLS
Senior Vice President of
Real Estate
LA Fitness International,
LLC
Irvine, CA



Michael T. Greeby,
SCDP
Executive Vice President
The Greeby Companies,
Inc.
Lake Bluff, IL



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Next Generation Chair
Associate Director
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Brookfield Properties
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New York, NY



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Managing Partner
LBG Realty Advisors, LLC
Los Angeles, CA



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Senior Partner and
Chair – Real Estate
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Manager
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Atlanta, GA



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Sharifi, CCIM**
Northern California
Next Generation Chair
Leasing Representative
Donahue Schriber
Sacramento, CA



Andrew T. Stein
Principal
Clark Street
Development
Chicago, IL



Marc E. Strauss
First Vice President,
Investment
Marcus & Millichap
Fort Lauderdale, FL



John C. Ward, SCDP
Principal
505Design
Boulder, CO



Douglas Wiele
Founding Partner
Foothill Partners
El Dorado Hills, CA

Exhibition, Sponsorship and Advertising Opportunities

Developers, Retailers, Financial Institutions

Leasing Mall

This extraordinary deal making opportunity features 1,000 of the world's leading developers, retailers, brokers and financial institutions who come together once a year to meet, greet and conduct a year's worth of business in just 3 days. Exhibit space in the Leasing Mall is \$8.95 per square foot for Members (\$25 per square foot for Non-Members) and includes four staff badges (exhibit only) with the purchase of each 10'x10' booth. Space is limited, so apply today!

Cities, Municipalities, Economic Development Agencies, Non-Profit Authorities

Cities of the World Pavilion

Brand new for 2012, the Cities of the World Pavilion is a turn-key solution for cities and municipalities who want to have a leasing exhibit that is more cost-effective than designing and building their own booth. The Cities of the World Pavilion will feature 100 exhibit spaces under a unified branded Pavilion as part of the Leasing Mall that is exclusively for use by cities, municipalities, economic development agencies and non-profit development authorities. Cities of the World Pavilion packages cost \$1,100.

Cities of the World Showcase

Whether you are looking to drive additional traffic to your booth in the Leasing Mall or if you just want to make sure that you have a presence at RECon, the Cities of the World Showcase can help you achieve your goal. The Cities of the World Showcase is located in the Grand Lobby of the Convention Center, which is a prominent high-traffic area. This is a great opportunity to put your city in front of 30,000+ shopping center industry professionals through a graphic rendering and your marketing literature. Graphic production and set-up will be handled by ICSC. The cost to exhibit in the Cities of the World Showcase is \$450. Contact Suzanne Tanguay +1 646 728 3475 or stanguay@icsc.org for more information on exhibiting in the Cities of the World Pavilion and Showcase.

Sponsorship Packages

Build brand awareness with the numerous sponsorship opportunities designed to meet your marketing goals. With over 30,000 of the world's most successful retailers and shopping center developers in attendance, it is hard to stand out in the crowd. Let the RECon account management team provide you with a wide range of advertising and sponsorship opportunities sure to provide maximum exposure for your company's brand.

Product and Service Providers

Marketplace Mall@RECon

Corner the Market at ICSC's new Marketplace Mall@RECon. New for 2012, the Marketplace Mall@RECon will be the exclusive destination for product suppliers and service companies. Whether you provide shopping center signage, lighting equipment, shopping carts, green technology, kiosks or social media solutions, you'll want to be sure you exhibit at Marketplace Mall@RECon. Located in the North Hall of the Convention Center, Marketplace Mall@RECon will be a high-traffic destination to showcase your product or service to over 30,000 shopping center professionals. Marketplace Mall@RECon is also home to the Technology & Social Media Pavilion, Green Zone, Specialty Leasing Showcase and Product Demo Theatre. The Product Demo Theatre gives you the ability to showcase your products and services during a 15-20 minute power session.

Marketplace Mall@RECon will be open Sunday, May 20 - Tuesday, May 22. Sunday is a non-compete day with the Leasing Mall. Registration will also be located in Marketplace Mall@RECon ensuring that every RECon attendee will have the opportunity to see what's on display. To help drive traffic to your exhibit, you will receive ten complimentary exhibit hall passes that will allow your customers to attend Marketplace Mall@RECon free of charge.

Booth prices in the Marketplace Mall@RECon are \$2,795 for Members (\$3,999.99 for Non-Members) for a 10' x10' booth.

Architects, Designers, Developers, Shopping Center Owners

Design Trends Exhibit

Prominently located in high-traffic areas throughout the Convention Center, the Design Trends Exhibit is an ideal way to showcase your latest concept.



Advertising Opportunities

Increase your company's exposure even more by advertising in the RECon At-Door Directory, *Shopping Centers Today*, *Value Retail News* and *SCT RECon Show Daily*. For more information contact Amie Leibovitz at +1 773 360 1179 or aleibovitz@icsc.org; or Sally Stephenson at +1 847 835 1617 or sstephenson@icsc.org.

For more information on exhibition, sponsorship and advertising opportunities, contact Rita Malek at +1 646 728 3539 or rmalek@icsc.org.

Registration Fees

NEW! Member Service: Best Value

For the **Best Value** choose the RECon + Digital Recordings Package to register to attend the Convention and enjoy unlimited, 24/7 access to the **New ICSC Digital Knowledge Center** and experience up to 25 hours of audio recorded LIVE at RECon – all synchronized to presenters' PowerPoint presentations, downloaded MP3s and presenter handouts.

SAVE over \$300 when you purchase the **Best Value Package** with your RECon registration.

BEST VALUE

Registration Fees:

	ADVANCE	ON-SITE
Member*	\$ 585	\$ 735
Non-Member:	\$1,085	\$1,385

REGULAR

Registration Fees:

	ADVANCE	ON-SITE
Member*:	\$490	\$ 640
Non-Member:	\$990	\$1,290

Digital Recordings Only:

(purchased without RECon registration)

Member*: \$450 | Non-Member: \$990

Student Member**:

\$50 | Advance/On-Site

RECon Registration Fee Includes:

Access to the Full Convention Program inclusive of two lunches, receptions, educational sessions and admission to the Leasing Mall and Marketplace Mall.

RECon Academy:

Separate registration fee required. Qualifies for Certification Credit.

Member*: \$50 per class | Non-Member: \$100 per class

▶ **Become a member and save on the registration fee. For more information, visit www.icsc.org or call +1 646 728 3800.**

**To qualify for the member rate, each registrant must be an ICSC member. A company membership does not entitle every employee of that company to register at the member rate.*

***Registrants must be ICSC student members to qualify for the student rate.*

ICSC Marketplace Mall@RECON

As a special promotion for Marketplace Mall@RECon, we are providing qualified professionals with free access. Anyone involved with purchasing products or services for large commercial properties will qualify for a free pass to the Marketplace Mall@RECon! Don't miss out on this great opportunity to network and do business. Please note this provides access to the Marketplace Mall only, not RECon Leasing Mall. For more information visit www.icscrecon.org.

As a special promotion for Marketplace Mall@RECon, we are providing qualified professionals with free access. Anyone involved with purchasing products or

Registration Deadlines

▶ March 30, 2012

Register and submit a photo by deadline to receive your in badge in the mail. No badges will be mailed without a photo. Registrants who pay the member rate must be a member in good standing on March 30 to retain that rate and receive a badge in the mail.

▶ April 30, 2012

Deadline to pre-register before arriving in Las Vegas. Advance registrations will not be accepted after this date.

▶ May 19, 2012

Registrations will be accepted on-site in Las Vegas.

All attendees and exhibitors are required to have an ICSC-issued color photo badge for access to the Convention. To submit a photo, visit www.icsc.org/photo_inst.html

How To Register

Online: www.icscrecon.org

Fax: +1 732 694 1800

Mail: International Council of Shopping Centers
P.O. Box 26958
New York, NY 10087-6958, USA

Transfers/Cancellations

If you are unable to attend RECon, you may transfer your registration (member to non-member transfer requires higher registration fee be paid). After badges are mailed, the original registrant's badge must be returned at time of transfer. You may cancel your registration up to March 30, 2012 and receive a refund. All cancellations will be subject to a \$25 fee and must be received by ICSC in writing. No refunds will be issued after March 30, 2012.

Hotel and Travel Discounts

Take Advantage of Significant Discounts Before Rates Increase!

- No risk! Reservations can be canceled up to two weeks prior to arrival with no penalty
- Attendees-friendly terms! No hidden fees for changes or cancellations
- The ICSC Travel Desk will be on-site to assist with any of your housing needs for reservations booked within the ICSC block

The ICSC Travel Desk works hard to keep negotiated rates an incredible value to ICSC members, but hotels have reserved the right to raise rates as the blocks fill. Book your room early for the best rates! Rooms are available at over 40 hotels ranging from \$40–\$269/night. Rates at the Las Vegas Hotel and Casino (formerly the Las Vegas Hilton), adjacent to the Convention Center, start at \$159/night for a regular room with discounts also available on upgraded Premium and Resort Club rooms.

Group Hotel Bookings: Hold blocks of rooms for your company with just one phone call and enjoy discounted rates with no contracts or costly guarantees.

ICSC Savings – Deals on Dining, Entertainment & More:

Discounts available for group bookings help cut the cost of entertaining your clients in Las Vegas. Individual discounts also available for dining, leisure activities, transportation and more.

For more information visit www.icscrecon.org and click on the Hotel/Travel link. For personal service, contact the ICSC Travel Desk at DePrez Travel during our office hours of Monday–Friday, 8:00 am–5:30 pm EST toll free in the U.S. and Canada at +1 888 427 2885, internationally at +1 585 442 8900, or by email icsctravel@depreztravel.com.

For complete program, registration, exhibition information and forms, visit www.icscrecon.org